

# Ship for good

cost savings for humanitarian aid supply

7.000.000 \$



Millions of shipments are  
**empty Containers**





Humanitarian  
Organizations



Supplier



Carrier



# Supply Chain Platform



# AI can help

Supply Chain for good reasons

**Humanitarian  
Organization**



Coordinates  
short & long term  
aid demands

**Searches for  
shipping  
opportunity**

**\*7.500.000 \$**



**predicts  
empty container  
opportunities**

**Matches  
aid demands to  
supply and  
transport  
capacities**

**Shipping  
company**



Faces often the need for  
fast imbalance recovery

**Searches for  
opportunity to  
mitigate costs**

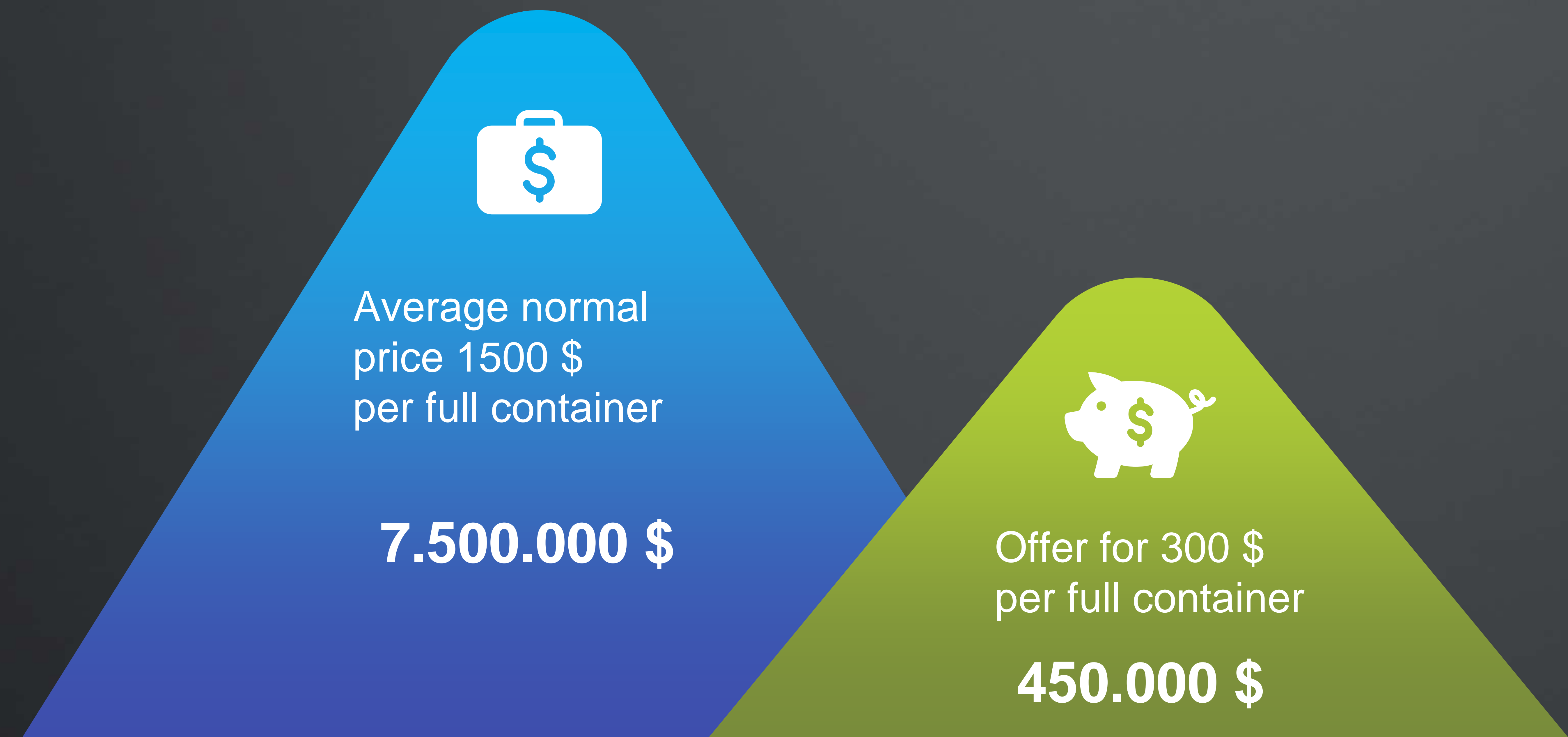
**\*10.000.000 \$**



# Humanitarian Organizations have big costs for shipping goods

If shipping carrier will offer  
an empty container for 300 \$  
humanitarian shipping can  
decrease costs a lot.

For example for 5.000  
containers ...





# Ship for good

cost savings for humanitarian aid supply

**Strongly appreciate your  
vote & support  
for our mission.**







## Critical Points for future help

Reconstruction and building of preventive resilient infrastructure: energy supply, information and communication systems.  
More shipment will be required.

<http://weltrisikoindex.de>



# World Risk Index

## Challenges for humanitarian logistics

- Improvement of logistic service through more transparency and capacity to act
- Decrease costs for logistic through technology



# 60 Mio. empty container shipments per year



Shipping empty  
containers can  
cost around

200 - 700 \$

per unit



Decreasing this  
costs by 5%  
can save around

~ 3.000.000 \$



They can't offer this  
in the normal pricing  
but they can offer  
this for humanitarian  
transports.

Ship for good



# Possible extensions

Related to the needs the World Risk Index defined



## Capture demands

- Governments
- Local Organizations
- Needy people (even if illiterate)

can get in their demands  
Independent from language



## Capture offers and match them

- Governments
- Organizations
- Producers

for example to offer old  
but good infrastructure,  
overproductions, etc.