

Brand Partner Overview & Compensation Plan

Welcome to B-Epic! Congratulations on your decision to become a B-Epic Brand Partner. Our compensation plan is one of the best in the industry because it is designed to maximize the earning potential of our Independent Brand Partners.

Our easy-to-follow business system is 100% cloud-based, so you have no inventory to worry about and don't have to do any shipping or collecting payments. Customers simply order online via your sponsored B-Epic website, and we ship everything to them straight from our warehouse. And you get paid online each week (refer to the "7 Ways to Earn with B-Epic" on the next page)!

B-Epic's line of high-performance lifestyle products are great too and in demand. They are the type of products most people want and use every day. Plus, they are made from research-based, natural ingredients and backed by a 30-Day Money Back Guarantee.

When you sign up as a Brand Partner, you get everything you need to start right away, including your own B-Epic professional replicated website URL attached to our ecommerce store and online dashboard. Plus, you are backed by our proven turnkey business model, easy-to-use cloud-based tools, and dedicated support and fulfillment services.

With decades of experience in the industry, our corporate team has successfully launched multiple lines of top-performing health and wellness products generating millions and helped tens of thousands of people achieve financial independence

and time freedom through online businesses. And now we are looking for success-minded individuals who want to join us as we take the B-Epic brand and business to the next level.



The B-Epic opportunity is centered on a dual formula for our member's success. The first part of the formula is based on helping people through advanced health supplementation. The second part is grounded in the simplicity of sharing the benefits of the B-Epic products and business opportunity with others.

Everyone knows "word of mouth" is the most powerful and sustainable method of marketing. So instead of spending tens of millions of dollars on radio and television advertising to drive retail channels of product sales, B-Epic devotes its advertising dollars to brand fans (independent distributors) who promote our products to others.

What's even more great, as a B-Epic Brand Partner, you get to be your own boss! You control when,

where, and how you work, so you can build a business that fits your life and needs. Plus, you get to be part of something truly epic by representing a brand that is committed to helping people everywhere improve the quality of their lives and reach their full potential.

Now it's YOUR turn! You have limitless potential with B-Epic. Start today by signing up as a B-Epic Brand Partner at bepic.com or by contacting the person who introduced you to B-Epic. We are excited for you to join our team and look forward to your success!

Begin your EPIC journey at www.bepic.com!

7 Ways to Earn with B-Epic

B-Epic's compensation plan is one of the most lucrative in the industry and is designed to maximize the earning potential of our Independent Brand Partners. It provides multiple ways for you to earn money, including an industry-leading bonus program. As a promoter you get paid 50% of every customer order you secure. Many of our Brand Partners build their business just by promoting the products to customers. If you want to expand your business, when you bring in a new Brand Partner, you're paid 50% of their first order and qualify for a percentage of their organization's volume as well. And as your business continues to grow, so do your opportunities to make even more.

(#1) Customer Bonus

Earn 50% of the PV (or dollar amount) on all your Retail Customers' purchases. (Also, 20% of the CV goes into the Two Team Pay.)

(#2) Fast Start Bonus

Earn 50% of the CV on the first order of every Brand Partner that you personally sponsor.

(#3) Two Team Pay

Earn up to 20% on the CV of your lesser-volume team every week. No cycles. **The maximum Two Team Pay is \$20,000 USD per week.*

(#4) Sponsoring Matching Bonus

Earn a 20% check match on all your personally sponsored Brand Partners. (Match is based on the Two Team Pay only.)

(#5) Generation Matching Bonus

Earn a 10% check match paid on up to four generations of Silver Qualified Brand Partners or higher rank in your organization. (Match is based on the Two Team Pay only.)

(#6) Global Bonus Pool

As a Diamond Qualified Brand Partner, earn a share in a 2% Global Bonus Pool of the total company-wide CV every month.

(#7) Monthly Lifestyle Bonus

Earn up to a \$700 USD monthly bonus by purchasing a 70 PV (\$89.95 USD) or higher qualifying product pack and sponsoring other Brand Partners who each do the same (purchase and sponsor – each with a qualifying pack or higher). This bonus pays every month that you are qualified for it.

- (2x2) 2 who get 2 on \$89.95 USD or higher pack = \$100 USD bonus/month
- (3x3) 3 who get 3 on \$89.95 USD or higher pack = \$300 USD bonus/month
- (4x4) 4 who get 4 on \$89.95 USD or higher pack = \$500 USD bonus/month
- (5x5) 5 who get 5 on \$89.95 USD or higher pack = \$700 USD bonus/month

Commission Schedule

The Customer Bonus and Fast Start Bonus are both paid out in real time; they are entered into your E-Wallet instantly.

The Two Team Pay and both Matching Bonuses are paid out weekly with a one-week delay. For these the commissionable week runs 12:00 am EST Wednesday through 11:59 pm EST Tuesday, and the corresponding commissions are entered into your E-Wallet the following Wednesday.

