

documenting your work

Building a Website 2018

how do you **explain** your work?

the *background*

a **manager** can show all their relevant
accomplishments in a **resume**

a visual artist needs to show **more**
than just work history

your work needs to be **documented**

documentation is **more**
than just a gallery

Documentation

Material that provides official information or evidence or that serves as a record

documentation can tells us

what you made

why you made it

who it was for

impact of the work

documentation can tell us:

- what you made
- why you made it
- how did you make it
- who was it for
- what was the impact



FACTITIOUS

A game that tests your news sense
by JoLT and AU Game Lab

Factitious

can you tell real news from
fake news?

Swipe **right** or click if you
think the article is **real**

Newsgame

[Play Factitious](#)

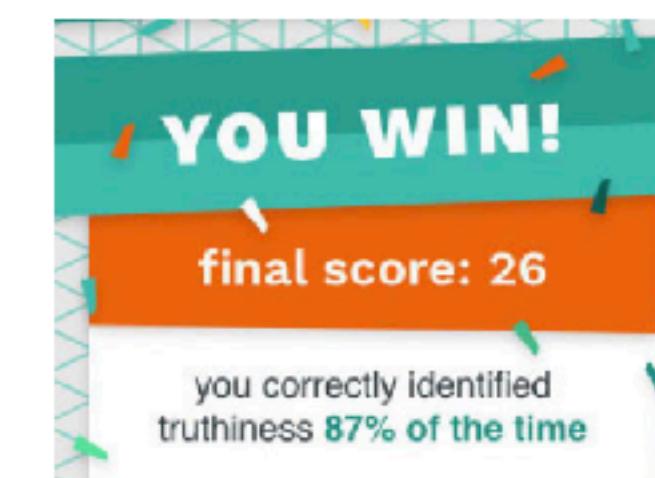
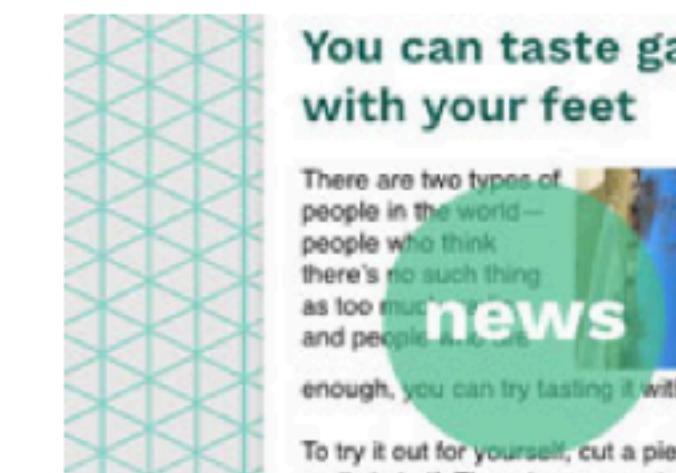
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My roles:
Game design, UX design, UI design

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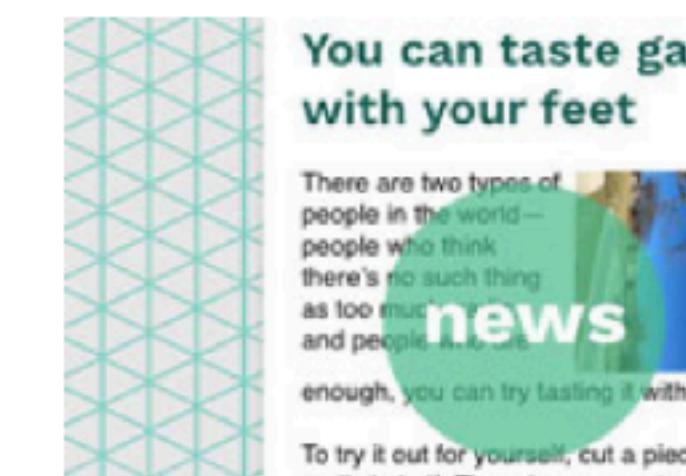
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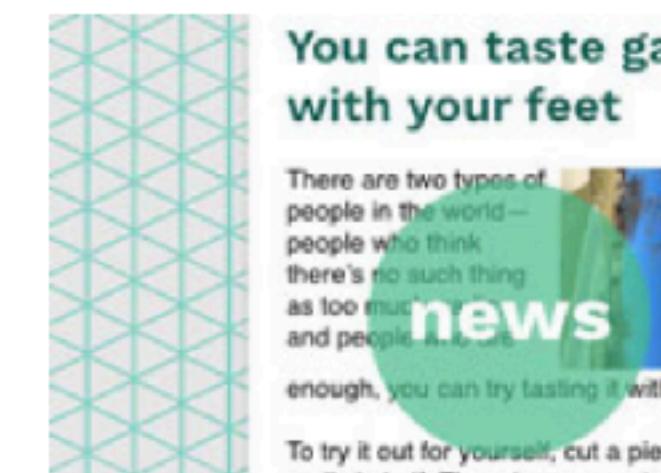
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Outcomes:

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Selected Coverage:



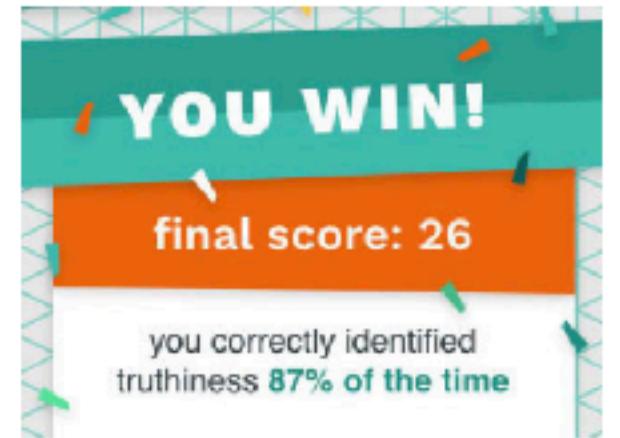
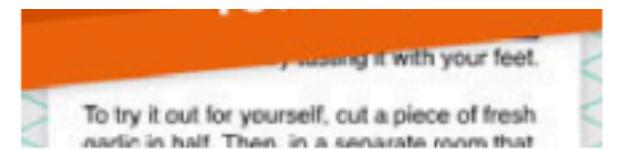
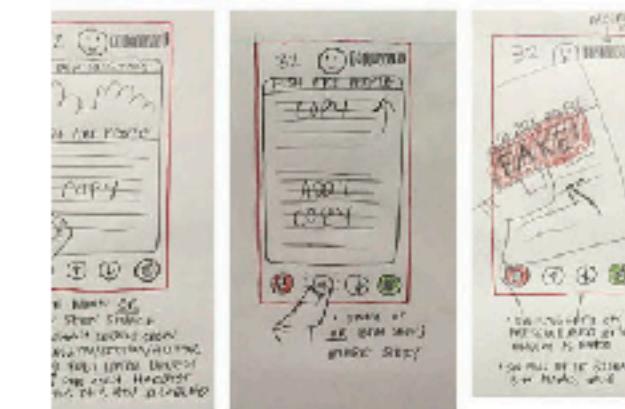
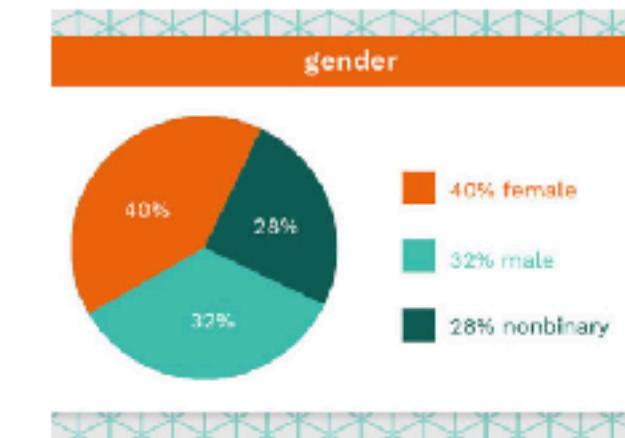
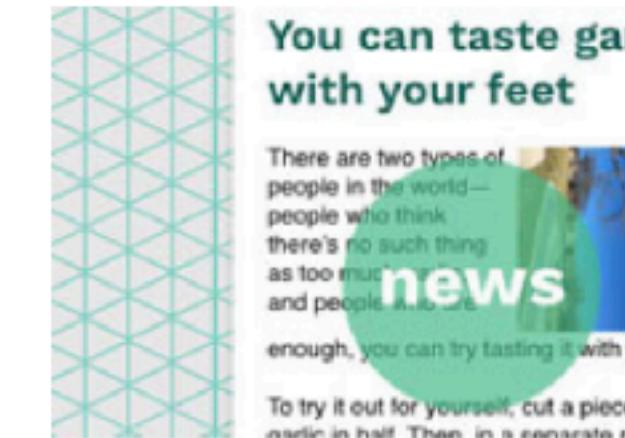
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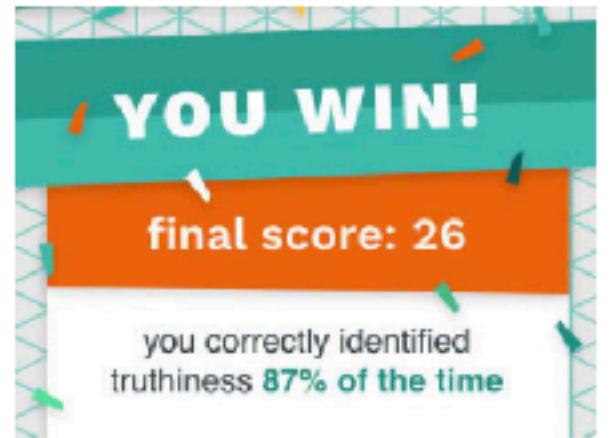
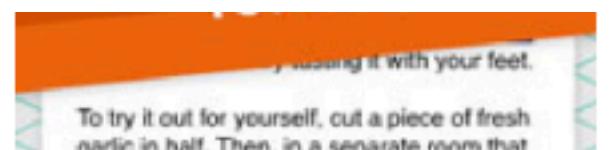
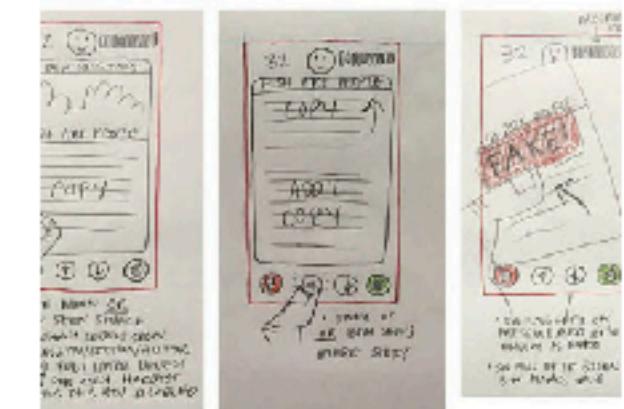
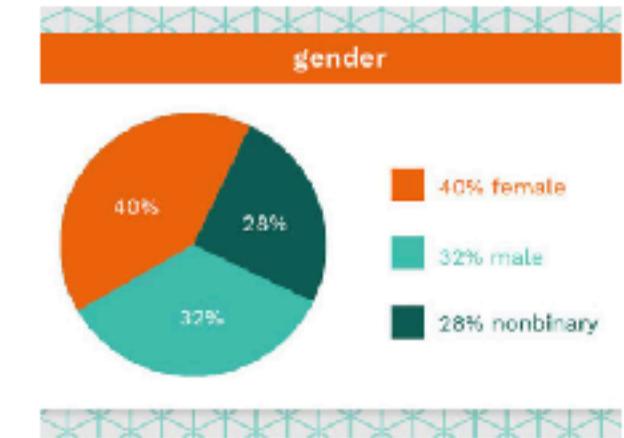
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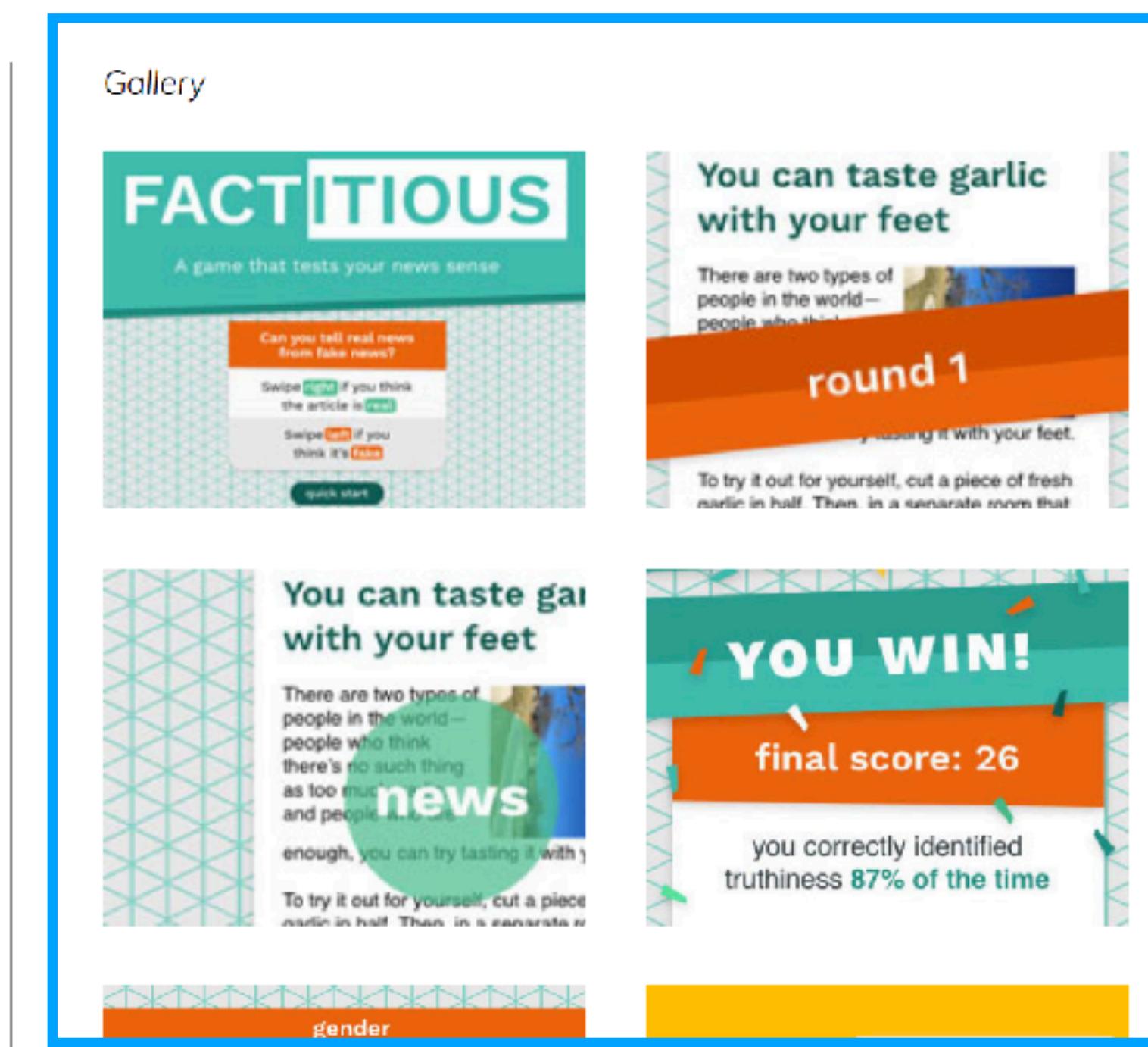
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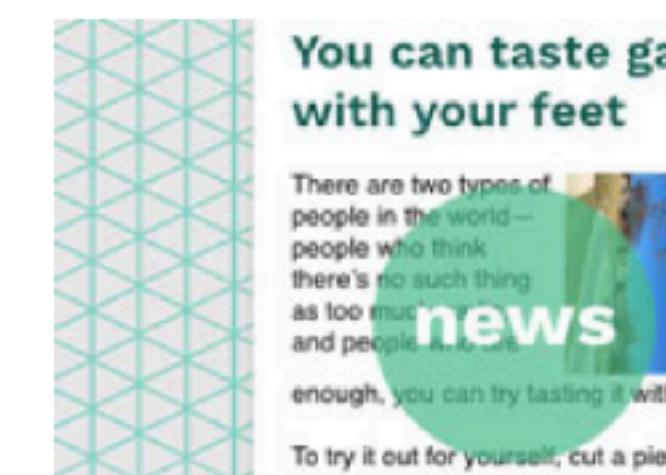
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Gallery



