

YOUR NAME:

Who do you want to send your message to?

Gender	Age	Parental Status	Household
<input type="checkbox"/> Female	<input type="checkbox"/> 18 - 24	<input type="checkbox"/> Not a parent	<input type="checkbox"/> Top 10%
<input type="checkbox"/> Male	<input type="checkbox"/> 25 - 34	<input type="checkbox"/> Parent	<input type="checkbox"/> 11 - 20%
<input type="checkbox"/> Unknown	<input type="checkbox"/> 35 - 44	<input type="checkbox"/> Unknown	<input type="checkbox"/> 21 - 30%
	<input type="checkbox"/> 45 - 54		<input type="checkbox"/> 31 - 40%
	<input type="checkbox"/> 55 - 64		<input type="checkbox"/> 41 - 50%
	<input type="checkbox"/> 65+		<input type="checkbox"/> Lower 50%

Locations:

☐ All countries and territories

☐ United States and Canada

☐ United States

☐ Another location: \_\_\_\_\_ miles around this address: \_\_\_\_\_

\_\_\_\_\_

Do you want to target people by interest?

☐ Yes

☐ No

If yes, what should they be interested in?

☐ Banking & Finance

☐ Beauty & Wellness

☐ Food & Dining

☐ Home & Gardens

☐ Lifestyles & Hobbies

☐ Media & Entertainment

☐ News & Politics

☐ Shoppers

☐ Sports & Fitness

☐ Technology

☐ Travel

☐ Vehicles and Transport

Do you want to target people by what words they have recently searched for on Google?

☐ Yes

☐ No

If yes, what words?

\_\_\_\_\_

\_\_\_\_\_

What is the headline of your ad (5 words or less) ?

Write your full message (up to 80 letters including spaces) ?

See the example here for how your headline, description and image will look:

