## CS/ENGR M148 L7: Logistic Regression

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## Quiz on Problem Set 1 during class on 10/24/24.

Only 15 minutes. Multi-select, multiple choice, T/F questions.

Please bring laptop to take quiz and hard copy of notes.

#### For CAE accommodations:

- 1) We will email you with specific details as we are waiting for CAE reply.
- 2) Schedule your testing at CAE testing center for midterm (100 minutes regular time) by 10/29/24.

#### **Administrative News**

#### This week in discussion section:

Lab on logistic regression

Project Data Check-in: Your team will need to demonstrate a logistic regression model on your project data.

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## Join our slido for the week...

# Today's Learning Objectives

#### Students will be able to:

- Use bootstrapping to compare coefficients in regression
- Review: Apply cross validation and regularization to address overfitting
- Handle categorical variables
- Understand classification problems and use logistic regression on real data
- Evaluate classification problems with quantitative metrics

# Using multiple predictors

 $predicted price = b_0 + b_1 area + b_2 quality + b_3 year + b_4 bedrooms.$ 

$$egin{aligned} rac{1}{n} \sum_{i=1}^n ( ext{observed price}_i - ext{predicted price}_i)^2 \ &= rac{1}{n} \sum_{i=1}^n ( ext{observed price}_i - (b_0 + b_1 ext{area}_i + b_2 ext{quality}_i \ &+ b_3 ext{year}_i + b_4 ext{bedrooms}_i))^2. \end{aligned}$$

## Using the model in matrix form

predicted price =  $b_0 + b_1 \text{area} + b_2 \text{quality} + b_3 \text{year} + b_4 \text{bedrooms}$ .

Can you extract this data from the house data?

To fit the model can you call sklearn

linear\_model.LinearRegression()?

# Using multiple predictors

predicted price =  $b_0 + b_1 \text{area} + b_2 \text{quality} + b_3 \text{year} + b_4 \text{bedrooms}$ .

How do we interpret the coefficients?

# Comparing coefficients

predicted price =  $b_0 + b_1 \text{area} + b_2 \text{quality} + b_3 \text{year} + b_4 \text{bedrooms}$ .

How do we compare the coefficients? Can we simply use how large some coefficients are compared to others?

# Comparing coefficients

The coefficients of different predictive features (predictor variables) are not comparable unless

- They're on the same scale
- Coefficients have been standardized to create t-values:

$$t_j = rac{b_j}{SD(b_j)}.$$

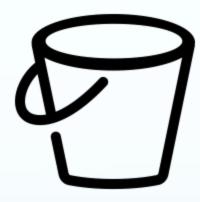
# Creating t-values

- 1. Create N (e.g., N=100 or N=1,000) bootstrapped versions of the original dataset so that each of the N bootstrapped datasets has the same number of observations as the original data.
- 2. For each of the N bootstrapped datasets, compute an LS fit and extract the relevant coefficient value (so that you have N versions of each coefficient value).
- 3. Compute the SD of the N bootstrapped coefficients.

$$t_j^{ ext{boot}} = rac{b_j}{SD^{ ext{boot}}(b_j)}.$$

Bootstrapping is the practice of sampling from the observed data (X,Y) in estimating statistical properties.





We pick a ball and replicate it and move it to the other bucket. This is **sampling** with replacement.



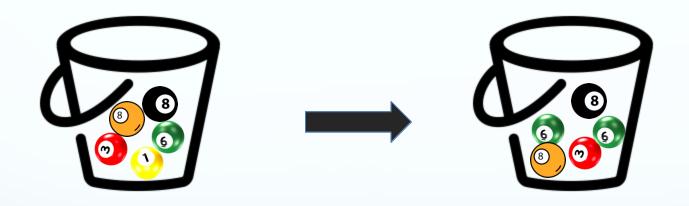


We then randomly pick another ball and again we replicate it. As before, we move the replicated ball to the other bucket.





