Model Building

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Continued from data exploratory / data cleaning file

```
cl <- makeCluster(detectCores(), type='PSOCK')
registerDoParallel(cl)</pre>
```

Input Clean Data

```
clean_datetime <- df[,-c(2,3,15,19)]</pre>
#drop/pickup datetime, tip amt, payment type
# Selecting the top variables from the list by using p-value.
summary(lm(Tip percent ~. , data = clean datetime[sample(nrow(clean datetime) , 100000),]))
##
## Call:
## lm(formula = Tip percent ~ ., data = clean datetime[sample(nrow(clean datetime),
##
      1e+05), ])
##
## Residuals:
       Min
                 1Q
                      Median
                                   3Q
                                           Max
## -208.705
             -0.898
                       0.849
                                2.021
                                        81.818
##
## Coefficients:
##
                          Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                        -2.641e+02 3.334e+01 -7.920 2.39e-15 ***
                        -7.348e-02 3.467e-02 -2.119 0.03408 *
## VendorID
## Store and fwd flag
                                                 0.769 0.44208
                         1.577e-01 2.051e-01
## RateCodeID
                        -6.600e-01 1.606e-01 -4.109 3.98e-05 ***
## Pickup longitude
                        -3.604e+00 4.690e-01 -7.684 1.56e-14 ***
## Pickup latitude
                        -2.066e+00 4.161e-01 -4.964 6.91e-07 ***
## Dropoff longitude
                        -4.229e+00 3.723e-01 -11.358 < 2e-16 ***
```

```
## Dropoff latitude
                        -5.309e+00 4.190e-01 -12.670 < 2e-16 ***
## Passenger count
                         2.406e-02 1.356e-02
                                                 1.774 0.07604 .
## Trip distance
                        -7.524e-02 1.546e-02
                                                 -4.867 1.13e-06 ***
## Fare amount
                        -3.292e+00 1.080e-02 -304.659 < 2e-16 ***
## Extra
                        -3.424e+00 4.150e-02 -82.514 < 2e-16 ***
## MTA tax
                         -4.178e+00 1.279e+00
                                                -3.266 0.00109 **
## Tolls amount
                        -3.271e+00 1.694e-02 -193.124 < 2e-16 ***
## improvement surcharge -3.849e+00 1.922e+00
                                                -2.003 0.04522 *
## Total amount
                         2.866e+00 7.423e-03 386.096 < 2e-16 ***
## Trip type
                         6.341e-01 8.761e-01
                                                 0.724 0.46922
                        -7.147e-04 4.711e-05 -15.171 < 2e-16 ***
## trip duration
                         6.014e-03 2.120e-03
## hour
                                                 2.837 0.00456 **
## weekday num
                         2.186e-03 6.861e-03
                                                  0.319 0.74999
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 4.423 on 99980 degrees of freedom
## Multiple R-squared: 0.6099, Adjusted R-squared: 0.6098
## F-statistic: 8227 on 19 and 99980 DF, p-value: < 2.2e-16
# check for multicollinearity
vif(lm(Tip percent ~.,data=clean datetime))
                           Store_and_fwd_flag
##
                                                          RateCodeID
               VendorID
##
                1.033153
                                     1.017930
                                                          11.058885
       Pickup_longitude
                                                  Dropoff longitude
                               Pickup latitude
##
##
                1.745318
                                     2.783382
                                                           1.745057
##
        Dropoff latitude
                                                      Trip distance
                               Passenger count
##
                2.692893
                                                          14.545188
                                     1.010608
##
             Fare amount
                                         Extra
                                                            MTA tax
##
               57.578044
                                     1.147736
                                                          12.385551
                                                       Total_amount
##
           Tolls amount improvement surcharge
##
                1.598381
                                    11.172918
                                                          35.453936
                                trip_duration
##
              Trip type
                                                               hour
##
               20.627401
                                     5.828800
                                                           1.094788
```

```
##
             weekday num
##
                1.007344
# A vif value above 1 indicates the predictors are slightly correlated. A vif between 5 and 10 indicates hi
gh correlation that maybe problematic. And anything above 10, it can be concluded that the regression coeff
icients aren't correct/poorly estimated. To solve it standardizing the continuous predictors can be used, i
f not, we would have to rmove the highly correlated variables.
# From the variables we can notice that Trip distance, fare amount, mta tax, trip type and improvement surc
harge have high vif's. This is due to the fact that these variables are highly correlated and can be seen f
rom the correlation plot.
# Mean absolute error
MAE <- function(actual, predict){</pre>
  error <- abs(actual - predict)</pre>
  return(formatC(mean(error), digits=2, format="f"))
#Root Mean squared error
RMSE <- function(actual, predict){</pre>
  ans = sqrt(mean((actual - predict)^2))
  return(formatC(ans,digits=2, format="f"))
# Accuracy
accuracy <- function(actual, predict){</pre>
    error = abs(actual - predict)
    num = length(error[error <= 1])</pre>
    den = length(error)
    acc = 100*num/den
  return(paste(formatC(acc,digits=2, format="f") ,'%',sep=''))
```

