

other solutions

Building a Website 2018

we've spent the last 5 weeks learning
how to **build our own web presence**



616

posts

314

followers

234

following

Promote

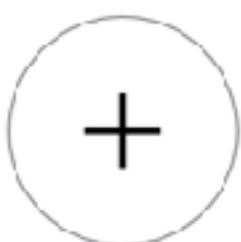
Edit Profile

joycer

Art

Cartoonist who likes to ride bikes, take walks, and sleep outside.

thenib.com/a-brief-history-of-folsom-prison



New



a good lady



a good boy

Email



snazzy title 6 1&1 Assistant + New Howdy, joycerice

Dashboard

Home Updates 6 Jetpack Posts Media Pages Feedback 1&1 Assistant Appearance Plugins 1 Users Tools Settings affilinet Collapse menu

WordPress Optimize and enhance your website now

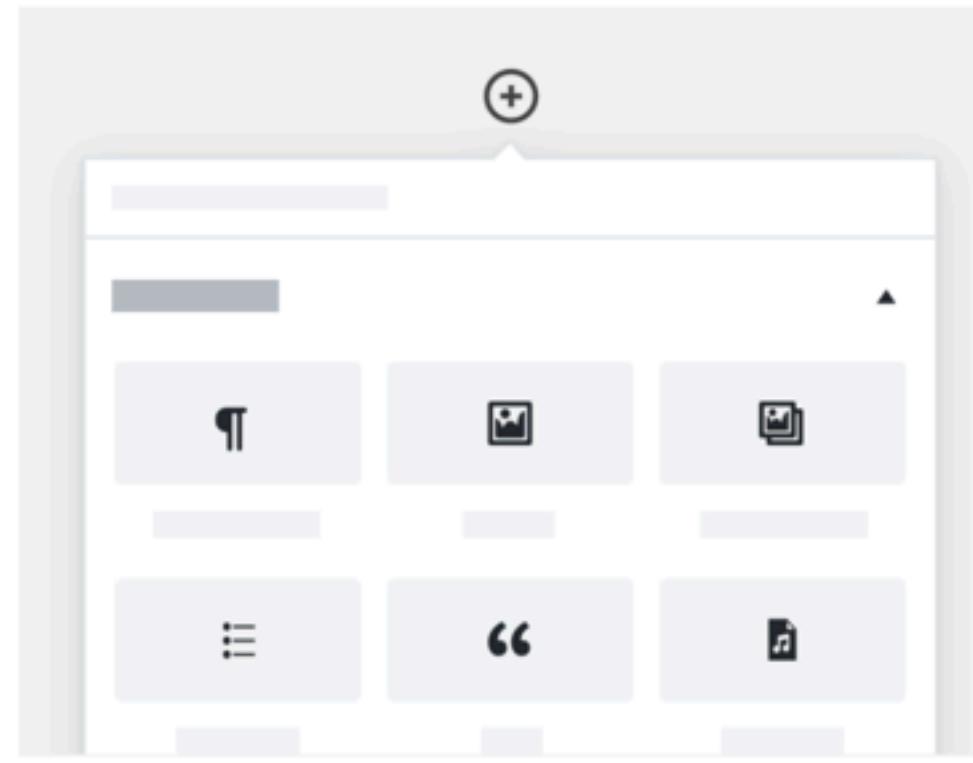
Basics More Actions

- Create new post
- Turn comments on or off
- View your site
- Activate SSL
- Manage widgets or menus
- Getting started
- Customize the design

Start Assistant Select a different design Manage and add plugins

A new, modern publishing experience is coming soon. Dismiss

Take your words, media, and layout in new directions with Gutenberg, the WordPress editor we're currently building.



Test the new editor today. You can take Gutenberg for a spin (and share your feedback, if you'd like) before we officially release it, by installing it as a plugin. You can help by [testing](#), [filing bugs](#), or contributing on the [GitHub repository](#).

[Install Gutenberg](#) [Learn more about Gutenberg](#)

Not quite ready? The new editor will be enabled by default in the next major release of WordPress. If you're not sure how compatible your current themes and plugins are, we've got you covered. Install the [Classic Editor plugin](#) to keep using the current editor until you're ready to make the switch.

[Install the Classic Editor](#)

News and tips

GDPR compliant WordPress spam protection with Antispam Bee Learn how Antispam Bee combines good spam protection with a prudent, GDPR-compliant handling of personal data. The post GDPR compliant WordPress spam protection with

Quick Draft

Title What's on your mind?

The screenshot shows a code editor interface with the following details:

- Project Structure:** The left sidebar shows a project named "biosite2018" containing various files and folders. Notable files include "index.html", "about.html", "styles.css", "cv.html", "Users/.../cv.html", "contact.html", and "contactThanks.html".
- Code Editor:** The main area displays the content of "index.html". The code is color-coded for syntax highlighting.
- Code Content:** The code defines an HTML document structure with a head and body section. The head section includes meta tags for charset and viewport, a title, and links to stylesheets and Google Fonts. The body section contains a header with a link to "teenyrobots.net" and a navigation menu (ul) with items for work, about, blog, contact, and a selected item "design".

```
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8"/>
    <meta id="meta" name="viewport" content="width=device-width; initial-scale=1.0" />
    <title>Joyce Rice is a designer</title>
    <link rel="stylesheet" text="css" href="styles.css">
    <link href="https://fonts.googleapis.com/css?family=Muli:200,200i,400,400i, 600" rel="stylesheet">
  </head>

  <body>
    <!--HERE IS THE HEADER-->
    <header>
      <a href="http://teenyrobots.net">
        <h1>joyce rice</h1>
        <h2 class="selected">design <span style="...">et al.</span></h2>
      </a>
      <nav>
        <ul>
          <a href="work.html">
            <li>work</li>
          </a>
          <a href="about.html">
            <li>about</li>
          </a>
          <a href="http://blog.teenyrobots.net/">
            <li>blog</li>
          </a>
          <a href="contact.html">
            <li>contact</li>
          </a>
        </ul>
      </nav>
    </header>
    <!--THAT'S IT FOR THE HEADER-->
  </body>

```

joyce rice

design et al.

work

about

blog

contact



Hi, I'm Joyce!

I'm an experience designer with a focus in journalism and education. I make comics, games, and other digital products to help folks tell better stories.

I cofounded [Symbolia](#), was a [Fellow at American University](#), and I [speak internationally about media innovation](#).

If you'd like to work together, talk about tabletop games, or make jam comics, [holler at me on twitter](#) or [drop me a line](#).

Thanks for visiting!



because you
have these
core concepts
now...

we can talk about how you might
apply **other solutions** to reach
your **web presence goals**

the *background*

in the beginning, the internet was a
small, nerdy experiment



The ARPANET in December 1969

- ARPANET







born: **1991**



Language Opens Worlds



The Klingon Language Institute

Welcome to the Klingon Language Institute. That's right, Klingon. Those bumpy headed aliens of Star Trek really have their own language, one which has far outgrown mere television and film. That's what we're about. We're here to promote and support this unique and exciting language. So, whether you've just stumbled in here by accident, or lost a bet, or have sought long and hard for people who share your passion for the warriors' tongue, come on in. Our site has information and resources to interest both skeptic and enthusiast alike. Join us in our exploration of the galaxy's fastest growing language.

