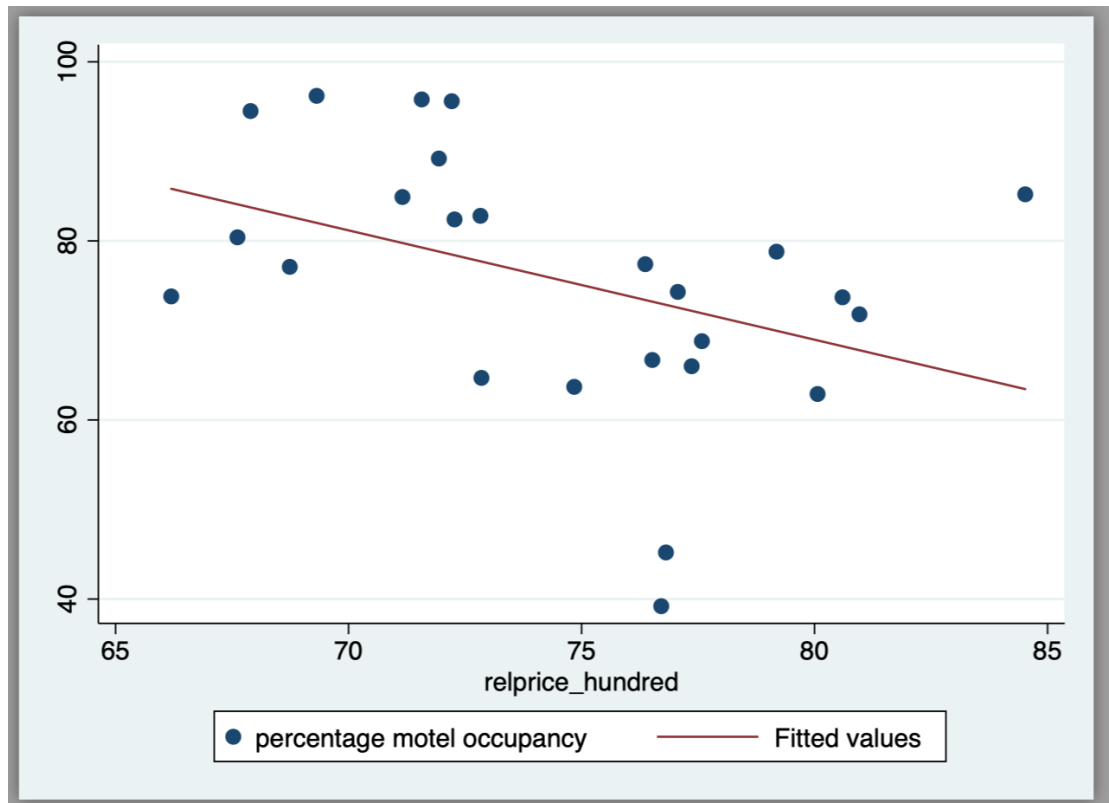


1.

(1)如圖，以分佈來看，並沒有明顯的相關性，但以趨勢線來說有附相關的趨勢存在。



(2)以第一小題的散佈圖來看，我們能夠預測斜率可能會負數；如下圖之回歸統計圖可知，方程式之斜率符合預期為負數。

. eststo: reg motel_pct relprice_hundred						
Source	SS	df	MS	Number of obs	=	25
Model	800.091024	1	800.091024	F(1, 23)	=	4.38
Residual	4201.35058	23	182.667416	Prob > F	=	0.0476
				R-squared	=	0.1600
				Adj R-squared	=	0.1234
Total	5001.4416	24	208.3934	Root MSE	=	13.515
motel_pct	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
relprice_hund~d	-1.221187	.5835027	-2.09	0.048	-2.428254	-.0141193
_cons	166.656	43.57095	3.82	0.001	76.52266	256.7894
(est2 stored)						

