

USD Condition	kWh Condition	Percentage Condition
<i>Reduce by \$1,042</i>	<i>Reduce by 5,965 kWh</i>	<i>Reduce by 15%</i>
<i>Cooling</i>	<i>Cooling</i>	<i>Cooling</i>
<i>Heating</i>	<i>Heating</i>	<i>Heating</i>
<i>Water</i>	<i>Water</i>	<i>Water</i>
<i>Refrig.</i>	<i>Refrig.</i>	<i>Refrig.</i>
<i>Other</i>	<i>Other</i>	<i>Other</i>
<i>Total kWh</i>	<i>Total kWh</i>	<i>Total kWh</i>

Figure 1: Example energy planning tasks in different conditions. Participants were presented with different goals (USD, kWh, or percentage), above a table with the appliance categories, where they provided their action plans.