

# Model Building

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## Continued from data exploratory / data cleaning file

```
cl <- makeCluster(detectCores(), type='PSOCK')
registerDoParallel(cl)
```

## Input Clean Data

```
clean_datetime <- df[,-c(2,3,15,19)]
#drop/pickup datetime, tip amt, payment type

# Selecting the top variables from the list by using p-value.
summary(lm(Tip_percent ~. , data = clean_datetime[sample(nrow(clean_datetime)
, 100000),]))

##
## Call:
## lm(formula = Tip_percent ~ ., data = clean_datetime[sample(nrow(clean_date
time),
##      1e+05), ])
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -208.705   -0.898    0.849    2.021   81.818
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   -2.641e+02  3.334e+01  -7.920 2.39e-15 ***
## VendorID       -7.348e-02  3.467e-02  -2.119  0.03408 *
## Store_and_fwd_flag  1.577e-01  2.051e-01   0.769  0.44208
## RateCodeID     -6.600e-01  1.606e-01  -4.109 3.98e-05 ***
## Pickup_longitude -3.604e+00  4.690e-01  -7.684 1.56e-14 ***
## Pickup_latitude  -2.066e+00  4.161e-01  -4.964 6.91e-07 ***
## Dropoff_longitude -4.229e+00  3.723e-01 -11.358 < 2e-16 ***
## Dropoff_latitude -5.309e+00  4.190e-01 -12.670 < 2e-16 ***
## Passenger_count   2.406e-02  1.356e-02   1.774  0.07604 .
## Trip_distance    -7.524e-02  1.546e-02  -4.867 1.13e-06 ***
## Fare_amount      -3.292e+00  1.080e-02 -304.659 < 2e-16 ***
## Extra            -3.424e+00  4.150e-02 -82.514 < 2e-16 ***
## MTA_tax          -4.178e+00  1.279e+00  -3.266  0.00109 **
## Tolls_amount     -3.271e+00  1.694e-02 -193.124 < 2e-16 ***
## improvement_surcharge -3.849e+00  1.922e+00  -2.003  0.04522 *
## Total_amount     2.866e+00  7.423e-03 386.096 < 2e-16 ***
## Trip_type        6.341e-01  8.761e-01   0.724  0.46922
## trip_duration    -7.147e-04  4.711e-05 -15.171 < 2e-16 ***
## hour             6.014e-03  2.120e-03   2.837  0.00456 **
```

```
## weekday_num          2.186e-03  6.861e-03    0.319  0.74999
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4.423 on 99980 degrees of freedom
## Multiple R-squared:  0.6099, Adjusted R-squared:  0.6098
## F-statistic: 8227 on 19 and 99980 DF, p-value: < 2.2e-16
```

*# check for multicollinearity*

```
vif(lm(Tip_percent ~.,data=clean_datetime))
```

```
##          VendorID      Store_and_fwd_flag      RateCodeID
##          1.033153          1.017930          11.058885
##      Pickup_longitude      Pickup_latitude      Dropoff_longitude
##          1.745318          2.783382          1.745057
##      Dropoff_latitude      Passenger_count      Trip_distance
##          2.692893          1.010608          14.545188
##          Fare_amount          Extra          MTA_tax
##          57.578044          1.147736          12.385551
##      Tolls_amount improvement_surcharge      Total_amount
##          1.598381          11.172918          35.453936
##          Trip_type      trip_duration          hour
##          20.627401          5.828800          1.094788
##          weekday_num
##          1.007344
```

*# A vif value above 1 indicates the predictors are slightly correlated. A vif between 5 and 10 indicates high correlation that maybe problematic. And anything above 10, it can be concluded that the regression coefficients aren't correct/poorly estimated. To solve it standardizing the continuous predictors can be used, if not, we would have to remove the highly correlated variables.*

*# From the variables we can notice that Trip distance, fare amount, mta tax, trip type and improvement surcharge have high vif's. This is due to the fact that these variables are highly correlated and can be seen from the correlation plot.*

*# Mean absolute error*

```
MAE <- function(actual, predict){
  error <- abs(actual - predict)
  return(formatC(mean(error),digits=2, format="f"))
}
```

*#Root Mean squared error*

```
RMSE <- function(actual, predict){
  ans = sqrt(mean((actual - predict)^2))
  return(formatC(ans,digits=2, format="f"))
}
```

```
# Accuracy
accuracy <- function(actual, predict){
  error = abs(actual - predict)
  num = length(error[error <= 1])
  den = length(error)
  acc = 100*num/den
  return(paste(formatC(acc,digits=2, format="f") ,'%',sep=''))
}
```

From this we notice that the best variables that have p-values less than 0.05

## Creating training, validation & testing subsets

Since there are nearly 678000 observations in this dataset, it would make sense to randomly subset a sample of these observations for our model so that we can run it on a memory of 4GB.

```
set.seed(789)

#using just a sample of this to run the various models

spec = c(train = .4, test = .3, validate = .3)

g = sample(cut(
  seq(nrow(clean_datetime)),
  nrow(clean_datetime)*cumsum(c(0,spec)),
  labels = names(spec)
))

res = split(clean_datetime, g)

clean_datetime.test <- res$test[sample(nrow(res$test), 10000), ]
clean_datetime.train <- res$train[sample(nrow(res$train), 10000), ]
clean_datetime.val <- res$validate[sample(nrow(res$validate), 10000), ]
```

## Construction of related models and tuning them subsequently

### Linear Model

```
set.seed(789)

clean_datetime <- df[,-c(2,3,19)]

nums <- sapply(clean_datetime, is.numeric)
num.df <- clean_datetime[, nums]
norm.df <- normalize(num.df, method = 'range', range = c(0,1))

clean_datetime_1 <- norm.df

clean_datetime.test <- clean_datetime[sample(nrow(clean_datetime_1), 10000), ]
```

```
clean_datetime.train <- clean_datetime[sample(nrow(clean_datetime_1), 10000),
]
clean_datetime.val <- clean_datetime[sample(nrow(clean_datetime_1), 2000), ]
```

### *#Model 1 Linear Regression*

*# To solve the multicollinearity issue, standardizing the continuous predictors can be used, but after trying it (standardizing/normalizing) the vif's values were unaffected. While building the linear model, we would have to subset variables that are highly related.*

```
lm.model <- lm(Tip_percent ~ Dropoff_longitude + Pickup_longitude + Pickup_latitude + Total_amount + Trip_type + trip_duration, data = clean_datetime.train)
```

```
#plot(lm.model)
summary(lm.model)
```

```
##
## Call:
## lm(formula = Tip_percent ~ Dropoff_longitude + Pickup_longitude +
##     Pickup_latitude + Total_amount + Trip_type + trip_duration,
##     data = clean_datetime.train)
##
## Residuals:
```

	Min	1Q	Median	3Q	Max
	-27.794	-2.821	1.715	3.730	55.209

```
##
## Coefficients:
```

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	-1.219e+03	1.558e+02	-7.827	5.51e-15 ***
Dropoff_longitude	-1.570e+01	1.739e+00	-9.029	< 2e-16 ***
Pickup_longitude	-7.538e+00	2.261e+00	-3.334	0.00086 ***
Pickup_latitude	-1.167e+01	1.269e+00	-9.200	< 2e-16 ***
Total_amount	3.142e-01	1.104e-02	28.453	< 2e-16 ***
Trip_type	-9.660e+00	8.944e-01	-10.801	< 2e-16 ***
trip_duration	-5.380e-03	1.898e-04	-28.353	< 2e-16 ***

```
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 6.74 on 9993 degrees of freedom
## Multiple R-squared:  0.1035, Adjusted R-squared:  0.103
## F-statistic: 192.3 on 6 and 9993 DF,  p-value: < 2.2e-16
```

