



OLA Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

104K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Average Booking Value

349K miles

Total Trip Distance

3 miles

Average Trip Distance

16min

Avg Trip Time

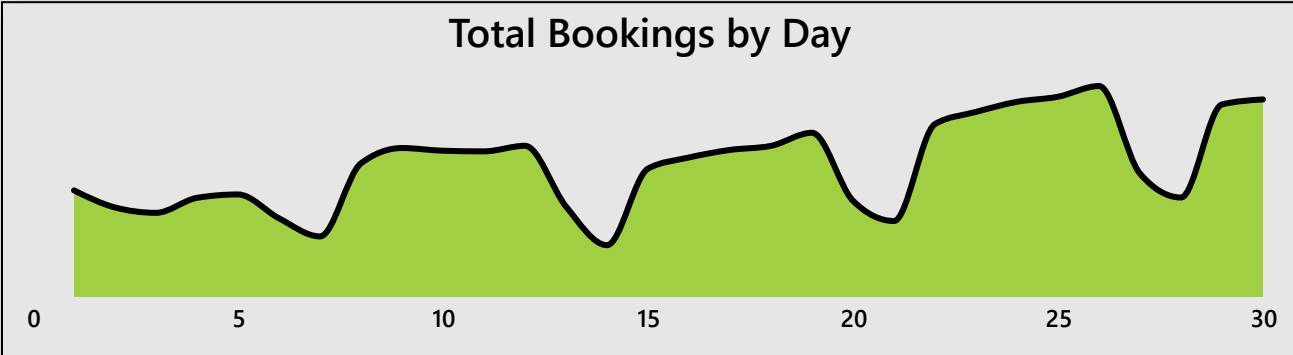
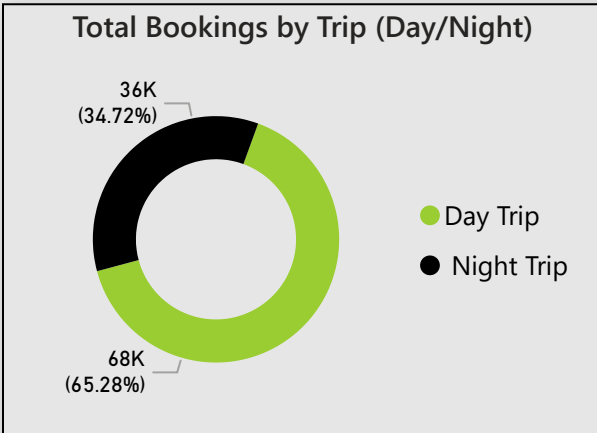
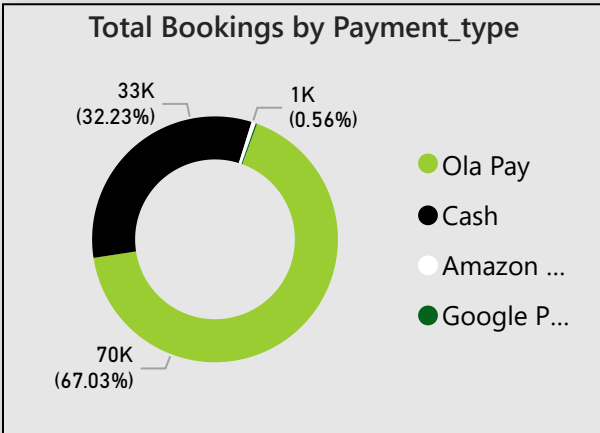
Ocerview Analysis

Time Analysis

Details



- Total Bookings
- Total Booking Value
- Total Trip Distance



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent DropOff Point

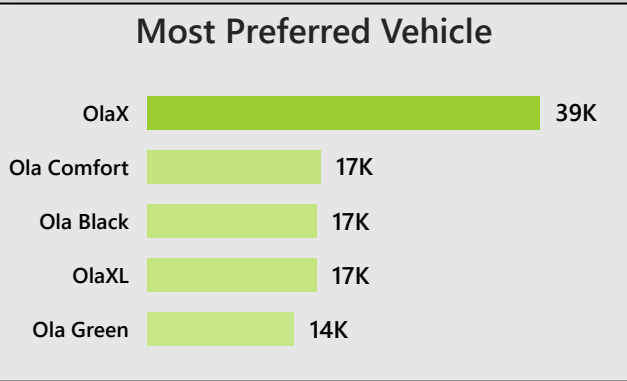
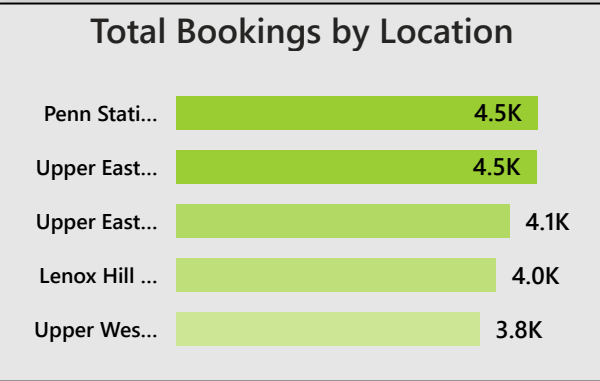
Upper East Side North

Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Average Booking Value	Total Trip Distance
	Ola Green	14498	\$216,181	\$15	48,778
	OlaXL	16698	\$249,424	\$15	55,721
	Ola Black	16710	\$250,192	\$15	56,149
	Ola Comfort	17078	\$253,995	\$15	56,790
	OlaX	38744	\$583,880	\$15	131,496





OLA Trip Analysis | Time Analysis

Date

6/2/2024

6/28/2024

City

All

91K

Total Bookings

\$1.4M

Total Booking Value

\$15.0

Average Booking Value

309K miles

Total Trip Distance

3 miles

Average Trip Distance

16min

Avg Trip Time

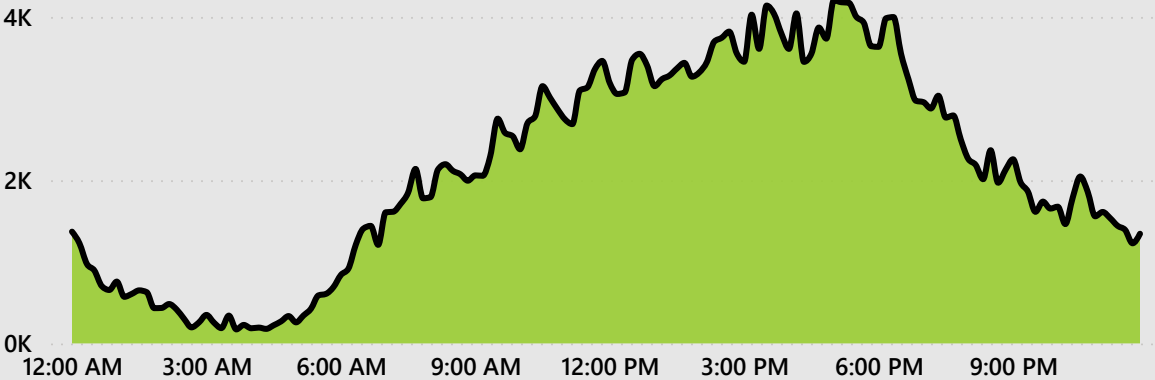
- Ocerview Analysis
- Time Analysis
- Details