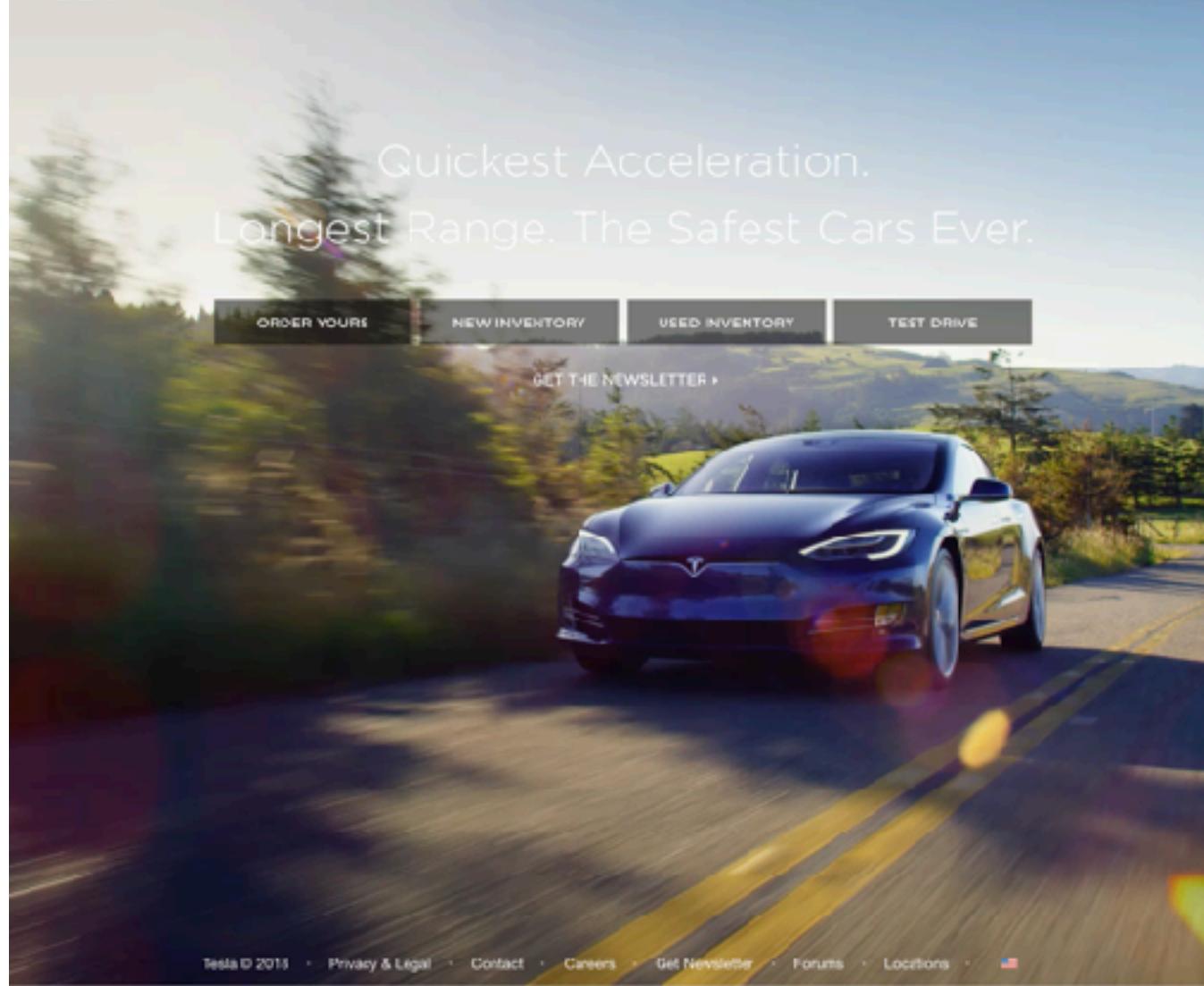
[About Klingon](#)

[Activities](#)

[About the KLI](#)

[Resources](#)

[Members Only](#)



What can we help you find, Joyce?



Introducing Airbnb Plus

A new selection of homes verified for quality & comfort.

[Explore Airbnb Plus homes](#)

Plus



Homes around the world



[Terms, Privacy, Currency & More](#)

https://www.airbnb.com/homes/refinement_path%253D%253D%252Fhomes

ENTIRE HOME - JOSHUA TREE
The Joshua Tree House
\$60 per night - Free cancellation

ENTIRE HOME - LONDON
CENTRAL Comfy Artist's Home
\$71 per night - Free cancellation

2018 WALL CALENDAR

My 3 year old loves **Super Simple Draw** (how great would it be to have an illustrated [Ed Emberley](#)!) but my 5-year-old never really showed much interest until the other day when they were both in the studio. It was really fun to watch them draw side-by-side and compare their drawings:



ABOUT THE AUTHOR



Austin Kleon (@austinkleon) is a writer and artist living in Austin, Texas. [Read more](#)→

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Join the **55,000+** readers who get new art, writing, and interesting links delivered to their inboxes every week

[SUBSCRIBE](#)

[Read the latest newsletters](#)→



Home Moments Notifications Messages [Search Twitter](#) Tweet

Joyce Rice @teamyrobotics

Tweets 4,544 Following 493 Followers 774

Who to follow Refresh View all

- Followed by Roky and others
- Nazgul Queen @ciccone... Follow
- Followed by Melissa Beard-Jacob Imanz... Follow
- Eunice Lee @eunicaylee Follow

29. Find people you know

Trends for you Change

- #FakeinseetFacts 6,721 Tweets
- Justin Bieber 66,501 Tweets
- #SundayFunday 15K Tweets
- #ThaiCaveRescue Four boys rescued from Thailand cave
- #UFC226 Daniel Cormier wins the heavyweight championship
- #MakeABandADrink

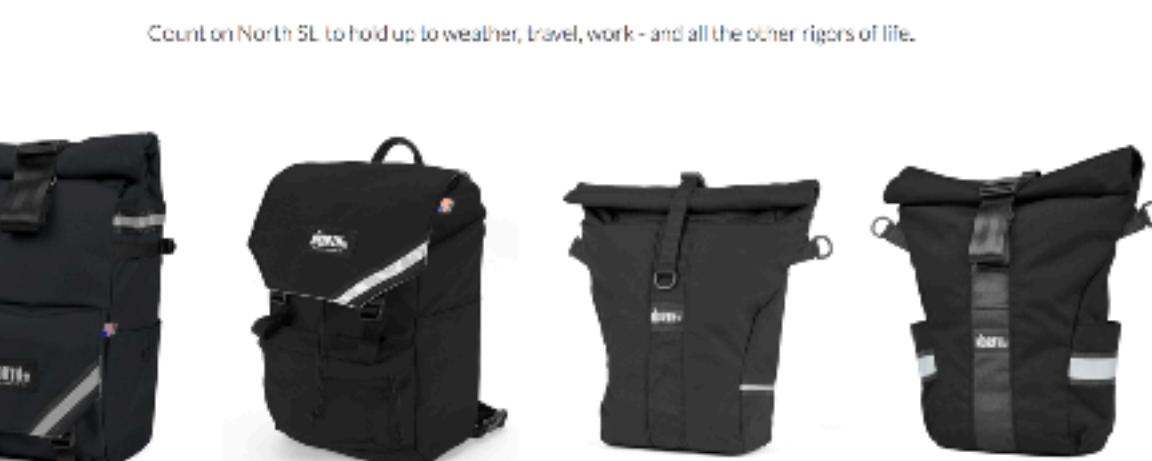
2018 QUARTER FINALS

pamela duckerman Retweeted Simon Kuper @KupeSimon · 2h Buy your superior World Cup illustrations here: [behance.net/gallery/676355...](#) Basotho football artist @shuthylezalira has drawn players from a whole range of teams. Please contact him through Twitter.

