



UNIVERSITY OF HELSINKI  
FACULTY OF SOCIAL SCIENCES

# Study Information Climate Activism Interview

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## Interview Overview

In this interview, we will ask you questions about four topics. You will be asked about your 1) involvement with Elokapina and other climate movement organizations, 2) experiences at climate protests, 3) social media use, and 4) views on police efficacy in Finland. Essentially, the questions will follow the same theme as the Climate Activism survey you took in December of last year, but in this interview we want to have a more in-depth discussion to better understand the nuances of your thoughts, as these topics are complex and sometimes hard to convey using simple surveys. The interview is informal. We are simply trying to capture your thoughts and perspectives.

### **Logistics:**

- The interview should take approximately 20-30 minutes, but can be shorter or longer depending on what you have to say.
- The interview will be conducted remotely via video or audio by Sonja Savolainen, who is currently a doctoral candidate at the University of Helsinki.
- You may choose which platform you would like us to use for your interview (e.g. Zoom, Skype, Facetime, phone call).
- At any point during the interview, you can choose to skip a question or discussion point, or to end the interview entirely.
- If you consent to it, we will record your interview. If you don't feel comfortable with recording, we will take notes instead.
- Your interview contents will be password protected on a University of Helsinki server and only accessible to Ted Hsuan Yun Chen (principal investigator) and Sonja Savolainen.

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## Privacy Notice

You have been invited to participate in a research study. Participation in this study is voluntary. You can discontinue your participation in the study at any time. Should you discontinue your participation, you will not be subject to any negative consequences. This privacy notice describes the use of your data.

### **1. What is being studied in this research study? What is the purpose of processing of your personal data?**

*The subject of this study is:*

In this study, we want to understand how climate activists use social media as a part of their activism in the climate movement. We are further interested in understanding how policing incidents influence their choice to participate in online or offline activism.

*Reasons for processing your personal data and the purpose of this study:*

By personal data, we refer to answers from the interview. We are collecting this data so we can understand what you think is the role of social media in the climate movement, how you use social media, and whether offline policing incidents affect how you think about these things.

*Your role in this study:*

You will be a participant in an interview on social media use in the climate movement. We will ask you about your (1) basic information such as age and gender, (2) social media use, (3) involvement with Elokapina and other climate movement organizations, (4) experiences at the October 2020 protest and any other protests, and (5) political attitudes and views on police efficacy in Finland. You are free to not provide these information (i.e. skip the questions) even if you begin the interview.

**Research funding:**

This research is funded in part by Academy of Finland grant SA-320780 and Kone Foundation grant 202011093.

**2. Personal data will be collected from the following sources:**

We will collect the personal data described above using the interview.

**3. What personal data is processed?**

During the interview, we will ask for your basic sociodemographic information such as age and gender, and your opinion on police efficacy in Finland. Again, we note that all questions during the interview are voluntary and you can skip any you do not wish to answer.

**4. What special categories of data are processed?**

Your opinion on politics and police efficacy in Finland fall under a special category of data (i.e. political beliefs).

**5. How is personal data minimized in the study?**

In the interview, we will only ask you questions that the scientific community has determined to be necessary to provide rigorous understanding of social media use, social movement participation, and trust in government institutions. Additionally, you are free to not answer any question during the interview without repercussions.

**6. Legal basis for processing of personal data:**

The processing of personal data, including special category data, is required for the performance of a task carried out in the public interest, namely scientific research.

**7. Sharing of Personal Data:**

Third-party collaborators will NOT have access to any data containing your personal data (i.e. interview contents).

**8. Transfer of Personal Data to Non-EU/EEA countries:**

Personal data is not transferred to non-EU/EEA countries.

**9. Automated decision-making:**

The research project involves no automated decision-making that has a significant effect on data subjects.

**10. Storage period of your data and anonymization:**

Your data will be stored on secure University of Helsinki servers. Only two individuals from the research team, employed by the University of Helsinki, will have access to the data. Your data will be pseudonymized during the study (meaning we will keep your name and contact information separate from the interview data). After the interview, we may transform the interview content into numerically coded data. We will delete all personal information by the end of 2023.

If we transform the interview content into numerically coded data, a fully anonymized version will be published in academic data repositories indefinitely following the principle of open and replicable scientific research; this data will contain no personal data.

**11. The rights of the study participant in a scientific study:**

According to the General Data Protection Regulation (GDPR), participants have the right:

- to obtain information on the processing of their personal data
- of access to their data
- to request rectification of their data
- to request restricting the processing of their data
- to object to the processing of their data
- right to erasure, if research data have been unlawfully processed and processing is no longer necessary for archiving purposes in the public interest, scientific research purposes or statistical purposes and erasure of research data will not render impossible or seriously impair objectives of scientific research.

**12. More information on the study and the exercising of your rights:**

The data controller in this study is:

University of Helsinki

Email: tietosuoja@helsinki.fi (Data Protection Officer)

Address: PO Box (Fabianinkatu 33), 00014 University of Helsinki, Finland

The contact person in matters related to the research study:

Ted Hsuan Yun Chen (Principal Investigator)

Email: ted.chen@helsinki.fi

Faculty of Social Sciences

University of Helsinki

If the research participant sees that their data has been processed in violation of the General Data Protection Regulation or data protection legislation, the participant has the right to lodge a complaint with the supervisory authority, the Data Protection Ombudsman (see more: tietosuoja.fi).

Office of the Data Protection Ombudsman

Street address: Ratapihantie 9, 6th floor, 00520 Helsinki

Postal address: PO Box 800, 00521 Helsinki

Phone (switchboard): 029 56 66700

Fax: 029 56 66735

Email: tietosuoja@om.fi