in a portfolio, how we **talk about** and **display** our work is just as important as the work itself

documenting your work **well**
will position you for better jobs

the conceptual

there are **two essential parts** to
visual arts documentation

(and one optional one)

visual arts documentation essentials

what does it look like

what is it

optional:

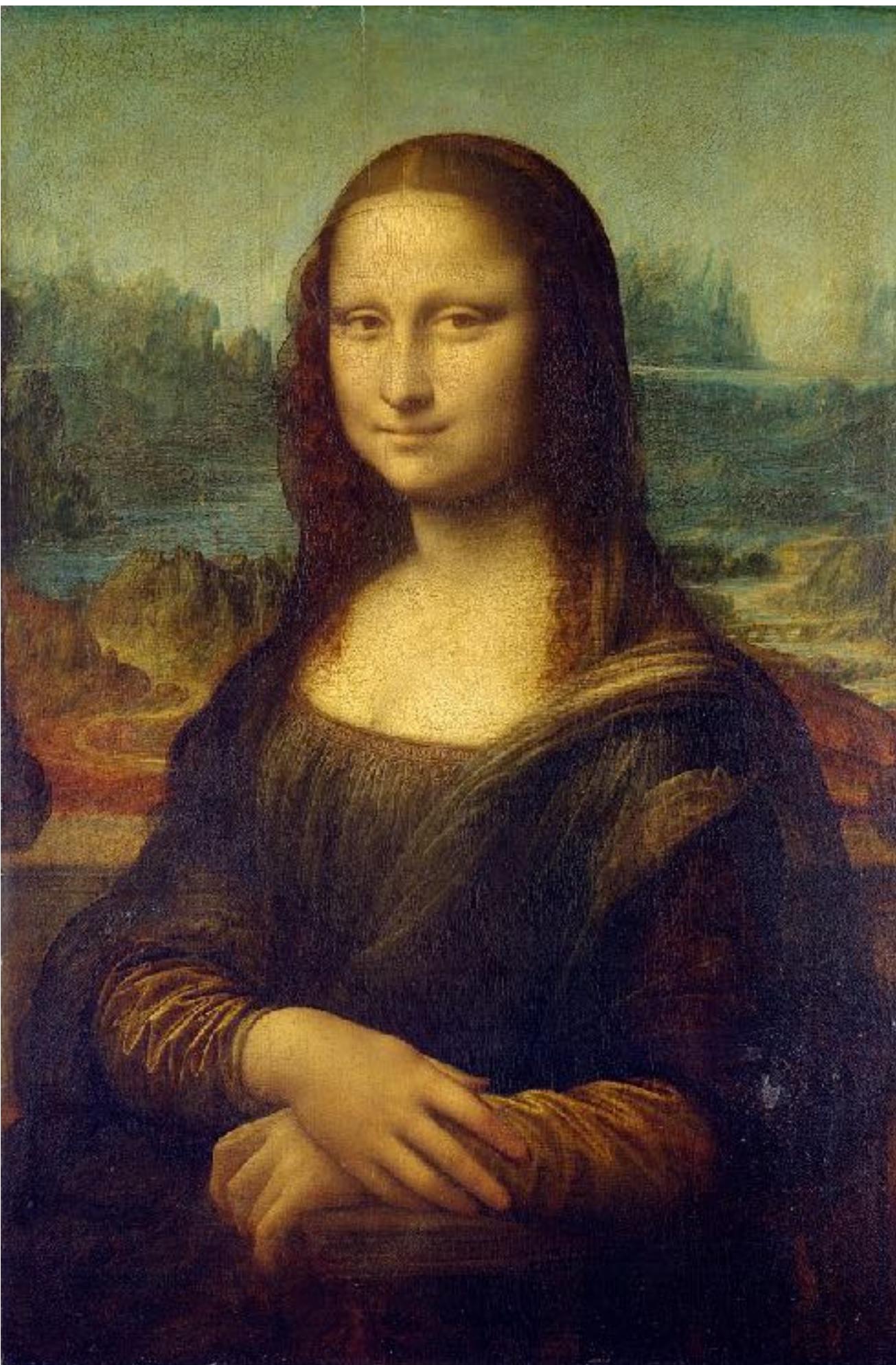
