# DRUG DATA METRICS

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Abstract— The drugstore system is designed to address the challenges of tracking daily sales data in pharmaceutical stores. By analyzing sales patterns and trends, the system provides valuable insights that enable management to make data-driven decisions to optimize sales and profits. The system allows tracking of drug sales by sellers, stores, locations, and pricing, as well as monitoring sales to different customer segments. With this data, inventory levels can be optimized, pricing can be managed, and supply chain management can be improved. Forecasting sales and planning promotions and marketing campaigns can be done more efficiently. The system also provides insights into sales performance, customer behavior, and market trends, giving the pharmacy a competitive edge in the industry.

### I. INTRODUCTION

Drug data table contains the information about the store, customers, sellers, orders, products which will help pharmacies track and manage their daily sales data. The database system can provide insights into sales patterns and trends, enabling pharmacy managers to make data-driven decisions to optimize sales and profits.

The system can track sales of different drugs, by different sellers, across different stores and locations, and at different price points. It can also monitor sales to different customer segments, such as new customers or existing customers, and identify high-value customers.

Drug data management can be implemented using database systems as the DB systems can give access to the right user. Using database, we can give the access based on their requirement. Using excel files which this type of data is not safe as anyone can perform the actions on the data and the entire data will be visible to all level of people. By using DB system, we can restrict the access based on their role like customers, store owners.

# II. TARGET USERS

# A. Users

The users of my database will be pharmacists, salespeople, inventory managers, and office employees at a medical store or pharmacy.

# B. Administors of Database

The database will be administered by a specialized IT team. The IT team will be responsible for ensuring the performance, reliability, and security of the database. They will also oversee adding updates and new features as needed.

# C. RealLife Scenario

- A pharmacist at a medical store uses the database to store and manage patient information, drug interactions, and dosage recommendations.
- A salesperson at the same store uses the database to track customer orders, sales data, and inventory levels.
- An inventory manager at the store uses the database to track stockouts, purchase orders, and inventory levels.
- An office employee at the store uses the database to manage payroll, financial records, and employee records.
- The IT team at the store manages the database, ensuring its performance, reliability, and security.
   They also oversee adding updates and new features as needed.

The database helps all these employees perform their jobs more efficiently and effectively. It also helps the store to improve its sales, inventory management, and customer service.

### III. DATABASE DESIGN

This database design has 8 tables: store, customer, seller, orders, product, employee, and sale, fact\_sales\_daily.

#### A. Constarints

The Store table stores information about stores. This information includes the store's ID, name, address, city, country, and phone number. The Store table is a critical part of any retail or e-commerce database, as it provides a central location for storing and managing store information.

# Primary Key: store id

- store\_id a string column that stores the unique identifier for each store.
- **store\_name** a string column that stores the name of each store.
- address a string column that stores the address of each store.

- **city** a string column that stores the city where the store is located.
- country a string column that stores the country where the store is located.
- **phone\_number -** a string column that stores the phone number of each store.

This information can be used for a variety of purposes, such as:

- Tracking sales by location
- Identifying high-traffic stores
- Planning marketing campaigns
- Optimizing delivery routes

The Customer table stores information about customers, such as the customer ID, first name, last name, email address, address, and phone number.

# Primary Key: customer\_id

- **customer\_id** a string column that stores the unique identifier for each customer.
- **first\_name** a string column that stores the first name of each customer.
- last\_name a string column that stores the last name of each customer.
- email a string column that stores the email address of each customer.
- address a string column that stores the address of each customer.
- **phone\_number** a string column that stores the phone number of each customer.

This information can be used for a variety of purposes, such as:

- Tracking sales by customer
- Sending marketing emails
- Providing customer support
- Generating reports on customer demographics

The Seller table stores information about sellers, such as the seller ID, name, address, phone number, email, and year of joining.

# Primary Key: seller id

• **seller\_id** - a string column that stores the unique identifier for each seller.

- seller\_name a string column that stores the name of each seller.
- address a string column that stores the address of each seller.
- **phone\_number** a string column that stores the phone number of each seller.
- email a string column that stores the email id of each seller.
- **joined\_year** a numeric column that stores the year when the seller joined the company.

