

Assignment No. 05

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Subject : Machine Learning

Class : TE-IT (B)

```
[2]: !pip install mlxtend

Requirement already satisfied: mlxtend in /opt/conda/lib/python3.7/site-packages (0.21.0)
Requirement already satisfied: pandas>=0.24.2 in /opt/conda/lib/python3.7/site-packages (from mlxtend) (1.3.5)
Requirement already satisfied: joblib>=0.13.2 in /opt/conda/lib/python3.7/site-packages (from mlxtend) (1.0.1)
Requirement already satisfied: setuptools in /opt/conda/lib/python3.7/site-packages (from mlxtend) (59.8.0)
Requirement already satisfied: numpy>=1.16.2 in /opt/conda/lib/python3.7/site-packages (from mlxtend) (1.21.6)
Requirement already satisfied: scipy>=1.2.1 in /opt/conda/lib/python3.7/site-packages (from mlxtend) (1.7.3)
Requirement already satisfied: scikit-learn>=1.0.2 in /opt/conda/lib/python3.7/site-packages (from mlxtend) (1.0.2)
Requirement already satisfied: matplotlib>=3.0.0 in /opt/conda/lib/python3.7/site-packages (from mlxtend) (3.5.3)
Requirement already satisfied: packaging>=20.0 in /opt/conda/lib/python3.7/site-packages (from matplotlib>=3.0.0->mlxtend) (2.1.3)
Requirement already satisfied: python-dateutil>=2.7 in /opt/conda/lib/python3.7/site-packages (from matplotlib>=3.0.0->mlxtend) (2.8.2)
Requirement already satisfied: kiwisolver>=1.0.1 in /opt/conda/lib/python3.7/site-packages (from matplotlib>=3.0.0->mlxtend) (1.4.3)
Requirement already satisfied: fonttools>=4.22.0 in /opt/conda/lib/python3.7/site-packages (from matplotlib>=3.0.0->mlxtend) (4.33.3)
Requirement already satisfied: pyparsing>=2.2.1 in /opt/conda/lib/python3.7/site-packages (from matplotlib>=3.0.0->mlxtend) (3.0.9)
Requirement already satisfied: cycler>=0.10 in /opt/conda/lib/python3.7/site-packages (from matplotlib>=3.0.0->mlxtend) (0.1.0)
Requirement already satisfied: pillow>=6.2.0 in /opt/conda/lib/python3.7/site-packages (from matplotlib>=3.0.0->mlxtend) (9.1.1)
Requirement already satisfied: pytz>=2017.3 in /opt/conda/lib/python3.7/site-packages (from pandas>=0.24.2->mlxtend) (2022.1)
Requirement already satisfied: threadpoolctl>=2.0.0 in /opt/conda/lib/python3.7/site-packages (from scikit-learn>=1.0.2->mlxtend) (3.1.0)
Requirement already satisfied: typing-extensions in /opt/conda/lib/python3.7/site-packages (from kiwisolver>=1.0.1->matplotlib) (3.0.0->mlxtend) (4.4.0)
Requirement already satisfied: six>=1.5 in /opt/conda/lib/python3.7/site-packages (from python-dateutil>=2.7->matplotlib>=3.0.0->mlxtend) (1.15.0)

[3]: import csv
from mlxtend.preprocessing import TransactionEncoder
from mlxtend.frequent_patterns import apriori, association_rules

[4]: data = []
with open('../input/market-basket-optimization/Market_Basket_Optimisation.csv') as file:
    reader = csv.reader(file, delimiter=',')
    for row in reader:
        data += [row]

[5]: data[1:10] #list of list

[5]: [['burgers', 'meatballs', 'eggs'],
      ['chutney'],
      ['turkey', 'avocado'],
      ['mineral water', 'milk', 'energy bar', 'whole wheat rice', 'green tea'],
      ['low fat yogurt'],
      ['whole wheat pasta', 'french fries'],
      ['soup', 'light cream', 'shallot'],
      ['frozen vegetables', 'spaghetti', 'green tea'],
      ['french fries']]

[6]: len(data)

[6]: 7501
```

```
[7]: te = TransactionEncoder()
      x = te.fit_transform(data)

[8]: x
```

```
[8]: array([[False,  True,  True, ...,  True, False, False],
       [False, False, False, ...,  False, False, False],
       [False, False, False, ...,  False, False, False],
       ...,
       [False, False, False, ...,  False, False, False],
       [False, False, False, ...,  False, False, False],
       [False, False, False, ...,  False,  True, False]])
```

```
[9]: te.columns_
```

```
[9]: ['asparagus',
      'almonds',
      'antioxydant juice',
      'asparagus',
      'avocado',
      'babies food',
      'bacon',
      'barbecue sauce',
      'black tea',
      'blueberries',
      'body spray',
      'bramble',
      'brownies',
      'bug spray',
      'burger sauce',
      'burgers',
      'butter',
      'cake',
      'candy bars',
      'carrots',
      'cauliflower',
      'cereals',
      'champagne',
      'chicken',
      'chili',
      'chocolate',
      'chocolate bread',
      'chutney',
      'cider',
      'clothes accessories',
      'cookies',

      'cream',
      'dessert wine',
      'eggplant',
      'eggs',
      'energy bar',
      'energy drink',
      'escalope',
      'extra dark chocolate',
      'flax seed',
      'french fries',
      'french wine',
      'fresh bread',
      'fresh tuna',
      'fromage blanc',
      'frozen smoothie',
      'frozen vegetables',
      'gluten free bar',
      'grated cheese',
      'green beans',
      'green grapes',
      'green tea',
      'ground beef',
      'gums',
      'ham',
      'hand protein bar',
      'herb & pepper',
      'honey',
      'hot dogs',
      'ketchup',
      'light cream',
      'light mayo',
      'low fat yogurt',
      'magazines',
```

```
[10]: df = pd.DataFrame(x, columns=te.columns_)
```

```
[11]: df
```

```
t[11]:
```

