



# ***BRAZIL HOUSING ANALYSIS***





# MAIN AREAS OF ANALYSIS

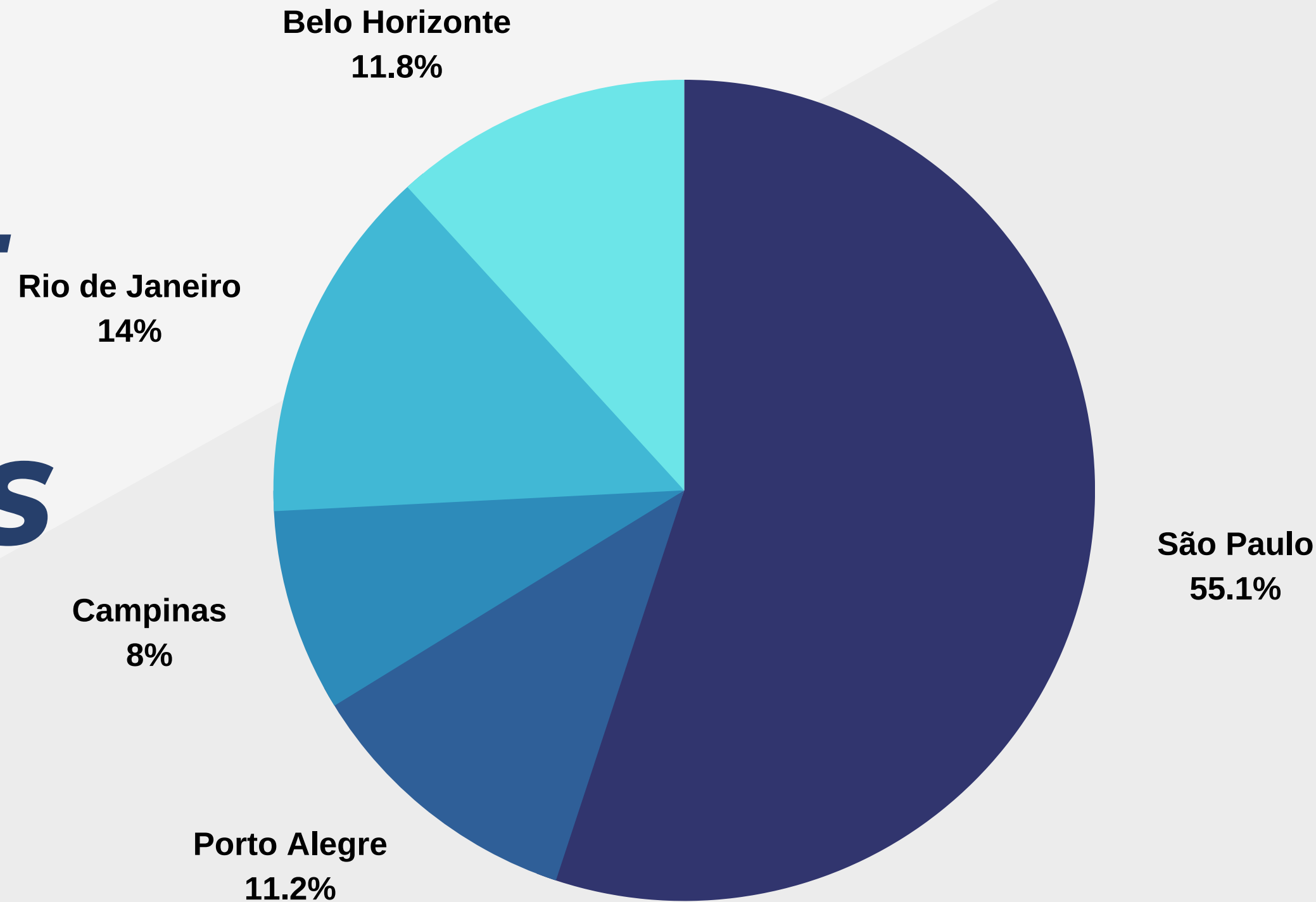
- City - Number of Houses
- City - Area
- City - House Price
- Furnishing of a house - Rent
- Bathroom - Room
- Parking spaces - Rent
- City - Pet Acceptance
- Pet Acceptance - Area
- Pet Acceptance - Rent



