



Etang EGBE A. - CEO  
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# Problems we identified for Retailers

## In-store Customers

Absence of product reviews.

No product comparison option.

In-effective sales staff.

## Store Management

Absence of customer feedback and reviews management.

Absence of feedback about sales staff from customer.

Absence or complex store analytics.

## Returning Customer

Absence of reward benefits.

Complex after sales support.

Inability to relay personalized offers directly to consumers.

## Hyperlocal Spectrum

Absence of real-time inventory information to interested consumers.

Limited traction on targeted offers and promotions.

Inability to engage and drive interested consumers to stores.



# About Us

## What we do?

Provide mobile solutions to help retailers **increase conversion rate** by enhancing customer's shopping experience at their stores.

Provide **data, mobile applications and analytical services** to help retailers compete at the same level field as online retailers.

## Why us?

Purpose-built applications for offline retailers to **bridge information gaps** with their consumers.

**Prior work experience** at Snapdeal, KPMG, Adobe, Subex, and Ericsson, Aditya Birla Minacs, TWU, vinci



# Our value offerings

## Hyperlocal Visibility

Extends business reach and helps **generate more revenue**

## Rewards Management

Rewards drive **referral & repeat business** by improving the Customer connect and encouraging the buying behavior

## Customer Engagement

Data proves that satisfied customers not only do **repeated purchases** but are also willing to **spend more** for better service & attention



# Our Products

## In-store

Product Reviews & Comparison.  
Product Specifications.  
User Reviews.  
Digital receipts delivered directly to customers.

## Store Management

Store Analytics.  
Customer Analytics.

## Out-Of-Store

Rewards Platform.  
Feedback & Complaints Management.  
Create Promotions & Offers.

## Store Discoverability

Exposed inventory in real time to customers.  
Direct connectivity with customers through call or chat.



# Partnering with Shoppote

## Revenue

**Better conversion** rate.

**Repeat** customers.

**New customer leads** through hyperlocal channel.

## Cost

**Reduced** operational cost.

**Effective** in-store sales staff.

**Single platform** for all in-store and out-of-store customer centric needs.



# Management team



Etang E - CEO

Responsible for setting the overall direction and product strategy for the company.

7+ years of working experience in IT industry.



Rohit K - CTO

Lead software engineer at Snapdeal. He has the experience and the brains to develop a stable, flexible and scalable platform.



Atim M - Sales

MBA graduate from ESSEC, with 5+ years experience in entrepreneurship working with local SME's in Cameroon.