RB RB behance.net

In case you missed it

- kevin moore @kevinMr · 1h In San Francisco again — the place is capitalism on steroids.
- Upsolve.org @upsolvetc · 8h Team @upsolve at work this Sunday morning, having fun playing around with @Mxpanel. Excited to get a much much much better understanding of our funnel in the months to come.
- nickjvz (万清烈) @nickjvz · 8h when you squatting trying to power chug cold brew so you can poop before



Woodward Convertible - Black

made to order 7-10 days
from \$249.99

Morrison Backpack Panier - Black / Black

made to order 7-10 days
from \$189.99

Route Six Panier - Black

ships 1-2 days
from \$99.99

Route Seven Panier - Black

ships 1-2 days
from \$129.99



ERIN POLGREEN

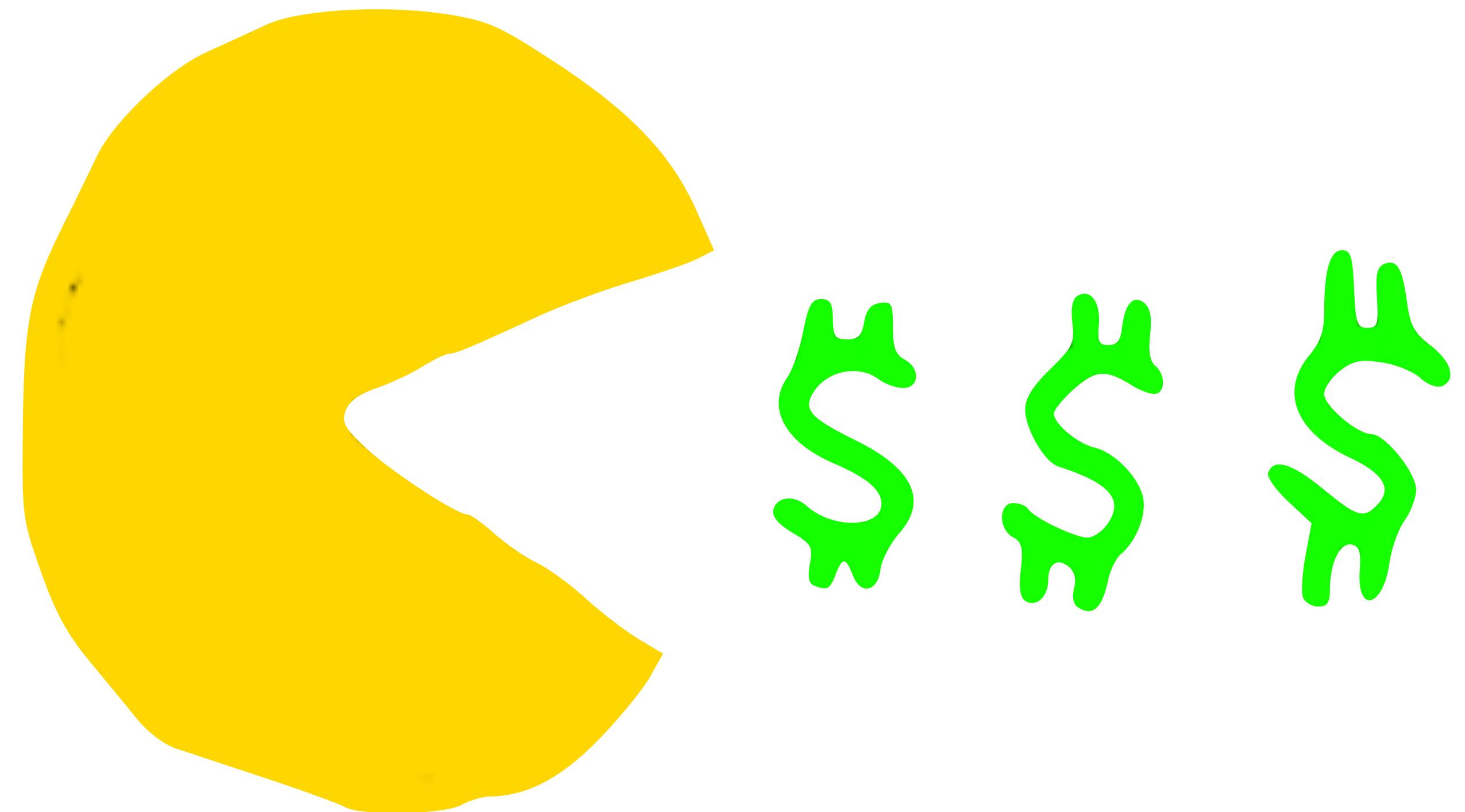
Erin Polgreen eats, sleeps, and breathes media. She is cofounder of **Symbolia**, a magazine that merges graphic novels and journalism and regularly consults for a variety of foundations and media organizations. For more information, email erin@symboliamag.com.

Polgreen has produced work for American Public Media, Tumblrs Storyboard, Minnesota Public Radio, Welkey Foundation, Nieman Reports, and other outlets. Her work has been covered by Forbes, Fastco, and the Columbia Journalism Review.

In May 2012, Polgreen co-authored **Engaging Audiences: Measuring Interactions, Engagement and Conversations**.









Keeping Your Teeth Healthy and Clean

From routine exams and tooth cleaning to root canals and oral cancer screenings, you can always count on the experience of the staff at Grandview Dental Care to take care of your teeth.

Restore Your Smile With Our Help

It's never too late to have a winning smile! Ask us about our cosmetic dentistry options! From dental implant crowns to custom dentures, we can give you the smile you've always wanted.

The Newest and Greenest Technology

With our environmentally-friendly amalgam separator, we can remove amalgam particles from our dental waste water, preventing them from entering the local sewer system.

and so the **content management system** was born

content management system

a user-friendly tool to control the creation, publication and modification of digital content (often abbreviated to CMS)

[wikipedia.org](https://en.wikipedia.org/wiki/Content_management_system)

CMS's create **simple, templated** ways
for storing and display content online

the conceptual

websites have **two kinds of files**

content

instructions for how to display content

content

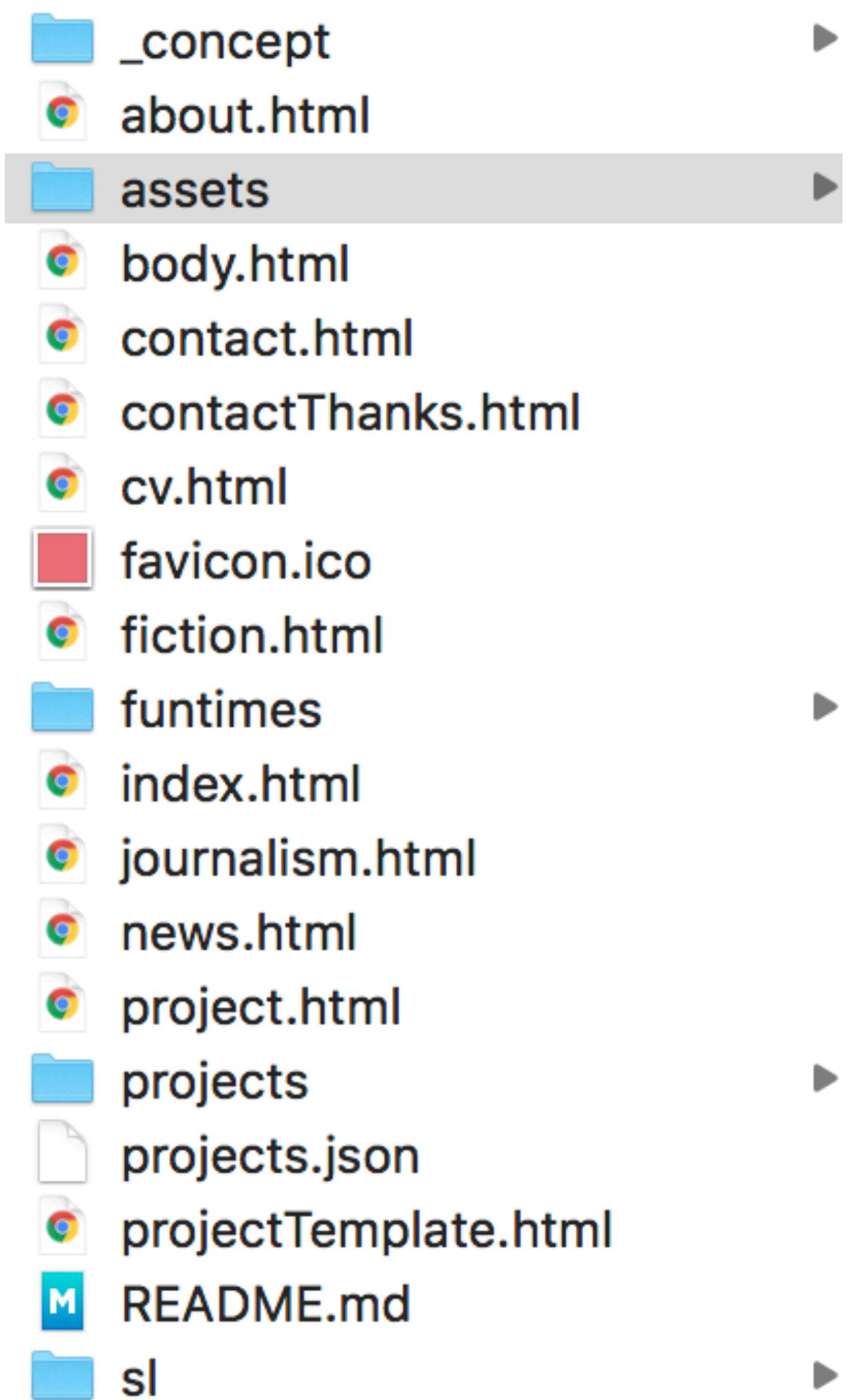
The screenshot shows a file explorer interface with a blue header bar containing the text "error.jpg". Below the header, there is a list of files and folders:

