

TED^xVITS

x = independently organized TED event

Sponsorship Prospectus

An Offer You Can't Refuse

About the Event

- **TEDxVITS** is TED like styled event, focusing on contributing to our local communities by sharing the stories that matter and spark a change therein
- **Date** : 21 September 2019
- **Timings** : 9AM - 5PM
- **Venue** : Vignan Institute of Technology and Science, Hyderabad (Campus)
- The event is totally run, managed and executed by the student body of VITS college with support from management
- **Theme** : At the Crossroads

More Details

- 8 Speakers and 2 performers
- Audience turnout of 100
- Held on a working day in a campus of over 1500 students
- Tremendous outreach to the target audience
- <https://www.ted.com/tedx/events/34673>
- www.tedxvits.com

At the Crossroads (Theme)

Often in life we fall into a situation where there are multiple options in front of us, a dilemma is created.

We either over-think or underestimate it and end up choosing a bad road, bad as in you aren't happy after travelling a mile in that path.

The point we want to ponder is to tell people that they don't have to regret their past decisions which brought misery in their life and instead focus on the **"Infinite Possibilities"** that lie in front of them.

How best to condense the possibilities and choose the most desired path is what **"At the Crossroads"** is all about. Every path chosen is right, everything could have been anything else and would have made just as much sense.

TEDxVITS 2018: A Look Back

- 6 Eminent Speakers
 - Dr. Akun Sabharwal
 - Dr. (Capt.) Ritu Biyani
 - Mr. PSV Kisshhan
 - Dr. T. Vijay Kumar
 - Rachana Mudraboyina
 - Mr. Varun Dhopeshwarkar
- An Extraordinary Performance
 - Kundu House Project
- 100 Spectators
- One Spectacular Event

TEDxVITS 2018 in Pictures



TEDxVITS 2018 in Pictures



Sponsors TEDxVITS 2018



An Opportunity to Collaborate

Why should you collaborate?

- **Brand Visibility**

Sponsorships put your brand visuals in front of large audiences who haven't heard of your business

- **Targeted Marketing**

You gain opportunities to engage one on one with people looking for relevant product solutions

- **Efficient Lead Generation**

You can learn about customers, promote your products, and build a mailing list

- **Community Goodwill**

People have more incentive to support your business if you're invested in the local community

Package That Suits You

Diamond (Rs.50,000/-)

- Passes to event
- Social Media Coverage
- Special Networking session with speakers
- OnScreen Mention, videos, posters & website
- Blog post about your organization
- Stall space in event premises
- Stage talk upto 5 mins
- Logo on all Goodies & t-shirts

Platinum (Rs.25,000)

- Passes to event
- Social Media Coverage
- Special Networking session with speakers
- OnScreen Mention, videos, posters & website
- Blog post about your organization
- Stall space in event premises

Gold (Rs.15,000/-)

- Passes to event
- Social Media Coverage
- Special Networking session with speakers
- OnScreen Mention, videos, posters & website
- Blog post about your organization

Silver (Rs.10,000)

- Passes to event
- Social Media Coverage
- Special Networking session with speakers
- OnScreen Mention, videos, posters & website

Not what you are looking for?

We can totally customise everything to exactly suit your need, perhaps to launch a new product and want to take feedback from student community? Demo your new product? Leave it on us, we will make sure that you make the most out of this collaboration.

Contact

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