how/why did you make it

what does it look like

what does it look like

show **pictures**

what does it look like



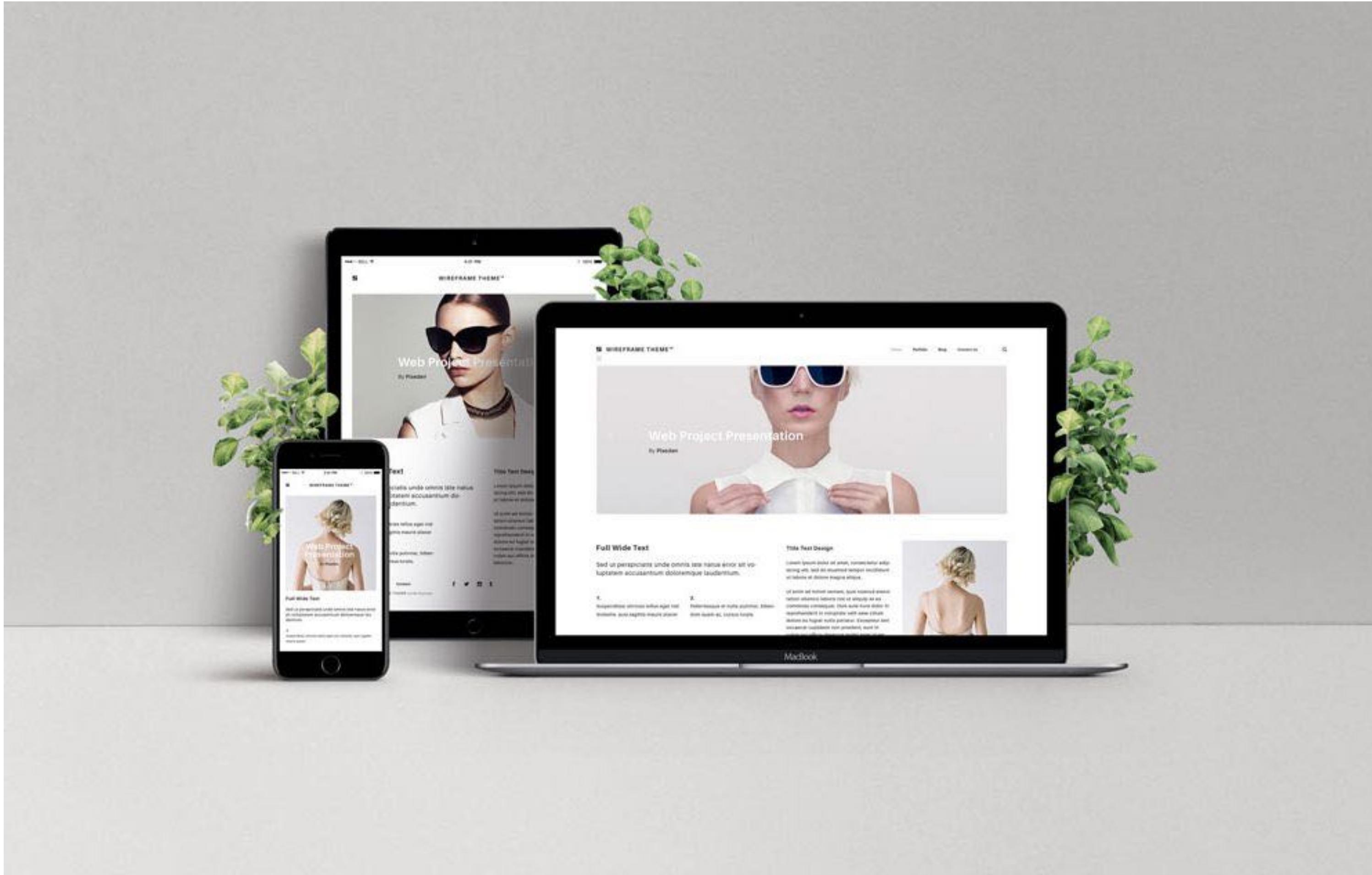
what does it look like



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what does it look like

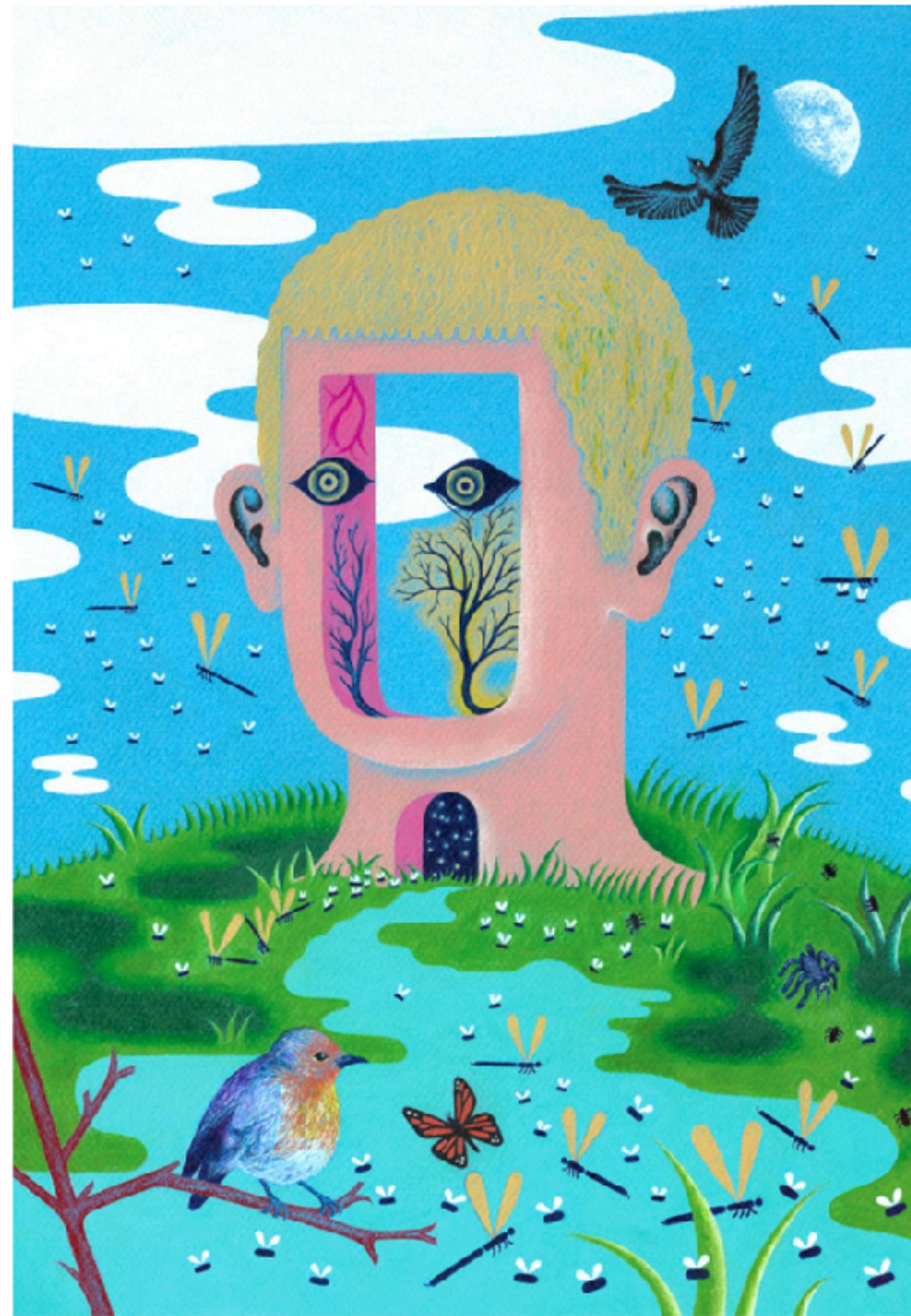


what does it look like



Michael Molfetas

what does it look like

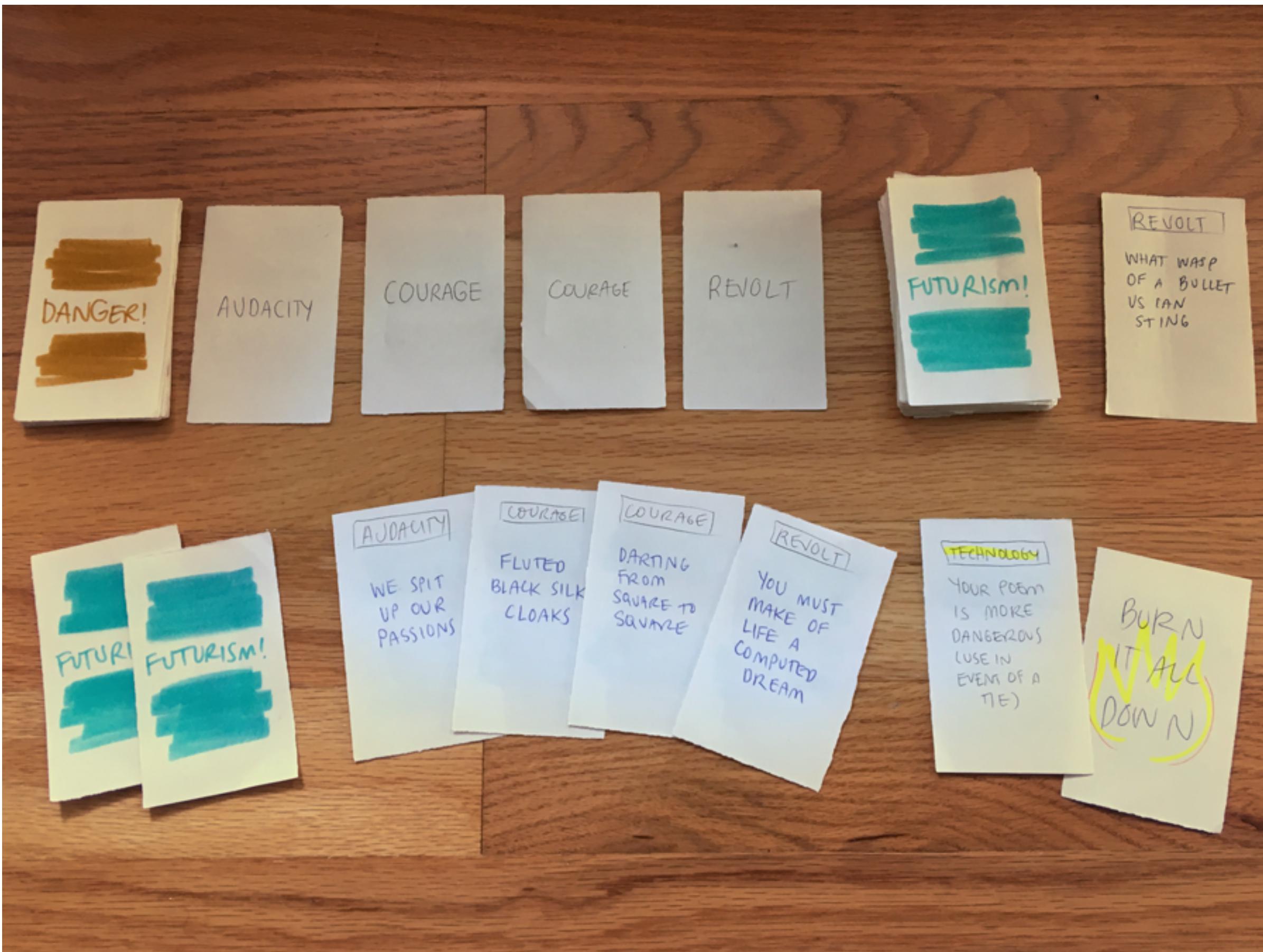


