

TEERATH BAJAJ

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EXPERIENCE

Aug 2022	Simplisay , UX/UI Consultant Improved an existing website where clients/students request a language teacher. I started by understanding business objectives and researching to understand different types of users and their needs. The results led to changes in user flow, information architecture as well as the UI Design of the website.
April 2021 - Dec 2022	W3B GLOBAL , UX Designer Collaborated with the content writer. Designed a mobile, tablet, and website version for a web 3 event company website. Created custom graphics tailored to the clients needs. Designed and created social media posts.
April 2022 – May 2022	W3B GLOBAL , UX/UI Designer Created custom graphics tailored to the clients’ needs. Designed and created social media posts. Collaborated with the content writer. Designed a mobile, tablet, and website version for a web 3 event company website.
Jan 2020-Mar 2021	Jenni.AI , Product Designer Conducted moderated and unmoderated usability testing and analysis of AI-assisted SEO content writing. The findings were documented in a usability report highlighting the needs and pain points of key issues for the writers, alongside design suggestions. Carried out desktop research. Conducted multiple usability studies to iterate on new designs. Created the new user flows and designs for data visualization.
Nov 2018 – Jan 2020	PSCORE (North Korean NGO) , UX/UI Designer Conducted Usability Studies on teachers and created a report outlining problems and solutions. Iterated designs based on the research. Rebranded the education website.

EDUCATION

Full Sail University, Winter Park, FL

June 2014: Bachelor of Science, Sports Marketing

Google UX Design Professional Certificate

December 2021: Completed seven courses that included hands-on, practice-based assessments. I applied this knowledge to three end-to-end design projects: a mobile app, a responsive website, and a cross-platform experience.

WCoding

March 2021-Present: Coding Bootcamp

KEY SKILLS AND CHARACTERISTICS

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| <ul style="list-style-type: none">• Bilingual: English, Korean• Coding Languages: HTML, HTML5, CSS, JAVASCRIPT, PHP | <ul style="list-style-type: none">• Design Skills: Design Research, Usability Testing, A/B Testing, User Journey, Information Architecture, Storyboarding Design Strategy, Design Enhancement, User Interface, Wireframing, Mockup, Prototyping, App Design, Design Concept, Mood Board, Diary Study |
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