

Ted J. Patterson

Web Developer, UX / UI Engineer & Graphic Designer

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Work Experience

Flying Circle (2015 - present)

Web Developer & UX/UI Designer

Developing along-side a team of UX / UI designers and building up the Flying Circle brand and team's productions stay up to date, easy to use, and effective.

Working constantly towards understanding and contributing to current and upcoming web design trends so that company's buyer/client persona is widened and bounce rates are reduced.

Converting static graphic designs into interactive mockups and prototypes (via HTML, CSS, JavaScript, etc.) per the team's or client's request.

Currently working in various programming languages and with several designers to shape and improve a client's e-commerce company.

Code Kickoff (2015 - present)

Founder & Operator

Placing local, experienced programmers in a position to teach and pair-program with a wide range of complete beginners and junior developers from the Knoxville community.

Integrating general search engine optimization (SEO) best practices with the organization's website to pinpoint key demographics and product interest.

With the use of social media content and marketing automation, building a strong relationship with the growing group of attendees and other interested persons in the Knoxville, Oak Ridge, Maryville, Sevierville, and Pigeon Forge communities.

Testing and recording the process of organically offering programming and career resources to communities distanced tech tools and internet services.

Grow Bioplastics (2016 - present)

Web Developer & Brand/Marketing Designer

Assisting a team of Oak Ridge National Lab researchers in the production and marketing of new fully-biodegradable, bioplastic material and products.

Through online analytics, using A/B testing strategies to fine-tune and boost brand / tech reception and marketing efforts.

Knoxville Entrepreneur Center's Code Works Program (2015)

Graphic Design, Brand & Marketing Mentor

Reviewed, assisted, and challenged six startup teams, active in the KEC's accelerator program, so that their assets and overall product or application design (logo, application/web graphics, UX/UI, etc.) were up to code and capable of turning a profit.

Skills (scale: | - |||)

Programming

HTML5 |||

CSS3 ||

JavaScript |

JQuery |

Angular |

PHP |

Ruby |

Ruby on Rails |

Bootstrap ||

Foundation ||

WordPress ||

Git |

GitHub |

Slack ||

SEO ||

Design

Photoshop |||

Illustrator |||

InDesign |||

Sketch ||

Marketing

Facebook |||

Instagram |||

Twitter |||

LinkedIn |||

Medium |

Pinterest |||

Youtube ||

Snapchat |||

Linguistics

Chinese |

Korean |

Work Experience (continued)

Pro2Serve (2015 - present)

Web Developer & Software Engineer

Developing clean and accessible interfaces and applications for a collection of U.S. companies and government agencies.

Building upon the company's existing back-end framework so that we continually drive value delivery in portfolio management, lifecycle cost optimization, design collaboration, and security and emergency situational response.

Smart Air Filters (2013 - 2015)

Chief Creative Officer & Developer / UX & UI Designer

Through the production of media content (web, graphic, photo, video), connected with and converted millions of potential customers, ushering in a nation-wide shift toward clean, inexpensive, and open air purification products and services.

Analyzed business, market, and environmental test data to further B2B and B2C interactions and maximize the company's ROI.

Crafted Smart Air's marketing strategy, brand image, company web presence, and e-commerce push.

Established and maintained strong ties with local and international partners that steered the company to positioning and launching its products in a new market (India).

Freelance & Volunteer Projects

Maps Need Reading

Front End Developer & Designer

KEC's WTBI Accelerator

Front End Developer

Jing Sing Choir

Co-Founder & Marketing Director

Jing A Brewing Company

Media & Marketing Designer

Comedy Club China

Graphic Designer

Juice by Melissa

Graphic Designer

Education

Trevecca Nazarene University (2005 - 2009)

Bachelor's degree - Major: Church Music - GPA: 3.56

The Odin Project (2015 - present)

Focus: Full Stack Development

Free Code Camp (2015 - present)

Focus: Front End Development

References

Christian Biddle

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Jonathon Sexton

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Hayden Brown

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Gus Tate

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