

Week_Num	current_week_revenue	previous_week_revenue	week_revenue
53	1201601	933134	28.8%
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%
47	1047120	1078915	-3.0%
Total	1201601	933134	28.8%

# Credit Card Transaction Report

Revenue

57M

Transaction Amount

46M

Interest Earned

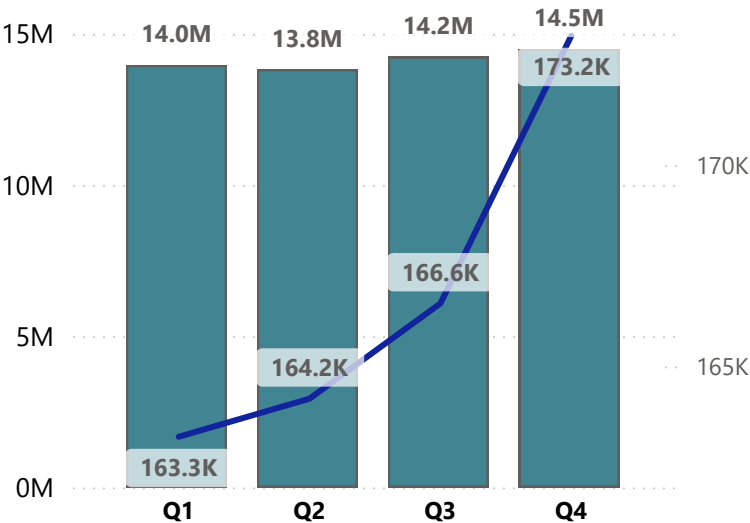
8M

Transaction count

667K

Revenue and Transaction by Qtr

Sum of revenue Sum of Total\_Trans\_Vol



Week\_Start\_Date

All

Q4 Q3 Q2 Q1

F M

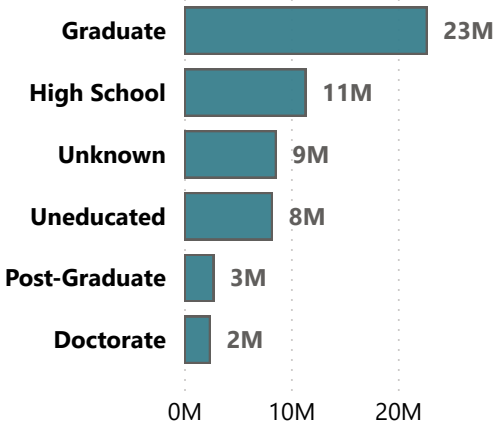
Gold Blue

Silver Platinum

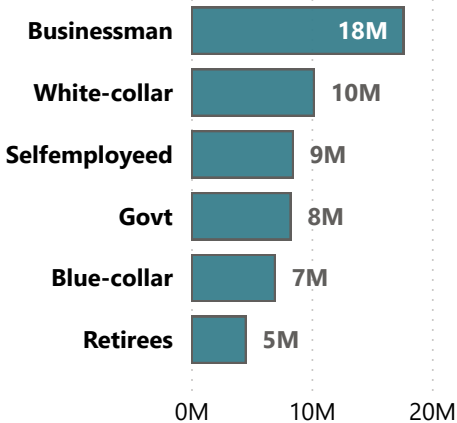
Low Medi... High

Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6,614,172.62
Gold	2533682	2091362	384,755.16
Platinum	1135608	953314	161,629.05
Silver	5659109	4647596	821,922.98
Total	56517011	45533021	7,982,479.81

