

# EDIDI TAIYE

## FRONTEND DEVELOPER

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🔗 my-portfolio-xi-liart.vercel.app (Portfolio) in linkedin.com/in/edidi-taiye-olalekan

🔗 https://github.com/teewhy-source

### Profile

Passionate Front-End Developer with a creative flair for designing captivating user interfaces and crafting seamless user experiences. Using my skills in translating design concepts into pixel-perfect, responsive web applications. Proficient in HTML, CSS, Tailwind, and JavaScript, focusing on modern frameworks like React.

### Education

01/2019 – 12/2021 **Computer Science, The polytechnic Ibadan**  
Ibadan, Nigeria

### Skills

HTML

Css

Tailwind

React

Javascript

### Professional Experience

02/2023 – 08/2023 **frontend Developer, Sail Innovation Lab**  
lagos, Nigeria

- Designed a photography webpage for a photographer so as to showcase his works using HTML, CSS, and javascript
- built a web app that guild you on how to prepare your meal
- designed a card game
- Designed a learning management system using react and tailwind CSS

01/2016 – 12/2018 **ALPHACOM LTD, Marketer**  
IKEJA, NIGERIA

- Developed and executed multi-channel marketing campaigns to promote products and services, resulting in a 20% increase in website traffic and a 30% growth in lead generation.
- Conducted market research to identify target audiences, analyze competitors, and refine messaging strategies.
- Collaborated with cross-functional teams to design and launch a successful email marketing campaign, achieving a 50% open rate and 40% click-through rate.