- icons**: A folder icon followed by the text "icons".
- joycer.jpg**: An image file icon followed by the text "joycer.jpg".
- joycerPic.jpg**: An image file icon followed by the text "joycerPic.jpg".
- joycerPic2.png**: An image file icon followed by the text "joycerPic2.png".
- joycerPic3.png**: An image file icon followed by the text "joycerPic3.png".
- logos**: A folder icon followed by the text "logos".
- newseum.png**: An image file icon followed by the text "newseum.png".
- sxsw.png**: An image file icon followed by the text "sxsw.png".
- vocer.jpg**: An image file icon followed by the text "vocer.jpg".

To the right of the file list, there is a large, hand-drawn style illustration of a laptop computer. The laptop screen has a sad face with two "X" marks for eyes and a frown for a mouth. It is surrounded by several bottles, some standing upright and one lying on its side with liquid spilling out. The entire illustration is contained within a white rectangular frame.

error.jpg

instructions for how to display content



all this data is organized by **you**

a content management system is
designed to be **used by someone else**

```
1 <!doctype html>
2 <html lang="en-US">
3 <head class="no-js">
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1">
6   <meta http-equiv="X-UA-Compatible" content="ie=edge">
7   <link rel="profile" href="http://gmpg.org/xfn/11">
8     <script>(function(html){html.className = html.className.replace(/\bno-js\b/,'js')})(document.documentElement);</script>
9 <title>snazzy title &#8211; joyce rice is a product designer</title>
10 <link rel='dns-prefetch' href='//s0.wp.com' />
11 <link rel='dns-prefetch' href='//fonts.googleapis.com' />
12 <link rel='dns-prefetch' href='//s.w.org' />
13 <link rel="alternate" type="application/rss+xml" title="snazzy title &raquo; Feed" href="http://test.teenyrobots.net/feed/" />
14   <script type="text/javascript">
```

the system organizes the **content** and
the **instructions for how to display**
the content behind the scenes

**you do not have to write any code
to use most CMS's**

most CMS's have a
backend user interface

[Dashboard](#)[Jetpack](#)[Posts](#)[Media](#)[Pages](#)[All Pages](#)[Add New](#)[Feedback](#)[1&1 Assistant](#)[Appearance](#)[Plugins 1](#)[Users](#)[Tools](#)[Settings](#)[affilinet](#)[Collapse menu](#)

Pages

[Add New](#)[All \(3\)](#) | [Published \(3\)](#)[Bulk Actions](#)[Apply](#)[All dates](#)[Filter](#)[Screen Options](#)[Help](#)[Search Pages](#)

3 items

<input type="checkbox"/> Title	Author	Date
<input type="checkbox"/> About	joycerice	Published 2018/03/23
<input type="checkbox"/> Contact	joycerice	Published 2018/03/23
<input type="checkbox"/> Sample Page	joycerice	Published 2018/03/23

[Title](#)[Author](#)[Date](#)

3 items

[Bulk Actions](#)[Apply](#)

a CMS is a **package**

advantages

reduced need to **write
code from scratch**

advantages

easy to create **unified sites**

advantages

 **GRANDVIEW**
Dental Care

Quality Dental Care in a Friendly Atmosphere



[Home](#) [Dental Services](#) [About Us](#) [Contact](#)

Keeping Your Teeth Healthy and Clean

From routine exams and tooth cleaning to root canals and oral cancer screenings, you can always count on the experience of the staff at Grandview Dental Care to take care of your teeth.

Restore Your Smile With Our Help

It's never too late to have a winning smile! Ask us about our cosmetic dentistry options! From dental implant crowns to custom dentures, we can give you the smile you've always wanted.

The Newest and Greenest Technology

With our environmentally-friendly amalgam separator, we can remove amalgam particles from our dental waste water, preventing them from entering the local sewer system.

advantages

version control

advantages

The screenshot shows a GitHub repository page for 'teenyrobots / classRepo-BAW18'. The repository is described as 'The class repository for Building A Website, Summer 2018'. It has 26 commits, 1 branch, 0 releases, and 1 contributor. The latest commit was made a day ago. The repository contains files like 'assets', 'demos', 'lectures', '.DS_Store', 'README.md', and 'syllabus.pdf'. The README.md file contains the text 'Building a website. Summer 2018'.

teenyrobots / classRepo-BAW18

The class repository for Building A Website, Summer 2018

26 commits 1 branch 0 releases 1 contributor

Branch: master New pull request Create new file Upload files Find file Clone or download

teenybots adds lectures from this week

assets adds a screenshot

demos Adds demos and lectures

lectures adds lectures from this week

.DS_Store adds demos for week two

README.md Merge branch 'master' into weekTwo

syllabus.pdf updates syllabus

README.md

Building a website. Summer 2018

a CMS is a **package**

disadvantages

incapable of doing things they
were not designed to do

disadvantages

dream all u want

disadvantages

The screenshot shows a web-based game titled "COMMUTER CHALLENGE". At the top, there's a navigation bar with links for "joyce rice", "design et al.", "work", "about", "blog", and "contact". Below the navigation is a header for "WAMU 88.5 AMERICAN UNIVERSITY" with links for "Stories", "Shows", "Support", and "More...". The main title "COMMUTER CHALLENGE" is displayed above a cartoon illustration of several people waiting at a bus stop. A blue button below the illustration asks, "Can you make it through a week of Metro's repair schedule without going into debt or getting fired?". Below this button is a small text box containing credits: "COMMUTER CHALLENGE IS A JOINT PRODUCTION BETWEEN WAMU 88.5, THE AU QUARTER, AND THE JOLT PROGRAM. WRITTEN BY MAGGIE FARLEY. DESIGNED + DEVELOPED BY JOYCE RICE. ILLUSTRATED BY SARAH WINIFRED SEARLE". The bottom of the screen features a dark banner with the word "COMMUTER" partially visible and some small, illegible text.

joyce rice design et al. work about blog contact

WAMU 88.5 AMERICAN UNIVERSITY Stories Shows Support More...

COMMUTER CHALLENGE

Image credit: Sarah Winifred Searle

Millions of Washingtonians have seen their commutes disrupted by SafeTrack. But the unpredictability and delays hit low-income workers particularly hard. They typically live farther from their jobs. They often have jobs with strict lateness policies. And for workers with young children, the disruptions can make child care arrangements particularly challenging. In this game we'll explore how disruptions, small and large, can adversely impact riders.

