pandas

[7043 rows x 4 columns]

```
assingment 1
#1
import pandas as pd
churn = pd.read_csv('/content/customer_churn.csv')
print(churn.head())
\rightarrow
        customerID gender SeniorCitizen Partner Dependents tenure PhoneService \
        7590-VHVEG
                    Female
                                          0
                                                Yes
                                                             No
                                                                      1
     1
        5575-GNVDE
                      Male
                                          0
                                                 Nο
                                                             No
                                                                      34
                                                                                   Yes
     2
        3668-QPYBK
                       Male
                                          0
                                                 No
                                                             No
                                                                       2
                                                                                   Yes
     3
        7795-CF0CW
                       Male
                                          0
                                                  No
                                                             No
                                                                      45
                                                                                    No
        9237-HQITU Female
                                          0
                                                  No
                                                             No
                                                                       2
                                                                                   Yes
           MultipleLines InternetService OnlineSecurity
                                                            ... DeviceProtection
    0
        No phone service
                                       DSL
                                                        No
                                                            . . .
     1
                                       DSL
                                                       Yes
                                                                               Yes
                       Nο
     2
                       Nο
                                       DSL
                                                       Yes
                                                                               No
     3
        No phone service
                                       DSI
                                                       Yes
                                                                               Yes
     4
                              Fiber optic
                       Nο
                                                        No
                                                                               No
       TechSupport StreamingTV StreamingMovies
                                                         Contract PaperlessBilling
                             No
                                                  Month-to-month
     1
                No
                             No
                                              No
                                                         One year
                                                                                 No
     2
                No
                             No
                                              No
                                                  Month-to-month
                                                                                Yes
     3
               Yes
                             No
                                              No
                                                         One year
                                                                                 No
     4
                             No
                                                                                 Yes
                No
                                              No
                                                  Month-to-month
                     PaymentMethod MonthlyCharges TotalCharges Churn
     0
                 Electronic check
                                             29.85
                                                            29.85
     1
                      Mailed check
                                             56.95
                                                           1889.5
                                                                      No
     2
                      Mailed check
                                             53.85
                                                           108.15
                                                                     Yes
                                             42.30
     3
        Bank transfer (automatic)
                                                          1840.75
                                                                      No
     4
                 Electronic check
                                             70.70
                                                           151.65
                                                                     Yes
     [5 rows x 21 columns]
#2
Cols = churn.columns.tolist()
newCols = churn.iloc[ : ,[3,7,9,20]]
print(Cols)
print(newCols)
['customerID', 'gender', 'SeniorCitizen', 'Partner', 'Dependents', 'tenure', 'PhoneService', '
                       MultipleLines OnlineSecurity Churn
          Partner
     0
              Yes
                   No phone service
                                                  No
                                                         No
     1
               No
                                                  Yes
                                                         No
     2
               No
                                  No
                                                  Yes
                                                        Yes
     3
               No
                   No phone service
                                                  Yes
                                                         No
     4
               No
                                                  No
                                                        Yes
                                  No
     7038
              Yes
                                 Yes
                                                  Yes
                                                         No
     7039
              Yes
                                 Yes
                                                  No
                                                         No
     7040
              Yes
                   No phone service
                                                  Yes
                                                         No
     7041
                                                  No
                                                        Yes
              Yes
                                 Yes
     7042
               No
                                  No
                                                  Yes
                                                         No
```

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	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLine
200	9323-HGFWY	Female	0	Yes	No	27	Yes	N
201	8544-GOQSH	Female	0	No	No	14	Yes	N
202	3363-DTIVD	Male	0	Yes	Yes	71	Yes	Ye
203	7018-WBJNK	Male	0	No	Yes	13	Yes	N
204	9142-KZXOP	Male	0	No	No	44	Yes	N
•••								
996	6641-XRPSU	Female	0	No	No	34	Yes	N
997	1374-DMZUI	Female	1	No	No	4	Yes	Ye
998	2545-LXYVJ	Male	0	Yes	No	72	Yes	N
999	3234-VKACU	Male	0	No	No	2	Yes	N
1000	8357-EQXFO	Female	0	No	No	7	Yes	N

churn.tail(10)

801 rows × 21 columns

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	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLine
7033	9767-FFLEM	Male	0	No	No	38	Yes	N
7034	0639-TSIQW	Female	0	No	No	67	Yes	Ye
7035	8456-QDAVC	Male	0	No	No	19	Yes	N
7036	7750-EYXWZ	Female	0	No	No	12	No	No phone servic
7037	2569-WGERO	Female	0	No	No	72	Yes	N
7038	6840-RESVB	Male	0	Yes	Yes	24	Yes	Ye
7039	2234-XADUH	Female	0	Yes	Yes	72	Yes	Ye
7040	4801-JZAZL	Female	0	Yes	Yes	11	No	No phone servic
7041	8361-LTMKD	Male	1	Yes	No	4	Yes	Ye
7042	3186-AJIEK	Male	0	No	No	66	Yes	N

churn[-1:]

