tee jay zajac

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Education

Jefferson University (formerly Philadelphia University)   Philadelphia, PA

Bachelor of Science   Graphic Design Communication   May 2006

Professional Experience

Hawkes Learning   Mount Pleasant, SC

Creative Director for Content   January 2015 – March 2019

Established, implemented, and maintained brand standards for Hawkes' content across print, digital, and web. Oversaw the creation and production of all printed matter, averaging over $500,000 a year in inventory. Directly managed three on-site designers and a team of four at our sister company in India. Led an interdepartmental team which rebranded the company and website in 2015.

Senior Designer   June 2012 – December 2014

Managed the design and production of all books, ebooks, and product packaging. Lead designer on four new textbooks. Redesigned product packaging in 2014, which improved brand and production time while minimizing waste.

Designer   October 2010 – May 2012

Worked on a team of four to design, layout, and create illustrations (including mathematically accurate graphs) for three new textbooks.

Ninja Tune Records   Los Angeles, CA

Remote Freelance Design   April 2010 – December 2010

Aided in the design of marketing materials (posters, ads, backstage laminates, etc.) for their twentieth anniversary *XX* campaign. Consulted with head of U.S. office to ensure brand standards were met. Delivered print ready and native files to client.

Alphagraphics US241   Savannah, GA

Design and Prepress   April 2009 – June 2010

Designer for an Alphagrahics franchise. Gained extensive prepress, print production, and bindery experience while working on the production of business cards, letterheads, brochures, signage, banners, books, t-shirts, and menu boards.

Memberships

A.I.G.A. 2012 – Present

Achievements

2006 **Winner** Philadelphia University *How* Magazine Self-Promotion Competition
2002 **Gold Key Award** Rochester Institute of Technology

Skills

Art Direction	Illustration
Publication Design	Typography
Package Design	Photography
Web Design	Project Management
UI & UX Design	Prepress & Bindery
Prototyping	Print Production

Langugaes

HTML CSS XML
JavaScript
jQuery
SVG MathML
ePUB MOBI
WCAG Accessibility

Programs

Adobe Creative Cloud	MailChimp
InDesign, InCopy, Illustrator, Photoshop, Adobe XD, Acrobat DC	MathType
	Microsoft Office
Bootstrap	Sketch
Enfocus PitStop	Visual Studio & TFS
LaTeX	WordPress

* Physical Portfolio 📖 and References 📄 Available Upon Request *