This information can be used for a variety of purposes, such as:

- Tracking sales by seller
- Providing performance reviews
- Providing training and development opportunities
- Generating reports on seller demographics

The Orders table stores information about orders, such as the order ID, type of order, payment method, quantity, mode of delivery, and delivery partner.

### Primary Key: order\_id

- order\_id a string column that stores the unique identifier for each order.
- **type\_of\_order** a string column that stores the type of the order.
- payment\_method a string column that stores the mode of payment used by the customer.
- quantity a numeric column that stores the quantity of items ordered.
- **mode\_of\_delivery** a string column that stores the mode of delivery.
- **delivery\_partner** a string column that stores the name of the delivery partner.

This information can be used for a variety of purposes, such as:

- Tracking sales
- Managing inventory
- Shipping orders
- Billing customers
- Providing customer support

The Product table stores information about products, such as the product ID, name, brand, price, quantity left in stock,

manufacturer date, expiry date, manufacturer, and the disease the product is meant to treat.

# Primary Key: <a href="mailto:product\_id">product\_id</a>

- **product\_id** a string column that stores the unique identifier for each product.
- name a string column that stores the name of each product.
- **brand** a string column that stores the brand of the product.
- **price** a numeric column that stores the price of the product.
- **qty\_left\_in\_stock** a numeric column that stores the quantity of the product left in stock.
- **manf\_date** a date column that stores the manufacturing date of the product.
- **exp\_date** a date column that stores the expiry date of the product.
- manufacturer a string column that stores the manufacturer details.
- disease a string column that stores the disease for which the product can be used.

This information can be used for a variety of purposes, such as:

- Tracking sales
- Managing inventory
- Promoting products
- Generating reports

The Employee table stores information about employees, such as the employee ID, first name, last name, username, address, and salary.

# Primary Key: employee\_id

- **employee\_id** a string column that stores the unique identifier for each employee.
- **first\_name** a string column that stores the first name of each employee.
- **last\_name** a string column that stores the last name of each employee.
- **username** a string column that stores the username of each employee.

- **address** a string column that stores the address of each employee.
- **salary** a numeric column that stores the salary of each employee.

This information can be used for a variety of purposes, such as:

- Tracking employee performance
- Providing benefits
- Managing payroll
- Generating report

The Sale table stores information about sales, such as the sale date, sale ID, product ID, order ID, and price.

Primary Key: <u>sale\_id</u>

Foreign key: order\_id, product\_id

- sale\_date a date column that stores the date of the sale.
- sale\_id a string column that stores the unique identifier for each sale.
- **order\_id** a string column that stores the ID of the order, it is a foreign key that references the order id in the Order table.
- **product\_id** a string column that stores the ID of the product, it is a foreign key that references the product\_id in the Product table.
- **price** a numeric column that stores the price of the product.

This information can be used for a variety of purposes, such as:

- Tracking sales
- Managing inventory
- Generating reports

The fact\_sales\_daily table is the central table in the database. It links all the other tables together, providing a single source of truth for sales data. This makes it easy to track sales performance, identify trends, and make informed decisions about business strategy.

Primary Kev: drug id

Foreign key: customer\_id, employee\_id, order\_id, product id, sale id, seller id, store id

• **drug\_id** - a string column that stores the unique identifier for each drug.

- **sale\_id** a string column that stores the id of the product sold. This is a foreign key that references the sale id column in the sale table.
- **store\_id** a string column that stores the id of the store. This is a foreign key that references the store\_id column in the store table.
- **seller\_id** a string column that stores the id of the seller. This is a foreign key that references the seller\_id column in the seller table.
- product\_id a string column that stores the id of the product. This is a foreign key that references the product\_id column in the product table.
- **order\_id** a string column that stores the id of the order. This is a foreign key that references the order\_id column in the order table.
- **employee\_id** a string column that stores the id of the employee. This is a foreign key that references the employee\_id column in the employee table.
- customer\_id a string column that stores the id of the customer. This is a foreign key that references the customer id column in the customer table.
- order\_date a date column that stores the date of the product ordered.
- price a numeric column that stores the price of the product. The value is referenced from the order table.

