



Amber King

I am an Imperial College London BEng Design Engineering student in my final year of study. I am a passionate designer and have strong logical skills.

I am experienced in visual design and developing branding and other marketing material. I have an extensive background in working on technical projects on at university and have a broad set of professional experience.

Education

Strode College
(2016-2018)
A-levels: 4 As (Mathematics, Physics, Art, and Graphic Design)

Imperial College London
(2019-2022)
BEng in Design Engineering
(28G3): On track to achieve a 2:1

Software Skills

Proficiency with Adobe Creative Suite
Experience in using Illustrator, InDesign, Photoshop, and Premier Pro developed through a Graphic Design A-level and use for university projects.

Proficiency with Microsoft Office
Experienced in using all areas of Microsoft Office, including Excel, Word, Publisher, and PowerPoint.

Proficiency with Figma
Use of Figma for app prototyping and project management.

Employment History

Daffodil Foods - Graphic Designer

(September 2018 - Present)

Designer of branding and product packaging.

Demonstrates the ability to design for real consumers and maintain a positive, professional relationship with the business director by ensuring a high standard of work and adherence to deadlines.

Ginger and Peach Clothing - Founder

(May 2021- October 2021)

Built a company designing and selling sustainable clothing at prices that compete with high street fast fashion brands. Taken full responsibility for all roles in the business, including branding, designing and website building. Grew TikTok account to over 10k followers and 200k likes in under two months.

Vintage Paradise - Content Creator

(July 2021 - January 2022)

As a content creator for Vintage Paradise, a vintage store based on Brick Lane, I ran successful social media campaigns on accounts with over 10k followers, seeing a 62% follower increase on Instagram and a 287% follower increase on TikTok in just 6 months.

St.Beuno's - Graphic Designer

(November 2021 -Present)

Taken on the responsibility for St. Beuno's branding and imagery. Currently carrying out a complete rebrand for the flavoured milk drinks to make them more modern and attractive to a younger audience.

Relevant Experience

Worked on engineering projects in a team environment at University which encompassed the full product development life-cycle.

Involved in an app concept development project which included prototyping.

Experienced in using CAD (SolidWorks) and rendering (Blender) software.

What I Offer



Highly developed design ability, including use of design software



Experience in communicating effectively in team environments in stressful situations



Good technical skills with a strong engineering background