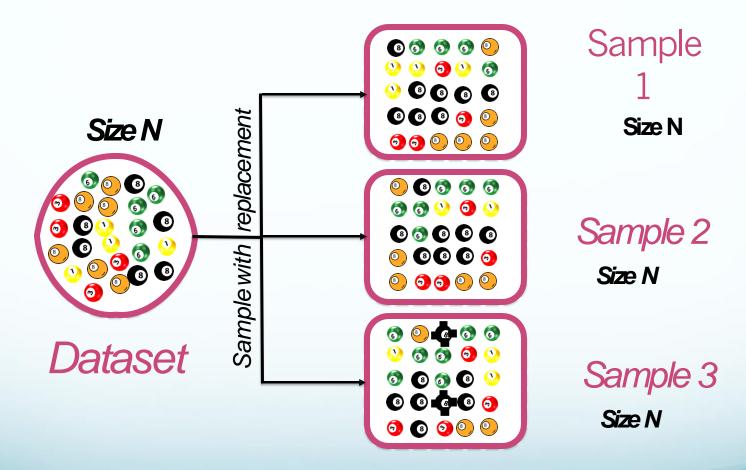
We continue until the "other" bucket has **the same number of balls** as the original one.



This new bucket represents a new sample

We repeat the same process and acquire another sample.





# Your turn: Comparing coefficents

Please get the Jupyter notebook

Go to:

https://colab.research.google.com/drive/1sNq6g5W\_

8Y-z YigvVm0FhUPIOx0PGf?usp=sharing

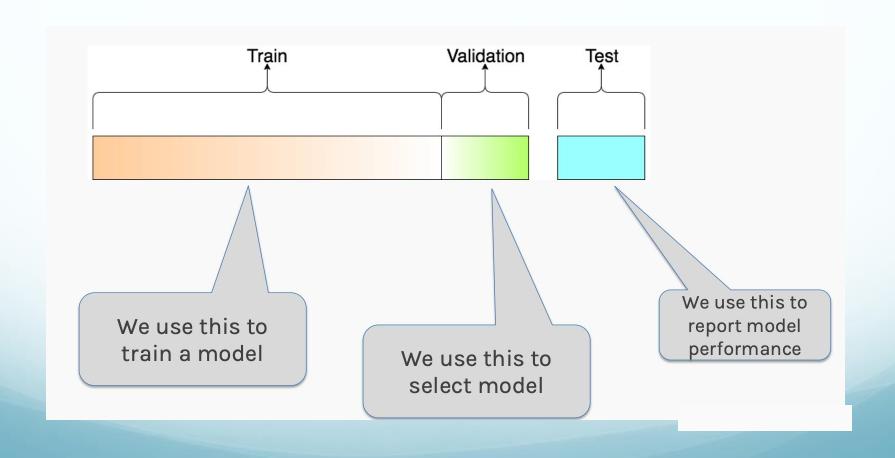
[Yu, Barter 2024]

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## Train-Validation-Test



## V-Fold Cross Validation

V-fold CV aims to emulate the training/validation split for evaluating results on "pseudo"-validation data. The general process is as follows:

- 1. Split the data into V equal-sized non-overlapping subsets, called *folds*.
- 2. Remove the first fold (this fold will play the role of the pseudo-validation set), and use the remaining V-1 folds (the pseudo-training set) to train the algorithm.
- 3. Use the withheld first fold (the pseudo-validation set) to evaluate the algorithm that you just trained on the other V-1 folds using a relevant performance measure.

## V-Fold Cross Validation

- 4. Replace the first fold, and remove the second fold (the second fold is now the pseudo-validation set). Train the algorithm using the other V-1 folds (including the previously withheld first fold). Evaluate the algorithm on the withheld second fold.
- 5. Repeat step 4 until each fold has been used as the pseudo-validation set, and you have V values of the performance measure for your algorithm.
- 6. Combine (e.g., compute the mean of) the V performance measure values, each computed on a withheld fold.

## Leave-One-Out

### In practice:

5-fold CV (i.e., V=5) is common for small datasets up to a few thousand data points),

10-fold (V=10) CV is common for larger datasets.

