



# **Teens Exploring Code 2017**

February 17th, 2017

Mitchell Park Community Center, Palo Alto

## **Sponsorship Packet**

## About Us

Teens Exploring Code (TEC) is an organization composed of students from Palo Alto High School. We are sponsored by the City of Palo Alto through the Bryant Street Garage Fund. Two years ago, we hosted TEC 2015 as a conference-style event, which attracted over 100 diverse participants from across the Bay Area. Last year, we hosted a 14 hour hackathon, which achieved a similar amount of success, attracting over 150 participants.

## What We Believe

- ❖ All students should have the opportunity to explore computer science, regardless of their demographic characteristics or surrounding influences
- ❖ There is a need for a hackathon that targets first-time coders and first-time hackathon attendees

- We can fill this niche by providing an unintimidating environment for participants of all levels. More information on our website, [teensexploringcode.org](http://teensexploringcode.org)

## Reasons to Sponsor

- ❖ Recruiting/publicity access to 200 participants and their families
- ❖ Publicity to thousands of potential participants around the Bay Area and their families
- ❖ Develop brand recognition among next generation of innovators
- ❖ Support the continuation of Teens Exploring Code

## How You Can Sponsor

Our sponsorship system is managed in tiers. The tiers (shown on next page) correspond to the monetary value of your donation. There are many ways to sponsor us, including:

- ❖ Direct monetary donations
- ❖ Donation of products
- ❖ Fixed discount on products

- ❖ Donation of venue
- ❖ Prize items for winning teams

## Sponsorship Tiers

	Sprite \$1000+	Sphinx \$1500+	Pegasus \$2500+	Sorcerer \$3500+
Distribute your recruiting/publicity materials	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Logo on t-shirt		✓	✓	✓
Sponsor table at event*		✓	✓	✓
Send recruiters/PR to event		✓	✓	✓
Award ceremony presentation			✓	✓
Onstage product demo session				✓

\*If you have a sponsor table at the event, we recommend that you bring promotional materials (shirts, stickers, hardware, etc.) to publicize your company.

We are also open to discussing custom sponsorship arrangements. If there is any other way you can support us, we would love to communicate with you!

## Sponsor Us!

We're excited to have you on board for Teens Exploring Code 2017! Email us at [teensexploringcode@gmail.com](mailto:teensexploringcode@gmail.com) to get started.