Total Bookings

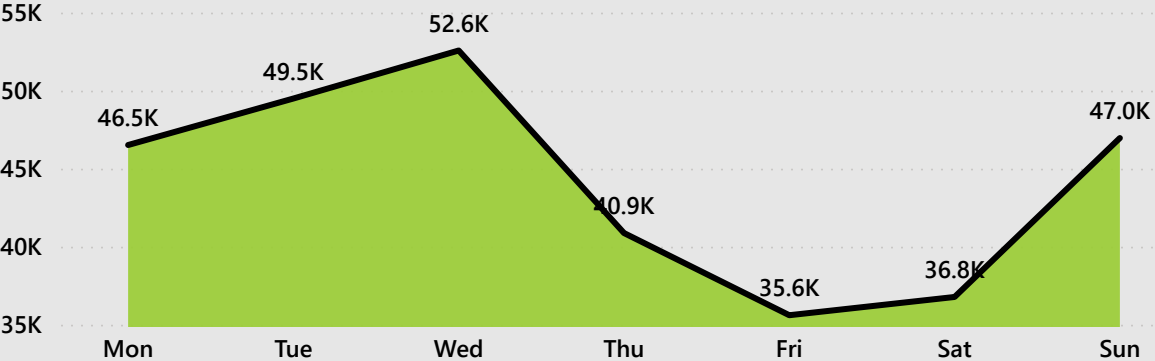
Total Booking Value

Total Trip Distance

Total Trip Distance by Pickup time

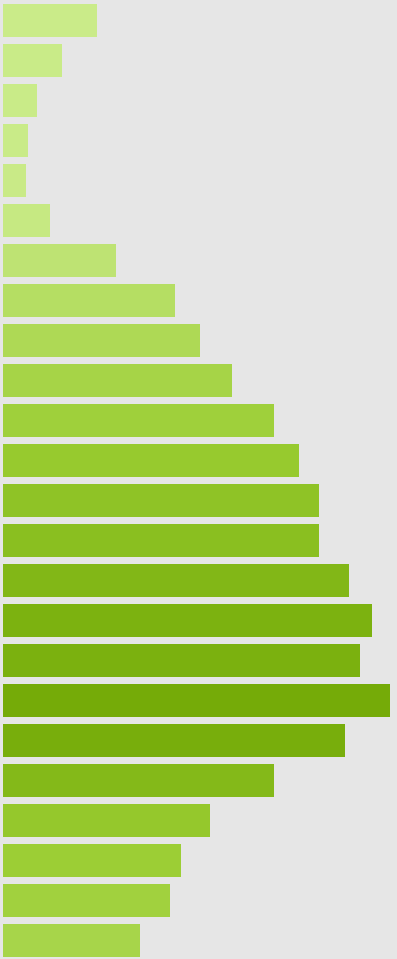



Total Trip Distance by Day Name



Total Trip Distance by Hour & Day

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun
0	1K	1K	1K		1K	1K	1K
1	0K	0K	1K	1K	1K	0K	0K
2	0K	0K	0K	0K	1K	0K	0K
3	0K	0K	0K	0K	0K	0K	0K
4	0K	0K	0K	0K	0K	0K	0K
5	0K	0K	0K	0K	0K	0K	1K
6	1K	1K	1K	1K	0K	1K	1K
7				1K	1K	1K	
8				1K	1K		
9					1K		
10		3K	3K				
11	3K	3K	3K				
12	3K	3K	3K				3K
13	3K	3K	3K				3K
14	3K	4K	3K	3K			3K
15	3K	4K	4K	3K		3K	4K
16	3K	4K	4K			3K	4K
17	4K	4K	5K			3K	4K
18	3K	3K	4K	3K			3K
19			5K				
20						1K	
21	1K	1K				1K	1K
22	1K	1K				1K	1K
23	1K	1K				1K	1K









Ocreview Analysis

Time Analysis

Details



OLA Trip Analysis | Details



Trip ID	Pickup Date	Vehicle	Payment_type	No. of Passengers	Trip Distance	Booking Value	Pickup Location	Total Bookings	Pickup Hour
1	1 June, 2024	OlaX	Ola Pay	1	5.60	\$21.5	East Village	1	00:42:50
2	1 June, 2024	Ola Black	Cash	1	1.72	\$8.0	Lincoln Square East	1	00:06:29
3	1 June, 2024	Ola Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1	00:08:05
4	1 June, 2024	OlaX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1	00:28:20
5	1 June, 2024	Ola Black	Cash	1	1.89	\$8.0	Garment District	1	00:38:05
6	1 June, 2024	OlaX	Cash	6	3.29	\$14.0	Central Harlem	1	00:06:00
7	1 June, 2024	OlaX	Cash	2	2.05	\$8.5	Lincoln Square East	1	00:40:41
8	1 June, 2024	Ola Comfort	Cash	2	3.54	\$12.5	Clinton East	1	00:32:01
9	1 June, 2024	Ola Green	Cash	1	1.10	\$5.5	Clinton East	1	00:20:27
10	1 June, 2024	OlaX	Ola Pay	2	1.90	\$11.6	Lenox Hill East	1	00:54:40
11	1 June, 2024	OlaXL	Ola Pay	1	6.66	\$28.5	Clinton East	1	00:18:51
12	1 June, 2024	Ola Comfort	Ola Pay	2	13.12	\$36.5	Kips Bay	1	00:17:18
13	1 June, 2024	Ola Green	Cash	1	12.59	\$37.0	JFK Airport	1	00:00:31
14	1 June, 2024	OlaXL	Cash	1	1.10	\$5.5	Clinton East	1	00:21:51
15	1 June, 2024	OlaX	Cash	1	9.00	\$27.0	Morningside Heights	1	00:29:31
16	1 June, 2024	Ola Black	Ola Pay	1	2.12	\$10.4	Kips Bay	1	00:46:55
17	1 June, 2024	OlaXL	Ola Pay	1	3.00	\$13.0	Midtown North	1	00:46:26
18	1 June, 2024	Ola Comfort	Ola Pay	1	3.10	\$14.6	Greenwich Village South	1	00:14:47
19	1 June, 2024	OlaXL	Ola Pay	1	5.63	\$21.3	East Williamsburg	1	00:42:52
20	1 June, 2024	Ola Green	Ola Pay	1	1.53	\$8.6	Clinton East	1	00:20:49
21	1 June, 2024	Ola Comfort	Cash	1	1.70	\$8.5	Fort Greene	1	00:44:00
22	1 June, 2024	OlaXL	Ola Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1	00:04:52
23	1 June, 2024	Ola Comfort	Ola Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1	00:50:26
24	1 June, 2024	Ola Comfort	Ola Pay	1	4.59	\$21.2	Clinton East	1	00:03:50
26	1 June, 2024	OlaX	Cash	1	1.08	\$7.0	East Village	1	00:02:46
27	1 June, 2024	Ola Green	Cash	1	1.90	\$7.0	Clinton East	1	00:11:35
28	1 June, 2024	OlaX	Ola Pay	1	8.18	\$23.3	Kips Bay	1	00:43:11
Total				146478	348,933.81	\$1,553,672.8		103728	