→		customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLine
	7042	3186-AJIEK	Male	0	No	No	66	Yes	N

1 rows × 21 columns

churn.sort_values(by='tenure',ascending=False)

→		customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLine
	1672	4737-AQCPU	Male	0	Yes	Yes	72	Yes	Ye
	193	9680-NIAUV	Female	0	Yes	Yes	72	Yes	Ye
	4553	5914-XRFQB	Male	0	Yes	No	72	Yes	Ye
	483	5168- MQQCA	Female	0	Yes	No	72	Yes	Ye
	3266	0464-WJTKO	Female	0	Yes	Yes	72	Yes	N
	•••								
	1082	4367-NUYAO	Male	0	Yes	Yes	0	Yes	Ye
	3826	3213-VVOLG	Male	0	Yes	Yes	0	Yes	Ye
	936	5709-LVOEQ	Female	0	Yes	Yes	0	Yes	N
	6754	2775-SEFEE	Male	0	No	Yes	0	Yes	Ye
	1340	1371-DWPAZ	Female	0	Yes	Yes	0	No	No phone servic

7043 rows × 21 columns

churn[(churn['tenure'] >50) & (churn['gender'] == 'Female')]

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	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLine
15	3655-SNQYZ	Female	0	Yes	Yes	69	Yes	Ye
16	8191-XWSZG	Female	0	No	No	52	Yes	N
23	3638- WEABW	Female	0	Yes	No	58	Yes	Ye
30	3841-NFECX	Female	1	Yes	No	71	Yes	Ye
35	6234-RAAPL	Female	0	Yes	Yes	72	Yes	Ye
7023	1035-IPQPU	Female	1	Yes	No	63	Yes	Ye
7028	9281-CEDRU	Female	0	Yes	No	68	Yes	N
7034	0639-TSIQW	Female	0	No	No	67	Yes	Ye
7037	2569-WGERO	Female	0	No	No	72	Yes	N
7039	2234-XADUH	Female	0	Yes	Yes	72	Yes	Ye

churn[(churn['gender'] == 'Male') & (churn['SeniorCitizen'] == 0)]
#print(len(churn))
#print(len(churn[(churn['TechSupport']=='yes') & (churn[(churn['gender'] == 'Male') & (churn['Sen

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	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLine
1	5575-GNVDE	Male	0	No	No	34	Yes	N
2	3668-QPYBK	Male	0	No	No	2	Yes	N
3	7795-CFOCW	Male	0	No	No	45	No	No phone servic
6	1452-KIOVK	Male	0	No	Yes	22	Yes	Ye
9	6388-TABGU	Male	0	No	Yes	62	Yes	N
•••								
7027	0550-DCXLH	Male	0	No	No	13	Yes	N
7033	9767-FFLEM	Male	0	No	No	38	Yes	N
7035	8456-QDAVC	Male	0	No	No	19	Yes	N
7038	6840-RESVB	Male	0	Yes	Yes	24	Yes	Ye
7042	3186-AJIEK	Male	0	No	No	66	Yes	N

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	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	0
20	1	No	No	1	No	No phone service	DSL	
21	0	Yes	No	12	Yes	No	No	N
22	0	No	No	1	Yes	No	No	N
23	0	Yes	No	58	Yes	Yes	DSL	
24	0	Yes	Yes	49	Yes	No	DSL	
195	0	Yes	No	20	Yes	No	Fiber optic	
196	0	Yes	Yes	24	Yes	Yes	No	N
197	0	No	No	59	Yes	Yes	Fiber optic	
198	0	Yes	Yes	72	Yes	Yes	Fiber optic	
199	0	No	Yes	1	Yes	No	No	N

churn.head(100)

→	$\overline{}$
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	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines
0	7590-VHVEG	Female	0	Yes	No	1	No	No phone service
1	5575-GNVDE	Male	0	No	No	34	Yes	No
2	3668-QPYBK	Male	0	No	No	2	Yes	No
3	7795-CFOCW	Male	0	No	No	45	No	No phone service
4	9237-HQITU	Female	0	No	No	2	Yes	No
95	8637-XJIVR	Female	0	No	No	12	Yes	Yes
96	9803-FTJCG	Male	0	Yes	Yes	71	Yes	Yes
97	0278-YXOOG	Male	0	No	No	5	Yes	No
98	3212-KXOCR	Male	0	No	No	52	Yes	No
99	4598-XLKNJ	Female	1	Yes	No	25	Yes	No