Can you make it through a week of Metro's repair schedule without going into debt or getting fired?

COMMUTER CHALLENGE IS A JOINT PRODUCTION BETWEEN WAMU 88.5, THE AU QUARTER, AND THE JOLT PROGRAM. WRITTEN BY MAGGIE FARLEY. DESIGNED + DEVELOPED BY JOYCE RICE. ILLUSTRATED BY SARAH WINIFRED SEARLE

Client: WAMU, Washington DC's NPR affiliate

My roles: Game design, UI/UX design, Art Direction

Brief:

disadvantages

this is okay, as long as you
know the tradeoffs

disadvantages

CMS's are **highly templated**

disadvantages

The screenshot shows a website dashboard on the left and a live preview on the right.

Left Side (Dashboard):

- Published button (blue)
- You are customizing snazzy title
- Active theme Simplant (Change button)
- Site Identity, Theme Options, Colors, Header Image, Background Image, Menus, Widgets, Homepage Settings, Additional CSS
- Hide Controls button

Right Side (Live Preview):

Header: joyce rice, product design et al. (with navigation links: work, about, news, contact, where news is highlighted in red)

Post Content:

Hello world!

Posted on March 23, 2018 by joycerice

Yo what up I thought it would be prudent to have a blog. You can't comment because I don't give a shit what you think. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed gravida nibh eros, ac commodo massa placerat sed. Duis sed lorem ligula. Morbi blandit ante ut mi hendrerit aliquet. Vestibulum sit...

Category: news (highlighted in green)

Archives: March 2018

disadvantages

as visual designers, our work
is the design

the practical

what's out there?



tumblr



WORDPRESS

wordpress

Dashboard

snazzy title 6 1&1 Assistant + New Howdy, joycerice Screen Options Help

Dashboard

WordPress Optimize and enhance your website now

1&1

Basics More Actions

- Create new post
- Turn comments on or off
- View your site
- Activate SSL
- Manage widgets or menus
- Getting started
- Customize the design

Start Assistant Select a different design Manage and add plugins

A new, modern publishing experience is coming soon. Take your words, media, and layout in new directions with Gutenberg, the WordPress editor we're currently building.

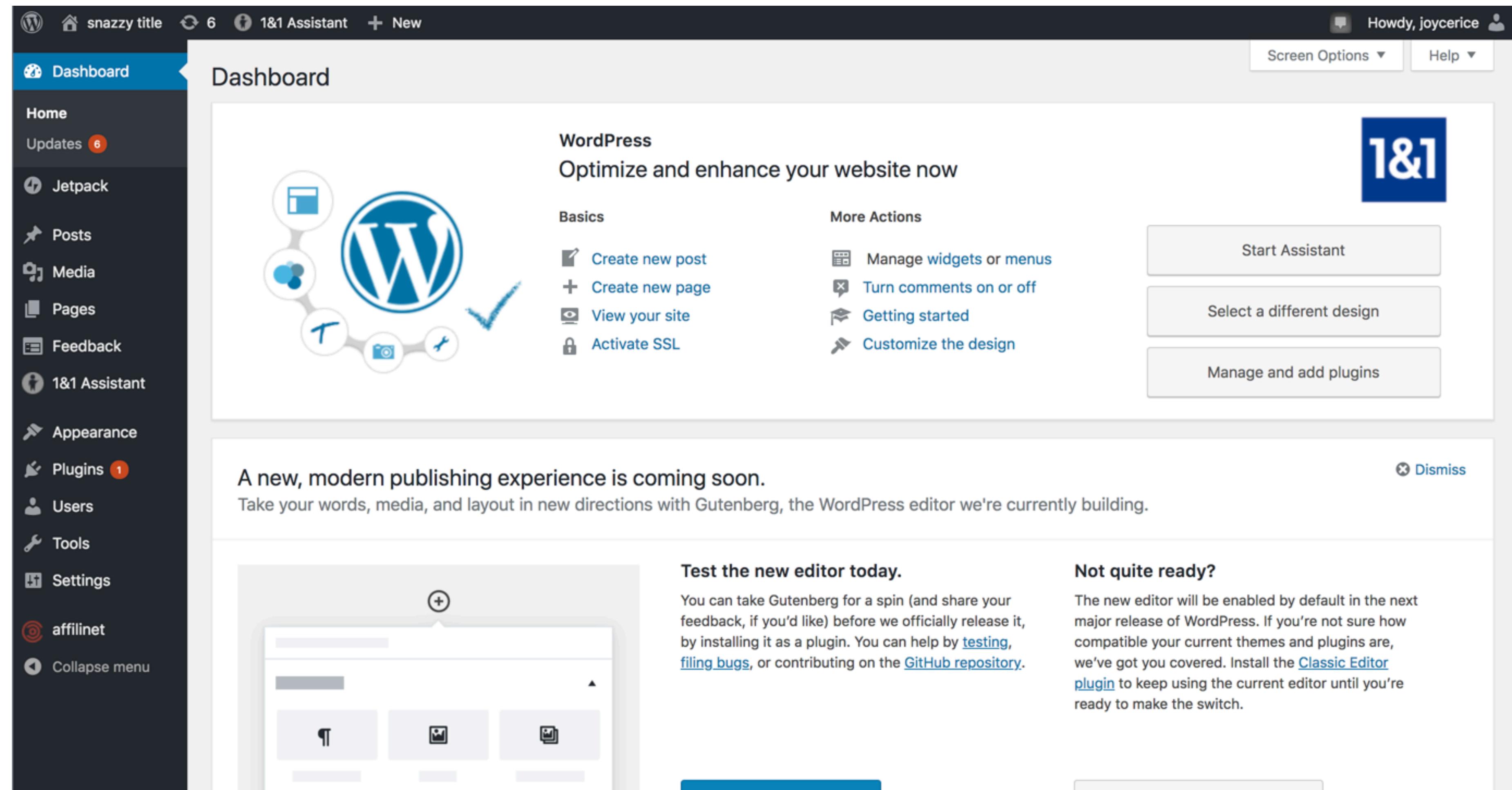
Dismiss

Test the new editor today.

You can take Gutenberg for a spin (and share your feedback, if you'd like) before we officially release it, by installing it as a plugin. You can help by [testing](#), [filing bugs](#), or contributing on the [GitHub repository](#).

Not quite ready?

