988 Mental Health Crisis Hotline "Air-Traffic Controller"

From Jail to Care: A New Crisis Care Model

Everyone knows that mental health is a major issue in the United States. For lower levels of acuity (severity), we throw pills at people suffering and keep pressing on, but when mental health issues escalate to a crisis, the remedy has often been *jail.* In the last five years, US States and the federal government have attempted to change course and provided funding for dedicated phone lines, response, and treatment infrastructure to help in crisis.

Air-Traffic Control

Our clients administer crisis infrastructure for several states using out of the box tech but now wanted to build a dedicated solution. You can see the broad set of requirements in the slide below. Turning this slide into a real product and creating teams that can continuously ship additional features was an intense but highly rewarding challenge.

SAMHSA Crisis Toolkit Requirements for "Crisis Air Traffic Control"
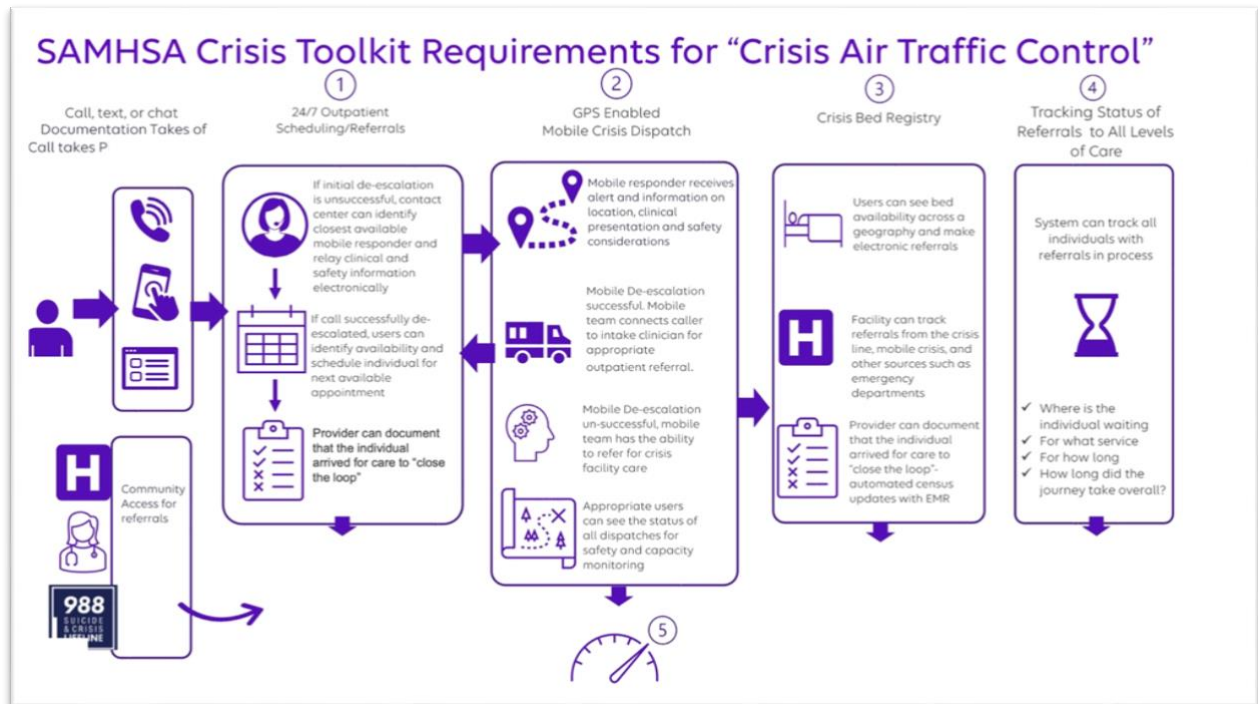
Key Design Considerations

The platform functionality is actually quite straight forward. Call centers essentially use a CRM, cases are managed in a queue and sent to mobile crisis responders and treatment facilities via SMS or email, and all is overseen by administrators with maps and dashboards.

## Reporting → Automated Reporting

The real challenge was changing the mind set of our clients (insurance providers and state bureaucrats) to shift from a platform that focused on reporting and standard operating procedures first, to a platform that focused on the key tasks for the call center operators, patients, and providers first by automating reporting and encoding standard procedures.

To accomplish this, we:
- Created a data model that separated "people in crisis", "call center contacts", "crisis episodes", and "crisis interventions".
    - Previously all were part of one "crisis event" entity.
    - Greater abstraction allowed us to more easily auto-fill data from "frequent callers" (about 45% of callers), avoiding duplicate records.
    - Automatically fill in reporting information when N number of interventions are initiated.
    - Extend the lifecycle of the documentation period so that non-urgent details could be documented after the crisis call is over.

Focusing on what matters

Work that can be automated is shifted to the system, so people can focus on helping patients, knowing the system will alert them when necessary.
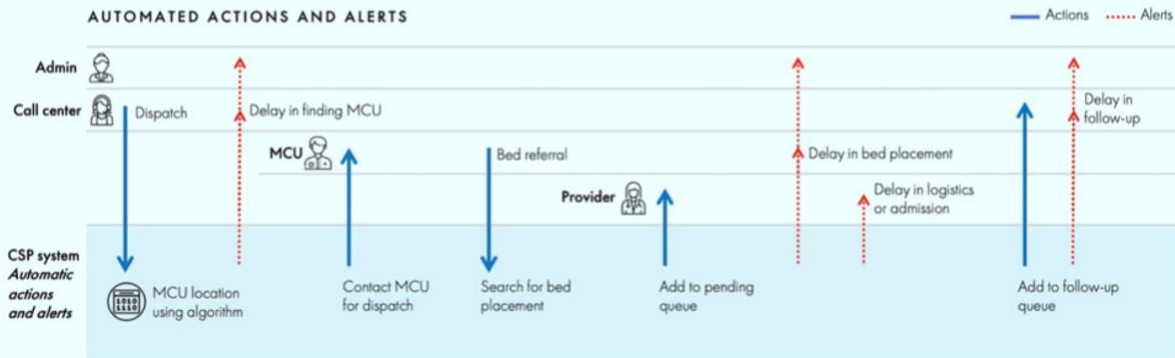
Automated Dispatch & Referral
- 30% of the call center operators time was spent *looking for responders or care facilities*.
- Using keys from the person and the episode, we created a matching algorithm to find responders and facilities for the operator, allowing them to focus on the patient until an actionable care plan was ready to be executed.