

# UX Candidate Assignment

## Improve the UX of a Website

**Select a popular website that is well known, and in the public domain.** Any website is acceptable, as long as it is appropriate for a professional setting, is contemporary, well known, openly available on the internet, involves user interaction, and is not one that you have previously worked on.

Review that site and identify some areas for potential improvement with regards to User Experience. These may include,

- Usability concerns
- Design issues
- Consistency issues
- Workflow
- Other areas

Document and explain your process for identifying the issues and implementing a solution, including all topics and activities from start (discovery of the issue) to finish (implementation and deployment).

Assume you have access to any resource needed, and feel free to use any tooling available to you.

Please be sure to include all artifacts you need to explain each step of your process – this could include written plans, diagrams, sketches/mockups/wireframes, screenshots, etc. The artifacts should represent your complete proposal and highlight your process. All artifacts must be original, and authored by you.

Be prepared to explain your proposal in person, and collaborate on the artifacts supplied.