# B. Tables

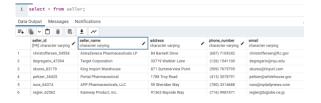
#### • STORE TABLE



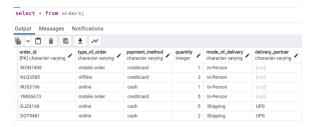
# CUSTOMER TABLE



# • SELLER TABLE



# ORDERS TABLE



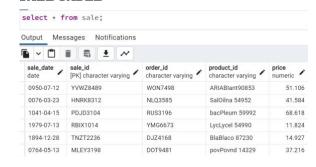
### • PRODUCT TABLE



#### EMPLOYEE TABLE



#### SALE TABLE



# • FACT\_SALES\_DAILY TABLE



## C. NOT NULL AND DEFAULT VALUES

All the columns have not null constraint, no default values are set for any columns in the database.

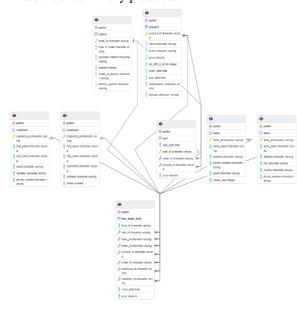
When the primary key is deleted, the following actions will be taken on any foreign key.

**NO ACTION** The foreign key constraint will not be enforced. The row in the reference table will remain unchanged.

#### D. ER DIAGRAM

ERD shows the following relationships:

- A customer can have many orders.
- An order can have many products.
- A product can be sold in many stores.
- A seller can sell many products.
- A store can sell many products.



## IV. FUNCTIONAL DEPENDENCIES

A relation is said to be in BCNF if it satisfies1NF, 2NF, 3NF along with BCNF condition. If it does not satisfy any of the condition, we must decompose the relation further to satisfy the BCNF condition.

# **Customer table:**

customer\_id → first\_name customer\_id → last\_name customer\_id → email customer\_id → address customer\_id → phone number

In the Customer table, the customer\_id is the primary key. There are several functional dependencies of the form  $X \rightarrow Y$ , where customer\_id is the super key and Y is a non-key attribute. Specifically, customer\_id -> first\_name, customer\_id -> email, customer\_id -> address, and customer\_id -> phone\_number. These dependencies satisfy the conditions of BCNF (Boyce-Codd Normal Form).

### **Employee table:**

employee\_id → first\_name employee\_id → last\_name employee\_id → username employee\_id → address employee\_id → salary The Employee table has several functional dependencies of the form employee\_id -> Y, where Y is a non-key attribute. These include employee\_id -> first\_name, employee\_id -> last\_name, employee\_id -> username, employee\_id -> address, and employee\_id -> salary. This means that the employee\_id is the super key and uniquely determines each of these attributes.

#### Orders table:

order\_id → type\_of\_order order\_id → payment\_method order\_id → quantity order\_id → mode\_of\_delivery order\_id → delivery\_partner

The Orders table has several functional dependencies of the form order\_id -> Y, where Y is a non-key attribute. These include order\_id -> type\_of\_order, order\_id -> payment\_method, order\_id -> quantity, order\_id -> mode\_of\_delivery, and order\_id -> delivery\_partner. This means that the order\_id is the super key and uniquely determines each of these attributes.

#### **Product table:**

product\_id → name product\_id → brand product\_id → price product\_id → qty\_left\_in\_stock product\_id → manf\_date product\_id → exp\_date product\_id → manufacturer product\_id → disease

The Product table has several functional dependencies of the form product\_id -> Y, where Y is a non-key attribute. These include product\_id -> name, product\_id -> brand, product\_id -> price, product\_id -> qty\_left\_in\_stock, product\_id -> manf\_date, product\_id -> exp\_date, product\_id -> manufacturer, and product\_id -> disease. This means that the product\_id is the super key and uniquely determines each of these attributes.

### Sale table:

sale\_id  $\rightarrow$  sale\_date sale\_id  $\rightarrow$  order\_id sale\_id  $\rightarrow$  product\_id sale\_id  $\rightarrow$  price

The Sale table has several functional dependencies of the form sale\_id -> Y, where Y is a non-key attribute. These include sale\_id -> sale\_date, sale\_id -> order\_id, sale\_id -> product\_id, and sale\_id -> price. This means that the sale\_id is the super key and uniquely determines each of these attributes.

