

## About Us

The Cochin University of Science and Technology is putting on its third independently-organized TEDx event, TEDxCUSAT 2022. It is a nonprofit event aimed at spreading ideas via short, powerful talks. The speakers slated for the event are eminent figures from a variety of fields discussing a common theme.

## Terms & Conditions

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## Privacy Policy

### Introduction – Information about Data Protection

In “TEDxCUSAT” we take your privacy very seriously and make every effort to safeguard your personal data. This privacy policy is intended to inform you of what information we collect, how this information is used and what steps we take to protect this information, who are the recipients of your information as well as to inform you about your rights to update, change or delete your personal data.

By using our website, you agree to our privacy policy. If you wish to update your personal information or any specific consent that you have provided to our website or if you want further clarifications or information regarding the present privacy policy, or if you want to exercise any of your rights deriving from the relevant laws and policies, please contact TEDxCUSAT at <https://tedxcusat.in/>

## What information we Collect & How

Through our website, our forms and our social media accounts, we collect information that can identify you, directly or indirectly. Some of the information collected, are considered personal data (i.e. name and surname, email address, etc.) ("personal data"). As a user of our services and visitor of our website, you are considered subject of data and we are considered data processors.

Personal data processing is considered every action or sequence of actions that is being realized through automated or non-automated means on personal data, such as collection, filling, organization, storing, retrieval, transfer, deletion, destruction or any other relevant action.

In our website, we collect three (3) types of information:

Personal information that you provide directly to us when you submit information through a form based on a specific request or purpose. Data collected automatically such as tracking information, IP addresses or other data related to usage on our website.

Cookies, to help us understand what areas of our website are most useful and interesting to our audience.

### 1.1. Personal Information you provide directly to us

#### Form completion

At the relevant forms that you choose to complete, you provide personal information, such as your name, email address, and you have the option to provide other information. We also collect information on your site activity when you favorite, save or watch TEDxCUSAT talks.

#### Conference information

When required for TEDxCUSAT registration through our website or other partner websites, we collect and process your personal information including your name, telephone number and email address, and other preferences such as profile, photos, workshop and activity choices.

## 1.2. Non-personal data collected automatically

### Tracking information for our site

This type of information relates to how many views are counted for each TEDxCUSAT Talk and how many times TEDxCUSAT Talks are saved or favorited. Other areas of the site automatically store non-personal information about the sites' usage, popularity, and positive or negative impact. We perform statistical analyses of users of the site, and their viewing and participation patterns, for product development purposes and to generally inform advertisers about the nature of our audience.

### Device data

We may collect non-personal information about the computer, mobile device or other device you use to access our website, such as IP address, date and time of access, geolocation information, unique device identifiers, browser type, browser language and other preferences automatically collected.

## 1.3. Data collected with cookies

### Tracking usage

Like most webpages we use cookies and various technologies, such as Google Analytics cookies, to manage [www.TEDxCUSAT.com](http://www.TEDxCUSAT.com) and track use of the content we provide. Moreover, we use cookies to provide you with a smooth and effective browsing experience and in order to be able to provide you with a series of services and functions such as social media sharing.

By using our website, you consent to the use of cookies. For more information on the cookies we use and why, please read our Cookies Policy below.

## Basic principles of data processing – How we use your data – How we protect your data

We use your data for limited purposes and do not sell it to any third parties. Specific uses are defined below.

We maintain your data only for as long as it is necessary according to the laws, these terms, the Privacy Policy of TEDxCUSAT and the purposes of TEDx CUSAT, explicitly presented herein.

It is important for you to know that we take every possible measure to keep your data safe and protected from any unlawful action or processing, from any attempt of theft or destruction as well as from any unauthorized access. To protect and prevent unauthorized access to your personal information, maintain data accuracy, prevent accidental loss, destruction, damage or theft of data, TEDx CUSAT implements and maintains security and organizational measures with commercially reasonable physical, technical and administrative controls.

## Providing requested services

We may use the data to fulfill your requests for services and information. For example, using your contact information to respond to your requests, process the information you submit through our forms, etc.

## Communication

We use data we collect to send email newsletters, or information about our conference and other TEDxCUSAT events (if you have opted in for this information). We may also use the data to send you email communications, such as updates to our website or invitations for further events.

## Enforcement

We may use the data to prevent illegal activities, to enforce the [www.TEDxCUSAT.com](http://www.TEDxCUSAT.com) Terms of Use, or as otherwise required by the applicable law.

## Products / Services

### PRODUCT:

Tickets to the official TEDxCUSAT event at COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY are among the products offered by TEDxCUSAT.

The ticket/product price ranges from 900 to 1500 rupees

### SERVICES:

Online ticket booking is the the services offered by the aforementioned website.

### CONTACT US:

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