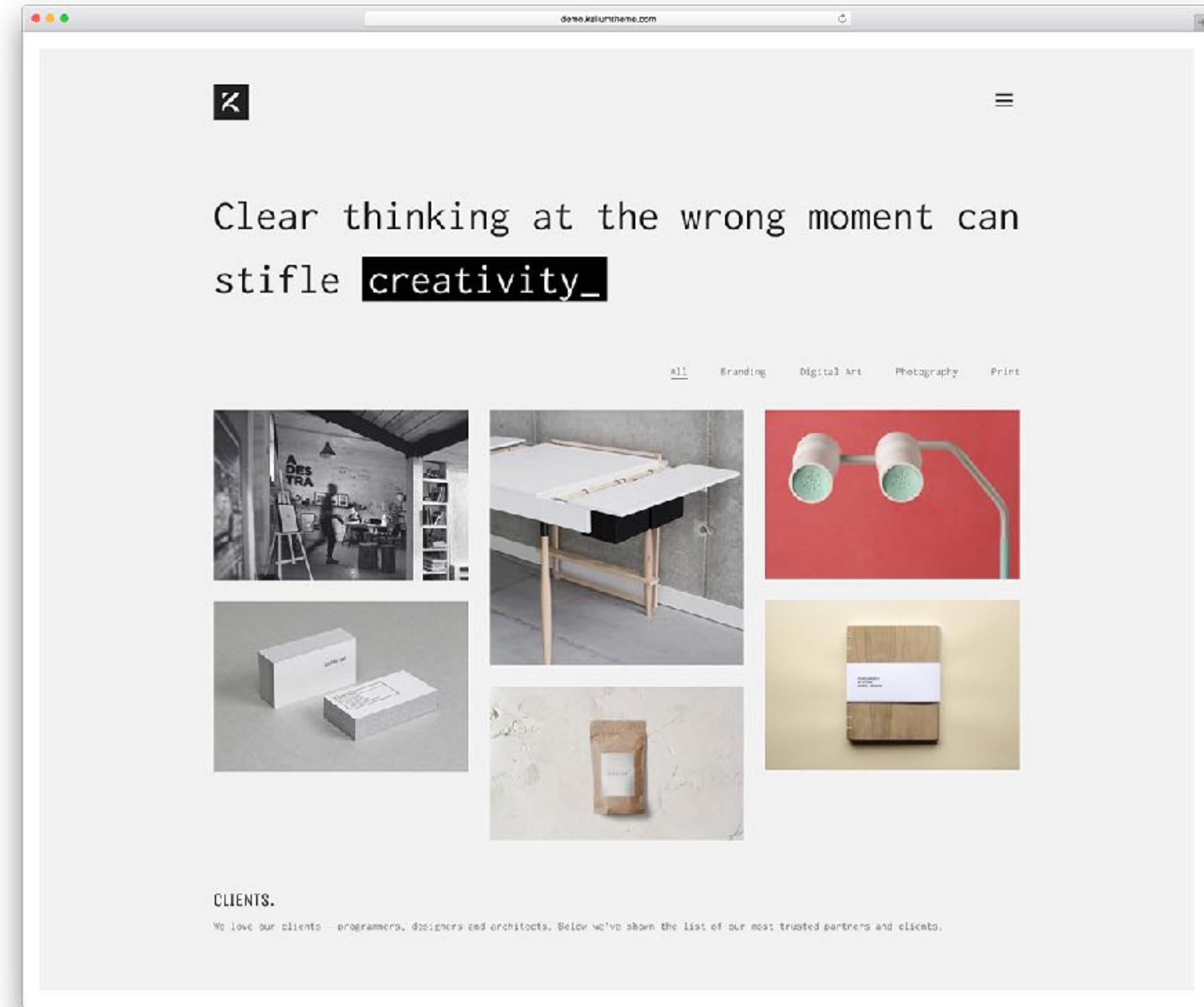
The new editor will be enabled by default in the next major release of WordPress. If you're not sure how compatible your current themes and plugins are, we've got you covered. Install the [Classic Editor plugin](#) to keep using the current editor until you're ready to make the switch.



wordpress

wordpress has more than
10,000 themes

wordpress



wordpress

wordpress is **widely used**
and **widely supported**

wordpress

wordpress is **free**

wordpress

Indexhibit



Drupal™

The Joomla! logo consists of a stylized icon made of four interlocking shapes in green, orange, red, and blue, followed by the word "Joomla!" in a bold, black, sans-serif font with a registered trademark symbol (®) at the end.

wordpress

Indexhibit



Drupal™

The Joomla! logo consists of a stylized icon made of four interlocking shapes in green, orange, red, and blue, followed by the word "Joomla!" in a bold, black, sans-serif font with a registered trademark symbol (®) at the end.



squarespace

The screenshot shows the Squarespace homepage. At the top, there's a blue header bar with the word "squarespace" in white. Below it is a browser window showing the https://www.squarespace.com URL. The main content area has a light beige background. On the left, there's a small image of a person getting a massage. In the center, there's a large image of two hands clasped together. At the bottom left, there's another image of a person getting a massage. The central text reads "All you need to create a website." followed by a horizontal line. Below this, a smaller text block says "From websites and online stores, to marketing tools and analytics. Squarespace is the all-in-one platform to build a beautiful online presence." To the right of this text is a black button with the white text "START A FREE TRIAL". Below the trial button, a note says "No credit card required." To the right of the trial button, there's a small image of a person's face with a "Media" overlay and a "BANNER/THUMBNAIL, IMAGE" label. The top navigation bar includes links for "TOUR", "TEMPLATES", "OUR CUSTOMERS", "SUPPORT", "LOG IN", and a prominent "CREATE A SITE" button.

All you need to create a website.

From websites and online stores, to marketing tools and analytics.
Squarespace is the all-in-one platform to build a beautiful online presence.

START A FREE TRIAL

No credit card required.

Media

BANNER/THUMBNAIL, IMAGE

squarespace

- online stores
- portfolios
- basic websites

squarespace

< Pages

portfolio

DEMO PAGE
The demo content will be removed so
you can add your own.

CREATE

JOYCE R

portfolio blog about contact

squarespace

CATEGORIES

Popular Designs

Online Stores

Art & Design

Community & Non-Profit

Creative Services

Entertainment & Media

Fashion & Beauty

Food & Drink

Health & Fitness

Home & Living

Music

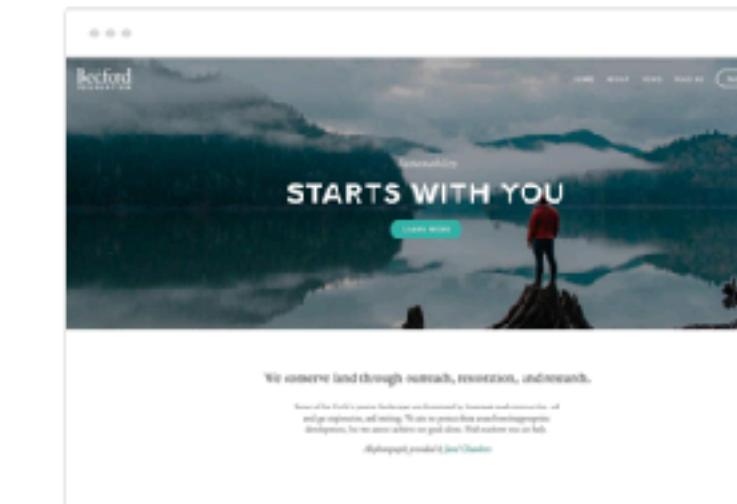
Photography

Professional Services

Travel & Lifestyle

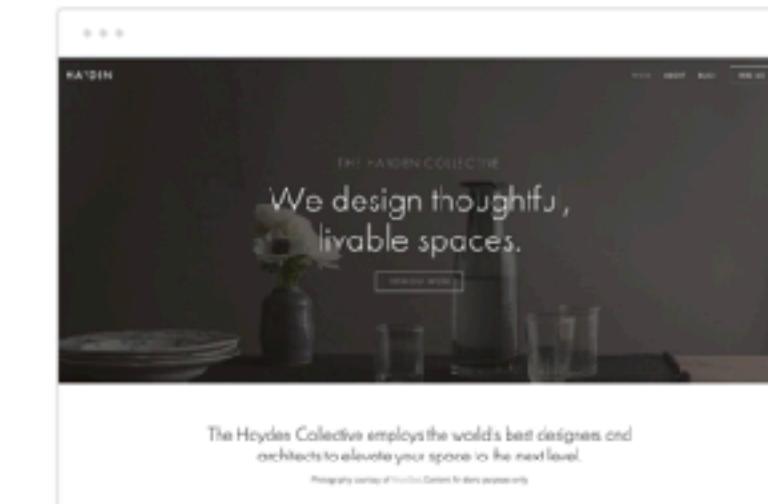
Wedding

My Favorites 



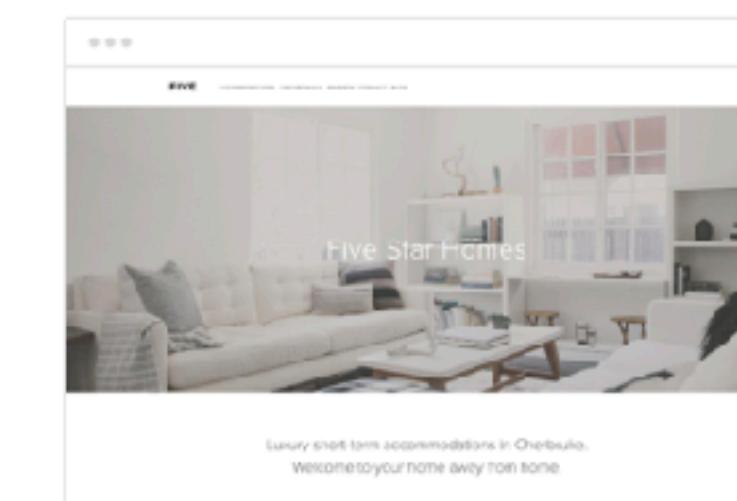
BEDFORD 

On one of our most popular website templates, the wide banner images and bold buttons create clear calls to action.