### *# ALL vif' are below 5*

```
vif(lm.model)
```

```
## Dropoff_longitude  Pickup_longitude  Pickup_latitude  Total_amount
##           1.678263           1.747785           1.095485           3.703159
##           Trip_type      trip_duration
##           1.032770           3.656015
```

```

# this is the best model for understanding relationships between variables.

# train data
lm.predict <- predict(lm.model,clean_datetime.train,se.fit = TRUE, interval =
"confidence",level = 0.95)
# Absolute Mean error of lm model
lm.mae.train <- MAE(clean_datetime.train$Tip_percent,lm.predict$fit)
#RMSE of lm model
lm.mse.train <- RMSE(clean_datetime.train$Tip_percent,lm.predict$fit)
#Accuracy of the model
lm.acc.train <- accuracy(clean_datetime.train$Tip_percent,lm.predict$fit)

# Validation data
lm.predict <- predict(lm.model,clean_datetime.val,se.fit = TRUE, interval = "
confidence",level = 0.95)
# Absolute Mean error of lm model
lm.mae.val <- MAE(clean_datetime.val$Tip_percent,lm.predict$fit)
#RMSE of lm model
lm.mse.val <- RMSE(clean_datetime.val$Tip_percent,lm.predict$fit)
#Accuracy of the model
lm.acc.val <- accuracy(clean_datetime.val$Tip_percent,lm.predict$fit)

# test data
lm.predict <- predict(lm.model,clean_datetime.test,se.fit = TRUE, interval =
"confidence",level = 0.95)
# Absolute Mean error of lm model
lm.mae.test <- MAE(clean_datetime.test$Tip_percent,lm.predict$fit)
#RMSE of lm model
lm.mse.test <- RMSE(clean_datetime.test$Tip_percent,lm.predict$fit)
#Accuracy of the model
lm.acc.test <- accuracy(clean_datetime.test$Tip_percent,lm.predict$fit)

values_s <- data.frame(c('MAE', 'RMSE', 'Accuracy')
                        ,c(lm.mae.train,lm.mse.train,lm.acc.train)
                        ,c(lm.mae.val,lm.mse.val,lm.acc.val)
                        ,c(lm.mae.test,lm.mse.test,lm.acc.test))

colnames(values_s) <- c('measure', 'Train', 'Validation', 'Test')

lm.all.model <- lm(Tip_percent~., data = clean_datetime_1[sample(nrow(clean_d
atetime_1) , 100000),])

summary(lm.all.model)

##
## Call:
## lm(formula = Tip_percent ~ ., data = clean_datetime_1[sample(nrow(clean_da
tetime_1),

```

```
##      1e+05), ])
```

```
##
```

```
## Residuals:
```

	Min	1Q	Median	3Q	Max
	-6.5509	-0.0108	0.0105	0.0229	0.4848

```
##
```

```
## Coefficients:
```