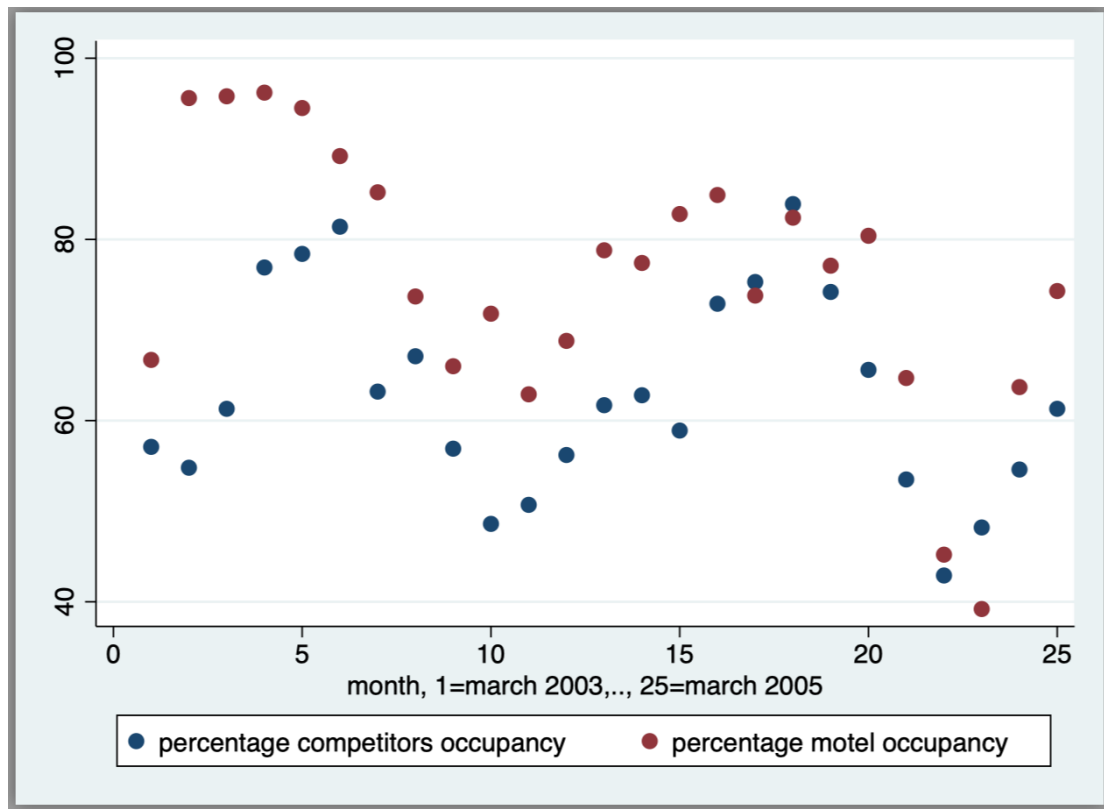
(3)

(4)線性估計迴歸如下圖。

. eststo: reg motel_pct repair						
Source	SS	df	MS	Number of obs	=	25
Model	882.928029	1	882.928029	F(1, 23)	=	4.93
Residual	4118.51357	23	179.065807	Prob > F	=	0.0365
				R-squared	=	0.1765
				Adj R-squared	=	0.1407
Total	5001.4416	24	208.3934	Root MSE	=	13.382
motel_pct	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
repair	-13.23571	5.960615	-2.22	0.037	-25.56619	-.9052429
_cons	79.35	3.154061	25.16	0.000	72.82533	85.87467
(est3 stored)						

2.

(1)如下圖，競爭對手的入住率略低於某該旅館的入住率；參數 β_2 的區間估計落於[0.4453, 1.2840]之間。



```
. eststo: reg motel_pct comp_pct
```

Source	SS	df	MS	Number of obs	=	25
Model	2208.92033	1	2208.92033	F(1, 23)	=	18.19
Residual	2792.52127	23	121.413968	Prob > F	=	0.0003
				R-squared	=	0.4417
				Adj R-squared	=	0.4174
Total	5001.4416	24	208.3934	Root MSE	=	11.019

motel_pct	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
comp_pct	.8646393	.2027119	4.27	0.000	.4452978	1.283981
_cons	21.39999	12.90686	1.66	0.111	-5.299896	48.09987

(est1 stored)

(2)