Michael Molfetas

what does it look like

if you don't have real context, **fake it**

what does it look like



what is it

what is it



Michael Molfetas

what is it

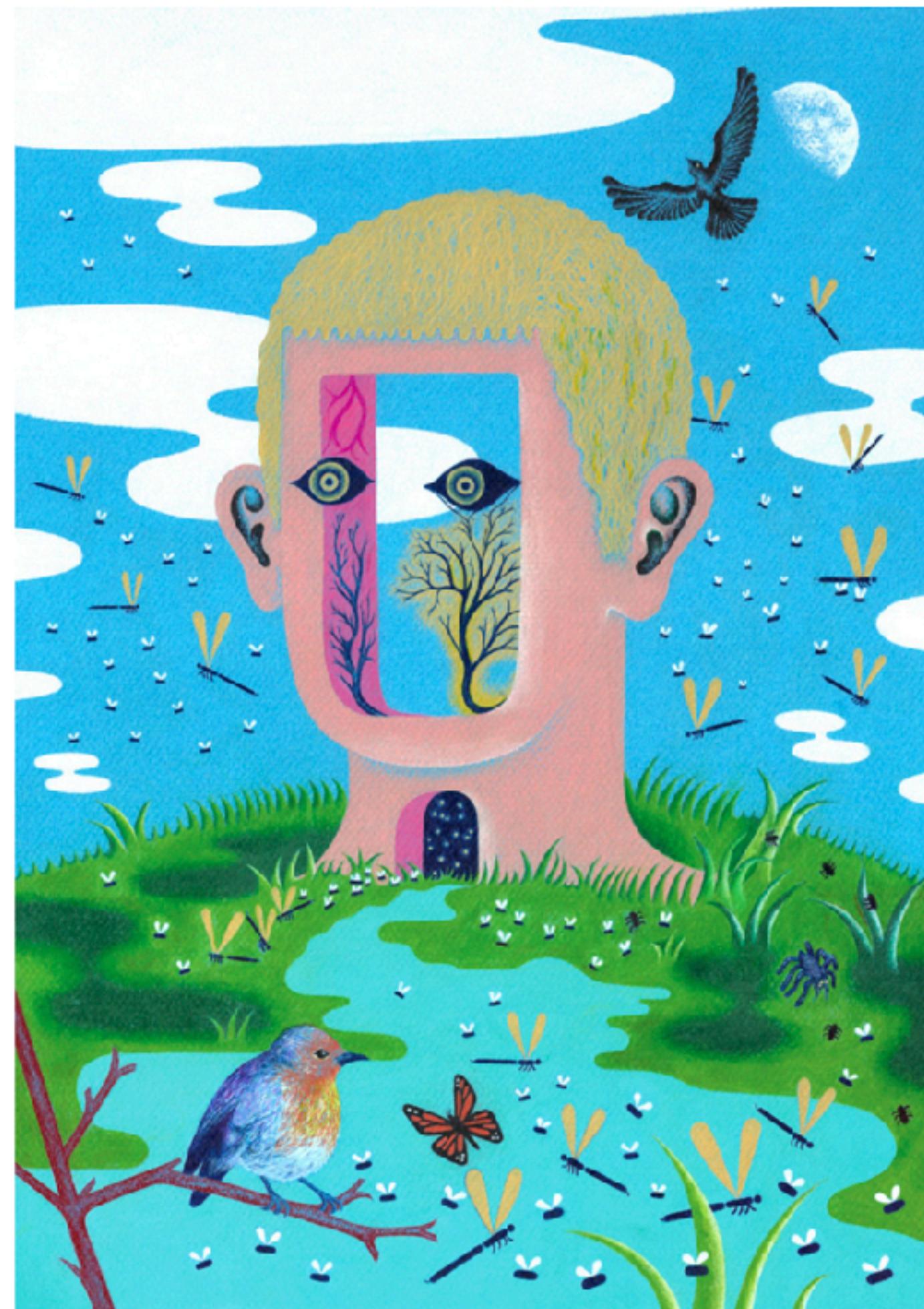


Illustration for *The Man Who Knew It All*. The book is a collection of short stories about outstanding creatives ranging from Chuck Close to Monty Python written by Tomas Ramanaukas and Kristupas Sabolius.