From this we notice that the best variables that have p-values less than 0.05

Creating training, validation & testing subsets

Since there are nearly 678000 observations in this dataset, it would make sense to randomly subset a sample of these observations for our model so that we can run it on a memory of 4GB.

```
#using just a sample of this to run the various models

spec = c(train = .4, test = .3, validate = .3)

g = sample(cut(
    seq(nrow(clean_datetime)),
    nrow(clean_datetime)*cumsum(c(0,spec)),
    labels = names(spec)
))

res = split(clean_datetime, g)

clean_datetime.test <- res$test[sample(nrow(res$test), 10000), ]
    clean_datetime.train <- res$train[sample(nrow(res$train), 10000), ]
    clean_datetime.val <- res$validate[sample(nrow(res$validate), 10000), ]</pre>
```

Construction of related models and tuning them subsequently

```
Linear Model
```

```
set.seed(789)

clean_datetime <- df[,-c(2,3,19)]

nums <- sapply(clean_datetime, is.numeric)
num.df <- clean_datetime[ , nums]
norm.df <- normalize(num.df, method = 'range', range = c(0,1))</pre>
```

```
clean datetime 1 <- norm.df</pre>
clean datetime.test <- clean datetime[sample(nrow(clean datetime 1), 10000), ]</pre>
clean datetime.train <- clean datetime[sample(nrow(clean datetime 1), 10000), ]</pre>
clean datetime.val <- clean datetime[sample(nrow(clean datetime 1), 2000), ]</pre>
#Model 1 Linear Regression
# To solve the multicollinearity issue, standardizing the continuous predictors can be used, but after tryi
ng it (standardizing/normalizing) the vif's values were unaffected. While building the linear model, we wou
ld have to subset variables that are highly related.
lm.model <- lm(Tip percent ~ Dropoff longitude + Pickup longitude + Pickup latitude + Total amount + Trip t
ype + trip duration, data = clean datetime.train)
#plot(lm.model)
summary(lm.model)
##
## Call:
## lm(formula = Tip percent ~ Dropoff longitude + Pickup longitude +
       Pickup latitude + Total_amount + Trip_type + trip_duration,
       data = clean datetime.train)
##
##
## Residuals:
       Min
                10 Median
                                3Q
##
                                       Max
## -27.794 -2.821
                             3.730 55.209
                     1.715
##
## Coefficients:
                       Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                     -1.219e+03 1.558e+02 -7.827 5.51e-15 ***
## Dropoff longitude -1.570e+01 1.739e+00 -9.029 < 2e-16 ***
## Pickup longitude -7.538e+00 2.261e+00 -3.334 0.00086 ***
## Pickup latitude -1.167e+01 1.269e+00 -9.200 < 2e-16 ***
## Total amount
                    3.142e-01 1.104e-02 28.453 < 2e-16 ***
## Trip type
                     -9.660e+00 8.944e-01 -10.801 < 2e-16 ***
                     -5.380e-03 1.898e-04 -28.353 < 2e-16 ***
## trip duration
```

```
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 6.74 on 9993 degrees of freedom
## Multiple R-squared: 0.1035, Adjusted R-squared: 0.103
## F-statistic: 192.3 on 6 and 9993 DF, p-value: < 2.2e-16
# All vif' are below 5
vif(lm.model)
## Dropoff longitude Pickup longitude
                                          Pickup latitude
                                                                Total amount
            1.678263
                               1.747785
                                                 1.095485
                                                                    3.703159
##
##
           Trip_type
                         trip duration
            1.032770
                               3.656015
##
# this is the best model for understanding relationships between variables.
# train data
lm.predict <- predict(lm.model,clean datetime.train,se.fit = TRUE, interval = "confidence",level = 0.95)</pre>
# Absolute Mean error of Lm model
lm.mae.train <- MAE(clean datetime.train$Tip percent,lm.predict$fit)</pre>
#RMSE of Lm model
lm.mse.train <- RMSE(clean datetime.train$Tip percent,lm.predict$fit)</pre>
#Accuracy of the model
lm.acc.train <- accuracy(clean datetime.train$Tip percent,lm.predict$fit)</pre>
# Validation data
lm.predict <- predict(lm.model,clean datetime.val,se.fit = TRUE, interval = "confidence",level = 0.95)</pre>
# Absolute Mean error of Lm model
lm.mae.val <- MAE(clean_datetime.val$Tip_percent,lm.predict$fit)</pre>
#RMSE of Lm model
lm.mse.val <- RMSE(clean datetime.val$Tip percent,lm.predict$fit)</pre>
#Accuracy of the model
lm.acc.val <- accuracy(clean datetime.val$Tip percent,lm.predict$fit)</pre>
# test data
```

```
lm.predict <- predict(lm.model,clean datetime.test,se.fit = TRUE, interval = "confidence",level = 0.95)</pre>
# Absolute Mean error of Lm model
lm.mae.test <- MAE(clean_datetime.test$Tip_percent,lm.predict$fit)</pre>
#RMSE of Lm model
lm.mse.test <- RMSE(clean_datetime.test$Tip_percent,lm.predict$fit)</pre>
#Accuracy of the model
lm.acc.test <- accuracy(clean datetime.test$Tip percent,lm.predict$fit)</pre>