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	1.791e-01	1.031e-02	17.375	< 2e-16	***
VendorID	-1.501e-03	4.042e-04	-3.713	0.000205	***
Store_and_fwd_flag	-3.344e-03	2.394e-03	-1.397	0.162488	
RateCodeID	-3.781e-03	7.155e-03	-0.528	0.597209	
Pickup_longitude	-2.664e-02	2.838e-03	-9.388	< 2e-16	***
Pickup_latitude	-8.402e-03	1.855e-03	-4.530	5.89e-06	***
Dropoff_longitude	-2.580e-02	2.388e-03	-10.804	< 2e-16	***
Dropoff_latitude	-2.404e-02	2.037e-03	-11.801	< 2e-16	***
Passenger_count	3.019e-03	7.860e-04	3.841	0.000122	***
Trip_distance	1.962e-02	1.107e-02	1.773	0.076269	.
Fare_amount	-1.157e+01	5.511e-02	-209.885	< 2e-16	***
Extra	-3.053e-02	4.805e-04	-63.543	< 2e-16	***
MTA_tax	5.858e-03	7.381e-03	0.794	0.427380	
Tolls_amount	-1.651e+00	1.142e-02	-144.573	< 2e-16	***
improvement_surcharge	-1.544e-03	7.298e-03	-0.212	0.832384	
Total_amount	1.204e+01	3.727e-02	323.001	< 2e-16	***
Trip_type	1.724e-02	1.043e-02	1.653	0.098240	.
trip_duration	-8.998e-02	9.584e-03	-9.388	< 2e-16	***
hour	2.477e-03	5.694e-04	4.350	1.36e-05	***
weekday_num	3.931e-05	4.794e-04	0.082	0.034644	*

```
## ---
```

```
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
##
```

```
## Residual standard error: 0.05153 on 99980 degrees of freedom
```

```
## Multiple R-squared:  0.5243, Adjusted R-squared:  0.5242
```

```
## F-statistic: 5799 on 19 and 99980 DF, p-value: < 2.2e-16
```

```
# train data
```

```
lm.all.predict <- predict(lm.all.model,clean_datetime.train,se.fit = TRUE, interval = "confidence",level = 0.95)
```

```
# Absolute Mean error of lm model
```

```
lm.all.mae.train <- MAE(clean_datetime.train$Tip_percent,lm.all.predict$fit)
```

```
#RMSE of lm model
```

```
lm.all.mse.train <- RMSE(clean_datetime.train$Tip_percent,lm.all.predict$fit)
```

```
#Accuracy of the model
```

```
lm.all.acc.train <- accuracy(clean_datetime.train$Tip_percent,lm.all.predict$fit)
```

```
# Validation data
```

```
lm.all.predict <- predict(lm.all.model,clean_datetime.val,se.fit = TRUE, interval = "confidence",level = 0.95)
```

```

# Absolute Mean error of lm model
lm.all.mae.val <- MAE(clean_datetime.val$Tip_percent,lm.all.predict$fit)
#RMSE of lm model
lm.all.mse.val <- RMSE(clean_datetime.val$Tip_percent,lm.all.predict$fit)
#Accuracy of the model
lm.all.acc.val <- accuracy(clean_datetime.val$Tip_percent,lm.all.predict$fit)

# test data
lm.all.predict <- predict(lm.all.model,clean_datetime.test,se.fit = TRUE, interval = "confidence",level = 0.95)
# Absolute Mean error of lm model
lm.all.mae.test <- MAE(clean_datetime.test$Tip_percent,lm.all.predict$fit)
#RMSE of lm model
lm.all.mse.test <- RMSE(clean_datetime.test$Tip_percent,lm.all.predict$fit)
#Accuracy of the model
lm.all.acc.test <- accuracy(clean_datetime.test$Tip_percent,lm.all.predict$fit)

values <- data.frame(c('MAE','RMSE','Accuracy')
                     ,c(lm.all.mae.train,lm.all.mse.train,lm.all.acc.train)
                     ,c(lm.all.mae.val,lm.all.mse.val,lm.all.acc.val)
                     ,c(lm.all.mae.test,lm.all.mse.test,lm.all.acc.test))

colnames(values) <- c('measure','Train','Validation','Test')

# Linear Model with all variables
values_s

##      measure  Train Validation   Test
## 1      MAE      5.06         5.33  5.04
## 2      RMSE      6.74         7.14  6.73
## 3 Accuracy 11.11%      10.12% 11.68%

```

## Lasso regression

```

clean_datetime.train <- scale(clean_datetime.train)
clean_datetime.val <- scale(clean_datetime.val)
clean_datetime.test <- scale(clean_datetime.test)

lm.model <- lm(Tip_percent ~ (Store_and_fwd_flag) + poly(Pickup_longitude,Pickup_latitude, Dropoff_longitude,Dropoff_latitude,degree = 3) + Extra + Trip_type + MTA_tax + Tolls_amount + poly(trip_duration, degree = 16) + log(Trip_distance) + Fare_amount, data = clean_datetime.train)

l1 <- as.matrix(clean_datetime)
x1 <- poly(clean_datetime$trip_duration, degree = 16)

l1 <- cbind(l1,x1[, -1])