(3)如上圖，在 99%的顯著水準之下，p 值<0.01，能夠顯著拒絕虛無假設，即 β_2

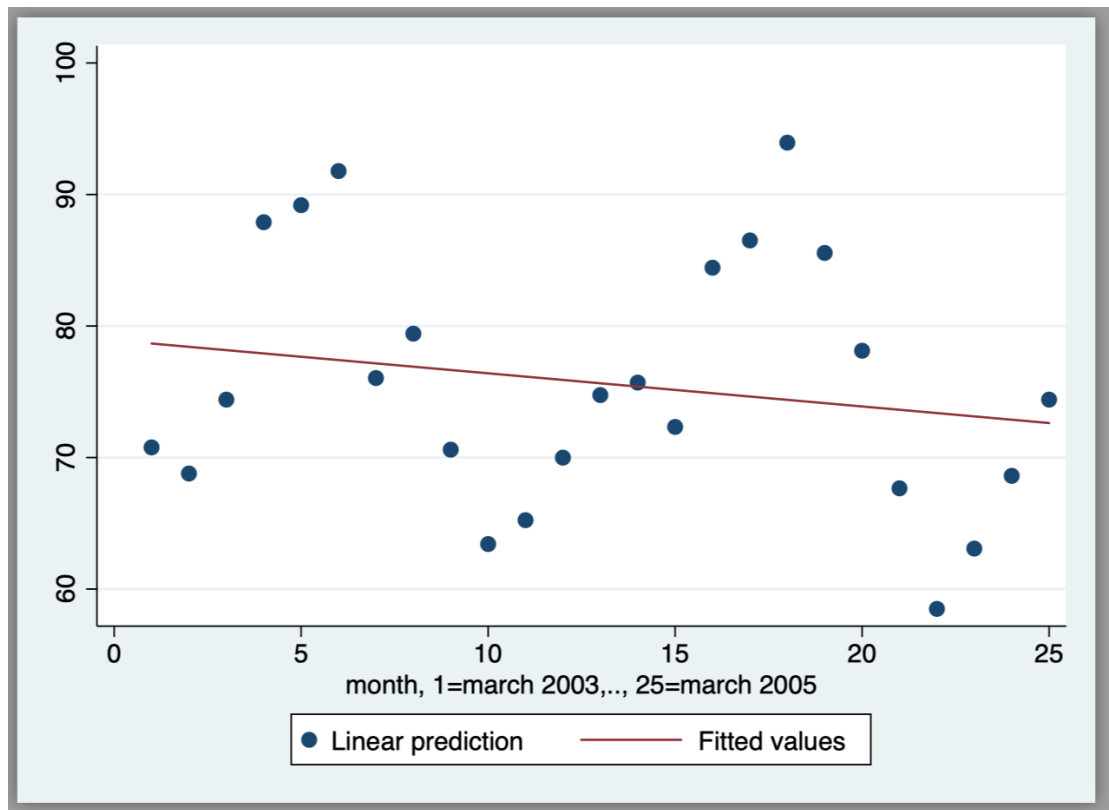
顯著大於零；檢定統計量=0.86464/0.20271=4.2654。

(4)如上圖，迴歸模型說明了當競爭對手入住率每變動一單位而造成該旅館的入

住率變動 0.8646 單位；而在 99%的顯著水準之下，p 值<0.01，所以能夠顯著拒

絕虛無假設，即係數顯著大於零。

(5)如下圖，斜率呈現負號關係。



3.

(1)如下圖，

Food: 平均值=114.4431、中位數=、最小值=9.63、最大值=476.67、標準差=72.6575。

income: 平均值=72.14264、中位數=、最小值=10、最大值=200、標準差=41.65228。

. sum food					
Variable	Obs	Mean	Std. Dev.	Min	Max
food	1,200	114.4431	72.6575	9.63	476.67
. sum income					
Variable	Obs	Mean	Std. Dev.	Min	Max
income	1,200	72.14264	41.65228	10	200

(2)

. reg food income						
Source	SS	df	MS	Number of obs	=	1,200
Model	267625.41	1	267625.41	F(1, 1198)	=	52.89
Residual	6062029.78	1,198	5060.12503	Prob > F	=	0.0000
Total	6329655.19	1,199	5279.11192	R-squared	=	0.0423
				Adj R-squared	=	0.0415
				Root MSE	=	71.135
food	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
income	.3586867	.049321	7.27	0.000	.2619215	.455452
_cons	88.5665	4.108188	21.56	0.000	80.50646	96.62654