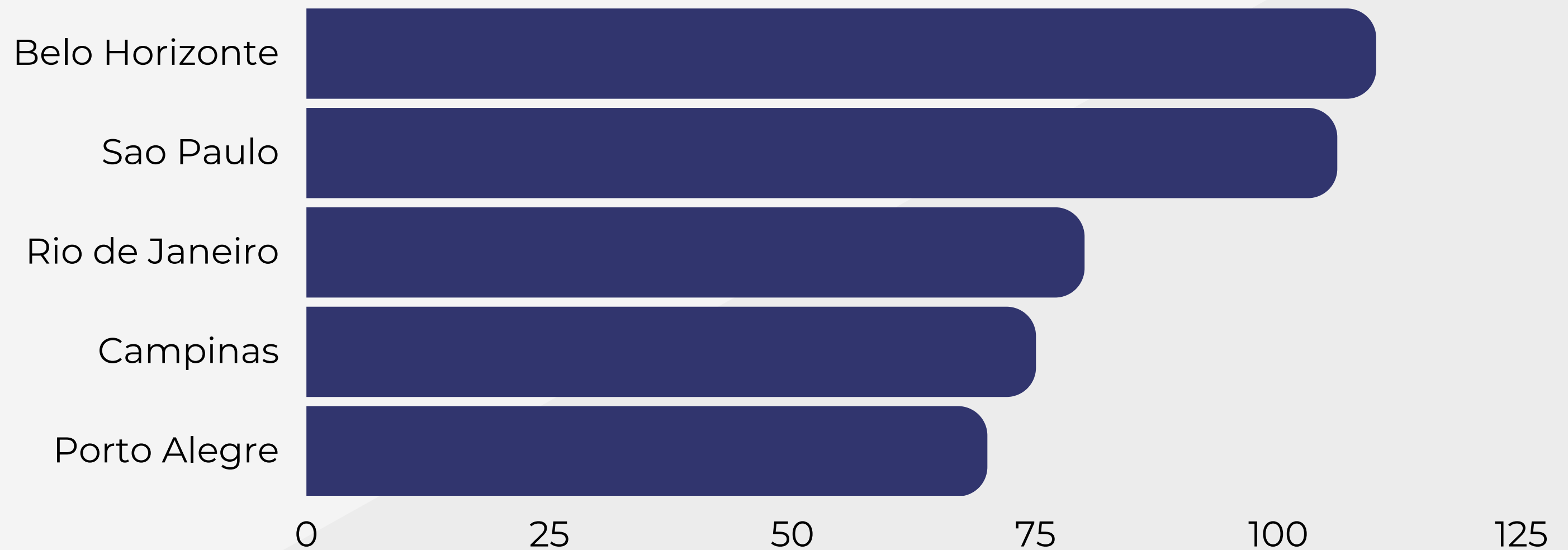


# ***PROPORTION OF HOUSES IN DIFFERENT CITIES***

- Around 55% of houses are present in Sao Paulo
- Campinas holds only about 8% of the houses

