

**P**opulation

What specific population are you interested in?

**I**ntervention  
(Technology)

What is the investigational technology / intervention?

**C**omparison  
Group

What is the main alternative / baseline to compare with the intervention

**O**utcome

What do you intend to accomplish, measure, improve or affect?

**T**ime

What is the appropriate follow-up time to assess outcome?

**F**easible

- ▶ Adequate number of subjects
- ▶ Adequate technical expertise
- ▶ Affordable in time and money
- ▶ Manageable in scope

**I**nteresting

- ▶ Getting the answer intrigues investigator, peers and community

**N**ovel

- ▶ Confirms, refutes or extends previous findings

**E**thical

- ▶ Amendable to a study that institutional review board will approve

**R**elevant

- ▶ To scientific knowledge
- ▶ To clinical and health policy
- ▶ To future research