



# TEERATH BAJAJ

## UI UX DESIGNER/FRONTEND DEVELOPER

Independent UI UX designer and front end developer blending the art of design with skills of programming to deliver user experience through efficient website development. Very passionate about UI design.

### EDUCATION

- Full Sail University  
Winter Park, FL | June 2010 – 2014  
Bachelors of Science Sports Marketing
- Google UX Design Professional Certificate  
  
May 2021– December 2021  
Completed seven courses that included hands on, practice-based assessments. I applied this knowledge to three end-to-end design projects: a mobile app, a responsive website, and a cross-platform experience.
- WCODING CODING BOOTCAMP  
March 2021– Present  
Learning HTML CSS JAVASCRIPT and PHP

### CONTACT

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### LANGUAGES

- English
- Korean

### PORTFOLIO

- [www.teerathbajaj.com](http://www.teerathbajaj.com)

### PROFESSIONAL EXPERIENCE

- **Simplisay Aug 2022**  
**UX/UI Consultant**  
I improved an existing website where clients/students request for a language teacher. I started by understanding business objectives, researching to understand different types of users and their needs. The results led to changes within user flow, information architecture as well as the UI Design of the website.
- **W3B GLOBAL Apr 2021–Dec 2022**  
**UX/UI Designer**  
Collaborated with the content writer. Designed a mobile, tablet, and website version for a web 3 event company website. Created custom graphics tailored to the clients needs. Designed and created social media posts.
- **Jenni.AI Jan 2020–Mar 2021**  
**Product Designer**  
Conducted moderated and unmoderated usability testing and analysis of AI-assisted SEO content writing. The findings were documented in a usability report highlighting the needs and pain points of key issues for the writers, alongside design suggestions. Carried out desktop research. Conducted multiple usability studies to iterate on new designs. Created the new user flows and designs for data visualization.
- **PSCORE (North Korean NGO) Nov 2018–Jan 2020**  
**UX/UI Designer**  
Conducted Usability Studies on teachers and created a report outlining problems and solutions. Iterated designs based on the research. Rebranded the education website.

### TOP SKILLS

- **Design**
  - Design Research.
  - Usability Testing
  - Design Strategy
  - Design Enhancement
  - User Interface
  - Wireframing
  - Mockup
  - Prototyping
  - App Design
  - Design Concept
- **Programming**
  - HTML
  - HTML5
  - CSS
  - JavaScript
  - PHP