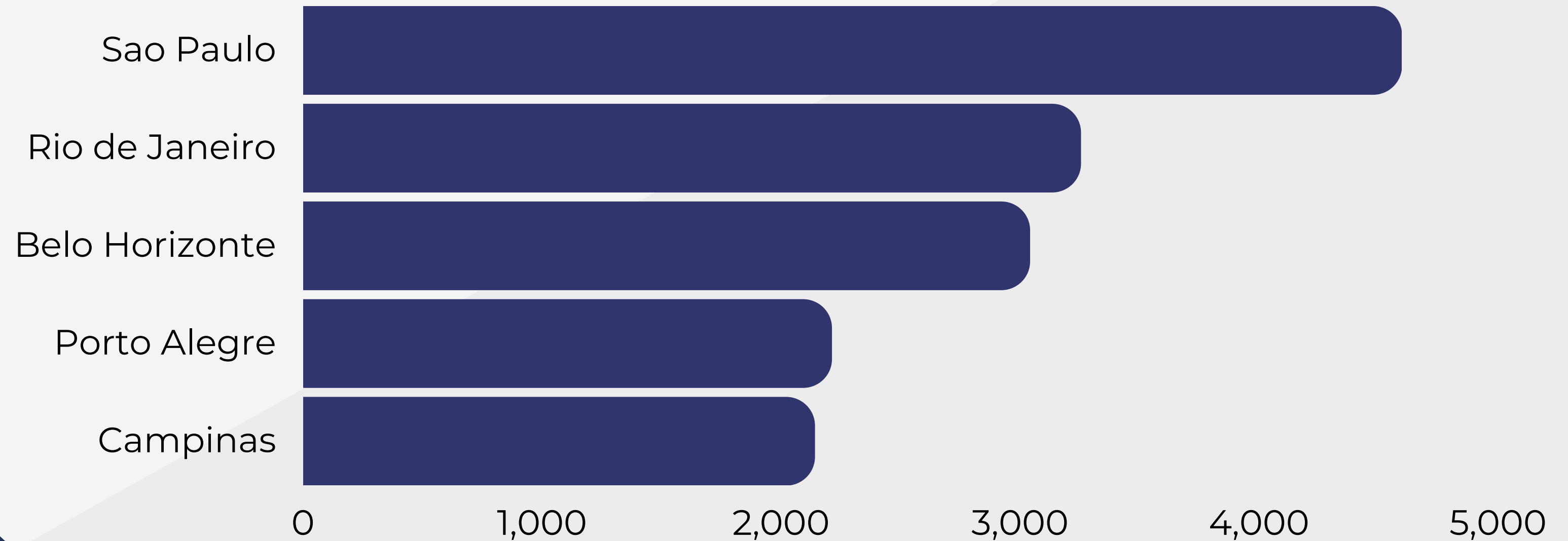


# ***CITY WISE AREA ANALYSIS***

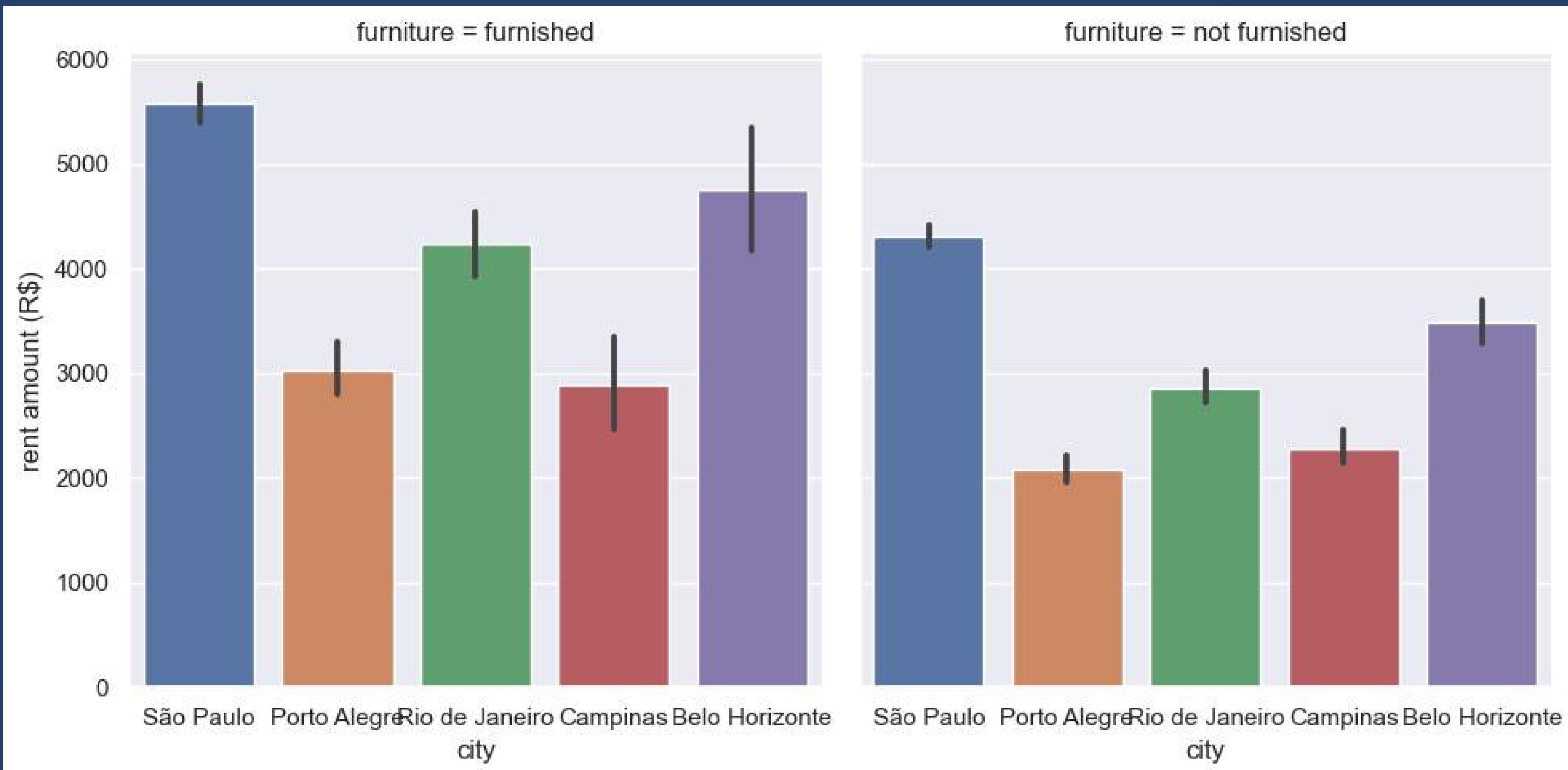


- Porto Alegre holds the minimum available area for the prospective customers
- Belo Horizonte holds the maximum area available for prospective customers