Michael Molfetas

what is it

every project needs a **description**

what is it

it should be **short**

what is it

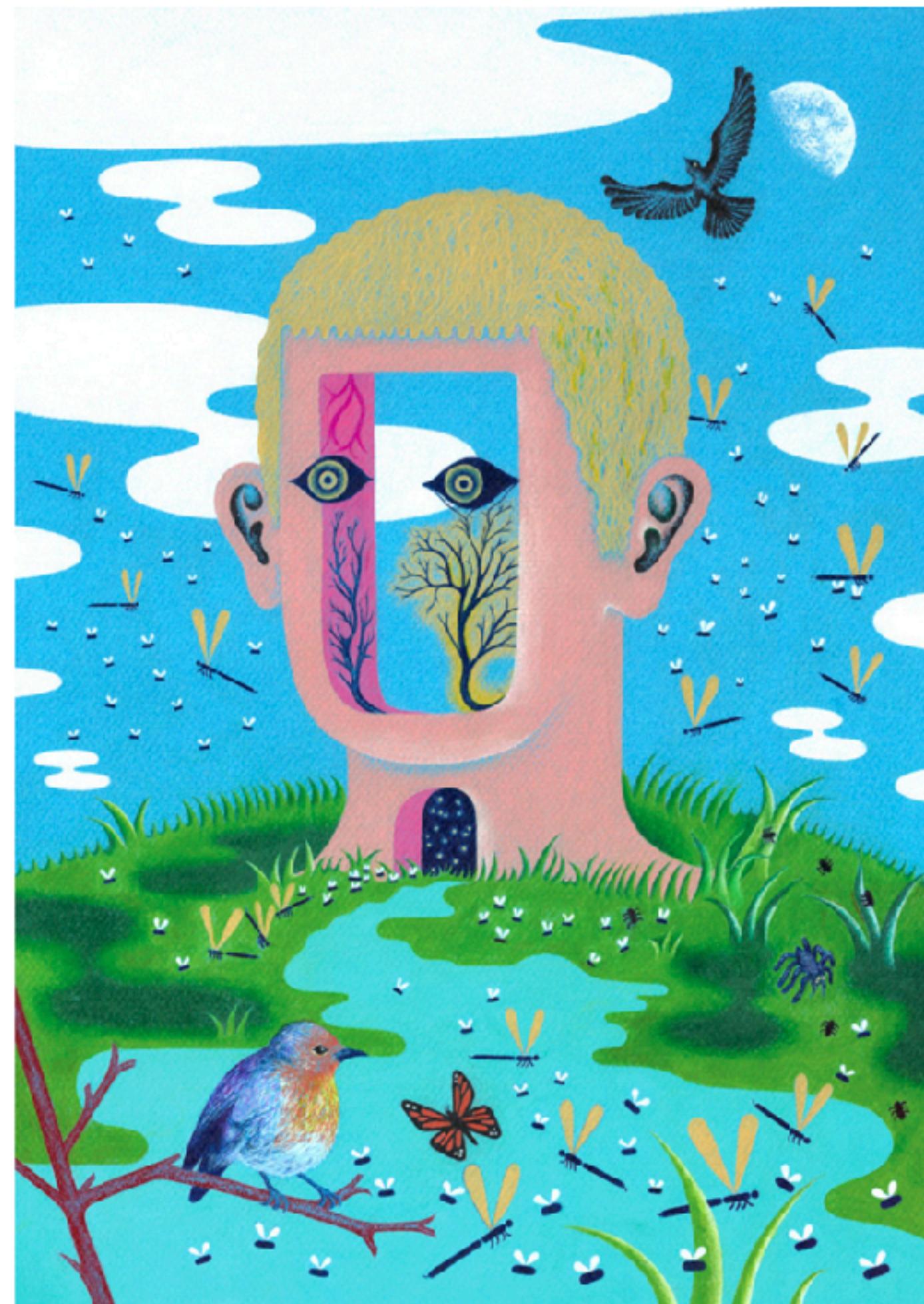


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Michael Molfetas

what is it

any project can be boiled down
to **2-3 sentences**

what is it



what is it



“There’s a half-empty shopping center near here that was an old-west-themed amusement park in the 70’s. It’s got me itching to write YA about some bored teens that make friends with a ghost.”

optional:

how/why did you make it

how/why did you make it

some things you can write about:

- the brief
- describe/show the process
- challenges you overcame
- awards / accolades

how/why did you make it

be **thoughtful** and **concise**

how/why did you make it

be professional

how/why did you make it



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your portfolio is a **highlight reel**