values_s <- data.frame(c('MAE', 'RMSE', 'Accuracy')</pre>
                     ,c(lm.mae.train,lm.mse.train,lm.acc.train)
                     ,c(lm.mae.val,lm.mse.val,lm.acc.val)
                     ,c(lm.mae.test,lm.mse.test,lm.acc.test))
colnames(values s) <- c('measure', 'Train', 'Validation', 'Test')</pre>
lm.all.model <- lm(Tip percent~., data = clean datetime 1[sample(nrow(clean datetime 1) , 100000),])</pre>
summary(lm.all.model)
##
## Call:
## lm(formula = Tip percent ~ ., data = clean datetime 1[sample(nrow(clean datetime 1),
       1e+05), ])
##
##
## Residuals:
##
       Min
                10 Median
                                 30
                                        Max
## -6.5509 -0.0108 0.0105 0.0229 0.4848
## Coefficients:
                            Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                          1.791e-01 1.031e-02 17.375 < 2e-16 ***
## VendorID
                         -1.501e-03 4.042e-04 -3.713 0.000205 ***
## Store and fwd flag
                         -3.344e-03 2.394e-03 -1.397 0.162488
## RateCodeID
                         -3.781e-03 7.155e-03 -0.528 0.597209
```

```
## Pickup longitude
                        -2.664e-02 2.838e-03 -9.388 < 2e-16 ***
## Pickup latitude
                        -8.402e-03 1.855e-03 -4.530 5.89e-06 ***
## Dropoff longitude
                        -2.580e-02 2.388e-03 -10.804 < 2e-16 ***
## Dropoff latitude
                        -2.404e-02 2.037e-03 -11.801 < 2e-16 ***
## Passenger_count
                        3.019e-03 7.860e-04 3.841 0.000122 ***
## Trip distance
                         1.962e-02 1.107e-02
                                                 1.773 0.076269 .
                        -1.157e+01 5.511e-02 -209.885 < 2e-16 ***
## Fare amount
## Extra
                        -3.053e-02 4.805e-04 -63.543 < 2e-16 ***
## MTA tax
                        5.858e-03 7.381e-03
                                                 0.794 0.427380
## Tolls amount
                        -1.651e+00 1.142e-02 -144.573 < 2e-16 ***
## improvement_surcharge -1.544e-03 7.298e-03
                                                -0.212 0.832384
## Total amount
                         1.204e+01 3.727e-02 323.001 < 2e-16 ***
## Trip type
                        1.724e-02 1.043e-02 1.653 0.098240 .
## trip duration
                        -8.998e-02 9.584e-03 -9.388 < 2e-16 ***
                        2.477e-03 5.694e-04 4.350 1.36e-05 ***
## hour
## weekday num
                         3.931e-05 4.794e-04 0.082 0.034644 *
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.05153 on 99980 degrees of freedom
## Multiple R-squared: 0.5243, Adjusted R-squared: 0.5242
## F-statistic: 5799 on 19 and 99980 DF, p-value: < 2.2e-16
# train data
lm.all.predict <- predict(lm.all.model,clean_datetime.train,se.fit = TRUE, interval = "confidence",level =</pre>
0.95)
# Absolute Mean error of Lm model
lm.all.mae.train <- MAE(clean datetime.train$Tip percent,lm.all.predict$fit)</pre>
#RMSE of Lm model
lm.all.mse.train <- RMSE(clean datetime.train$Tip percent,lm.all.predict$fit)</pre>
#Accuracy of the model
lm.all.acc.train <- accuracy(clean datetime.train$Tip percent,lm.all.predict$fit)</pre>
# Validation data
lm.all.predict <- predict(lm.all.model,clean datetime.val,se.fit = TRUE, interval = "confidence",level = 0.</pre>
```

```
95)
# Absolute Mean error of Lm model
lm.all.mae.val <- MAE(clean_datetime.val$Tip_percent,lm.all.predict$fit)</pre>
#RMSE of Lm model
lm.all.mse.val <- RMSE(clean_datetime.val$Tip_percent,lm.all.predict$fit)</pre>
#Accuracy of the model
lm.all.acc.val <- accuracy(clean datetime.val$Tip percent,lm.all.predict$fit)</pre>
# test data
lm.all.predict <- predict(lm.all.model,clean datetime.test,se.fit = TRUE, interval = "confidence",level = 0</pre>
.95)
# Absolute Mean error of lm model
lm.all.mae.test <- MAE(clean datetime.test$Tip percent,lm.all.predict$fit)</pre>
#RMSE of Lm model
lm.all.mse.test <- RMSE(clean datetime.test$Tip percent,lm.all.predict$fit)</pre>
#Accuracy of the model
lm.all.acc.test <- accuracy(clean datetime.test$Tip percent,lm.all.predict$fit)</pre>
values <- data.frame(c('MAE', 'RMSE', 'Accuracy')</pre>
                      ,c(lm.all.mae.train,lm.all.mse.train,lm.all.acc.train)
                      ,c(lm.all.mae.val,lm.all.mse.val,lm.all.acc.val)
                      ,c(lm.all.mae.test,lm.all.mse.test,lm.all.acc.test))
colnames(values) <- c('measure', 'Train', 'Validation', 'Test')</pre>
# Linear Model with all variables
values_s
      measure Train Validation
##
                                   Test
## 1
          MAE
                 5.06
                            5.33
                                    5.04
         RMSE
## 2
                6.74
                            7.14
                                   6.73
## 3 Accuracy 11.11%
                          10.12% 11.68%
```