#### **Seller table:**

seller\_id → seller\_name seller\_id → address seller\_id → phone\_number seller\_id → email seller\_id → joined\_year The Seller table has several functional dependencies of the form seller\_id -> Y, where Y is a non-key attribute. These include seller\_id -> seller\_name, seller\_id -> address, seller\_id -> phone\_number, seller\_id -> email, and seller\_id -> joined\_year. This means that the seller\_id is the super key and uniquely determines each of these attributes.

#### Store table:

store\_id → store\_name store\_id → address store\_id → city store\_id → country store id → phone number

The Store table has several functional dependencies of the form store\_id -> Y, where Y is a non-key attribute. These include store\_id -> store\_name, store\_id -> address, store\_id -> city, store\_id -> country, and store\_id -> phone\_number. This means that the store\_id is the super key and uniquely determines each of these attributes.

The fact\_sales\_daily table is in third normal form (3NF) because the columns product\_id and quantity are not functionally dependent on the sale\_id column. Instead, they are foreign keys referencing other tables, and therefore not prime attributes. Specifically, the product\_id column refers to the Product table, and the quantity column refers to the Order table. By eliminating this dependency on non-key attributes, the fact\_sales\_daily table avoids certain types of data anomalies that can occur in lower normal forms.

# V. CREATION AND LOADING OF DATA

We have loaded the downloaded data, which was generated using the Mockaroo site for random data generation. To do this, we used two separate files: create.sql and load.sql. The create.sql file contains the schema definition for the tables, while the load.sql file contains the random data that was generated from the site. We are now performing various operations on this data, such as insert, update, view, and delete.

## **Mockaroo**

table	row_count
customer	25000
employee	25000
fact_sales_daily	24990
seller	25000
sale	24990
store	25000
product	25000
orders	25000

# VI. TRIGGERS

Triggers are a type of stored procedure that is automatically executed in response to certain events or changes in the database. Triggers can be defined to execute either before or

after an event, such as an insert, update, or delete operation, occurs on a table or view in the database. Triggers can be used to enforce complex data validation rules or to maintain referential integrity between related tables.

The price of any product must be a positive value. If a negative value is entered in the price field during insertion or updating of product details, a trigger will be executed. This trigger will generate an error message stating that the sale price cannot be negative.

Suppose we attempt to update the sale price of a product to a negative value. In this case, the trigger that we have set up will be executed and an error will be raised. The error message will state that the sale price cannot be negative.

```
1 Update sale set price=-7.51 where sale_id='IUWND97889';
2 3

Data Output Messages Explain * Notifications

ERROR: Sale price cannot be negative.
CONTEXT: PL/pgSQL function prevent_negative_sale_price() line 4 at RAISE SQL state: P0001
```

# VII. SQL QUERIES

We will now run several queries on our database, including insert, update, delete, and select operations.

#### A. Inserting

## 1. Inserting into Sale Table

```
1 INSERT INTO sale(sale_date,sale_id,order_id,product_id,price) values
2 ('2022-12-21', 'IUWND97889' ,'D0T9481','BlaBlaco 87230','7.51');
3
Data Output Messages Explain × Notifications
INSERT 0 1
Query returned successfully in 46 msec.
```

# 2. Inserting into Product Table

# 3. Inserting into Customer Table

```
1 INSERT INTO customer(customer_id,first_name,last_name,email,address,phone_number) values
2 ('saitejad_2234','Saiteja','Dondeti','saitejad@deliciousdays.com','4575 American Drive',
3 '(664) 6767824');
4
5 Data Output Messages Explain × Notifications

INSERT 0 1

Query returned successfully in 34 msec.
```

# B. Updating

4. Updating sale price for the id "IUWND97889"



The trigger was activated when we tried to execute the above query, as the price value was negative.