the practical

for this class, everyone will document
5-10 projects

if you're **further along** in your
degree, 10 is better

if you're earlier in your education,
5 is a good place to start

your work should demonstrate
what you want to do



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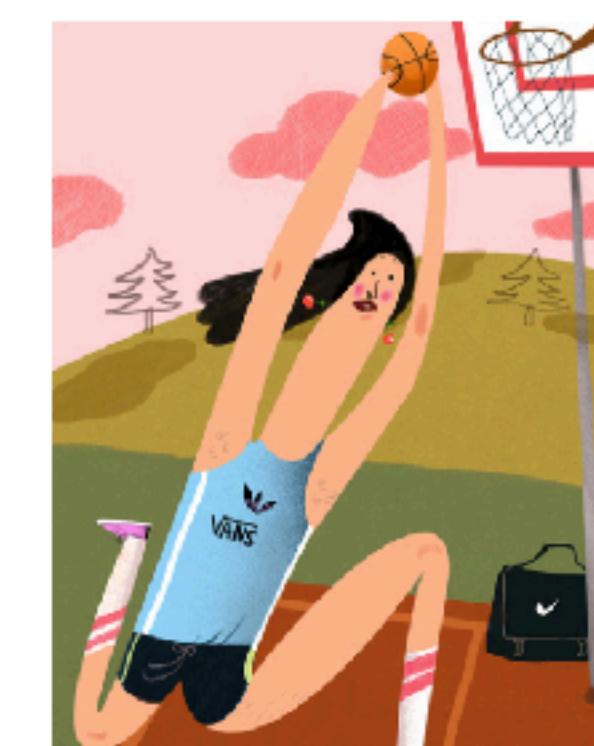
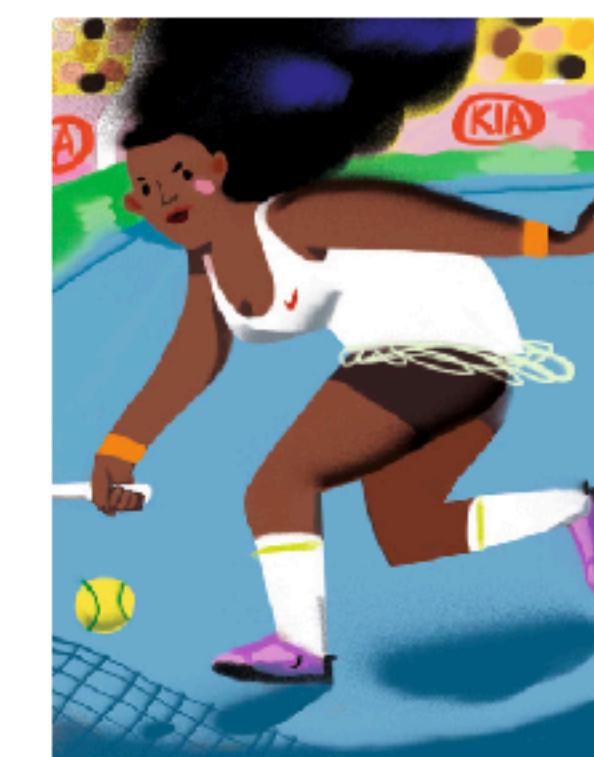
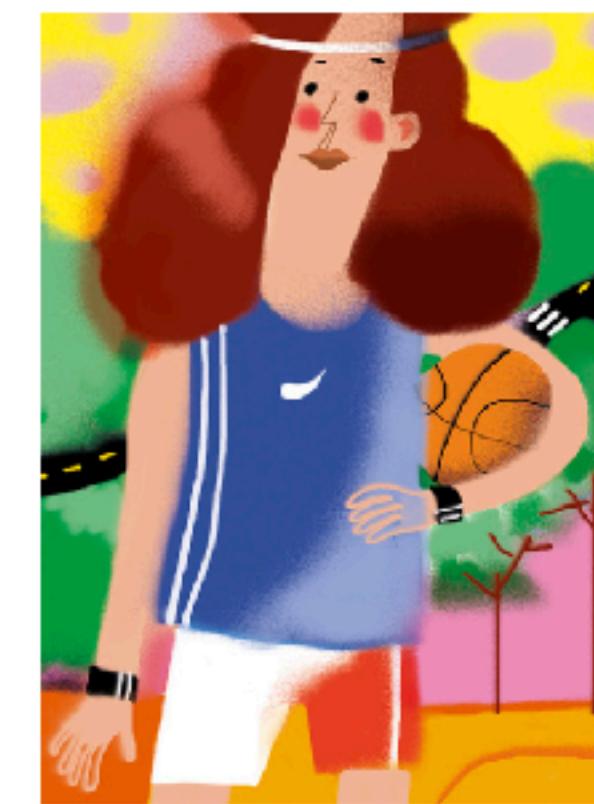
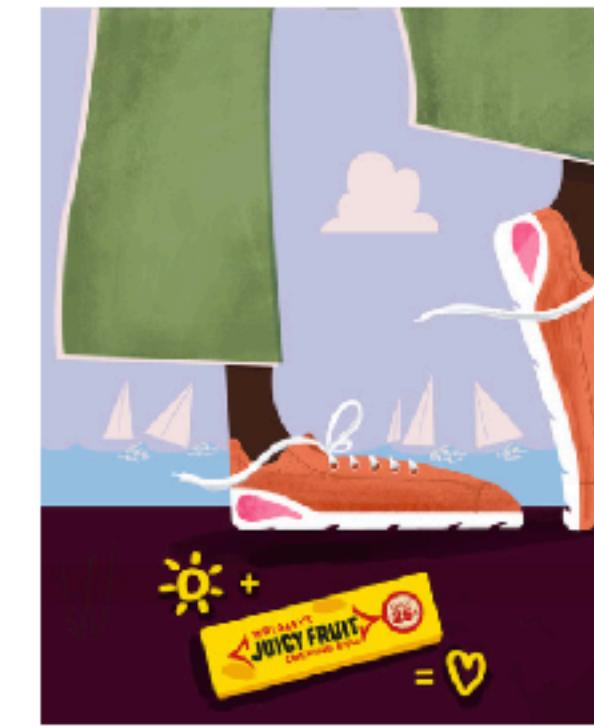
- Illustrations
- FLOWERS
- Childrens
- Childrens no.2
- Savethechildren
- Small animations
- Patterns