Lasso regression

```
clean datetime.train <- scale(clean datetime.train)</pre>
clean datetime.val <- scale(clean datetime.val)</pre>
clean datetime.test <- scale(clean datetime.test)</pre>
lm.model <- lm(Tip_percent ~ (Store_and_fwd_flag) + poly(Pickup_longitude, Pickup_latitude, Dropoff_longitu</pre>
de, Dropoff_latitude, degree = 3) + Extra + Trip_type + MTA_tax + Tolls_amount + poly(trip_duration, degree =
16) + log(Trip_distance) + Fare_amount, data = clean_datetime.train)
11 <- as.matrix(clean_datetime)</pre>
x1 <- poly(clean datetime$trip duration, degree = 16)</pre>
11 <- cbind(l1,x1[,-1])</pre>
g = sample(cut(
  seq(nrow(clean datetime)),
  nrow(clean datetime)*cumsum(c(0,spec)),
  labels = names(spec)
))
res = split(clean datetime, g)
11.test <- l1[sample(nrow(l1), 10000), ]</pre>
11.train <- l1[sample(nrow(l1), 10000), ]</pre>
l1.val <- l1[sample(nrow(l1), 10000), ]
lasso.mod <- glmnet(l1.train[,-20],l1.train[,20], lambda = 5)</pre>
# train data
lm.predict <- predict(lasso.mod, newx = as.matrix(l1.train))</pre>
# Absolute Mean error of Lm model
11.mae.train <- MAE(l1.train[,20],lm.predict)</pre>
#RMSE of Lm model
11.mse.train <- RMSE(l1.train[,20],lm.predict)</pre>
#Accuracy of the model
```

```
11.acc.train <- accuracy(l1.train[,20],lm.predict)</pre>
# Validation data
11.predict <- predict(lasso.mod, newx = as.matrix(l1.val))</pre>
# Absolute Mean error of Lm model
11.mae.val <- MAE(l1.val[,20],lm.predict)</pre>
#RMSE of Lm model
11.mse.val <- RMSE(l1.val[,20],lm.predict)</pre>
#Accuracy of the model
11.acc.val <- accuracy(l1.val[,20],lm.predict)</pre>
# test data
11.predict <- predict(lasso.mod, newx = as.matrix(l1.test))</pre>
# Absolute Mean error of Lm model
11.mae.test <- MAE(l1.test[,20],lm.predict)</pre>
#RMSE of Lm model
11.mse.test <- RMSE(l1.test[,20],lm.predict)</pre>
#Accuracy of the model
11.acc.test <- accuracy(l1.test[,20],lm.predict)</pre>
values <- data.frame(c('MAE','RMSE','Accuracy')</pre>
                      ,c(lm.mae.train,lm.mse.train,lm.acc.train)
                      ,c(lm.mae.val,lm.mse.val,lm.acc.val)
                      ,c(lm.mae.test,lm.mse.test,lm.acc.test))
colnames(values) <- c('measure', 'Train', 'Validation', 'Test')</pre>
values
##
      measure Train Validation
                                    Test
          MAE
## 1
                1.54
                             1.54
                                    1.54
## 2
         RMSE
                2.00
                             2.01
                                    2.03
## 3 Accuracy 55.73%
                          56.06% 57.15%
```