5. Updating product price for the id "CALPAL12567"



6. Updating the Customer First Name

```
1 Update customer set first_name='Sai Teja'
2 where customer_id='saitejad_2234' and email='saitejad@deliciousdays.com';
3
Data Output Messages Explain X Notifications

UPDATE 1

Query returned successfully in 34 msec.
```

## C. Deleting

7. Here we are going to Delete from sale table with sale id "IUWND97889."

```
1 DELETE FROM sale where sale_id='IUWND97889';
2 3

Data Output Messages Explain × Notifications

DELETE 1

Query returned successfully in 37 msec.
```

8. Here we are going to Delete from product table with product id "CALPAL12567".

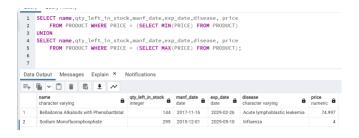


9. Deleting the details from customer table

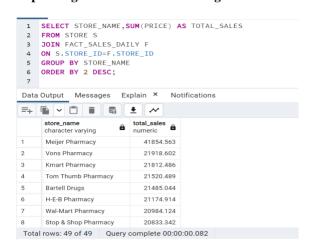


# D. General Queries

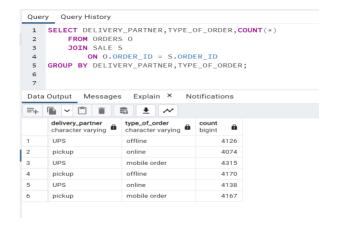
10. To get the information about products with the minimum and maximum prices from the PRODUCT table.



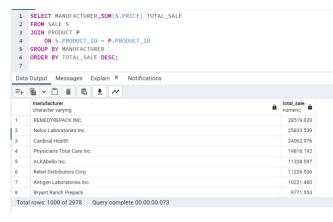
11. To retrieve the total sales for each store and printing the results in descending order



12. We are getting the count of orders grouped by delivery partner and type of order.



# 13. To get the total sales for each manufacturer in the SALE and PRODUCT tables, sorted in descending order by the total sale amount.

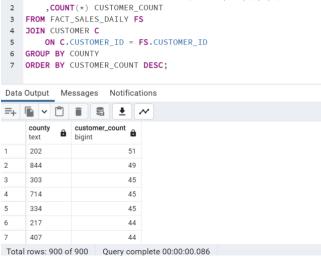


# 14. Counting the number of customers in each county based on their phone numbers.

1 SELECT SUBSTRING(SPLIT\_PART(PHONE\_NUMBER, ' ',1),2,3) COUNTY

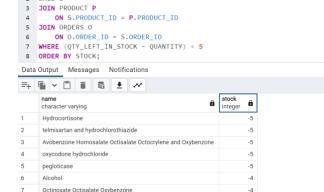
Query Query History

Query Query History



# 15. Getting the name of the product and the quantity left in the stock.

1 SELECT NAME, (QTY\_LEFT\_IN\_STOCK - QUANTITY) STOCK FROM



# VIII.QUERY OPTIMIZATION

Query optimization is the process of selecting the most efficient query execution plan from among many possible plans that will achieve the desired result. The goal of query optimization is to minimize the time and resources required to process a query, while still producing the correct results. We have done the indexing and subqueries for the optimization.

#### A. Optmization:1

#

Node



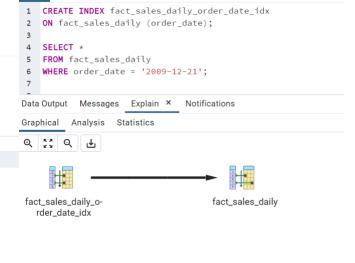
Statistics



The query took a total of 92 milliseconds to run. To optimize the query, an index can be created on the order\_date column. By doing so, the database will be able to efficiently locate the rows that match the specified date, without having to scan the entire table.

Filter: (order\_date = '2009-12-21'::date)

→ Seq Scan on fact\_sales\_daily as fact\_sales\_daily

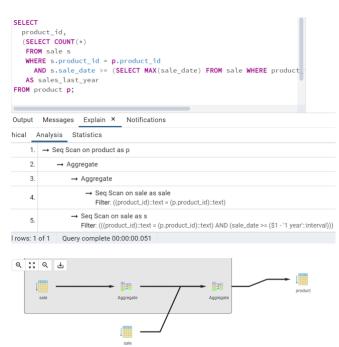


Total rows: 1 of 1 Query complete 00:00:00.056

Graphical Analysis		Statistics	
#	Node		
		ap Heap Scan on fact_sales_daily as fact_sales_daily eck Cond: (order_date = '2009-12-21'::date)	
	2	Bitmap Index Scan using fact_sales_daily_order_date_idx Index Cond: (order_date = '2009-12-21'::date)	

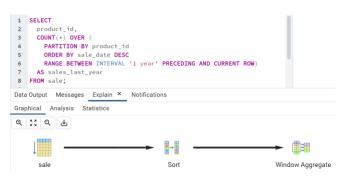
Now that we have optimized the query by creating an index on the order\_date column, the execution time has significantly improved, taking only 52 milliseconds.