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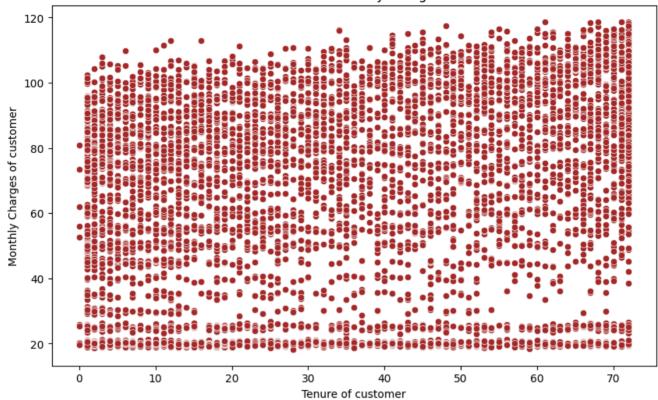
	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLine
3	7795-CFOCW	Male	0	No	No	45	No	No phone servic
14	5129-JLPIS	Male	0	No	No	25	Yes	N
15	3655-SNQYZ	Female	0	Yes	Yes	69	Yes	Ye
23	3638- WEABW	Female	0	Yes	No	58	Yes	Ye
24	6322-HRPFA	Male	0	Yes	Yes	49	Yes	N
7027	0550-DCXLH	Male	0	No	No	13	Yes	N
7028	9281-CEDRU	Female	0	Yes	No	68	Yes	N
7036	7750-EYXWZ	Female	0	No	No	12	No	No phone servic
7038	6840-RESVB	Male	0	Yes	Yes	24	Yes	Ye
7042	3186-AJIEK	Male	0	No	No	66	Yes	N

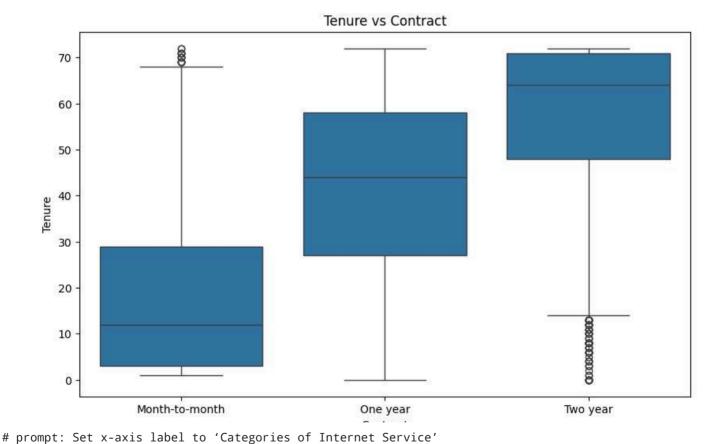
churn[(churn['Contract'] == 'Month-to-month') & (churn['Churn'] == 'Yes')]

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	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLine
2	3668-QPYBK	Male	0	No	No	2	Yes	N
4	9237-HQITU	Female	0	No	No	2	Yes	N
5	9305-CDSKC	Female	0	No	No	8	Yes	Ye
8	7892-P00KP	Female	0	Yes	No	28	Yes	Ye
13	0280-XJGEX	Male	0	No	No	49	Yes	Ye
7018	1122-JWTJW	Male	0	Yes	Yes	1	Yes	N
7026	8775-CEBBJ	Female	0	No	No	9	Yes	N
7032	6894-LFHLY	Male	1	No	No	1	Yes	Ye
7034	0639-TSIQW	Female	0	No	No	67	Yes	Ye
7041	8361-LTMKD	Male	1	Yes	No	4	Yes	Ye

```
# prompt: Assign the points a color of 'brown'
# b. Set the x-axis label to 'Tenure of customer'
# c. Set the y-axis label to 'Monthly Charges of customer'
# d. Set the title to 'Tenure vs Monthly Charges'
# e. Build a box-plot between 'tenure' & 'Contract'. Map 'tenure' on the
# v-axis &
# f. 'Contract' on the x-axis.
import matplotlib.pyplot as plt
import seaborn as sns
# a. Assign the points a color of 'brown'
# b. Set the x-axis label to 'Tenure of customer'
# c. Set the y-axis label to 'Monthly Charges of customer'
# d. Set the title to 'Tenure vs Monthly Charges'
plt.figure(figsize=(10, 6))
sns.scatterplot(x='tenure', y='MonthlyCharges', data=churn, color='brown')
plt.xlabel('Tenure of customer')
plt.ylabel('Monthly Charges of customer')
plt.title('Tenure vs Monthly Charges')
plt.show()
# e. Build a box-plot between 'tenure' & 'Contract'. Map 'tenure' on the y-axis &
# f. 'Contract' on the x-axis.
plt.figure(figsize=(10, 6))
sns.boxplot(x='Contract', y='tenure', data=churn)
plt.xlabel('Contract')
plt.ylabel('Tenure')
plt.title('Tenure vs Contract')
plt.show()
```





```
# b. Set y-axis label to 'Count of Categories'
# c. Set the title of plot to be 'Distribution of Internet Service'
# d. Set the color of the bars to be 'orange
# ... (Your existing code)
# Assuming 'InternetService' is the column you want to analyze
internet_service_counts = churn['InternetService'].value_counts()

plt.figure(figsize=(10, 6))
plt.bar(internet_service_counts.index, internet_service_counts.values, color='orange')
```

```
plt.xlabel('Categories of Internet Service')
plt.ylabel('Count of Categories')
plt.title('Distribution of Internet Service')
plt.show()
```