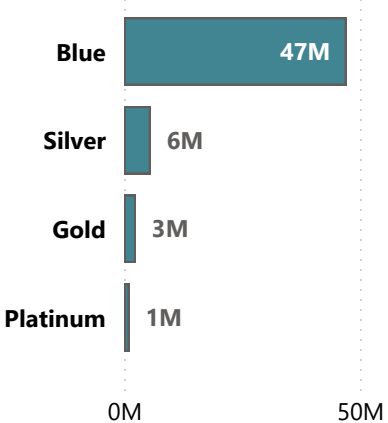
Revenue by Education



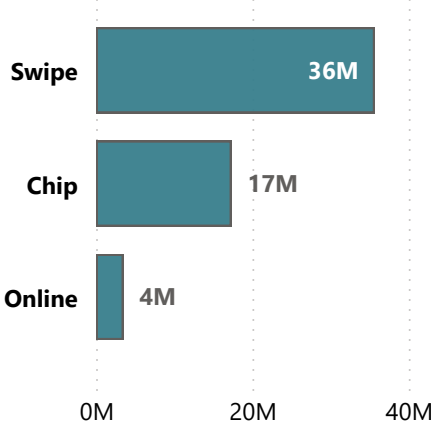
Revenue by customer\_job



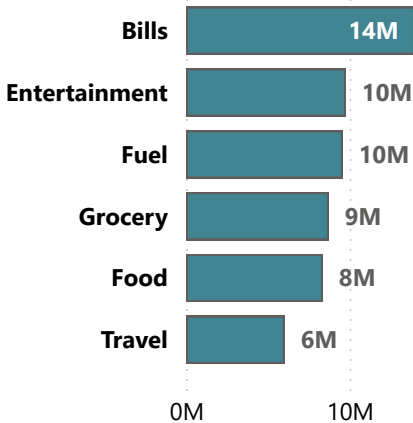
Revenue by customer\_job



Revenue by card type



Revenue by Expenditure\_Type



# Credit Card Customer Report

Revenue

57M

Transaction Amount

46M

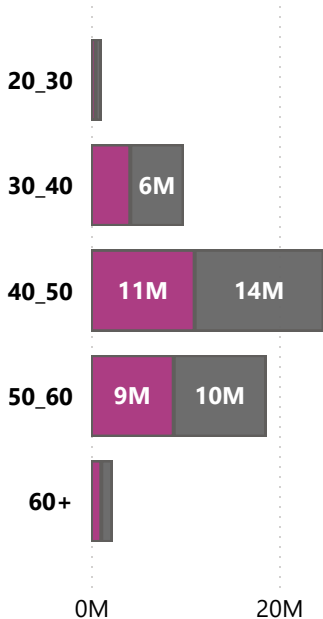
Income

588M

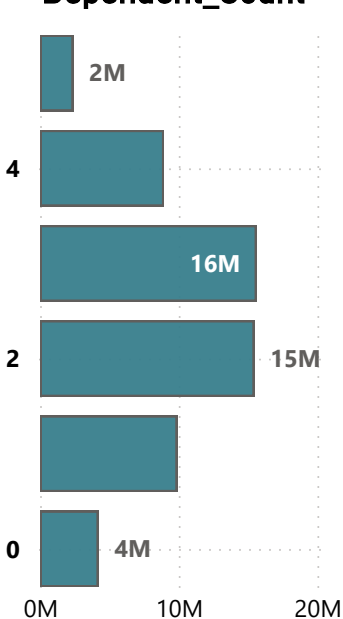
CSS

3.19

Revenue by Age



Revenue by  
Dependent\_Count



Week\_Start\_Date

All

Q4 Q3 Q2 Q1

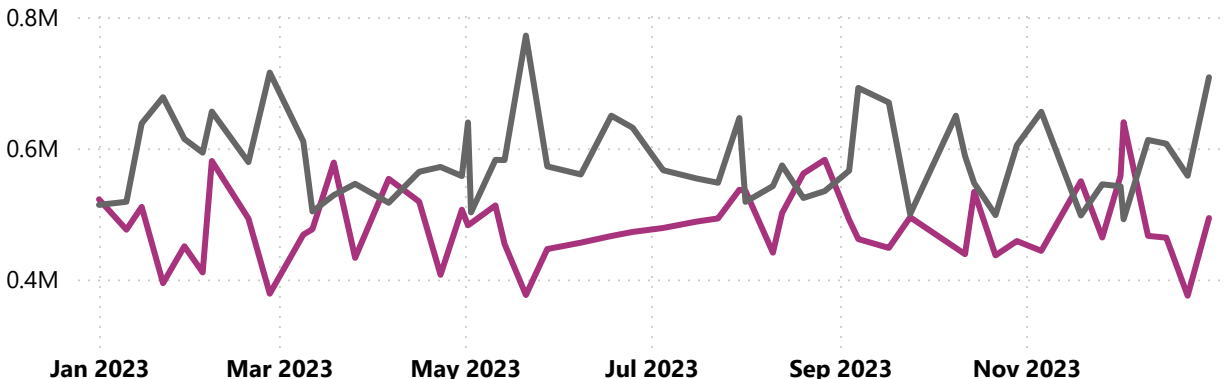
Swipe Online Chip

Gold Blue

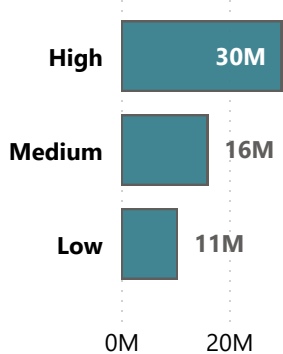
Silver Platinum

M F

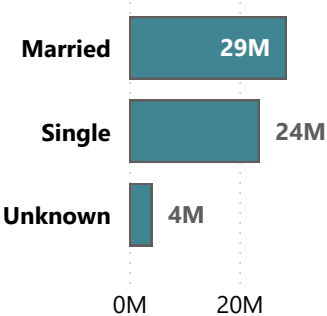
Revenue by Week



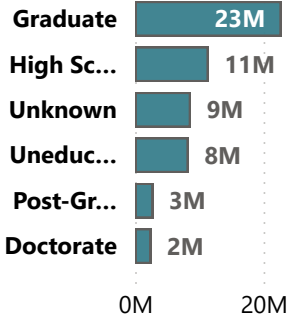
Revenue by Income



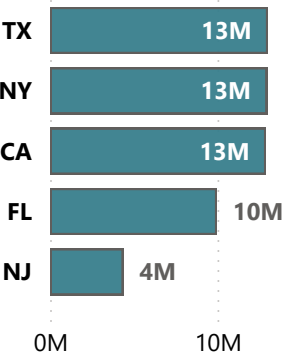
Revenue by  
Marital\_Status



Revenue by  
Education-level



Top 5 States



Customer_Job	Sum of Income	Sum of revenue	Sum of Interest_Earned
White-collar	105618475	10283124	1,464,690.92
Selfemployed	77659931	8542826	1,141,510.40
Retirees	49619308	4617448	641,692.22
Govt	90834727	8335534	1,182,230.84
Businessman	190350431	17697472	2,584,604.01
Blue-collar	73516911	7040606	967,751.42
Total	587599783	56517011	7,982,479.81