| | asparagus | almonds | antioxidant juice | asparagus | avocado | babies food | bacon | barbecue sauce | black tea | blueberries | ... | turkey | vegetables mix | water spra |
|------|-----------|---------|-------------------|-----------|---------|-------------|-------|----------------|-----------|-------------|-----|--------|----------------|------------|
| 0 | False | True | | True | False | True | False | False | False | False | ... | False | True | False |
| 1 | False | False | | False | False | False | False | False | False | False | ... | False | False | False |
| 2 | False | False | | False | False | False | False | False | False | False | ... | False | False | False |
| 3 | False | False | | False | False | True | False | False | False | False | ... | True | False | False |
| 4 | False | False | | False | False | False | False | False | False | False | ... | False | False | False |
| ... | ... | ... | | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... |
| 7496 | False | False | | False | False | False | False | False | False | False | ... | False | False | False |
| 7497 | False | False | | False | False | False | False | False | False | False | ... | False | False | False |
| 7498 | False | False | | False | False | False | False | False | False | False | ... | False | False | False |
| 7499 | False | False | | False | False | False | False | False | False | False | ... | False | False | False |

```
[14]: #Find the rules
rules = association_rules(freq_itemset, metric='confidence', min_threshold=0.10)
```

```
[15]: rules = rules[['antecedents', 'consequents', 'support', 'confidence']]
rules
```

```
:[15]:
```

| | antecedents | consequents | support | confidence |
|-----|----------------------------|----------------------------|----------|------------|
| 0 | (avocado) | (mineral water) | 0.011598 | 0.348000 |
| 1 | (burgers) | (cake) | 0.011465 | 0.131498 |
| 2 | (cake) | (burgers) | 0.011465 | 0.141447 |
| 3 | (burgers) | (chocolate) | 0.017064 | 0.195719 |
| 4 | (chocolate) | (burgers) | 0.017064 | 0.104150 |
| ... | ... | ... | ... | ... |
| 315 | (olive oil) | (mineral water, spaghetti) | 0.010265 | 0.155870 |
| 316 | (mineral water, pancakes) | (spaghetti) | 0.011465 | 0.339921 |
| 317 | (mineral water, spaghetti) | (pancakes) | 0.011465 | 0.191964 |
| 318 | (pancakes, spaghetti) | (mineral water) | 0.011465 | 0.455026 |
| 319 | (pancakes) | (mineral water, spaghetti) | 0.011465 | 0.120617 |

320 rows × 4 columns

```
[16]: rules[rules['antecedents'] == {'cake'}]['consequents']
```

```
:[16]: 2      (burgers)
25     (chocolate)
27     (eggs)
29     (french fries)
30   (frozen vegetables)
33     (green tea)
35     (milk)
37   (mineral water)
39     (pancakes)
41     (spaghetti)
Name: consequents, dtype: object
```