Distribution of Internet Service | Section | Service |

```
# prompt: Set the number of bins to be 30
# b. Set the color of the bins to be 'green'
# c. Assign the title 'Distribution of tenure
# ... (Your existing code)
# Histogram for tenure distribution
plt.figure(figsize=(10, 6))
sns.histplot(churn['tenure'], bins=30, color='green')
plt.xlabel('Tenure')
plt.ylabel('Frequency')
plt.title('Distribution of tenure')
plt.show()
```

```
800 - 600 - 600 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 - 200 -
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```
# ... (Your existing code)
# Convert 'TotalCharges' to numeric, handling errors
churn['TotalCharges'] = pd.to_numeric(churn['TotalCharges'], errors='coerce')
# Drop rows with missing values in 'TotalCharges' after conversion
churn = churn.dropna(subset=['TotalCharges'])
# Separate features and target variable
X = churn[['tenure', 'MonthlyCharges']] # Replace with your features
y = churn['TotalCharges'] # Replace with your target
# ... (Rest of your code)
  # prompt: Build a simple logistic regression model where dependent variable is
# 'Churn' and independent variable is 'MonthlyCharges':
# a. Divide the dataset in 65:35 ratio
# b. Build the model on train set and predict the values on test set
# c. Build the confusion matrix and get the accuracy score
# d. Build a multiple logistic regression model where dependent variable
# is 'Churn' and independent variables are 'tenure' and
# 'MonthlyCharges'
# e. Divide the dataset in 80:20 ratio
# f. Build the model on train set and predict the values on test set
# g. Build the confusion matrix and get the accuracy score
from sklearn.linear_model import LogisticRegression
from sklearn.model_selection import train_test_split
from sklearn.metrics import confusion_matrix, accuracy_score
# a. Build a simple logistic regression model
# Separate features and target variable
X = churn[['MonthlyCharges']]
y = churn['Churn']
```

```
# Convert 'Churn' to numerical (Yes=1, No=0)
y = y.map({'Yes': 1, 'No': 0})
# Split data into training and testing sets (65:35 ratio)
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.35, random_state=42)
# Build the model
model = LogisticRegression()
model.fit(X_train, y_train)
# Predict on the test set
y_pred = model.predict(X_test)
# Build the confusion matrix and get the accuracy score
cm = confusion_matrix(y_test, y_pred)
accuracy = accuracy_score(y_test, y_pred)
print("Confusion Matrix:\n", cm)
print("Accuracy:", accuracy)
# d. Build a multiple logistic regression model
# Separate features and target variable
X = churn[['tenure', 'MonthlyCharges']]
y = churn['Churn']
# Convert 'Churn' to numerical (Yes=1, No=0)
y = y.map({'Yes': 1, 'No': 0})
# Split data into training and testing sets (80:20 ratio)
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
# Build the model
model = LogisticRegression()
model.fit(X_train, y_train)
# Predict on the test set
y_pred = model.predict(X_test)
# Build the confusion matrix and get the accuracy score
cm = confusion_matrix(y_test, y_pred)
accuracy = accuracy_score(y_test, y_pred)
print("\nConfusion Matrix (Multiple Logistic Regression):\n", cm)
print("Accuracy (Multiple Logistic Regression):", accuracy)
→ Confusion Matrix:
     [[1824
              01
     [ 638
              0]]
    Accuracy: 0.7408610885458976
    Confusion Matrix (Multiple Logistic Regression):
      [[938 95]
      [215 159]]
    Accuracy (Multiple Logistic Regression): 0.7796730632551528
# prompt: Build a decision tree model where dependent variable is 'Churn' and
# independent variable is 'tenure':
# a. Divide the dataset in 80:20 ratio
# b. Build the model on train set and predict the values on test set
# c. Build the confusion matrix and calculate the accuracy
from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import confusion_matrix, accuracy_score
# Separate features and target variable
```

X = churn[['tenure']]