

The turnover happens at a partner company:

The business from our partner company is an app for merchants, what converts the crypto currencies to euro. So customers can pay with crypto currencies and the merchant gets the euros from our partner company company.

The merchant pays a monthly license fee for this application. It is between 10 and 100€.
The merchants also pays a disagio from the transaction:

For example:

The Customer goes in a shop and buy a bicycle for 100€. He pays via app in bitcoin. From this transaction, our partner company gets 3%. (Like credit card charges) So our partner company transfer the merchant 97€.

This license fee and disagio (charges) goes in our compensation plan.

Thats the business from our partner company.

Now to our business: We are the recruiting company. So we search for sales agents, who bring us merchants and other sales agents. For this, they will get a commission.

So the sales agent should be able to register on the platform, direct or over a ref-link.

In our business, peoples only can start if they have also a company. So they must send us or upload there legal documents. After that proof, the can login.

After there first login, they can buy there „package“ - light, basic, professional, premium. The costs are from 0 - 850€.

For this we need the payment options: „[sofort.com](https://www.sofort.com/)“, „mpay24“, PayPal, and the api from our partner company for crypto.

After then, he can start recruiting.

If he recruits an other sales agent, he gets paid a commission, like that:

Person A buy the „professional“ package and recruits Person B.

Person B buys the „basic“ package, so Person A gets 20% commission from Person B. (40€)

Person B recruits person C. C buys „premium“.

Person B gets 20% (170€), Person A gets 10% (85€) from 850€.

Person C recruits person D. D buys the „light“ package for 0€. No commission.

Person D recruits person E. E buys „professional“.

Person D gets 20% (100€) - Person C gets 10% (50€) - Person B gets 3% (15€) - Person A gets 7% (35€)

Person E recruits person F. F buys „premium“

Person E gets 20% (170€) - D gets nothing (because he is light and gets only direct commission)
C gets now the 10% (85€) - B gets 3% (25,50€) because he gets paid direct and 2 levels
Person A gets 7% (59,50€) because he gets paid direct and 3 levels

This packages are one time fees. If the sales agent want upgrade from „basic“ to „premium“ he must pay the full price for „premium“ (850€).

Monthly we get an CSV file from our partner company with the sales of the „license fee“ and charges.

The commission from the „license fee“ is the same like the packages. The „license fee“ is a monthly fee.

The „disagio“ (charges from the money transactions) will be procured as follows:

Only the direct sponsor gets 1% from this fee.

If you remember the example with the bicycle, the merchant pays 3% charge. In my example 3€. So the sponsor of the merchant gets 1% (1€) commission.

0,05% goes in pool 1

0,1% goes in pool 2

0,15% goes in pool 3

If the sales agent has the package „premium“ and also more then 100 merchants in his downline, he can grab in the pool 1

For example:

90€ goes in pool 1 and 3 persons are „premium“ and have reached the 100 merchants in there downline, everybody gets 30€.

If they are „premium“ an have more then 500 merchants, they can grab in pool 1, pool 2 and pool 3.

The merchant gets no commission from this marketing plan, unless he upgrade to „light“, „basic“, „professional“ or premium.

So normale the sales agents registrate the merchant in his control panel and that's it. Normal we need there merchant only for the compensation plan, that he gets an id number.

But the details I must discuss with the programmer from the partner company.