# Advisors



**Cedrick TANDONG**  
CEO,  
Three Wheels United India Pvt  
Ltd



**Kunal SANDEEP**  
CEO,  
BV Technology Pvt Ltd



**Jacki O'NEILL**  
Researcher,  
Microsoft Research Center India.

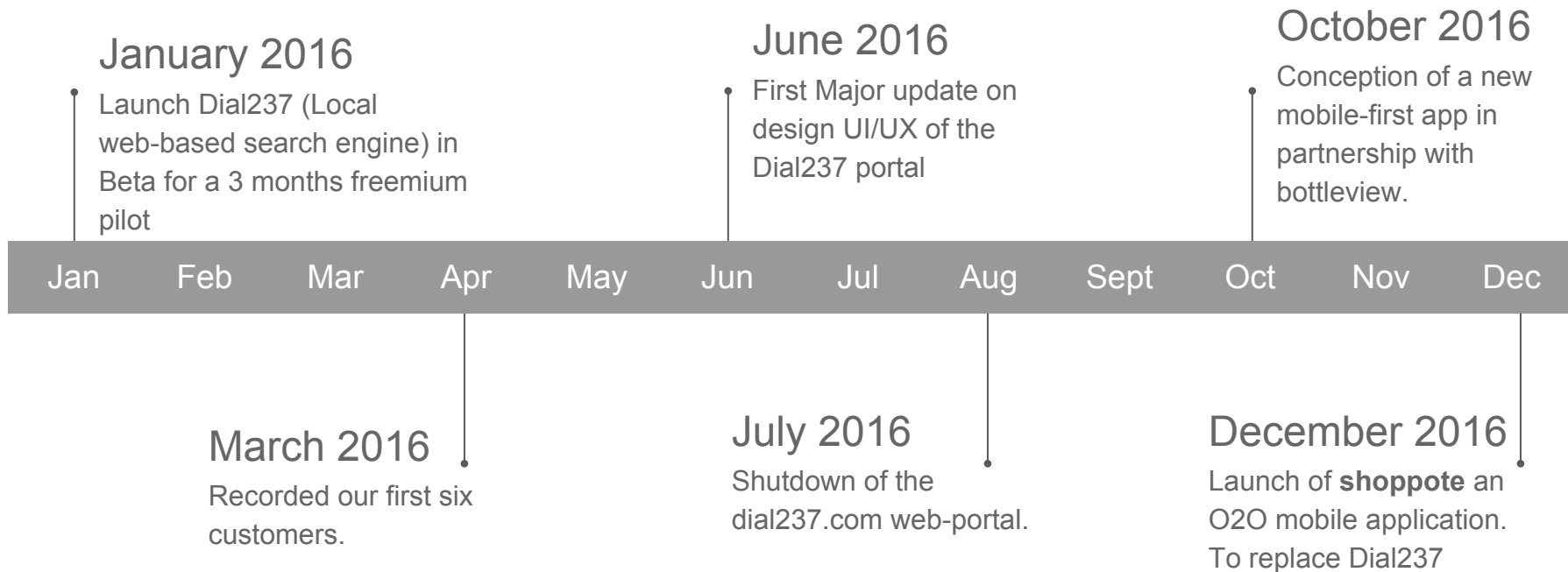


**Allen ABEN**  
Financial Admin,  
Soletanche Bachy





# How we got here.



# How it works

## Download App

Down app to your smartphone.

## Sign-up

Sign-up for a partner account.  
Ensure account is active.

## Update Inventory

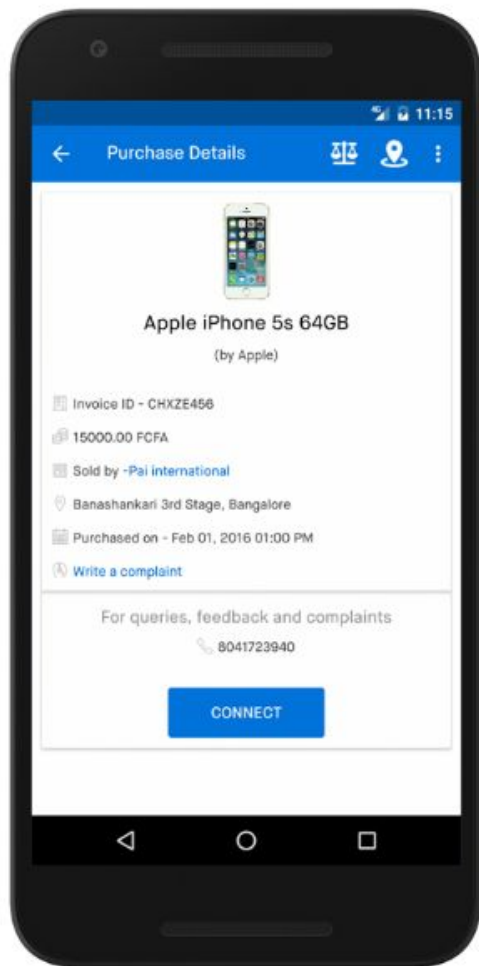
Update your product inventory in just a few clicks.



