

# SET

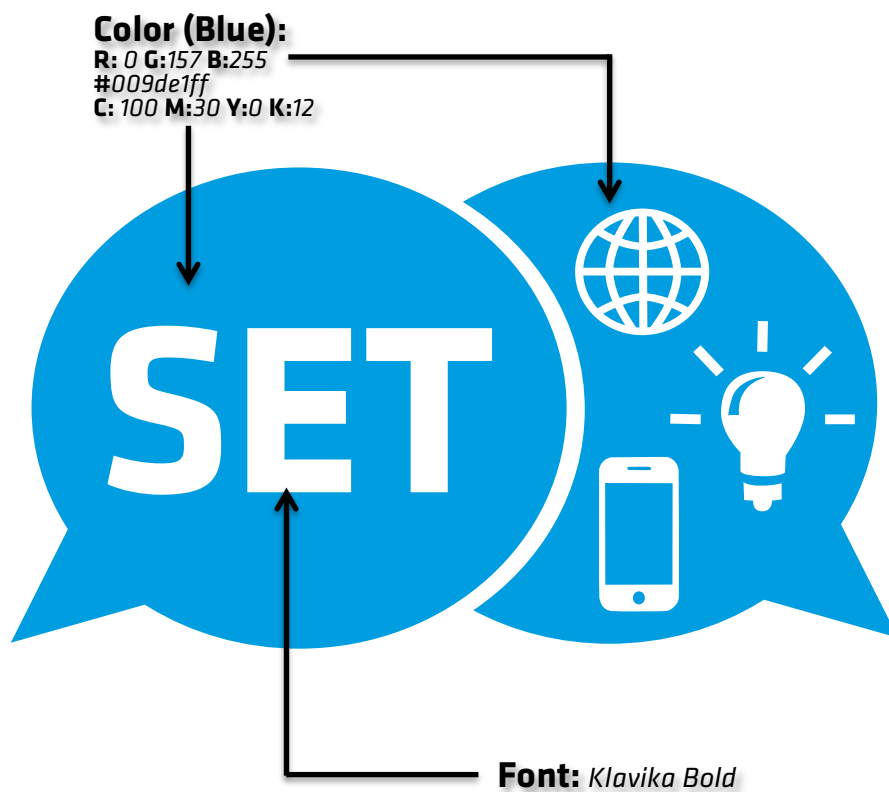
**Semana de Empreendedorismo e Tecnologia**



## Logo Usage Guide

# Logo Usage Guide

## Anatomy



# Logo Usage Guide

## Color Versions



Gray



Color



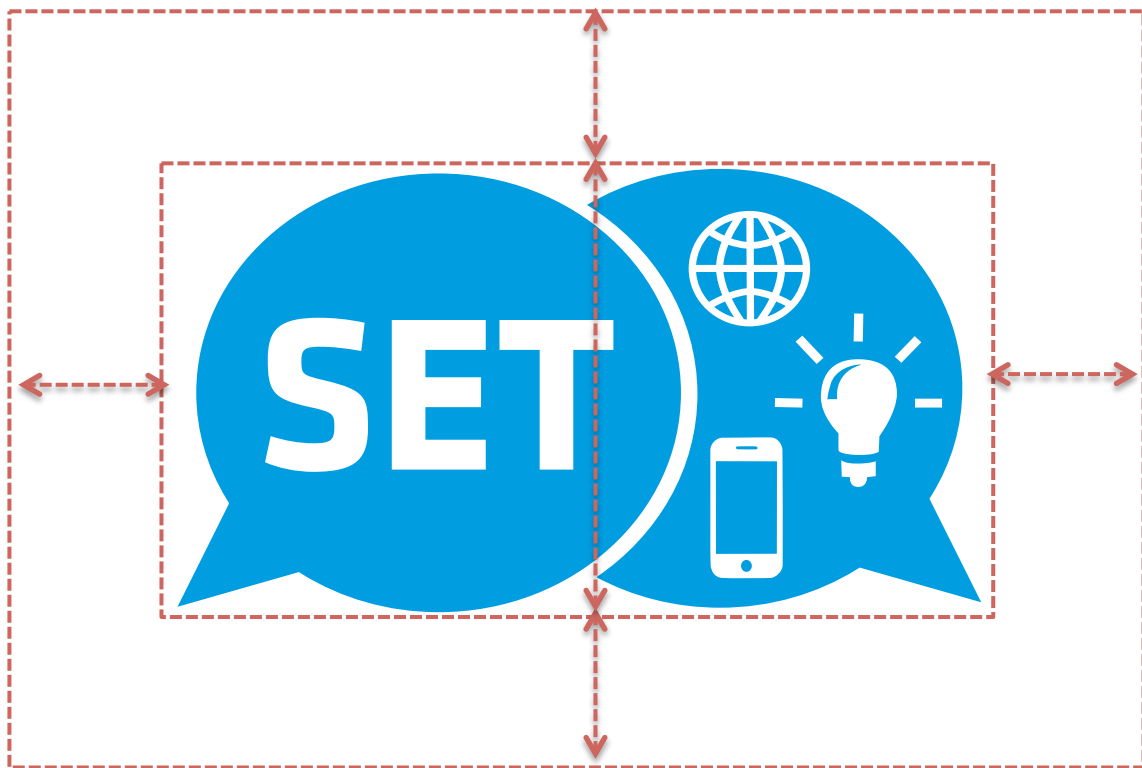
White

# How To Use

# Logo Usage Guide

## Spacing

The logo should always be used with a minimum distance each is equal or greater than a third of the logo height.



# Logo Usage Guide

## Sizing

Minimum dimension for printing



**Width:** 1.95 cm

**Height:** 1.08 cm

Minimum dimension for web



**Width:** 4.01 cm

**Height:** 2.22 cm

*There is no limit for maximum size of the logo*

# Logo Usage Guide

## Background





# Logo Usage Guide

## How Not To Use The Logo