(3)

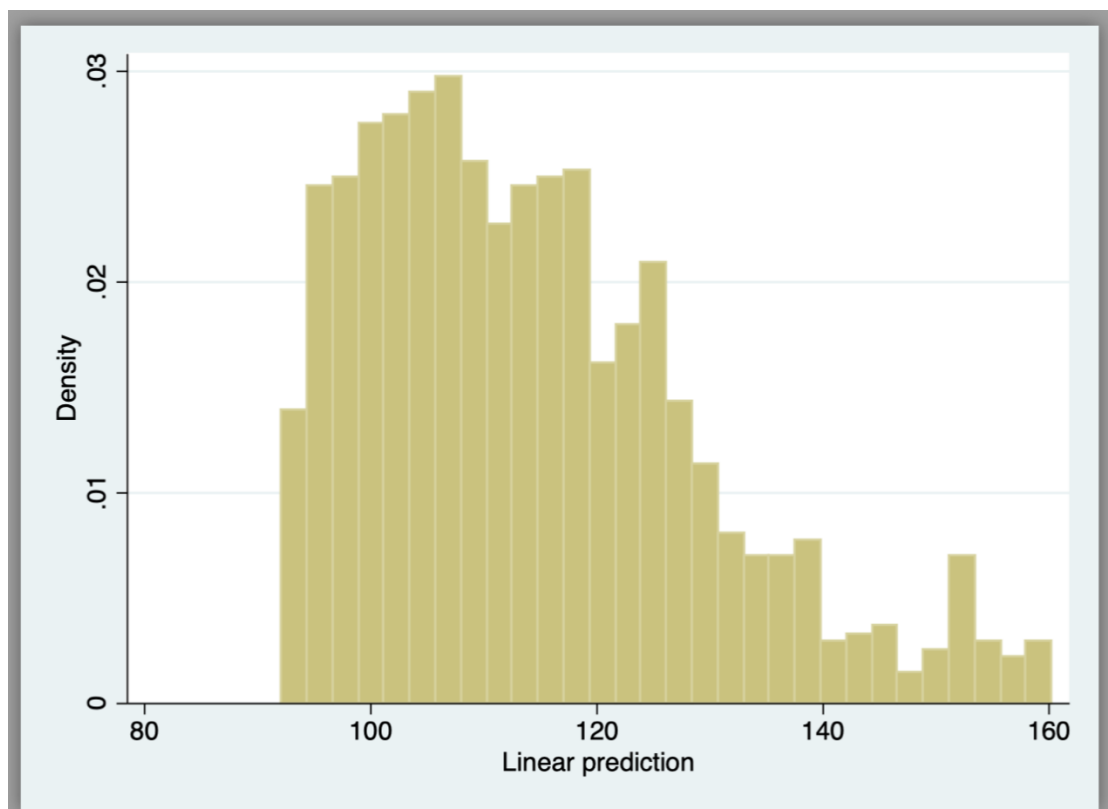
. reg ln_food ln_income						
Source	SS	df	MS	Number of obs	=	1,200
Model	16.9590002	1	16.9590002	F(1, 1198)	=	41.18
Residual	493.406139	1,198	.411858213	Prob > F	=	0.0000
Total	510.365139	1,199	.425658999	R-squared	=	0.0332
				Adj R-squared	=	0.0324
				Root MSE	=	.64176
ln_food	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
ln_income	.1863054	.0290335	6.42	0.000	.1293432	.2432675
_cons	3.778932	.1203492	31.40	0.000	3.542814	4.015051

(4)

