There are 10 kinds of people in this world.

Those that understand binary and those that don't.

Teemo Tebest

- it-reporter, datajournalist, human being.
- teelmo.info, homepage.
- datajournalismi.blogspot.com, blog.
- @teelmo mm. Twitter.

PlusDesk

Agenda

A lot of examples!

Thought for the day

Visualization is used to enhance understanding.

Therefore visualization can be anything that enhances understanding.

Hans Rosling

Examples

- Bar graph
- Line chart
- Stacked bar chart
- Line and pie charts
- Network visualization

PRINCPES

MAKE SURE YOU SPEAK YOUR USERS' LANGUAGE

Don't build features, solve problems.

SEEK FEEDBACK FROM PEOPLE WHO THINK DIFFERENTLY

YOUR USERS ARE PRECIOUS, YOUR IDEAS ARE NOT

Examples

- Orderable and searchable list #1
- Infographics
- Map with points
- Map with routes
- Map with areas

Examples

- Calculator #1
- Calculator #2
- Feature #1
- Feature #2
- Test #1
- Test #2

Examples

- Service #1
- Service #2
- Data interface #1
- Data interface #2

Examples and tools

- D3
- Highcharts
- Google

Abraham Wald

- Hungarian mathematician.
- Worked for British air force in WWII.
- Problem: How to enhance bombers resistance to air defence.

Abraham Wald

Thanks!

@teelmo