ABOUT

CONTACT

CLIENT LOG-IN ▾

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2017-2018



it's **not** all going to be perfect

be thoughtful about how you **organize**

best

great

great

good

good

good

okay

worst

okay

great

best

great

great

great

good

good

good

okay

worst

okay

best

great

great

good

great

good

good

okay

worst

okay

curate your **images**

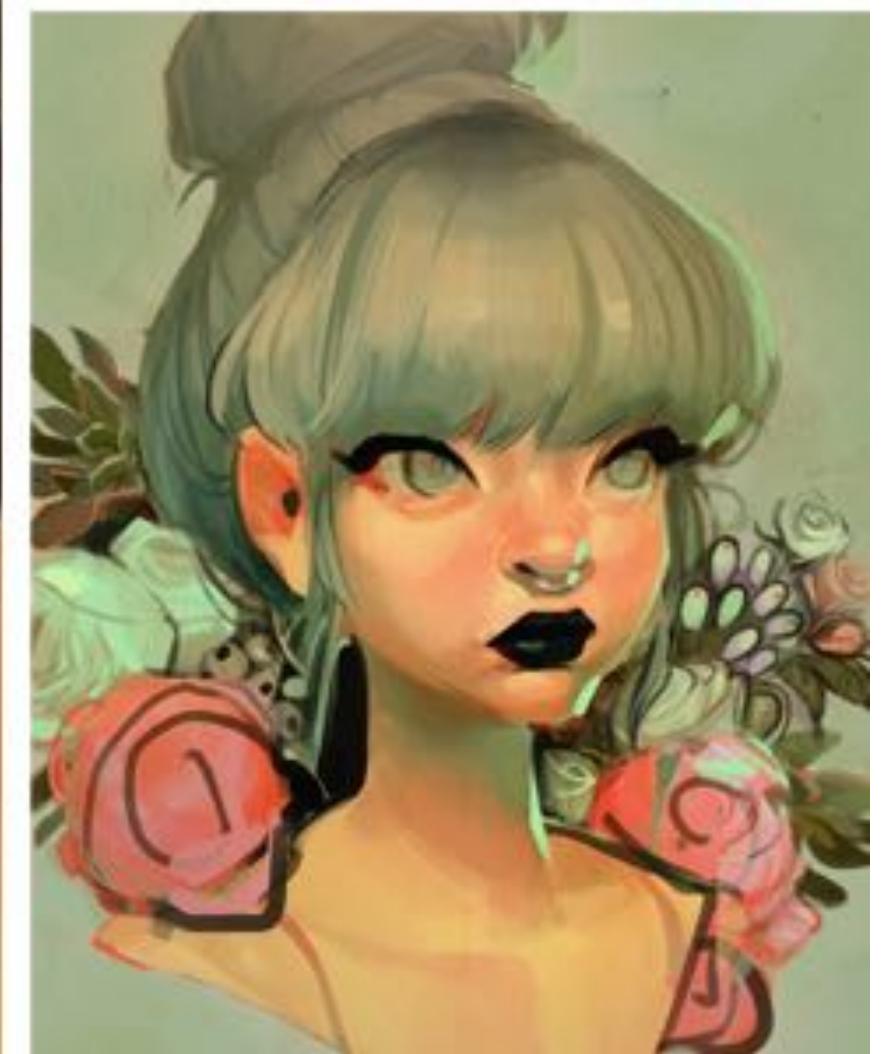
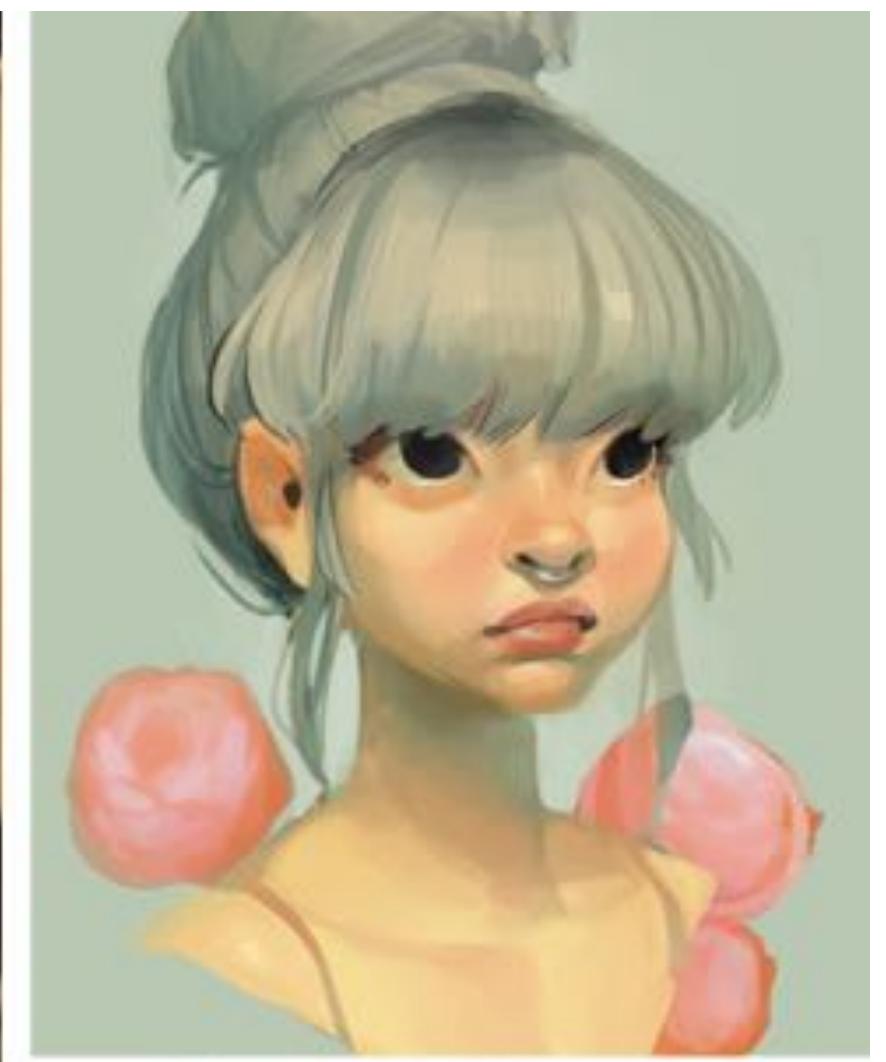
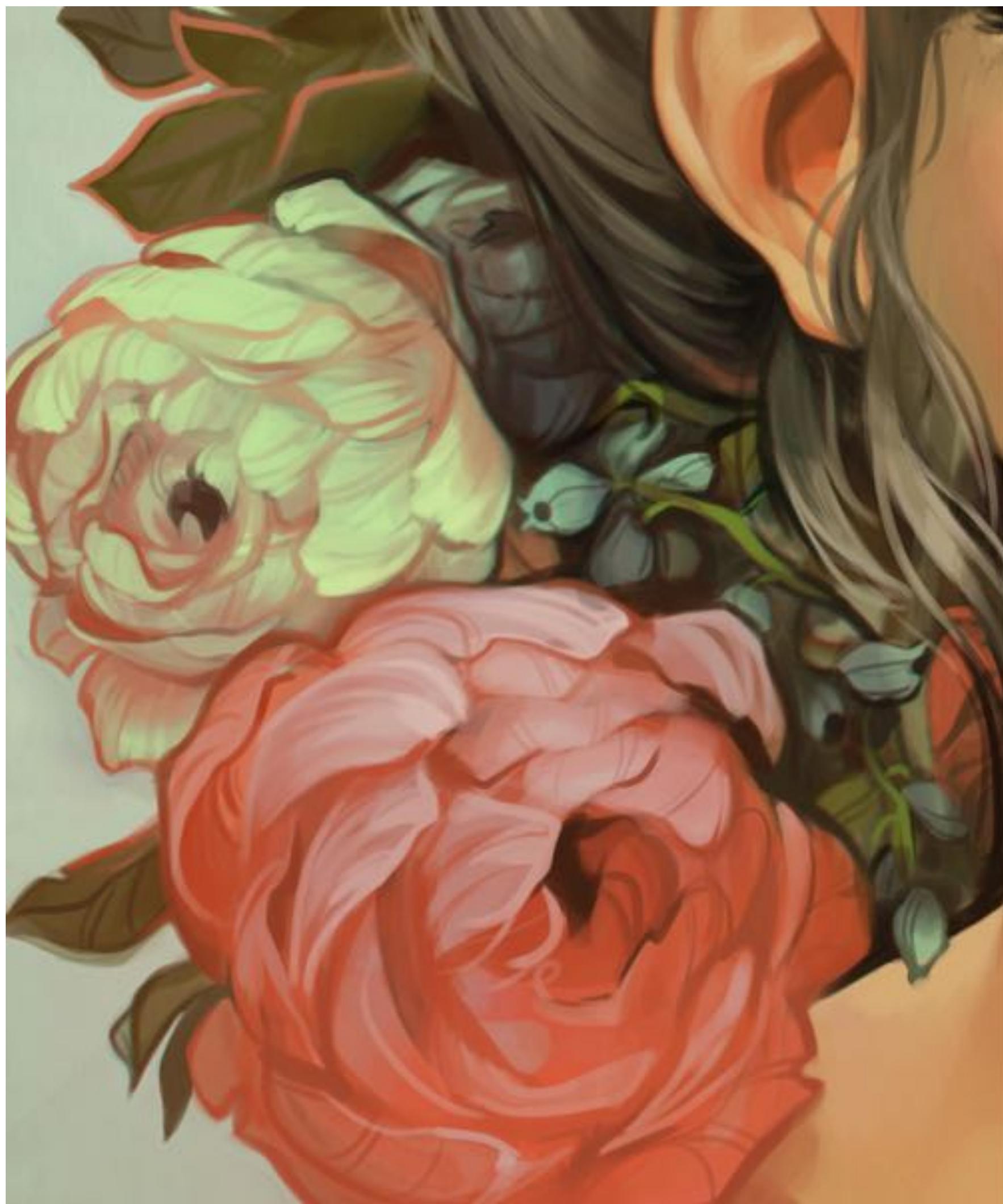


Merijn Hos

portray your work in the most
glamorous way



Simon Pan



Lois Von Baarle

don't overwhelm

what was the **impact** of this work?

*what was the **impact** of this work?*

- awards
- write-ups
- exhibitions
- presentations

based on your documentation,
create a template

joyce rice product design *et al.*

work about news contact

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 [TNW: The Next Web: Learn to spot fake news with this Tinder-style browser](#)

Gettin'



made with care, on the road.
Drop me a line at joyce at teenyrobots dot net,
or catch up with me in one of these fine places:
[here](#) are some fucking icons

link to the **outside world**

(but use **target=“_blank”**)



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as designers, we design the world

Q's?