

**WoW change:**

- Revenue decreased by 12.8%,

**Overview YTD:**

- Overall revenue is 55M
- Total interest is 8M
- Total transaction amount is 45M
- Male customers are contributing more in revenue 30M, female 25M
- Blue & Silver credit card are contributing to 94.54% of overall transactions
- TX, NY & CA is contributing to 72%
- Overall Activation rate is 57.47%
- Overall Delinquent rate is 6.07%

**Credit card financial dashboard using Power BI:**

- Developed an interactive dashboard using transaction and customer data from a SQL database, to provide real-time insights.
- Streamlined data processing & analysis to monitor key performance metrics and trends.
- Shared actionable insights with stakeholders based on dashboard findings to support decision-making processes.