

KALA TIRUMALA VENKATA SAI TEJA

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SUMMARY

I'm a **UI/UX Designer** with a background in Product Management, Web development, and data analytics. I specialize in bridging the gap between design, technology, and business goals to deliver user-friendly and impactful digital products.

Work Experience

Product Management

08/2025 – Present

Switch2Next

- Led UI design and product management for the IRS Memo 6001 Generator, aligning design with business goals.
- Defined roadmap and collaborated with teams to ensure timely delivery and IRS compliance.
- Designed user flows and wireframes to enhance usability and drive feature execution.

UI Developer Intern

06/2025 – 09/2025

Asan Innovators

- Built the Referral System frontend to enhance user engagement and tracking.
- Developed the Project Submission pages with an intuitive user flow and functionality.
- Optimized UI components for accessibility and performance across web and mobile platforms.

UX Researcher (Freelancing)

04/2025 – 06/2025

Wilson Wings

- Conducted user research and usability testing to uncover pain points and improve product experience.
- Analyzed user behaviour and findings to guide design decisions and product strategy.

Projects

MedMinder

Product Design

- Designed the UI/UX for a medicine reminder app focused on elderly users and caregiver accessibility.
- Built senior-friendly interfaces with intuitive navigation, large touch targets, and clear visual hierarchy.
- Developed a family monitoring dashboard enabling real-time medication tracking, updates, and alert notifications..

Volopay

Web Design / Front-End Web development

- Developed the front-end UI/UX for a payments platform ensuring smooth, intuitive user flows.
- Implemented modern, responsive UI components and design patterns to support seamless peer-to-peer and bill- payment interactions.
- Designed clean, engaging visual interfaces that enhance usability, build trust and align with financial-app design standards.

Bondly

App Design

- Bondly is a social networking app to help people connect, chat, and build genuine friendships based on shared interests and activities.
- Designed the end-to-end user interface for the Bondly mobile app using Figma, including onboarding, main dashboard, feature flows (e.g., goal-setting, check-ins, notifications).
- Collaborated with cross-functional stakeholders to align UI components with technical feasibility and product KPIs.

Technical skills

Design Tools :

Figma, Adobe XD, Sketch, Canva, Framer,Notion

Product Management :

Road mapping, Feature Prioritization, User Research, Wireframe,Product Strategy, Marketing

Web Development :

HTML, CSS3, JavaScript, Python, Responsive Web Design

Education

Pragati Engineering College

2022 – 2026

- Bachelor of Technology - Computer Science and Engineering

Aditya Junior College

2020 – 2022

- Intermediate-MPC

Certifications

Strategic & Experience Design - BCGX

Product Management fundamentals - Microsoft