The Lifestyle Bonus and Global Bonus Pool are both paid out monthly; they are entered into your E-Wallet on the first Wednesday after the 15th of the month following the commissionable period.

You can request a payout from your E-Wallet at any time, and it will be paid out on the upcoming Friday. All such requests submitted through the week by 12:00 am EST Thursday are paid out on the Friday of that same week.

60% Rule for Total Payout

The Two Team Pay pays up to 20% on the CV of your lesser-volume team until the total payout across the company reaches 60% of the collective company-wide CV. If the total company-wide payout is calculated to be over 60%, actual individual payouts will be adjusted down to make the total company-wide payout be 60%. If the total payout is under 60%, the difference will go into a company reserve to cover any weeks that the payout is higher. This is designed to ensure that B-Epic can always pay out the maximum amount possible to our Brand Partners without paying out too much, so that we can ensure the stability of the pay plan long term.

What are PV and CV?

Every product has an assigned PV and CV value. Personal Volume (PV) reflects the dollar amount that the person paid for the product (purchase price). Commissionable Volume (CV) is the dollar value assigned to the product for the calculation of commissions.

The Power of Teams

Making money with your own B-Epic business is simple due to the power of our Two Team Pay. The key to success is simply introducing others to the B-Epic products and business opportunity. As you acquire a retail customer base and build a team of other dedicated Brand Partners, your earning potential skyrockets!

The B-Epic Two Team Pay pays a very generous percentage (up to 10%-20%, based on your rank) of the CV Commissionable Volume) generated by all the Brand Partners in the smaller of your two teams, with volume calculated to infinity and with no cycles. Refer to the Rank Qualifications chart on the next page.

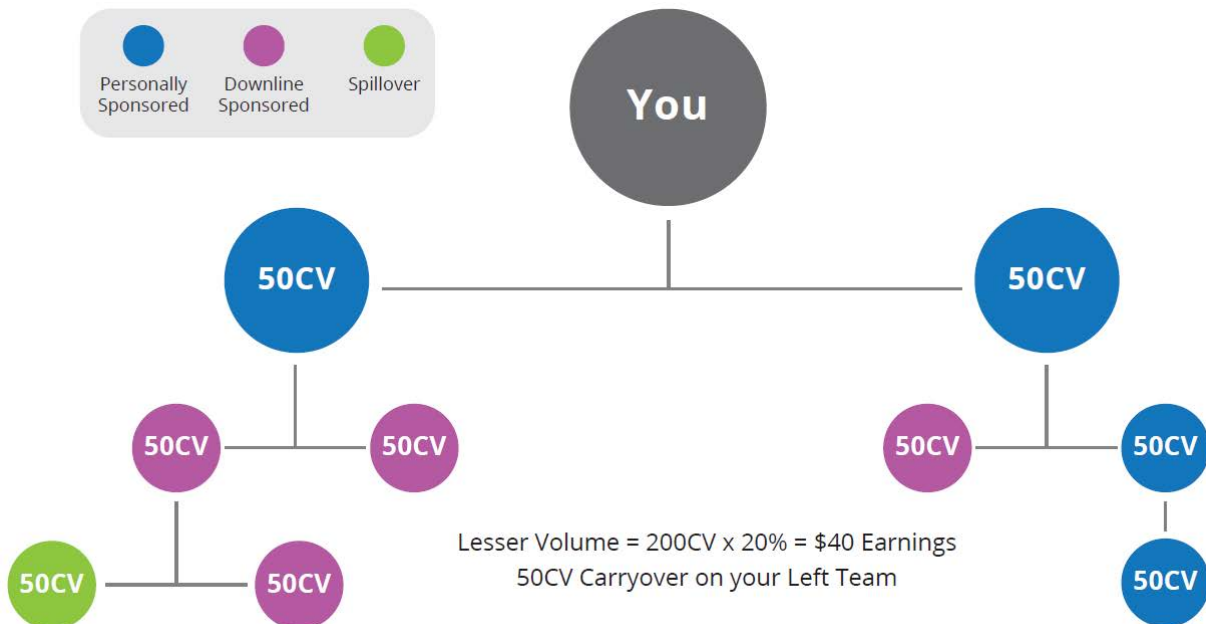
In this simple but powerful plan, you have a team on your left side and a team on your right side. As you personally sign up other Brand Partners, you can place them in either of your two teams. New members can also be placed on your teams for you by your Sponsor (or by others above you) in addition to the efforts of the Brand Partners below you in your organization.

Once you reach the rank of Qualified Brand Partner or higher, you earn up to 10%-20% (based on your rank) of the CV in your lesser-volume team EVERY weekly pay period. These pay periods are calculated and paid to you each week. The extra volume that you are not paid on from your larger team carries over to the next week as long as you maintain the rank of Qualified Brand Partner or higher.

