**TAIMOOR AHMED KHAN**

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**TARGET ROLE: Data Analyst | Business Intelligence Analyst | Data Scientist | Product Analyst | Marketing Analyst**

**SUMMARY QUALIFICATIONS**

Highly innovative, tech-savvy data and finance analyst with years of progressive experience in data analysis, visualization, pattern & trend identification, and database management with a passion for driving operational excellence through tactical business solutions. Versatile self-starter who can communicate clearly, delivering and reporting all related data analytics topics to industry professionals and future practitioners. Proficient in using Microsoft Office tools, Statistics, and Engineering software for data analysis, visualization, insights, and presentation. Demonstrate the ability to innovate operational processes, producing cost-effective improvements while utilizing outstanding leadership skills in training co-workers and team members to reach their highest operational performance. Exhibit outstanding analytical and problem-solving skills to formulate creative solutions and facilitate escalation management for complex issues.

**CORE COMPETENCIES**

Database Management Systems| Data Analysis | Pattern & Trend Identification | Data Mining | Data Cleaning | Data Visualization Lean Management | Predictive Modeling | Growth Marketing | Sales Strategies | Business Insights | Revenue Operations

Statistics & Mathematics | Integration Tools | Business Initiatives | Key Performance Indicators | Large Data Sets | Sales Processes Economics | Key Metrics | SQL Database | Balanced Scorecards | Business Solutions | Data Analytics | Complex SQL Queries Analytical Skills | Problem Solving | Attention to Detail | Visual Communication | Interpersonal Skills

**PROFESSIONAL EXPERIENCE**

**The Kive Company, Los Angeles, CA December 2021 – Present**

**Data & Financial Analyst**

* Utilized prescriptive analysis and process improvement methodologies, to reduce processing time of core product from 2.76 hours to 1.67 hours.
* Used descriptive analysis and web analytics to extract data from various sources including MixPanel and Website Data, to help the company sales grow up to 20% over the year.
* Designed SQL Queries and Data Visualization Dashboards on Tableau to aid departments in determining current trends and producing tactical marketing strategies for sales and products.
* Spearheaded A/B testing to evaluate product performance by analyzing conversion rate, average order value, and long-term profitability, guiding strategic product selection.
* Designed Productivity metrics for different departments, in order to improve productivity across various departments.
* Created monthly budget reports to analyze product manufacturing costs and apply necessary reductions to allow buyers to enjoy lower product prices, increasing the profit margin for the company.
* Recognized as a subject matter expert for the company by producing financial models for new products, administering payroll, and establishing a Financial Year Revenue Plan to improve operational practices and exceed annual company goals.

**Mogul Recruiter, Los Angeles, CA July 2021 – December 2021**

**Data Scientist**

* Innovated products to expand the product reach from the United States to other parts of the world, including Singapore, China, and Thailand.
* Analyzed models through data mining and data cleaning techniques to determine Mogul rankings of various candidates in the Hospitality industry while implementing them using Python scripts to calculate scales and compensation for candidates based on the established criteria.
* Wrote SQL queries to extract & manipulate data from database, in order to produce Visuals & Insights for Business Stakeholders.

**Active SGV, San Gabriel Valley, CA**   **June 2020 – August 2020**

**Data Visualization Intern**

* Cleaned and analyzed data dictionary using EXCEL and performed Hotspot and geospatial analysis using ArcGIS, increasing the efficiency of the outreach program from 89% to 91%.
* Established a refined and centralized Database for company data, decreasing average searching time from 4 to 1 hour.
* Followed strict security procedures to ensure data confidentiality while training staff for ArcGIS software usage, enabling them to maintain and search existing data, saving training costs worth $750 per user.

**Midas Safety Pvt. Ltd., Karachi, Sindh, Pakistan** **February 2018 – December 2018**

**Industrial & Planning Engineer**

* Prepared daily, weekly, and monthly progress reports on dashboards using Microsoft Excel while analyzing procurement process duration for long lead items to improve productivity and manufacturing capacity, enhancing the collective efficiency of 3 production lines from around 91% to 93%.
* Utilized statistical data on production failures to identify and eliminate flaws in manufacturing processes, reducing overall wastage by 3%.

**Soorty Enterprises Pvt. Ltd.,** **Karachi, Sindh, Pakistan** **March 2017 – February 2018**

**Industrial Engineer**

* Enhanced production capacity by improving available resources, increasing floor efficiency from 81% to 87%.
* Prepared reports on process improvements using Excel while assisting different departments utilizing industrial engineering methods to boost efficiency and improve the company's overall efficiency from 87 to 89%.
* Inventoried material and equipment lists while organizing purchase order cost analyses to estimate production costs and implement process improvements.

**TECHNICAL SKILLS**

MySQL Workbench, Oracle, Tableau, PowerBI, MS Office Tools, Python, Google BigQuery, Hadoop (Hive), Hadoop Query, ESRI ArcGIS, Google Analytics

**CERTIFICATIONS**

**Business Intelligene Post Graduate Certification,** California State University, Los Angeles

**Data Science Methodology,** Coursera

**Rapid Developer,** Mendix

**Tools for Data Science,** Coursera

**Python for Data Science & AI,** IBM

**Joining Data in SQL,** Data Camp

**EDUCATION & PROFESSIONAL DEVELOPMENT**

**MSC (Information Systems),** California State University Los Angeles, **December 2020**

Minor: Business Intelligence Post Graduate Certification

**B.E (INDUSTRIAL & MANUFACTURING),** NED University of Engineering & Technology **December 2016**