

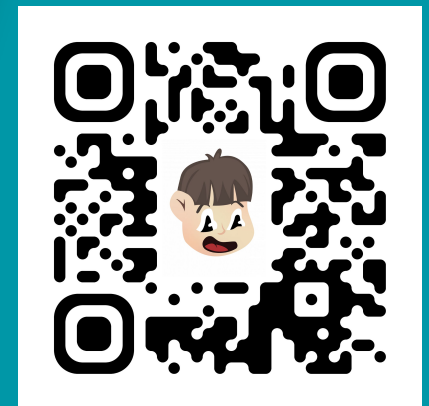
SHIOK COMPANION

SINGAPORE
POLYTECHNIC | **SP**

Transdisciplinary Innovation Project
collaboration with MOHT



Shiok Companion is a multi-functional app catered specially for active elderly between 45-60 years old, to encourage them to interact with their community more and to have a more convenient healthcare experience through features like **ShiokSpots** and **ShiokDoctor** in the app.



Scan to see Figma Prototype



Our Target Audience:

Active Elderly who are mobile, between 45–60 years old.

Persona:

Open to using healthcare-related technology but are only willing to use if someone is able to teach them how, and affirm they are using it right. Currently uses technology they are familiar with.



Our Problem:

“How might we ensure that our elderly population are not left behind in our digital push in the healthcare sector?”

Elderly today are isolated from the society, they are not actively socialising with others, healthcare procedures are complicated and can be physically demanding.



How It Works?

Shiok Companion helps to solve this problem by providing our target audience with a space to interact with others through a common platform, and ensures a hassle-free healthcare experience whereby they'll be able to determine if they will need to go down to the doctor's or not.

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