



teens exploring code presents
tecHACKS IV
sponsorship packet
a student-run python
hack'shop series

contact:
teensexploringcode@gmail.com

{ About Us }

> Teens Exploring Code (TEC) is a student-run organization aimed to make programming accessible to students of all ages. In the past two and a half years, TEC has educated 150+ students through one-day hackathon events in the Bay Area.

> We differentiate ourselves from other student-led hackathons by appealing to a younger demographic of middle school students as well as high school students who do not have any background in computer science.

> In our 5-part student-run workshop series, we'll show you how programming can be fun, thought-provoking, and powerful. With various workshops, speakers, and fun activities throughout the series, TEC provides a welcoming environment perfect for first-time coders and first-time hackathon attendees. At the end of the series, students will have the opportunity to make their own final project to tackle a real life problem, guided by our mentors.



Lily Li
Executive Director +
Treasurer/Secretary



Akshay Bodla
Executive Director



Calvin Yan
Education +
Logistics



Isha Rajput
Education +
Logistics



Alex Zhai
PR/Marketing +
Webmaster



Elaina Chao
Sponsorship

{ Our Beliefs }

> First-time coders and those interested in programming should have the opportunity to network and learn with like-minded individuals without being intimidated by the presence of more seasoned programmers

> Any student interested in programming regardless of age, gender, ethnicity, and sexual orientation, should have available resources and mentors to explore computer science

> Students should be able to learn programming outside of school (if their school offers no relevant courses) free of charge, under the guidance of experienced individuals and industry professionals

{ Reasons to Sponsor TEC }

> Opportunity to recruit and publicize to the participants and families of TEC

- > Recognition among the next generation of innovators through product placement before and at the event
- > Involvement in one of the only hackathon events available to all students in either middle or high school
- > Support the continuation of Teens Exploring Code and its beliefs

{ Sponsorship Tiers }

	Sprite <\$500	Phoenix \$500+	Sphinx \$1000+	Pegasus \$1500+	Partner \$2500+
Mentors on Site	✓	✓	✓	✓	✓
Blurb on Welcome Packet		✓	✓	✓	✓
Shoutout on Social Media Platforms		1x	1x	2x	2x
Distribution of Promotional Material	✓	✓	✓	✓	✓
Logo on Website	Small	Small	Medium	Large	X Large
Logo on T-shirt	Small	Small	Medium	Large	X Large
Sponsor Table			✓	✓	✓
Opening Ceremony Presentation			1 min	5 min	5 min
Closing Ceremony Presentation				5 min	5 min
Email Participants				1x	2x
Present Prizes				✓	✓
Access to Resumes, Githubs, and LinkedIns					✓

{ How to Sponsor }

Our sponsorship system is separated into tiers corresponding to the monetary value of the donation. Such donations can include but not limited to:

- > Monetary Donations
- > Products and Services
- > Discount on Products and Services
- > Use of Venue

**If you have a sponsor table at the event, we recommend that you bring promotional materials (shirts, stickers, hardware, etc.) to publicize your company. We are extremely open to discussing custom sponsorship arrangements.*

If there is any other way you can support us, we would love to communicate with you!

{ Interested? }

> We're excited to have you on board for Teens Exploring Code IV! Email us at **teensexploringcode@gmail.com** to get started.