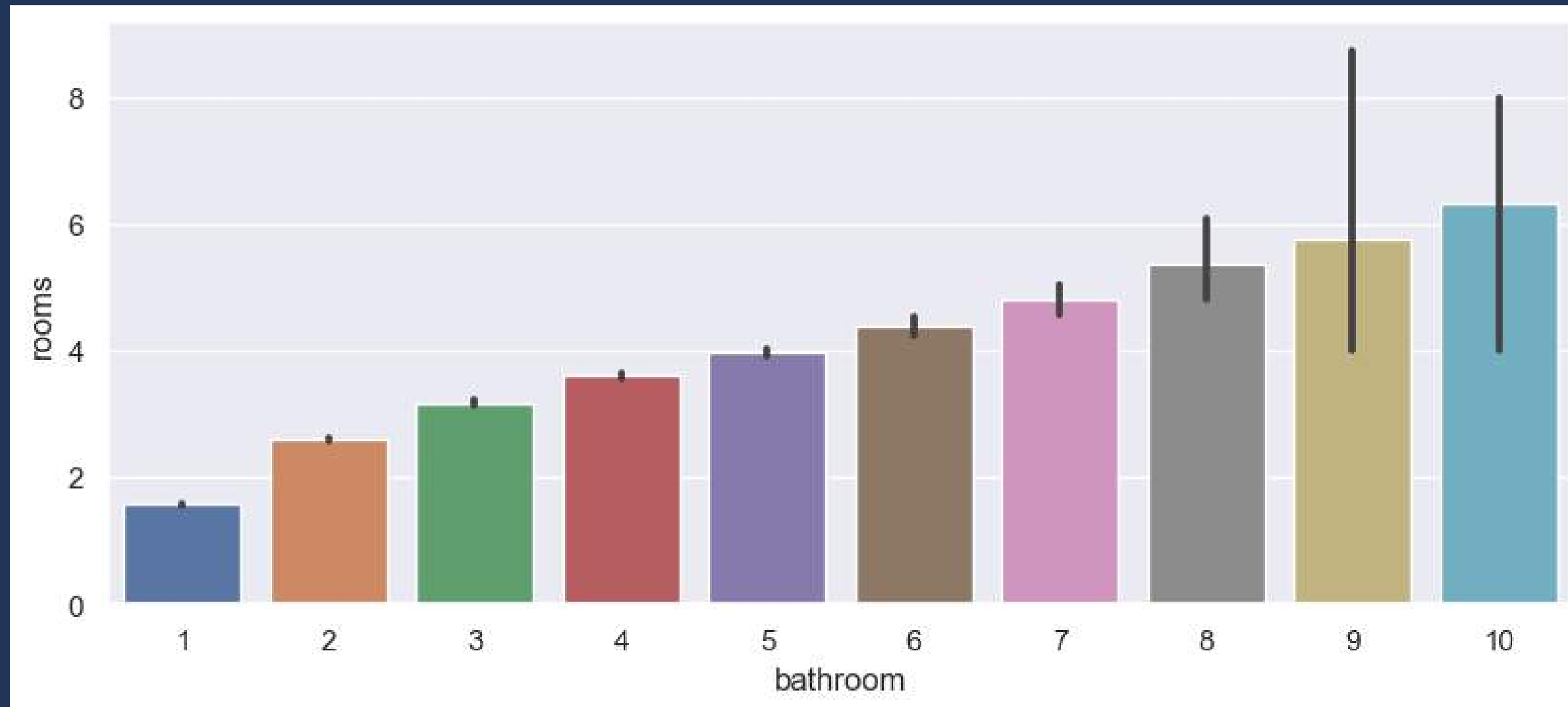
# ***CITY WISE PRICE ANALYSIS***



# ***ANALYSIS OF THE IMPACT OF FURNISHED HOUSES ON RENT***



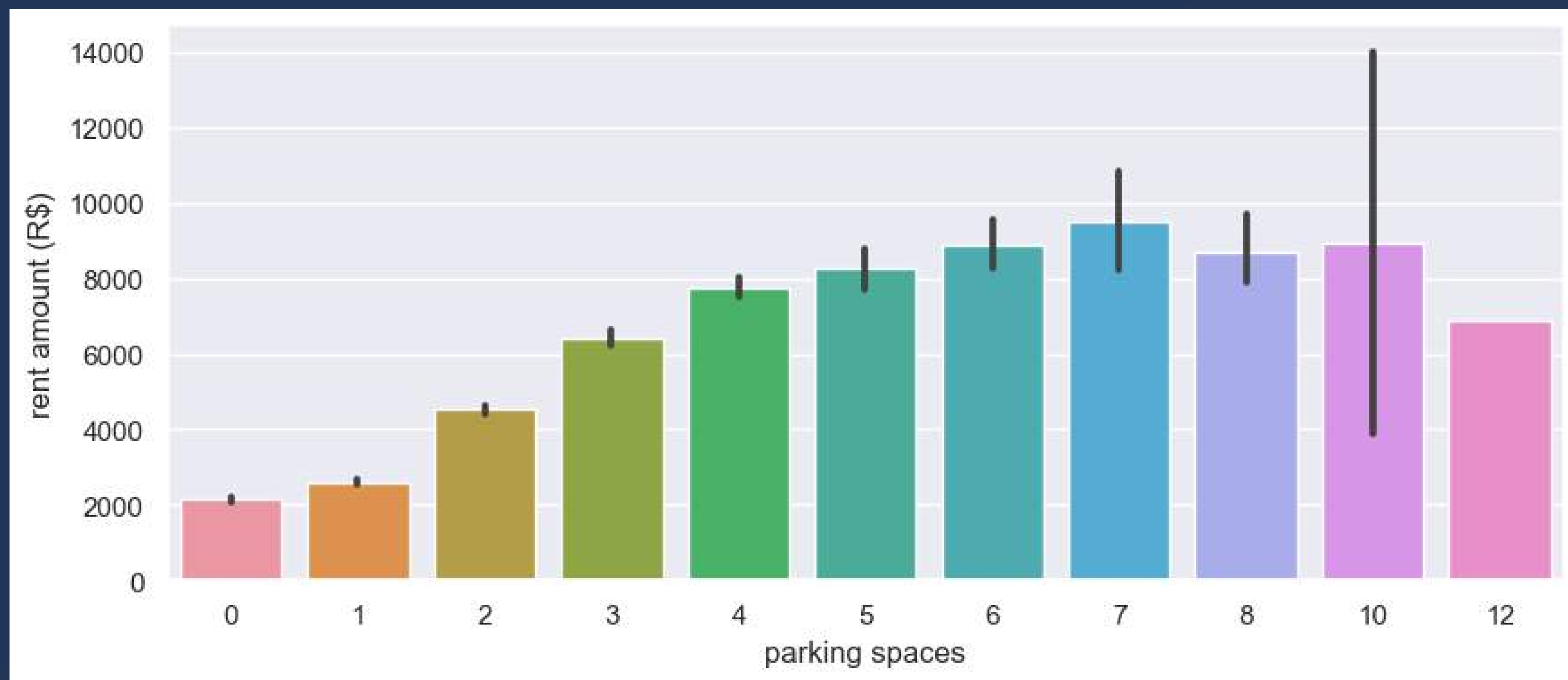
# ***BATHROOM - ROOM ANALYSIS***



- High correlation of 0.733 between bathrooms and rooms
- An increase in number of bathrooms indicates an increase in number of rooms