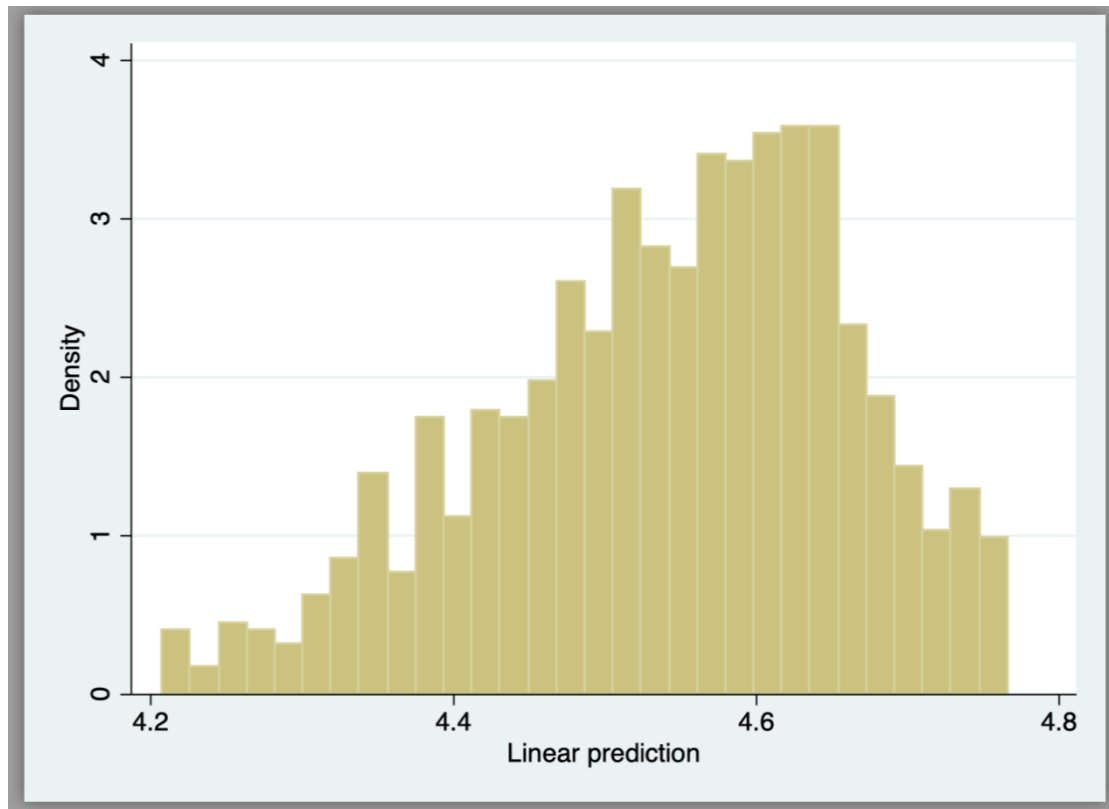
. reg food ln_income						
Source	SS	df	MS	Number of obs	=	1,200
Model	240525.871	1	240525.871	F(1, 1198)	=	47.32
Residual	6089129.32	1,198	5082.74568	Prob > F	=	0.0000
				R-squared	=	0.0380
				Adj R-squared	=	0.0372
Total	6329655.19	1,199	5279.11192	Root MSE	=	71.293
food	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
ln_income	22.18738	3.225332	6.88	0.000	15.85946	28.51531
_cons	23.56848	13.3696	1.76	0.078	-2.661956	49.79892

(5)