```

```

g = sample(cut(
  seq(nrow(clean_datetime)),
  nrow(clean_datetime)*cumsum(c(0,spec)),
  labels = names(spec)
))

res = split(clean_datetime, g)

l1.test <- l1[sample(nrow(l1), 10000), ]
l1.train <- l1[sample(nrow(l1), 10000), ]
l1.val <- l1[sample(nrow(l1), 10000), ]

lasso.mod <- glmnet(l1.train[, -20], l1.train[, 20], lambda = 5)

# train data
lm.predict <- predict(lasso.mod, newx = as.matrix(l1.train))
# Absolute Mean error of lm model
l1.mae.train <- MAE(l1.train[, 20], lm.predict)
#RMSE of lm model
l1.mse.train <- RMSE(l1.train[, 20], lm.predict)
#Accuracy of the model
l1.acc.train <- accuracy(l1.train[, 20], lm.predict)

# Validation data
l1.predict <- predict(lasso.mod, newx = as.matrix(l1.val))
# Absolute Mean error of lm model
l1.mae.val <- MAE(l1.val[, 20], lm.predict)
#RMSE of lm model
l1.mse.val <- RMSE(l1.val[, 20], lm.predict)
#Accuracy of the model
l1.acc.val <- accuracy(l1.val[, 20], lm.predict)

# test data
l1.predict <- predict(lasso.mod, newx = as.matrix(l1.test))
# Absolute Mean error of lm model
l1.mae.test <- MAE(l1.test[, 20], lm.predict)
#RMSE of lm model
l1.mse.test <- RMSE(l1.test[, 20], lm.predict)
#Accuracy of the model
l1.acc.test <- accuracy(l1.test[, 20], lm.predict)

values <- data.frame(c('MAE', 'RMSE', 'Accuracy')
  , c(lm.mae.train, lm.mse.train, lm.acc.train)
  , c(lm.mae.val, lm.mse.val, lm.acc.val)
  , c(lm.mae.test, lm.mse.test, lm.acc.test))

colnames(values) <- c('measure', 'Train', 'Validation', 'Test')

```



values

##	measure	Train	Validation	Test
## 1	MAE	1.54	1.54	1.54
## 2	RMSE	2.00	2.01	2.03
## 3	Accuracy	55.73%	56.06%	57.15%

## SVM Model

*# Model 2 SVM*

*# Using grid search technique, we can find the optimal cost and gamma values*

```
obj <- tune(svm, Tip_percent ~ VendorID + Pickup_longitude + Pickup_latitude +  
  Dropoff_longitude + Dropoff_latitude + Passenger_count + weekday_num +  
  Trip_distance + Fare_amount + Extra + MTA_tax + RateCodeID +  
  Tolls_amount, data = clean_datetime.train,  
    validation.x = clean_datetime.val,  
    ranges = list(gamma = 2^(-1:1), cost = 2^(2:4)),  
    tunecontrol = tune.control(sampling = "fix")  
)
```

obj

```
##  
## Parameter tuning of 'svm':  
##  
## - sampling method: fixed training/validation set  
##  
## - best parameters:  
##   gamma cost  
##   0.5      4  
##  
## - best performance: 60.61326
```

*# Model tuned*

*# Since we have high multicollinearity among our features, we will be using the linear kernel. Also selecting the features that have p-values less than 0.05*

```
svm.model <- svm(Tip_percent ~ VendorID + Pickup_longitude + Pickup_latitude +  
  Dropoff_longitude + Dropoff_latitude + Passenger_count + RateCodeID +  
  Trip_distance + Fare_amount + Extra + MTA_tax + weekday_num +  
  Tolls_amount, kernel="linear", cost=4, gamma=0.5, clean_datetime.train)
```

*# Use the predictions on the data*

```
svm.predict <- predict(svm.model, clean_datetime.test)
```

*#Absolute Mean Error of SVM*

```
svm.mae <- MAE(clean_datetime.test$Tip_percent, svm.predict)
```

*#RMSE of SVM model*

```
svm.mse <- RMSE(clean_datetime.test$Tip_percent,svm.predict)
```

*#Accuracy of the model*

```
svm.acc <- accuracy(clean_datetime.test$Tip_percent,svm.predict)
```

## Construction of stacked ensemble model (Random Forest)

*# Random forest*

*# Grid/Manual Search*

```
control <- trainControl(search="grid")
x = floor(sqrt(ncol(clean_datetime)))
tuneGrid <- expand.grid(.mtry=c(x-2):(x+2))
modellist <- list()
for (ntree in c(10,50,100)) {
  set.seed(21)
  fit <- train(Tip_percent ~ Pickup_longitude + Pickup_latitude + Dropoff_longitude + Dropoff_latitude + Passenger_count + Trip_distance + Fare_amount + Extra + MTA_tax + Tolls_amount + weekday_num + hour + Airport_ride + Speed + trip_duration
               , data=clean_datetime.train
               , method="rf"
               , metric='RMSE'
               , tuneGrid=tuneGrid
               , trControl=control
               , ntree=ntree)

  key <- toString(ntree)
  modellist[[key]] <- fit
}

# compare results
results <- resamples(modellist)
summary(results)
```

```
##
```

```
## Call:
```

```
## summary.resamples(object = results)
```

```
##
```

```
## Models: 10, 50, 100
```

```
## Number of resamples: 25
```

```
##
```

```
## MAE
```

