

# yang zhang

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# profile

I am a designer with strong interests and skills in UI/UX design, web and mobile development. My competence and design thinking skills have been developed through my school work, professional work and volunteer work. I strive to grow and learn as a person and as a designer.

## technical skills

design	Illustrator Xd Invision Photoshop InDesign SketchUp	development	HTML5 CSS3 JavaScript jQuery Java MySQL	Git Arduino Processing
	SolidWorks		AngularJS	

## project experience

## F&H Recipes

Fall 2017

# mobile developement academic project

#### **Background:**

- An intelligent mobile application that lists out quick and healthy food recipes based on user's input (cooking time). The app allows the user to add new recipes with photo and save to the local database and search external (online) recipes.

### Implementation:

- Developed the application using Java in Android Studio.
- Utlized MySQL for storing and retrieving data from database.
- Created the user interface with XML.

**Train Fast** Fall 2017

# website design academic project

#### **Background:**

- A web platform for soccer teams to watch and organize game footage, evaluate team performance, and learn together by analyzing and anotating strategy using the website.

#### **Contribution:**

- Investigated the training process at SFU Men's Soccer team, evaluated user testing results.
- Sketched wireframes and built 20+ interactive mockups.
- Developed part of the final website using HTML, CSS, JS, and jQuery.

Novii Summer 2017

## ui/ux design self-initiated project (in progress)

### **Background:**

- A mobile platform with physical hardware for exercisers to find suitable personal trainers, train with flexible schedule and in remote locations; for certified trainers to work remotely, get more clients and better compensation.

#### **Contribution:**

- Conducted and analyzed user research on both exercisers and trainers.
- Designed the brand logo and mobile user interface.
- Sketched wireframes and constructed 30+ of interactive high-fidelity mockups.



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## work experinece **Design / Marketing Intern** July 2017 - Present Inverse Technology Inc. desgin and marketing Role: - Design and create visual materals (e.g. posters) realted to marketing and sales. - Design high fidelity website mockup and create website content for the company's sub-brand. - Assist with organizing hackathon events, workshops, and tech meetups. - Manage social media accounts, assign tasks to contractors for content creation. **Dental Assistant** May 2016 - Nov 2017 Okamura Dental healthcare Role: - Processed digital X-rays that help the dentist to diagnose patient's oral condition. - Assisted dentist in dental procedures by transfering instruments, preparing dental materials, and ensuring patient's comfort. - Explained the treatment to patients before the procedure and educate them after with post-care instructions. education Interactive Arts and Technology (B.Sc) Sept 2015 - Present Simon Fraser University **Dental Assisting Level II with Orthodontic Module** Aug 2011 - June 2012 Red River College volunteer experience **Visual Designer** Fall 2017 TEAM PHANTOM - SFU Formula SAE Electric **Social Meida Coordinator** Spring 2017 Canada China Open Innovation Forum 2017 **Exhibition Volunteer** Spring 2017 C2U EXPO 2017 Fall 2016 Welcome Leader SFU Burnaby & Surrey Welcome Day 2016

## achievements

#### **Member of Golden Key International Honour Society**

As a student in the top 15% of the Interactive Arts and Technology program

## **Seattle Design Charette Fall 2016**

Part of the winning team of a spatial / architectural design contest held in Seattle