This database contains information about the company's customers who have participated in recent marketing campaigns over the past 2 years. It contains the following fields:

ID – the customer's unique number
Year_Birth is the year of birth
Education
Marital_Status – marital status
Income – income
Kidhome, **Teenhome** – the number of children and teenagers the client has, respectively
Dt_Customer – date of becoming a customer of the company
Recency – the number of days since the last purchase
MntWines – total amount spent on wines
MntMeatProducts – total amount spent on meat
MntFishProducts – Total Seafood Spending
MntSweetProducts – the total amount spent on sweets
MntGoldProds – the total amount spent on products in the "Gold" category
NumDealsPurchases – the total number of discount purchases
NumWebPurchases – the total number of purchases through the online store
NumCatalogPurchases – the total number of purchases through the catalog
NumStorePurchases – the total number of purchases directly in the store
NumWebVisitsMonth – the number of visits to the online store over the past month
AcceptedCmp1, … **AcceptedCmp5** – 1 if the client has accepted the offer to participate in the campaign No 1 ... 5, otherwise 0
Response – 1 if the client accepted the offer to participate in the last campaign, otherwise – 0
Complain – 1 if there were complaints from the client, otherwise – 0
Country – country of residence