TEERATH BAJAJ. <u>MY PORTFOLIO</u>

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I am a UI/UX designer with a solid foundation in programming, looking to transition into a career in frontend web development after completing a full-stack development bootcamp, where I gained skills in JavaScript, HTML, CSS, SQL, and PHP, while completing individual and group projects. I am looking for a challenging role as a frontend developer to apply my coding skills as well as bringing significant value to the team. Currently developing my skills in React in order to develop myself as a developer.

EXPERIENCE

September 2023 Los Angeles Lakers Ecommerce, GitHub LiveDemo

Designed and Developed

Utilized HTML, CSS, and JS creating a user-friendly and an aesthetically pleasing platform. Implemented a robust E-commerce system, allowing users to add items to their cart, and

securely complete transactions.

October 2023 FlickFlow, GitHub LiveDemo

Designed and Developed

Designed and developed a user-friendly movie application from scratch using HTML, CSS, and JS. Successfully integrated external APIs. Developed dynamic features, including search bars, and ratings utilizing JavaScript to enhance user engagement and satisfaction.

September 2023 TideTemp, GitHub LiveDemo

Designed and Developed

Designed and developed a feature-rich weather application utilizing HTML, CSS, and JS which successfully integrating external weather API, offering users a convenient platform for accessing real-time weather information.

Apr 2021 - Dec 2022 W3B.GLOBAL

UX Designer

Designed a mobile, tablet, and website version for a web 3 event company. Created custom graphics tailored to the clients needs.

Aug 2022 Simplisay

UX/UI Consultant

Improved an existing website where clients/students request for a language teacher. I started by understanding business objectives, researching to understand different types of users and their needs. The results led to changes within user flow, information architecture as well as the UI Design of the website.

May 2021 - Aug 2022 Johwa Events

UX Designer

Designed a mobile, tablet, and website version for a web 3 event company. Created custom graphics tailored to the clients needs.

Jan 2022-Mar 2022 Jenni.Al, FigmaPrototype

Product Designer

Conducted moderated and unmoderated usability testing and analysis of AI-assisted SEO content writing. The findings were documented in a usability report highlighting the needs and pain points of key issues for the writers, alongside design suggestions. Carried out desktop research. Conducted multiple usability studies to iterate on new designs. Created the new user flows and designs for data visualization.

Nov 2020 – Jan 2021 PSCORE (North Korean NGO), FigmaPrototype

UX/UI Designer

Conducted Usability Studies on teachers and created a report outlining problems and solutions. Iterated designs based on the research. Rebranded the education website.

EDUCATION

WCoding

March 2023-October 2023: Fullstack Coding Bootcamp

Google UX Design Professional Certificate

December 2021: Completed seven courses that included hands-on, practice-based assessments. I applied this knowledge to three end-to-end design projects: a mobile app, a responsive website, and a cross-platform experience.

Full Sail University, *Winter Park*, *FL*Bachelor of Science, Sports Marketing

KEY SKILLS AND CHARACTERISTICS

 <u>Coding Languages:</u> HTML, CSS, JAVASCRIPT, React, SQL, PHP

• Languages: English, Korean

Design Skills: Design Research, Usability
Testing, A/B Testing, User Journey, Information
Architecture, Storyboarding Design Strategy,
Design Enhancement, User Interface,
Wireframing, Mockup, Prototyping, App
Design, Design Concept, Mood Board.