



Municipality Radar

Teemo Tebest, Finland

@teelmo

Yle Plus Desk Team



2 Producers



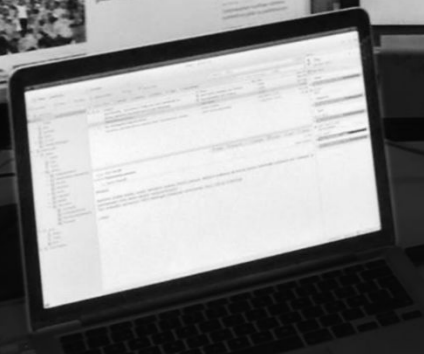
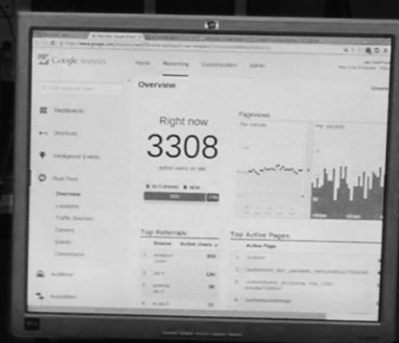
3 Coders



3 Graphic Designers

Yle News





What is Plus Desk?

- We make **online stories** in **co-operation** with other teams
- More **bigger** and **investigative** projects, less fast-ones
- We make **the most read** stories at Yle

What is the status of your municipality?

- **Motivation** Upcoming elections
- **Implementation** Municipality Radar
- **Outcome** Noda Awards '17 nominee

Data
Story

Why it was a success?

- Quick **Overview** → **Details** on Demand
- **Personalized** and **Familiar** feel
 - Municipality arms, Personalized texts
 - Background map, Street photography
- Municipalities and the public adopted it
- Data and process was opened

Challenges / Obstacles

- **Getting data** for current municipalities
- Merging various data sources and formats
- Learning **statistical analysis**
- Getting unified municipality texts
- **Finishing and polishing**
- Technical challenges

Thanks!



Teemo Tebest, Yle

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