	Min.	1st Qu.	Median	Mean	3rd Qu.	Max.	NA's
## 10	0.5322117	0.5772466	0.6252153	0.6337742	0.6770370	0.7757087	0
## 50	0.4752654	0.5068742	0.5248541	0.5302574	0.5558008	0.5768740	0
## 100	0.4571882	0.5033352	0.5152869	0.5159461	0.5331733	0.5576718	0

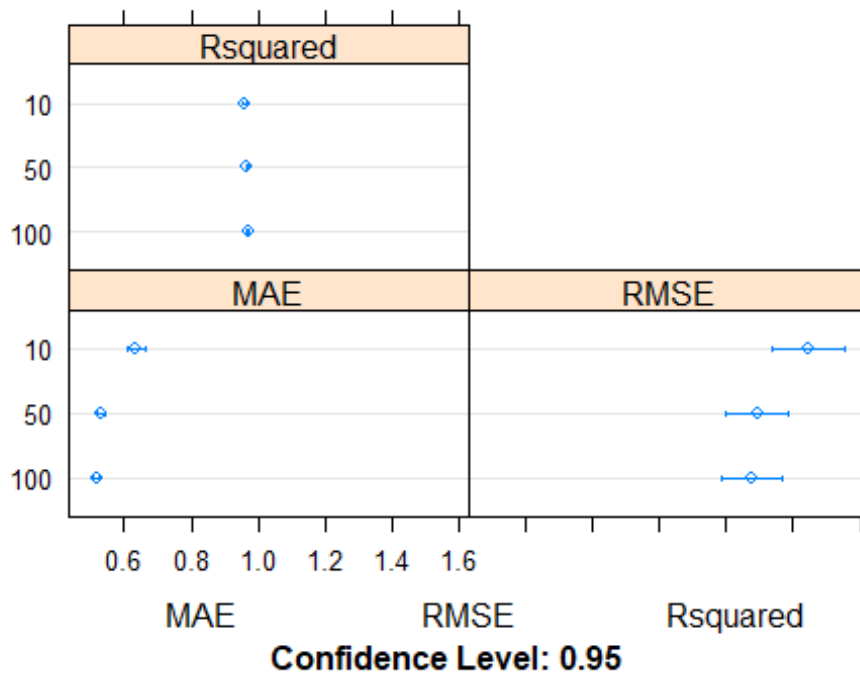
```
##
```

```
## RMSE
```

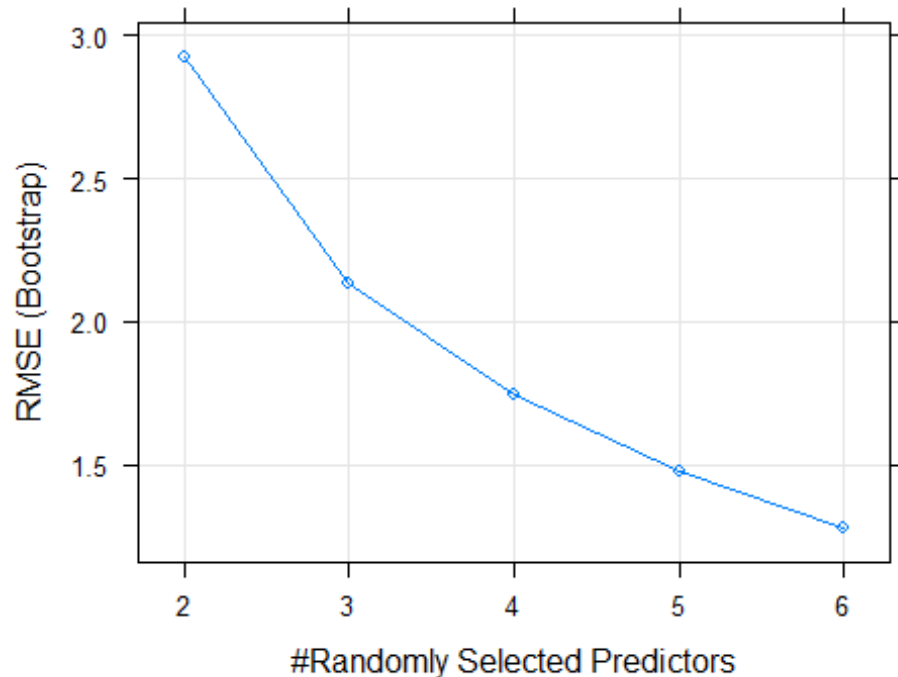
	Min.	1st Qu.	Median	Mean	3rd Qu.	Max.	NA's
## 10	1.0115919	1.217182	1.435603	1.446571	1.604056	1.877732	0

```
## 50  0.9318611 1.120927 1.277347 1.292449 1.443461 1.694966    0
## 100 0.9288438 1.103927 1.278733 1.276651 1.468736 1.661056    0
##
## Rsquared
##           Min.    1st Qu.    Median      Mean   3rd Qu.      Max. NA's
## 10  0.9334967 0.9529644 0.9607755 0.9587378 0.9702034 0.9787146    0
## 50  0.9496130 0.9627093 0.9696975 0.9680444 0.9755177 0.9828141    0
## 100 0.9516583 0.9611407 0.9696948 0.9690145 0.9771272 0.9830156    0
```

```
dotplot(results)
```



```
plot(fit)
```



