Tiffany La Mar

* + Based on averages, crowdfunding campaigns are about 57% successful at obtaining donations.
  + Plays/theater bring in the most attention to crowdfunding. While having the most successful donations, they also had the most failed donations but overall each had approximately a 54% success rate .
  + June and July (summer) are the best months for donations for crowdfunding.

* + The dataset does not take into account variables such as why goals were not met or canceled.
  + The data is collected over the course of 10 years and it does not represent the same amount of data for each year/category.
  + I feel a pie chart visually, is easier to interpret quickly.

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* + The median best summarizes the data. Although there were a large number of backers, if we want to focus on the actual outcomes for successful and failed, the median reflects best.
  + Both campaigns have a high variability but there is more variability in the successful campaign.