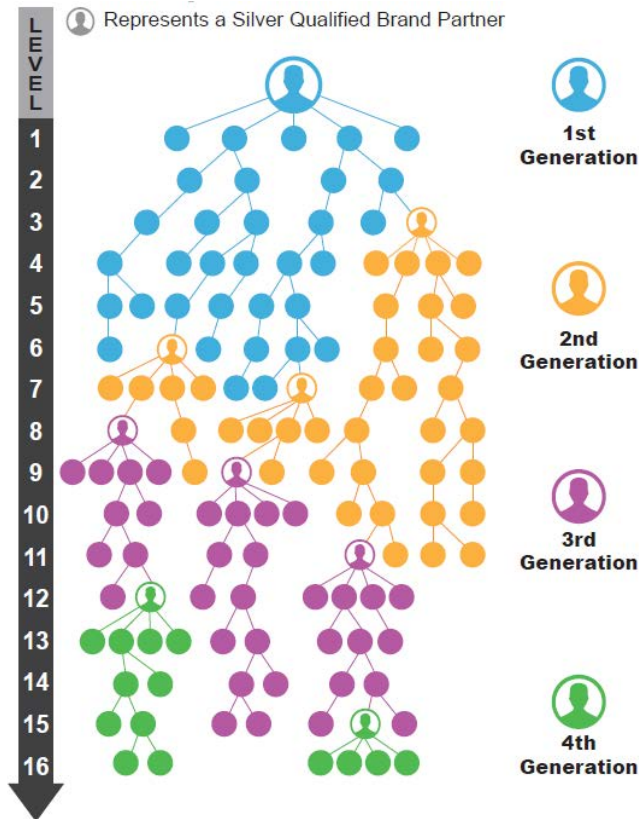
What's even more great is that not only does the Two Team structure reward you for introducing others to the business and helping them also succeed, it applies to every Brand Partner that you personally sponsor! So, the more members

you and your team help bring into B-Epic, the more opportunities you all have to grow your incomes.

The example below is based on a 50 CV (\$49.95 USD) monthly order. It shows how powerful – and profitable – the B-Epic Two Team Pay can be. You have limitless potential! Start building your B-Epic business today.



Matching Bonus Program



All your personally sponsored Brand Partners are part of your "Sponsorship Organization." In your Sponsorship Organization, all the Brand Partners you personally sponsor are placed on your first level (with unlimited horizontal expansion potential)...and all the Brand Partners they personally sponsor are placed on your second level...and so on.

The B-Epic Matching Bonus Program allows you to earn two different powerful matching bonuses on the Two Team Pay earned by the Brand Partners in your Sponsorship Organization. First, you get a 20% weekly check match on all your personally sponsored Brand Partners. Second, once you reach the rank of Silver Qualified Brand Partner or higher, you also get a 10% weekly check match paid on up to four generations of Silver Qualified Brand Partners or higher rank in your Sponsorship Organization. Note: Match is based only on the Two Team Pay.

A "generation" starts when a Brand Partner in your Sponsorship Organization has reached the rank of Silver Qualified Brand Partner or higher during a weekly pay period. The Matching Bonus includes all Brand Partners below them in that team leg of your Sponsorship Organization until the tracking system encounters another Brand Partner in the same team leg who is also at the Silver Qualified Brand Partner rank or higher. That Brand Partner would then start your next generation.

Your Matching Bonuses can create a significant amount of additional income each week in your B-Epic business since a generation can represent large groups of Brand Partners as shown in the example.

Rank Qualifications

Rank	Qualifications	Two Team Pay	Matching Bonuses
Customer	None.	N/A	N/A
Brand Partner	Have an active order AND personally sponsor at least 1 Brand Partner.	N/A	20% on all personally sponsored Brand Partners.
Qualified Brand Partner	Have an active order AND personally sponsor at least 1 Brand Partner on your left team and at least 1 Brand Partner on your right team.	Up to 10%	20% on all personally sponsored Brand Partners.
Silver Qualified Brand Partner	Have an \$89.95 USD order, maintain the rank of Qualified Brand Partner, and have 1000 CV weekly volume in your lesser-volume team.	Up to 12%	20% on all personals PLUS 10% on 2 generations of Silver or higher.
Gold Qualified Brand Partner	Have an \$89.95 USD order, maintain the rank of Qualified Brand Partner, and have 2500 CV weekly volume in your lesser-volume team.	Up to 15%	20% on all personals PLUS 10% on 3 generations of Silver or higher.
Platinum Qualified Brand Partner	Have an \$89.95 USD order, maintain the rank of Qualified Brand Partner, and have 5000 CV weekly volume in your lesser-volume team.	Up to 18%	20% on all personals PLUS 10% on 4 generations of Silver or higher.
Diamond Qualified Brand Partner	Have an \$89.95 USD order, maintain the rank of Qualified Brand Partner, and have 7500 CV weekly volume in your lesser-volume team.	Up to 20%	20% on all personals PLUS 10% on 4 generations of Silver or higher. <i>PLUS, share in a 2% Global Bonus Pool with all Diamonds!</i>