*Ntree = 500 gives the least amount of error which is desirable. The number of variables selected is 6, which i believe is the best combination of mtry and ntree.*

```
rf.model <- randomForest(Tip_percent ~ Pickup_longitude + Pickup_latitude + D  
ropoff_longitude + Dropoff_latitude + Passenger_count + Trip_distance + Fare_  
amount + Extra + MTA_tax + Tolls_amount + weekday_num + hour + Airport_ride +  
Speed + trip_duration  
                        , data = clean_datetime.train  
                        , ntree = 500  
                        , mtry = 6  
                        , replace = TRUE  
                        , nodesize = 5)  
  
#Predict the outcome  
rf.predict <- predict(rf.model,clean_datetime.test)  
  
#Absolute Mean Error of random forest model  
rf.mae <- MAE(clean_datetime.test$Tip_percent,rf.predict)  
  
#RMSE of rforest model  
rf.mse <- RMSE(clean_datetime.test$Tip_percent,rf.predict)  
  
#Accuracy of the model  
rf.acc <- accuracy(clean_datetime.test$Tip_percent,rf.predict)
```

## Comparing the MAE, RMSE and Accuracy

```
compare.model<-data.frame(name = c("Linear Regression", "Linear model (All variables)", "SVM", "Lasso Regression", "RandomForest"),
  ,MAE = c(lm.mae.test, lm.all.mae.test, svm.mae, l1.mae.test, rf.mae)
  ,RMSE = c(lm.mse.test, lm.all.mse.test, svm.mse, l1.mse.test, rf.mse)
  ,Accuracy = c(lm.acc.test, lm.all.acc.test, svm.acc, l1.acc.test, rf.acc.test))
```

```
compare.model
```

##		name	MAE	RMSE	Accuracy
## 1	Linear model (All variables)		5.04	6.73	11.68%
## 2		SVM	2.65	2.96	46.25%
## 3		Lasso Regression	1.54	2.03	57.15%
## 4		RandomForest	0.34	0.85	91.98%

## Results

1. Trips originating from airports John F Kennedy (JFK), Westchester and Newark (EWR) has better rewards in terms of tips.
2. Pickups and drop offs to the south east will lead to higher tip percentage.
3. Shorter the trip the better in terms of trip duration (time).
4. Morning 5 am is a good time to earn higher tips on days like Friday, Monday, Thursday, Tuesday and Wednesday.
5. At night, after 9 pm on days like Saturday, Tuesday and Wednesday are the best days to earn higher tips.
6. If one looks to save time and wants the best return on its distance travelled, they should work through the weekdays (Wednesday, Thursday); else, if the driver has time and wants to earn a bit more, it would be smarter to work on weekends.
7. Vendor VeriFone Inc has incorrectly recorded fares at times. This should be further investigated, to avoid loss and errors in data.
8. Among all the models, Random forest is the best model giving an accuracy of ~93%.