

2013-09-10

sheet\_mall\_ENG\_best\_practises\_teemo\_tebest

<b>Heading</b> <i>Creating web-like/data journalism in a news desk rhythm</i>
<b>Author/company/organisation</b> <i>Teemo Tebest, Yle</i>
<b>Date</b> <i>5.11.2013</i>
<b>Summary</b> <i>How to create data journalism, data visualizations and web-like news content in news desk rhythm. Data journalism is often linked to long projects but many wonder can it be done also in more news like rhythm. The answer is yes. Come to find out how it is done in Finland where we have the data desk integrated directly into our news desk. We will have show cases and we will share data and source code if you desire.</i>
<b>Keyword/tags</b> <i>PlusDesk, Yle, Google Maps, JavaScript, rapid, data, visualization</i>
<b>Contents of tipsheet</b> <i>We will go through the process of how PlusDesk works at Yle. PlusDesk which is a sort of a data desk integrated directly to the news organization in Yle. PlusDesk is a group of 5 people and it creates stories with other news desks. We will go through the process by showing real world examples.</i>
<b>Links</b> <i><a href="http://yle.fi/uutiset/plus">http://yle.fi/uutiset/plus</a> <a href="http://datajournalismi.blogspot.com">http://datajournalismi.blogspot.com</a></i>
<b>Publications</b> <i>Not yet decided which show cases are going to be looked into but all the best stories are found from: <a href="http://yle.fi/uutiset/plus">http://yle.fi/uutiset/plus</a></i>
<b>Appendices</b> <i>None</i>