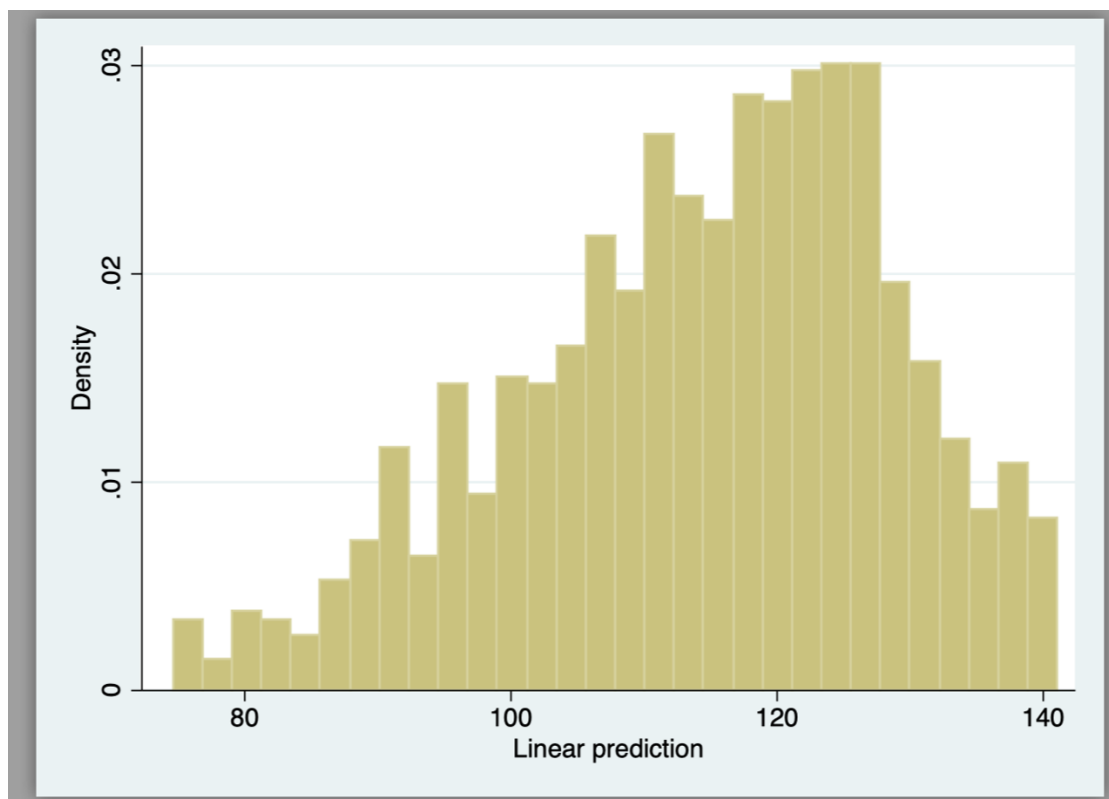
food_income



lnfood_lnincome



food_Inincome



(6)

(3)如下圖，加入三變數後，與第一小題相比解釋能力由 30%提高 60%；而在 95%的顯著水準下，有兩變數無法拒絕虛無假設。

. eststo: reg crmte prbarr prbpris prbconv polpc						
Source	SS	df	MS	Number of obs	=	630
				F(4, 625)	=	68.73
Model	.06309754	4	.015774385	Prob > F	=	0.0000
Residual	.143444525	625	.000229511	R-squared	=	0.3055
				Adj R-squared	=	0.3011
Total	.206542066	629	.000328366	Root MSE	=	.01515
crmte	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
prbarr	-.0501874	.0037177	-13.50	0.000	-.0574882	-.0428867
prbpris	.0239855	.0069494	3.45	0.001	.0103385	.0376324
prbconv	-.0032234	.0004027	-8.01	0.000	-.0040141	-.0024327
polpc	3.077274	.2599489	11.84	0.000	2.566795	3.587753
_cons	.0331286	.0032961	10.05	0.000	.0266559	.0396012
(est1 stored)						

(2)

. eststo: reg crmrte prbarr prbpris prbconv polpc prbarr2 density urban						
Source	SS	df	MS	Number of obs = 630		
				F(7, 622) = 149.84		
Model	.129654337	7	.018522048	Prob > F = 0.0000		
Residual	.076887729	622	.000123614	R-squared = 0.6277		
				Adj R-squared = 0.6235		
Total	.206542066	629	.000328366	Root MSE = .01112		
crmrte	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
prbarr	-.0433483	.005209	-8.32	0.000	-.0535776	-.033119
prbpris	.0071444	.0051866	1.38	0.169	-.003041	.0173298
prbconv	-.0022698	.0002992	-7.59	0.000	-.0028573	-.0016823
polpc	2.561623	.1925237	13.31	0.000	2.183548	2.939698
prbarr2	.0070065	.0026173	2.68	0.008	.0018667	.0121462
density	.0075495	.0005619	13.44	0.000	.006446	.008653
urban	-.0012126	.0027188	-0.45	0.656	-.0065518	.0041266
_cons	.027301	.0026512	10.30	0.000	.0220947	.0325074

(est2 stored)