# Application Screenshots



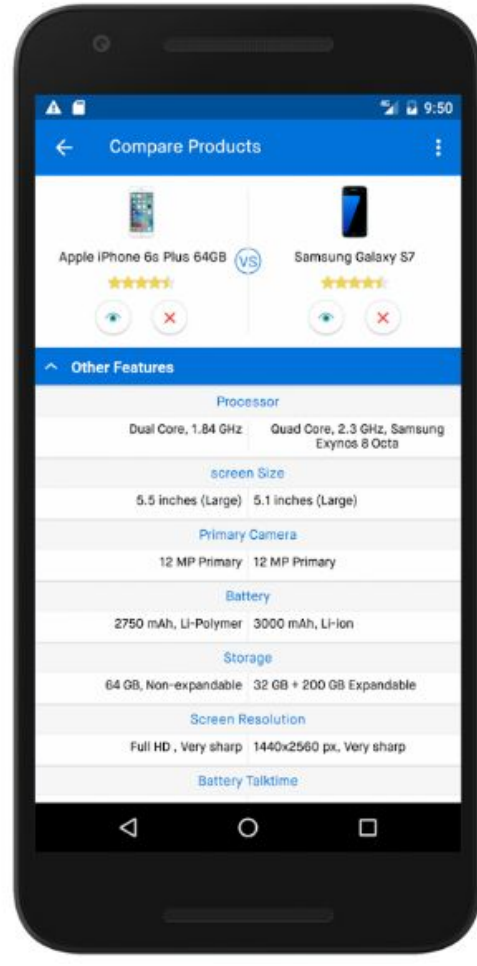
Track Your Purchases



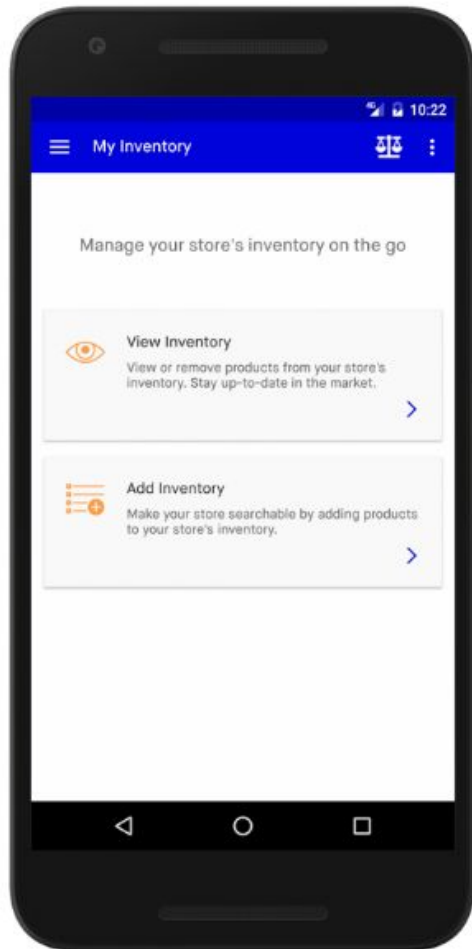
Chat with a seller



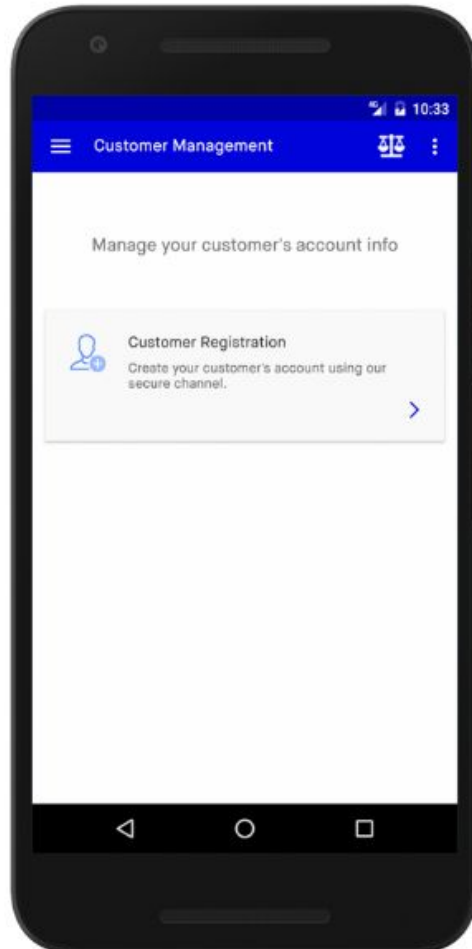
Compare the products



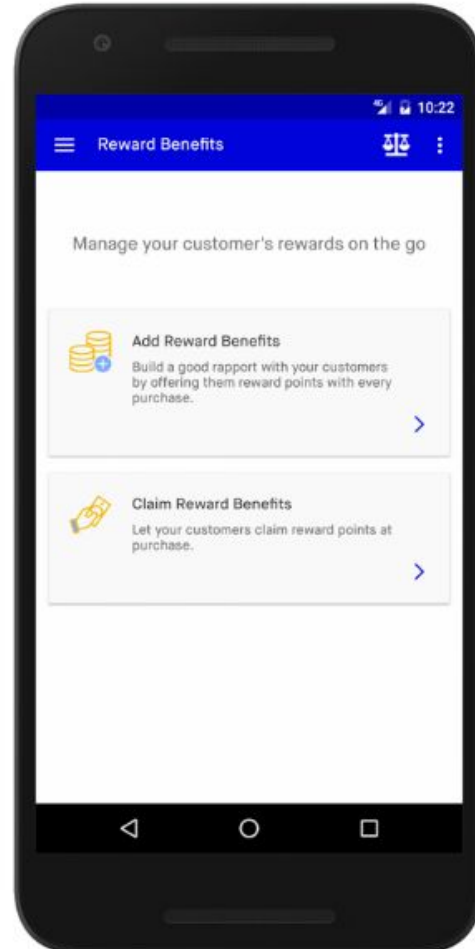
## Manage Your Inventory



## Manage Your Customers



## Reward Your Customers



THANK YOU!!

