SET

Semana de Empreendedorismo e Tecnologia

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.eps

Logo Usage Guide

Anatomy



Color (Blue):

R: 0 G:157 B:255

#009de1ff

C: 100 M:30 Y:0 K:12

Font: Klavika Bold

Color Versions

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logoGray.eps

Gray

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.eps

Color

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logoInvert.eps

White

How To Use

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.epsSpacing

The logo should always be used with a minimum distance each is equal or grater than a third of the logo height.

Sizing

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.eps

**Width:** 1.95 cm

**Height:** 1.08 cm

Minimum dimension for printing

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.eps

**Width:** 4.01 cm

**Height:** 2.22 cm

Minimum dimension for web

*There is no limit for maximum size of the logo*

Background

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logoGray.epsMacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.epsMacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logoWhite.eps

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.epsMacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logoWhite.eps

How Not To Use The Logo

MacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.epsMacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.epsMacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.epsMacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logo.epsMacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logoGray.epsMacOS:Users:ines:Google Drive:Grupo M&I:2013:Manual:logoWhite.eps