

TEERATH BAJAJ

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EXPERIENCE

October 2023	<p>FlickFlow, Designed and Developed</p> <p>Designed and developed a user-friendly movie application from scratch using HTML, CSS, and JS. Successfully integrated external APIs. Developed dynamic features, including search bars, and ratings utilizing JavaScript to enhance user engagement and satisfaction.</p>
September 2023	<p>TideTemp, Designed and Developed</p> <p>Designed and developed a feature-rich weather application utilizing HTML, CSS, and JS which successfully integrating external weather API, offering users a convenient platform for accessing real-time weather information.</p> <p>Los Angeles Lakers Ecommerce, Designed and Developed</p> <p>Utilized HTML, CSS, and JS creating a user-friendly and an aesthetically pleasing platform. Implemented a robust E-commerce system, allowing users to add items to their cart, and securely complete transactions.</p>
Jan 2022-Mar 2022	<p>Jenni.AI, Product Designer</p> <p>Conducted moderated and unmoderated usability testing and analysis of AI-assisted SEO content writing. The findings were documented in a usability report highlighting the needs and pain points of key issues for the writers, alongside design suggestions. Carried out desktop research. Conducted multiple usability studies to iterate on new designs. Created the new user flows and designs for data visualization.</p>
Nov 2020 – Jan 2022	<p>PSCORE (North Korean NGO), UX/UI Designer</p> <p>Conducted Usability Studies on teachers and created a report outlining problems and solutions. Iterated designs based on the research. Rebranded the education website.</p>

EDUCATION

Full Sail University, Winter Park, FL

Bachelor of Science, Sports Marketing

Google UX Design Professional Certificate

December 2021: Completed seven courses that included hands-on, practice-based assessments. I applied this knowledge to three end-to-end design projects: a mobile app, a responsive website, and a cross-platform experience.

WCoding

March 2021-Present: Coding Bootcamp

KEY SKILLS AND CHARACTERISTICS

<ul style="list-style-type: none">• Bilingual: English, Korean• Coding Languages: HTML, HTML5, CSS, JAVASCRIPT, PHP	<ul style="list-style-type: none">• Design Skills: Design Research, Usability Testing, A/B Testing, User Journey, Information Architecture, Storyboarding Design Strategy, Design Enhancement, User Interface, Wireframing, Mockup, Prototyping, App Design, Design Concept, Mood Board, Diary Study
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