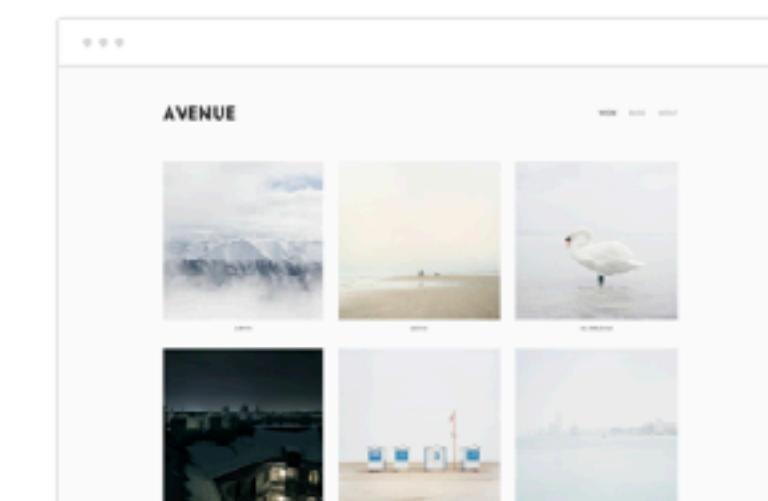
HAYDEN 

A contemporary website template with long scrolling pages to elegantly showcase your portfolio.



FIVE 

This clean website template offers versatile header, sidebars, and banner images to intrigue your visitors.



AVENUE 

Clean, straight lines and an adaptive grid layout create a classic website template to highlight your unique portfolio.

squarespace

squarespace is easy to use
because it is **highly limited**

squarespace

PERSONAL

A beautiful, simple website.

\$12

per month billed annually
or \$16 month-to-month,
plus applicable taxes

SELECT

BUSINESS

Perfect for businesses of all sizes.

\$18

per month billed annually
or \$26 month-to-month,
plus applicable taxes

SELECT

squarespace

wix

duda

weebly

website
BUILDER.COM

webflow

squarespace

wix

duda

weebly

website
BUILDER.COM

webflow

tumblr.

tumblr

tumblr is a social network / CMS **hybrid**

tumblr

it's **free**

tumblr

The screenshot shows the Tumblr homepage with a dark blue header. At the top left is the Tumblr logo and a search bar labeled "Search Tumblr". To the right are icons for Home, Write, Mail, Chat, Audio, Video, and Profile.

Below the header, there's a grid of blog posts. One post by "malacandrax" is visible, featuring a photo of a person's face and the text "QUANTITY CASE".

A navigation bar below the posts includes icons for Text, Photo, Quote, Link, Chat, Audio, and Video.

To the right, a sidebar titled "RECOMMENDED BLOGS" lists four blogs:

- thatsthat24** by Thomas Sanders
- psych2go** by Psych2go
- foodffs** - Really nice recipes. Every hour.
- thepersonalquotes** by ThePersonalQuotes - Love Quotes , Li

At the bottom of the sidebar are links for "Explore all of Tumblr" and "RADAR".

tumblr

The screenshot shows a Tumblr blog page with the title "Teeny Thoughts" and a profile picture of a cartoon character with blonde hair and glasses. Below the title is a bio for Joyce Rice, describing her as a designer & cartoonist. She was creative director for Symbolia and studied news design at the American University. She's currently available for hire and offers to work together.

The main content is a comic strip by Joyce. It consists of four panels:

- Panel 1 (7AM):** A man (Kev) is sleeping peacefully with the text "KEV IS ASLEEP" and "zzzz". The woman (Joyce) is awake and shouting, with a speech bubble saying "fuller!"
- Panel 2 (7AM):** Joyce is sitting up in bed, looking annoyed. The text reads: "SQUARE PILLOWS ARE STUPID AND IT IS WRONG THAT THIS HOTEL HAS THEM".
- Panel 3 (8AM):** Both are awake. Kev says "TURN THAT OFF!" and Joyce replies "GO BACK TO SLEEP".
- Panel 4 (8AM):** They are still awake. Joyce says "THE ALARM'S GONNA GO OFF IN 6 MINUTES." and Kev replies "GO BACK TO SLEEP FOR 6 MINUTES".

tumblr

tumblr has **thousands of themes**

tumblr

APPEARANCE OPTIONS ⓘ

Title
Teeny Thoughts

Description
creative director for Symbolia and she studied news design as a Fellow at American University. She's currently available for hire, let's work together

Avatar

Background color

Accent color

Show avatar

Show title

Show description

Joyce Rice is an [designer](#) & [cartoonist](#). She was creative director for [Symbolia](#) and she studied news design as a [Fellow at American University](#). She's currently available for hire, [let's work together!](#)



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sketchbooks drawings from late 2014, ballpoint pen

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5,884 notes

harmonizing Follow

GHIBLI BINGO!

A giant-ass tree
Big fat tears
A straw hat
A war
Someone floats slowly down from the sky
Absence of a clear villain
Eating with gusto
Someone trips while running
A badass old lady
Makuro Kurosuke
Clouds passing over a field
A guy who looks like this
Someone's hair gets chopped off
Impedimenta
Holding hands while looking at a landscape
Some kind of bloody monster
Aircraft

Crying while walking
Idyllic vision of Europe
English dub by Susan Egan
A silent animal sidekick

15,764 notes

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RECOMMENDED SEARCHES

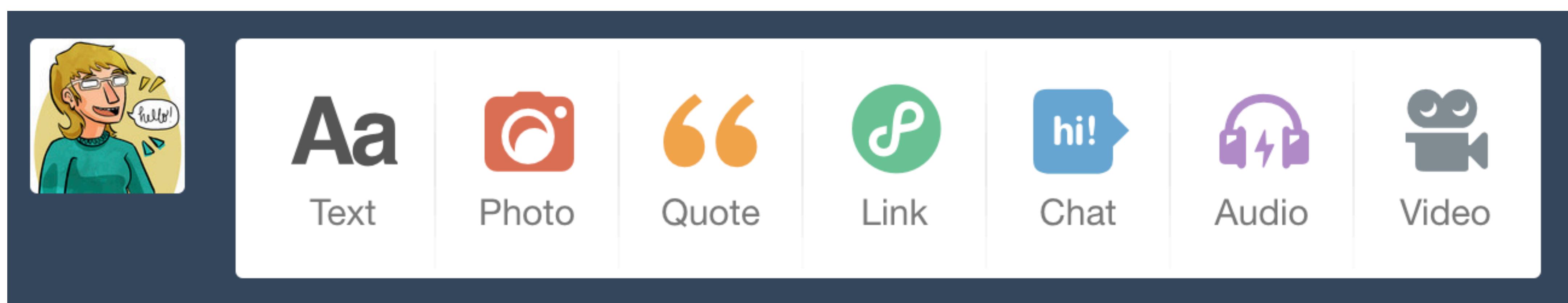
CHARACTER DESIGN DIGITAL ART

PATREON STUDIO GHIBLI LOL

FUNNY NON BINARY GIF

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tumblr

no **stats**

tumblr

it will probably not be
around forever

tumblr



WORDPRESS



Blogger



Movable Type



WORDPRESS

- free
- customizable
- steep learning curve



SQUARESPACE

- pricey
- well-designed
- limited templates



tumblr.