# ***IMPACT OF PARKING SPACES ON RENT AMOUNT***

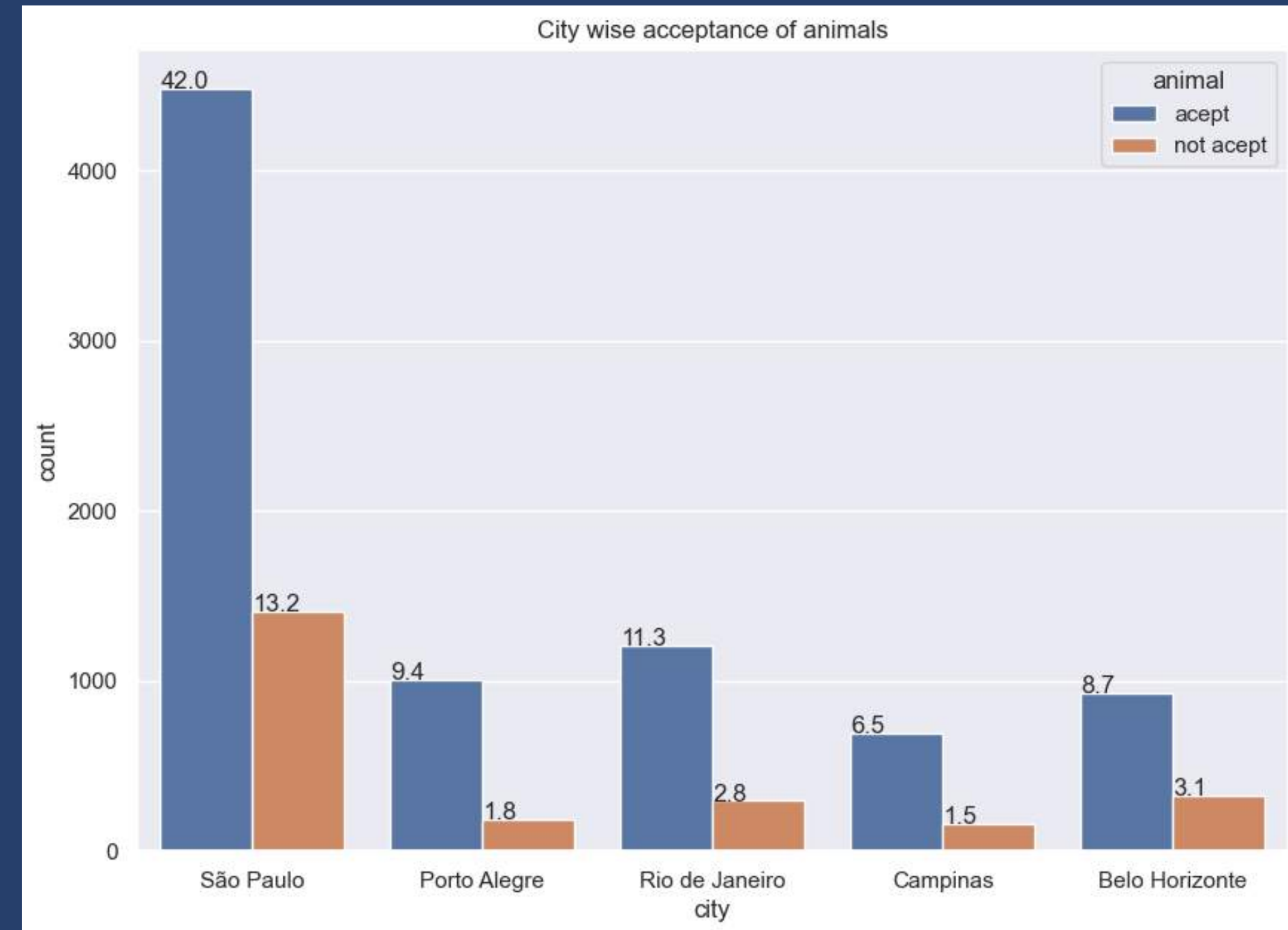




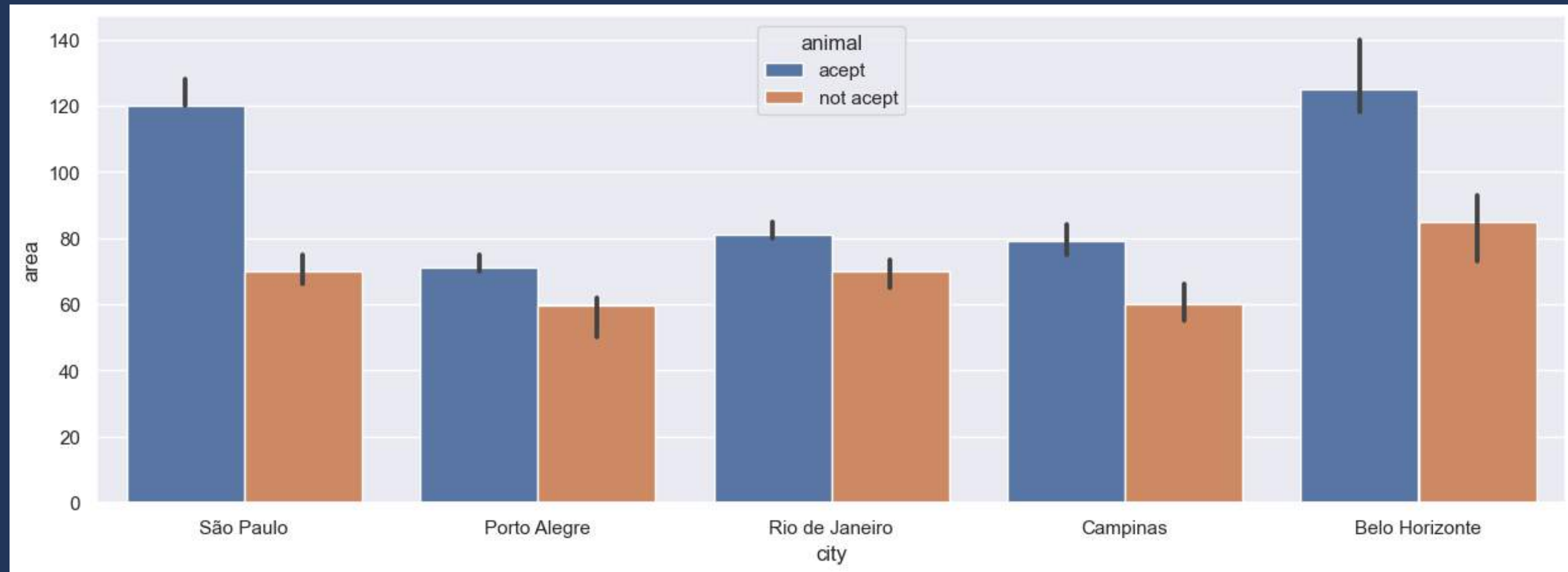


# ***CITY-WISE ANIMAL ACCEPTANCE***

- Acceptance Rate  
Highest - Sao Paulo - 42%  
Lowest - Campinas - 6.5%
- Non - Acceptance Rate  
Highest - Sao Paulo - 13.7%  
Lowest - Campinas - 1.5%

