## Basic Data Concepts:

Introduction to Data and Data Processing



### **Objectives**



Objective
Explain data models
and data processing
concepts.

#### What is Data?

1.79 billion active Facebook users

**4.6 billion mobile phone** users in 2016

**2.8 trillion sensor devices** by 2019

50% of city residents will interest with Smart City
by 2019



Smart home market \$43 billion by 2020

7 million drones in the US Skies by 2020

10 million self-driving cars will be on the road by 2020

200 million wearable devices will be shipped by 2020

#### What is data processing?



### What is big data?

- The volume of available data is huge
- The data keeps growing at a staggering rate
- Data comes from a variety of sources in totally different formats



#### What is scalable data processing?

Allows database processing systems to cope with the volume, velocity and variety aspects that big data brings into the system.

#### A plethora of data processing systems

# Relational DBMS(Centraliz ed, Distributed)

Operational workload (bank, online store)

# NoSQL graph, document, key-value stores)

Unstructured data (highly available systems)

#### Hadoop, Spark

 For analytics over massivescale data