SVM Model

```
# Model 2 SVM
# Using grid search technique, we can find the optimal cost and gamma values
obj <- tune(svm, Tip percent~VendorID + Pickup longitude + Pickup latitude +
    Dropoff longitude + Dropoff latitude + Passenger count + weekday num +
   Trip distance + Fare amount + Extra + MTA tax + RateCodeID +
   Tolls amount, data = clean datetime.train,
            validation.x = clean datetime.val,
              ranges = list(gamma = 2^{-1:1}), cost = 2^{(2:4)},
              tunecontrol = tune.control(sampling = "fix")
obj
## Parameter tuning of 'svm':
## - sampling method: fixed training/validation set
##
## - best parameters:
## gamma cost
      0.5
##
##
## - best performance: 60.61326
# Model tuned
# Since we have high multicollinearity among our features, we will be using the linear kernel. Also selecti
ng the features that have p-values less than 0.05
svm.model <- svm(Tip percent ~ VendorID + Pickup longitude + Pickup latitude +</pre>
    Dropoff_longitude + Dropoff_latitude + Passenger_count + RateCodeID +
   Trip distance + Fare amount + Extra + MTA tax + weekday num +
   Tolls amount, kernel="linear", cost=4, gamma=0.5, clean datetime.train)
# Use the predictions on the data
svm.predict <- predict(svm.model, clean datetime.test)</pre>
```

```
#Absolute Mean Error of SVM
svm.mae <- MAE(clean_datetime.test$Tip_percent,svm.predict)

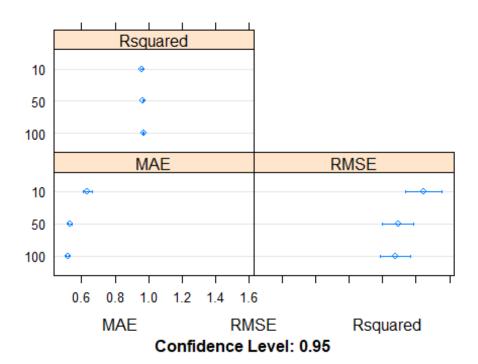
#RMSE of SVM model
svm.mse <- RMSE(clean_datetime.test$Tip_percent,svm.predict)

#Accuracy of the model
svm.acc <- accuracy(clean_datetime.test$Tip_percent,svm.predict)</pre>
```