- free
- community
- limited publishing

you will never replicate the **freedom**
you have as your own **programmer**

always remember your **goals**

your HTML / CSS / JS skills are
applicable to any CMS you use

Q's?

teenyrobots.net

joyce rice design et al.

work about blog contact



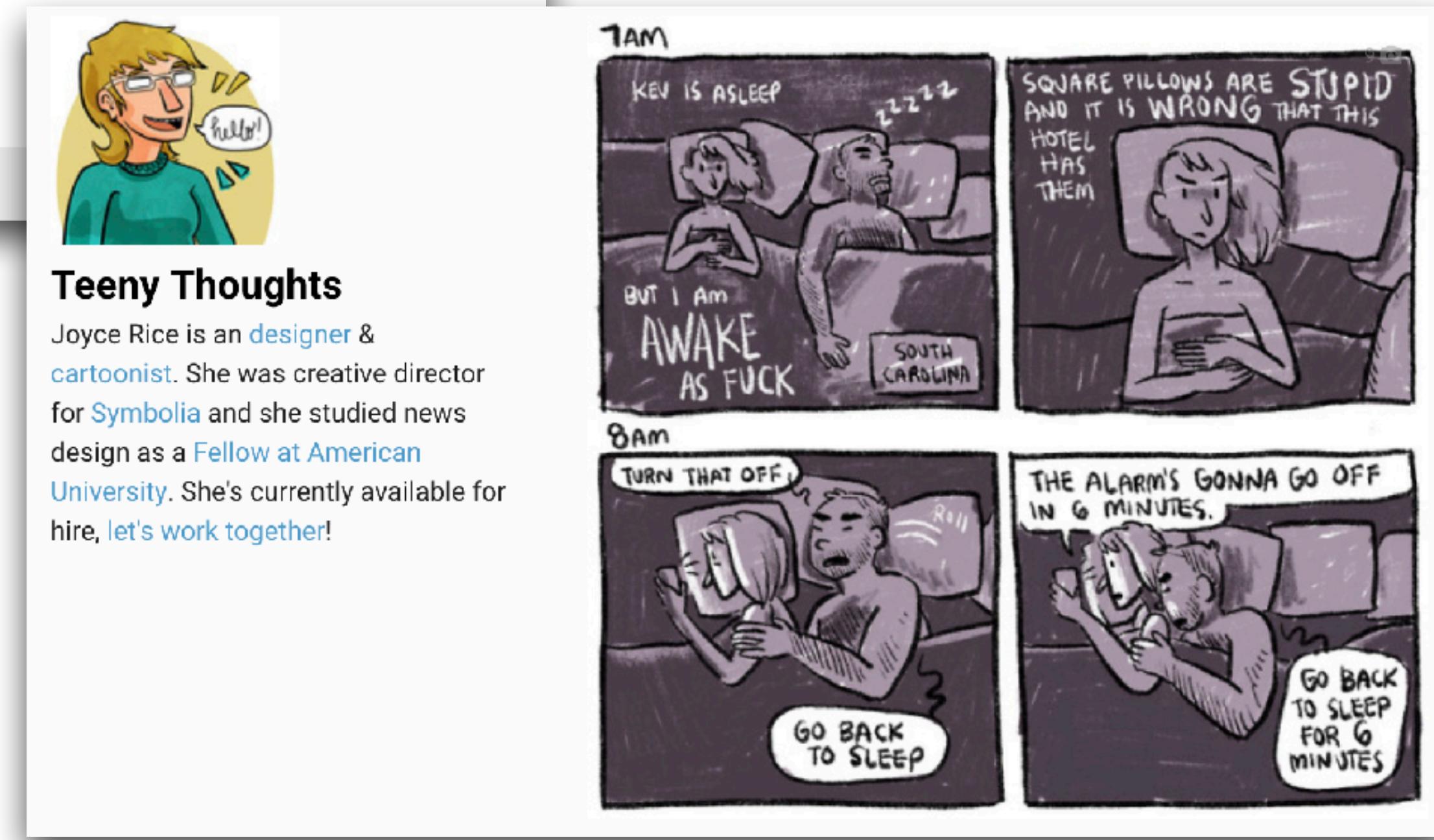
Hi, I'm Joyce!

I'm an experience designer with a focus in journalism and education. I make comics, games, and other digital products to help folks tell better stories.

I cofounded [Symbolia](#), was a [Fellow at American University](#), and I [speak internationally about media innovation](#).

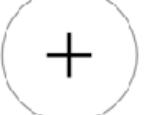
If you'd like to work together, talk about tabletop games, or make jam comics, [holler at me on twitter](#) or [drop me a line](#).

Thanks for visiting!



joycer Art

Cartoonist who likes to ride bikes, take walks, and sleep outside.
[thenib.com/a-brief-history-of-folsom-prison](#)

New  a good lady  a good boy 

Email 

 616 posts 314 followers 234 following Promote Edit Profile

homework

PORTFOLIO PROJECT

DUE AT 2PM ON THE FINAL CLASS DAY

Requirements

- **Written using HTML + CSS (jQuery optional)**

You must code your website from scratch. Your HTML and CSS should be formatted as taught in class, include comments describing functionality, and unused code should be deleted.

- **Deployed to your webspace**

Your website must live on a domain you own.

- **Respond to in-class critique**

Before the final presentation there will be a full-class critique of your wireframes and your rough site. During these sessions you will get valuable feedback from your classmates and instructor about the experience of navigating your portfolio, and you should respond meaningfully to design concerns.

- **Include five or more portfolio projects and a way to contact you**

Each project must be properly documented with professional copy and images. You must also include information about how and why to contact you.

- **Be completed and ready to turn in by 2pm on the final class period**

There will be an in-class presentation starting at 2pm on the final class period of the session.

Your website must be **complete, deployed, and submitted to the instructor via email** as a zipped folder before this class period.

homework

SOCIAL STREAM / BLOG

DUE AT 2PM ON THE FINAL CLASS DAY

Requirements

- **Purely professional social media stream**

This can be on Instagram, Twitter, Facebook, or LinkedIn. Your profile must be complete and explain what you do and how to contact you.

- **Purely professional blog**

This can be managed on WordPress, Tumblr, or another content management system, but it must be hosted on a domain you own.

- **Explicit strategy**

Your social stream and your blog must use an explicit content strategy. With your final portfolio, include a short write-up as a .txt file. Include a paragraph on your content strategy (written the first week of class), a paragraph evaluating your engagement 3 weeks in, and a paragraph about what you learned over the course of the 6 weeks.

- **Regular posting**

You must post on your social stream at least twice each week during this class, for a total of 10 posts. If you choose LinkedIn for this project you may take the first week to build out your page and post twice a week for the remaining 4 weeks, for a total of 8 posts.

You must post on your blog at least once each week, starting Week 2. Each post must be at least 500 words.

- **Link to your website**

For the final presentation, your social stream and blog must link to your website.

homework

FINAL PRESENTATION

IN-CLASS ON THE FINAL DAY

Requirements

- **Portfolio ready to present in the browser**

Your portfolio should be complete. Open your website on a lab computer at the beginning of class.

- **Portfolio submitted to the instructor:**

Commit and push your project to GitHub and request my review

- **Present your portfolio at the lectern:**

Prepare a 3-minute presentation which includes: each page of your website; your design process; your blog and social stream; your social strategy; what engagement did you see over time

- **Short critique:**

Critique your classmates' work based on clarity, ease of use, and unified message. The presentation and critique for each student will be no longer than ten minutes (timed by instructor).

- **Participation counts**

Q's?