# **TED** LONCZAK **GRAPHIC DESIGNER**

### INFO



845.591.6806



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tedlonczak.com

### **HARD SKILLS**

- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- Lightroom
- Acrobat

- HTML
- Free Hand
- Sketching
- Typography
- Print Design
- Layout

## **SOFT SKILLS**

- Communications
- Creativity
- Time Management
- Technology
- Color Theory
- Collaboration
- Research
- Leadership
- Planning and Organization

# **PROFILE**

Enthusiastic, creative graphic designer with solid problem solving skills. Responsible for daily graphic design of content for a well established all natural pain relief company. Work regularly on graphics, website, brochures, rack-cards, advertisements, order froms and more.

# **EXPERIENCE**

#### **Topical Biomedics**

(2017 - Present)

Graphic Designer

Create, design, and deliver digital and print marketing materials, web and social graphics, and product order forms under tight deadlines in a fast pace work environment.

#### Oakwood Friends School

(2013 - 2017)

Communications Specialist

Designed and developed content for digital and traditional advertisements, on and off campus communications, and web and social platforms while meeting the school's branding and identity standards.

#### **Tremont Plaza Hotel**

(2012 - 2013)

Customer Service

Operated as member of guest services team insuring the best possible experience for visitors. Worked in conjunction with various departments within hotel to ensure day-to-day operations are conducted in the utmost professional manner.

# **EDUCATION**

Goucher College, Baltimore, MD Bachelor of Arts - Communication

(2008 - 2013)