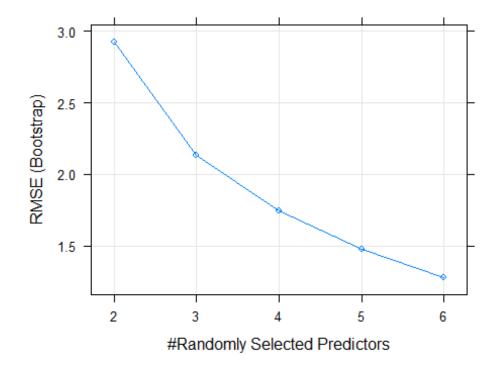
Construction of stacked ensemble model (Random Forest)

```
# Random forest
# Grid/Manual Search
control <- trainControl(search="grid")</pre>
x = floor(sqrt(ncol(clean datetime)))
tunegrid <- expand.grid(.mtry=c(x-2):(x+2))</pre>
modellist <- list()</pre>
for (ntree in c(10,50,100)) {
    set.seed(21)
    fit <- train(Tip percent ~ Pickup longitude + Pickup latitude + Dropoff longitude + Dropoff latitude +
Passenger count + Trip distance + Fare amount + Extra + MTA tax + Tolls amount + weekday num + hour + Airpo
rt ride + Speed + trip duration
                  , data=clean_datetime.train
                  , method="rf"
                  , metric='RMSE'
                  , tuneGrid=tunegrid
                  , trControl=control
                  , ntree=ntree)
    key <- toString(ntree)</pre>
    modellist[[key]] <- fit</pre>
# compare results
results <- resamples(modellist)</pre>
summary(results)
```

```
##
## Call:
## summary.resamples(object = results)
##
## Models: 10, 50, 100
## Number of resamples: 25
##
## MAE
                  1st Qu.
##
                              Median
                                                 3rd Qu.
            Min.
                                          Mean
## 10 0.5322117 0.5772466 0.6252153 0.6337742 0.6770370 0.7757087
## 50 0.4752654 0.5068742 0.5248541 0.5302574 0.5558008 0.5768740
## 100 0.4571882 0.5033352 0.5152869 0.5159461 0.5331733 0.5576718
##
## RMSE
           Min. 1st Qu.
                         Median
                                      Mean 3rd Qu.
## 10 1.0115919 1.217182 1.435603 1.446571 1.604056 1.877732
## 50 0.9318611 1.120927 1.277347 1.292449 1.443461 1.694966
## 100 0.9288438 1.103927 1.278733 1.276651 1.468736 1.661056
##
## Rsquared
                              Median
           Min.
                   1st Qu.
                                          Mean
                                                 3rd Qu.
                                                              Max. NA's
## 10 0.9334967 0.9529644 0.9607755 0.9587378 0.9702034 0.9787146
## 50 0.9496130 0.9627093 0.9696975 0.9680444 0.9755177 0.9828141
## 100 0.9516583 0.9611407 0.9696948 0.9690145 0.9771272 0.9830156
dotplot(results)
```



plot(fit)



Ntree = 500 gives the least amount of error which is desirable. The number of variables selected is 6, which i believe is the best combination of mtry and ntree.

```
rf.predict <- predict(rf.model,clean datetime.test)</pre>
#Absolute Mean Error of random forest model
rf.mae <- MAE(clean datetime.test$Tip percent,rf.predict)</pre>
#RMSE of rforest model
rf.mse <- RMSE(clean datetime.test$Tip percent,rf.predict)</pre>
#Accuracy of the model
rf.acc <- accuracy(clean datetime.test$Tip percent,rf.predict)
Comparing the MAE, RMSE and Accuracy
compare.model<-data.frame(name = c("Linear model (All variables)", "SVM", "Lasso Regression", "RandomForest")</pre>
      ,MAE = c(lm.all.mae.test, svm.mae, l1.mae.test, rf.mae)
      ,RMSE = c(lm.all.mse.test, svm.mse, l1.mse.test, rf.mse)
      ,Accuracy = c(lm.all.acc.test, svm.acc, l1.acc.test, rf.acc))
compare.model
##
                             name MAE RMSE Accuracy
## 1 Linear model (All variables) 5.04 6.73
                                                11.68%
## 2
                              SVM 2.65 2.96
                                                46.25%
## 3
                 Lasso Regression 1.54 2.03
                                                57.15%
## 4
                     RandomForest 0.34 0.85
                                                91.98%
```

Results

- 1. Trips originating from airports John F Kennedy (JFK), Westchester and Newark (EWR) has better rewards in terms of tips.
- 2. Pickups and drop offs to the south east will lead to higher tip percentage.
- 3. Shorter the trip the better in terms of trip duration (time).
- 4. Morning 5 am is a good time to earn higher tips on days like Friday, Monday, Thursday, Tuesday and Wednesday.
- 5. At night, after 9 pm on days like Saturday, Tuesday and Wednesday are the best days to earn higher tips.
- 6. If one looks to save time and wants the best return on its distance travelled, they should work through the weekdays (Wednesday, Thursday); else, if the driver has time and wants to earn a bit more, it would be smarter to work on weekends.
- 7. Vendor VeriFone Inc has incorrectly recorded fares at times. This should be further investigated, to avoid loss and errors in data.
- 8. Among all the models, Random forest is the best model giving an accuracy of ~93%.