

# TREVOR AKINOLA

Address: 11 Bosworth Street, Manchester, M11 3AP  
Tel: 07537855288 | Email: trevor.akinola@gmail.com

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## OBJECTIVE

I am a driven and creative individual with experience in fast paced environments, premium hospitality, and entrepreneurship. I bring a confident, customer-faced approach. I've gained valuable experience in liaising with individuals from diverse backgrounds, maintaining professional standards, and remaining calm and affirmative under pressure.

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## WORK EXPERIENCE

### SOLE TRADER

- Handled customer relations, creative campaigns, and product sales in high end retail
- Managed social media pages and created content to engage with a growing customer base
- Designed promotional material using tools like Photoshop, Canva & CapCut

### YOUTH MENTOR & CONFIDENCE WORKSHOP | KYSO PROJECT CIC

- Delivered 1:1 interactive session on personal style, communication & confidence
- Supported individuals of all ages to express themselves through appearance and voice
- Honed my fashion design skills to create & upsell merchandise for the brand

### RETAIL SALES ASSISTANT at COOP LIVE, JD SPORTS & ETHIAD STADIUM

- Delivered high end service to VIP guests at a luxury venue
- Exercised communication skills through upselling and building rapport with customers
- Serving customers in a fast-paced environment whilst handling food and beverages in line with health standards
- Worked closely in a team to provide seamless service

### TEACHING ASSISTANT | PRIMARY SCHOOL

- Supported primary school students, including those with special educational needs (SEN)
- Delivering engaging sports lessons and assisting with core curriculum activities

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## EDUCATION

### University of Salford (2024 – *Present*)

- BSc Business Management with Innovation and Technology
  - Developing skills in IT, digital tools and business

### Xaverian College (2022 – 2024)

- A Level: Psychology (Grade: C) & Health & Social Care Technical Diploma (Grade: Distinction)

### St Peter's RC High School (2017 – 2022)

- Grades GCSEs: 9 GCSEs at grade 5 and above including English, Maths and Science

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## ACHIEVEMENTS & CERTIFICATIONS

- Microsoft Office (Word, Excel, Outlook, PowerPoint) - LinkedIn Learning
- Affiliate Member, Chartered Management Institute (CMI, WIP)
- Cambridge Vocational Qualification in Creative iMedia (Distinction)
- Duke of Edinburgh Award (Bronze)

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## SKILLS

Excellent verbal communication

Fast Learner & adaptable to change

Attentive to Detail

Resilient under pressure

Confident working with luxury clientele

Team leadership & time management