### B. Optmization:2



The given query utilizes a correlated subquery to compute the number of sales for each product in the past year. The subquery is correlated to the outer query using the product\_id column and incorporates another subquery to determine the maximum sale date for each product.

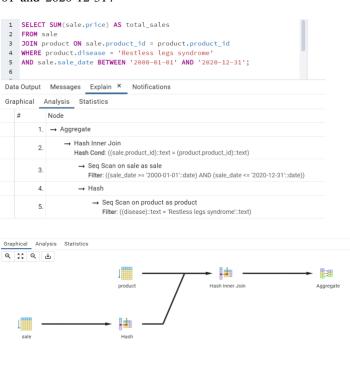
To improve this query, we can use a window function instead of a correlated subquery. Here's an example:



Graphical		/	Analysis	Statistics
	#		Node	
	1. → Window Aggregate		ow Aggregate	
		2.	<b>→</b>	Sort
		3.		→ Seq Scan on sale as sale

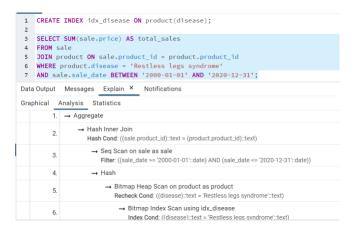
# C. Optmization:3

To calculate the total sales for the products that are used to treat "Restless legs syndrome" between the dates '2000-01-01' and '2020-12-31'.



Here we are going to create the index on the disease on the product table for optimizing the query.

Total rows: 1 of 1 Query complete 00:00:00.065





IX. RUNNING WEBSITE

Below is the main page of our application.



On the main page of our application, there are five options. We need to select one of the eight tables from our database first before we can perform any operation. Once we've chosen a table, we can then choose from four options: insert, update, view, or delete.



We've chosen the customer table and now we're clicking on the "insert data" tab to input information.



To enter data, we need to input information for all columns of the selected table. By selecting a column, we can enter the corresponding data, and then we can click on the "insert" button to insert the data.

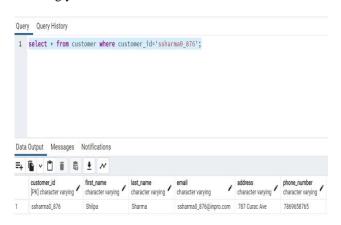


In the above screenshot we are checking the inserted data in the pgadmin site with customer id.

Now we are going the update the details, first we have to choose the table and click on the update tab for updating the details.



After updating the details, we need to click on the "update" tab to finalize the changes. This will update the details accordingly.



The customer details have been successfully updated.

We can use the "view" tab to see the data of the table that we've selected.



We'll now demonstrate how to delete data. After selecting the table, we can click on the "delete" tab to open the page shown below.



Since we're deleting details based on customer IDs, we need to select the corresponding ID in the "value" tab and then click on the "delete" button. This will remove the data from the database.



#### CONTRIBUTION

- Sai Teja was responsible for normalization of the database and data generation. He also contributed to SQL queries and ER diagram creation.
- Vinitha contributed to data loading, website development, and SQL queries. She also worked on optimizing queries and was involved in data generation.
- Preethi contributed to data loading, ER diagram creation, website development, and documentation.
   She also worked on SQL queries and was responsible for creating the create.sql and load.sql files
- As a team, we collaborated on creating the ER diagram, creating and loading data into the database, writing SQL queries, and optimizing queries. We also worked together to develop the website and document their work.

#### REFERENCES

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- [4] https://flask.palletsprojects.com/en/2.0.x/tutorial/
- [5] https://www.w3schools.com/sql/
- [6] https://www.youtube.com/watch?v=8aTnmsDMldY