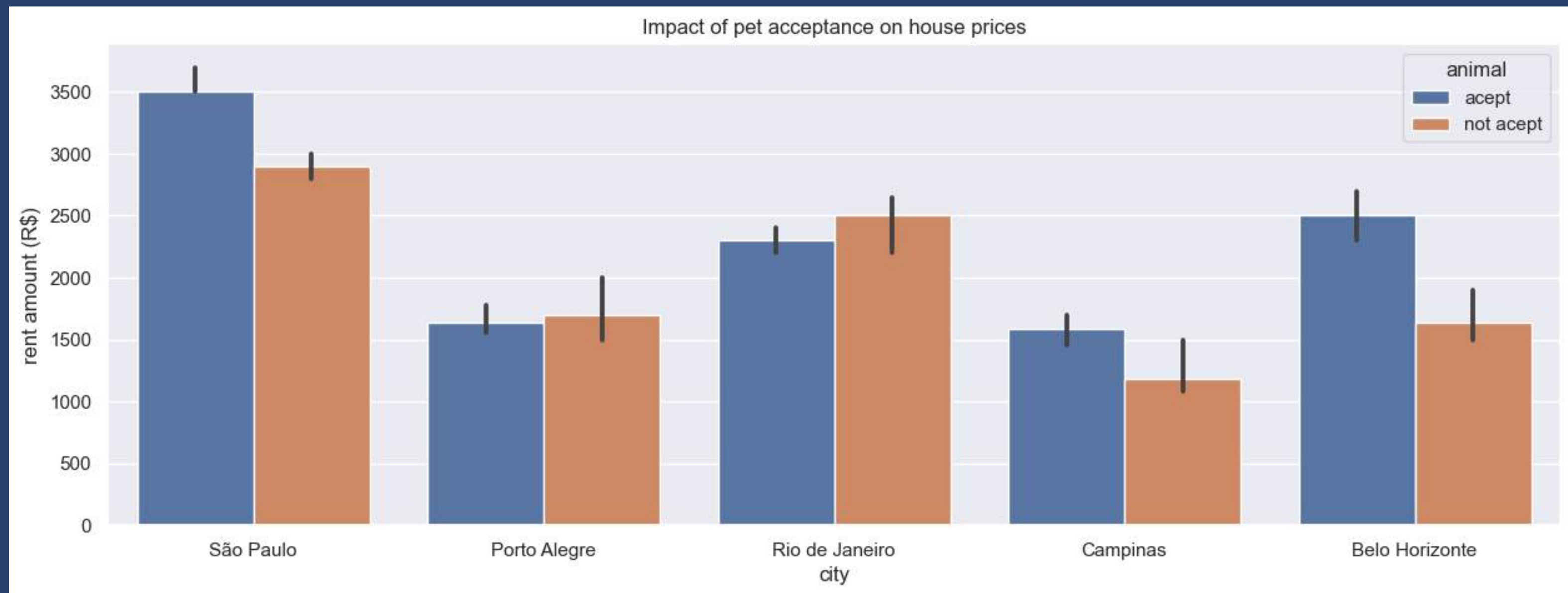


# IMPACT OF PET ON HOUSE AREA



- Almost all the cities where pets are accepted have a higher available house area with Belo Horizonte and Sao Paulo topping the charts.
- These cities also have a great gap between the area available for houses that accept pet and that do not accept pets.

# ***IMPACT OF PET ACCEPTANCE ON RENT***





# ***THE TEAM***



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# THANK YOU

