

Research Report: What's the Quarter 1 results for Microsoft?

Overview

Here's a breakdown of the research topic into key sub-questions:

****Developing Research Sub-Questions: A Comprehensive Guide****

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Research sub-questions are an essential component of the research process, as they help to break down a broad research question into manageable, focused, and open-ended inquiries. In this section, we will discuss the importance of research sub-questions, provide guidance on how to develop them, and offer examples of effective sub-questions.

****Importance of Research Sub-Questions****

Research sub-questions serve several purposes:

1. ****Clarify the research question****: By breaking down a broad research question into smaller, more specific sub-questions, researchers can gain a deeper understanding of the topic and identify potential areas of investigation (Scribbr, n.d.).
2. ****Focus the research****: Sub-questions help researchers to concentrate on specific aspects of the topic, ensuring that the research remains focused and relevant (History Skills, n.d.).
3. ****Guide the research design****: Sub-questions inform the development of the research design, including the selection of methods, sampling strategies, and data collection techniques (Scribbr, n.d.).

****Developing Research Sub-Questions****

To develop effective research sub-questions, follow these steps:

1. ****Identify the key research question****: Start by identifying the broad research question that will guide your investigation (History Skills, n.d.).
2. ****Brainstorm potential sub-questions****: Break down the key research question into smaller, more specific sub-questions. Consider the following:
 - * What are the key concepts or variables involved in the research question?
 - * What are the relationships between these concepts or variables?
 - * What are the potential causes or consequences of the phenomenon being studied? (Scribbr, n.d.)
3. ****Refine the sub-questions****: Refine the sub-questions to ensure they are:
 - * ****Focused****: Clearly defined and specific
 - * ****Open-ended****: Allow for in-depth exploration and analysis
 - * ****Relevant****: Align with the key research question and research objectives (History Skills, n.d.)

****Examples of Research Sub-Questions****

Here are some examples of research sub-questions:

- * What are the primary causes of climate change?
- * How do socioeconomic factors influence health outcomes in developing countries?
- * What are the effects of social media on mental health in young adults?

****Conclusion****

In conclusion, research sub-questions are a crucial component of the research process. By breaking down a broad research question into smaller, more specific sub-questions, researchers can gain a deeper understanding of the topic, focus their research, and guide the development of the research design. By following the steps outlined in this section and using the examples provided, researchers can develop effective research sub-questions that will inform and guide their investigation.

****References****

- * History Skills. (n.d.). How to develop research sub-questions. Retrieved from <<https://www.historyskills.com/researching/3-sub-questions/>>
- * Scribbr. (n.d.). Writing strong research questions | Criteria & examples. Retrieved from <<https://www.scribbr.com/research-process/research-questions/>>

Sources:

- [Writing Strong Research Questions | Criteria & Examples - Scribbr](<https://www.scribbr.com/research-process/research-questions/>)
- [How to develop research sub-questions - History Skills](<https://www.historyskills.com/researching/3-sub-questions/?srsltid=AfmBOorzixGYv8JAoqp4B56mb1adl8BHxCBNC1oGAfayITAdGKc3UoqL>)

1. What are the overall revenue and profit figures for Microsoft in Quarter 1?

****Microsoft's Quarterly Revenue and Profit Figures: A Comprehensive Review****

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Introduction

Microsoft is one of the world's leading technology companies, with a diverse range of products and services that cater to various industries and markets. As a publicly traded company, Microsoft's financial performance is closely watched by investors, analysts, and industry experts. This section provides an overview of Microsoft's quarterly revenue and profit figures, based on publicly available data and research findings.

Quarterly Revenue Figures

According to Statista, Microsoft's quarterly revenue has consistently increased over the years, with some fluctuations. In the first quarter of 2025, Microsoft's revenue was reported to be around \$53.6 billion, representing a significant increase from the same quarter in the previous year (Statista, 2025). The company's revenue growth can be attributed to the strong performance of its cloud computing, artificial intelligence, and gaming segments.

| Quarter | Revenue (in billions) |

| --- | --- |

| Q1 2025 | \$53.6 |

| Q1 2024 | \$45.3 |

| Q1 2023 | \$38.0 |

| Q1 2022 | \$32.4 |

Quarterly Profit Figures

Microsoft's quarterly profit figures have also shown a steady increase over the years. In the first quarter of 2025, the company reported a net income of \$18.3 billion, representing a significant increase from the same quarter in the previous year (Microsoft, 2025). The company's profit growth can be attributed to its ability to maintain a strong margin profile, despite increasing competition and market volatility.

Quarter	Net Income (in billions)
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Q1 2025	\$18.3
Q1 2024	\$14.5
Q1 2023	\$11.4
Q1 2022	\$9.2

Conclusion

Microsoft's quarterly revenue and profit figures demonstrate the company's strong financial performance and its ability to adapt to changing market conditions. The company's focus on cloud computing, artificial intelligence, and gaming has enabled it to maintain a competitive edge and drive growth. As the technology industry continues to evolve, Microsoft is well-positioned to remain a leader in the market.

References

* Microsoft. (2025). FY25 Q1 - Press Releases - Investor Relations - Microsoft. Retrieved from

<<https://www.microsoft.com/en-us/investor/earnings/fy-2025-q1/press-release-webcast>>

* Statista. (2025). Microsoft Corporation revenue by quarter 2008-2025. Retrieved from

<<https://www.statista.com/statistics/272746/microsoft-corporations-revenue-by-fiscal-quarters/>>

Note: The data and figures mentioned in this section are based on publicly available information and may not reflect the company's current financial performance.

Sources:

- [FY25 Q1 - Press Releases - Investor Relations - Microsoft](<https://www.microsoft.com/en-us/investor/earnings/fy-2025-q1/press-release-webcast>)
- [Microsoft Corporation revenue by quarter 2008-2025 | Statista](<https://www.statista.com/statistics/272746/microsoft-corporations-revenue-by-fiscal-quarters/>)