**Leave-one-out cross-validation:** Each data point is a fold, so V = n where n is the number of

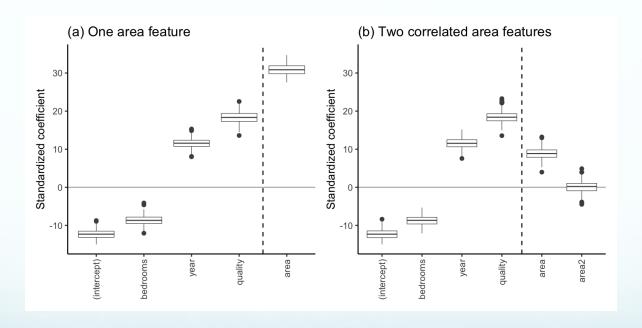
# Regularization

**Regularization** is a technique that forces predictive algorithms to simpler solutions by adding constraints to the minimization/optimization problem.

- Adds penalty based on weights to the loss function.
- Automated feature selection technique
- Addresses overfitting (too many features)
- Collinearity of features
- Best practice: Standardize variables before regularization

# Collinearity Example

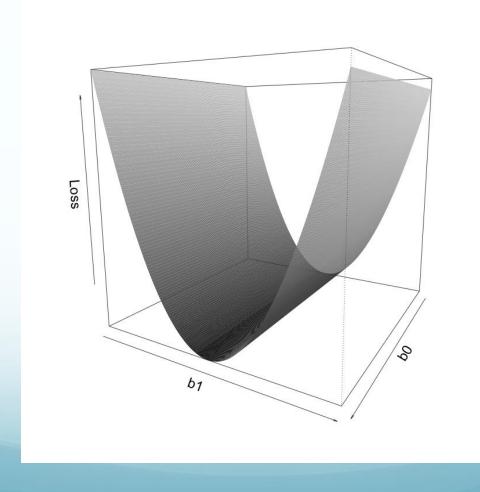
 ${
m predicted\ price} = b_0 \,+\, b_1 {
m year} \,+\, b_2 {
m bedrooms} \ +\, b_3 {
m quality} \,+\, b_4 {
m area}.$ 



$${
m predicted\ price} = b_0 \,+\, b_1 {
m year} \,+\, b_2 {
m bedrooms} \ +\, b_3 {
m quality} \,+\, b_4 {
m area} \,+\, b_5 {
m area} {
m 2}.$$

# How do we optimize this?

 $predicted\ price = b_0 + b_1 \times area.$ 



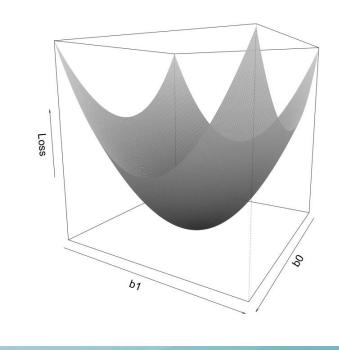
# Ridge Regression

Find the values of  $b_0$  and  $b_1$  that make the regularized LS loss

$$\sum_i \left( \mathrm{observed\ price}_i - \left( b_0 + b_1 \mathrm{area}_i 
ight) 
ight)^2 + \lambda (b_0^2 + b_1^2)$$

as small as possible (for some  $\lambda \geq 0$ ).

- Quadratic (squared) L2
   penalty term is called L2
   regularization
- Regularization hyperparameter is λ



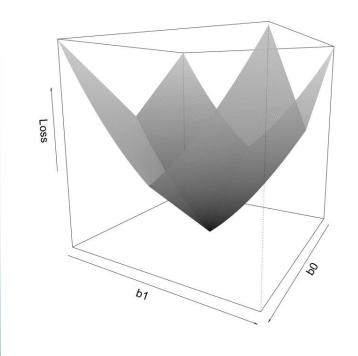
# Lasso Regression

Find the values of  $b_0$  and  $b_1$  that make the regularized LS loss

$$\sum_i \left( \mathrm{observed\ price}_i - (b_0 + b_1 \mathrm{area}_i) 
ight)^2 + \lambda (|b_0| + |b_1|)$$

as small as possible (for some  $\lambda \geq 0$ ).

- Absolute value or L1 penalty term is called L1 regularization
- Regularization hyperparameter is λ



Lasso: least absolute shrinkage and selection operator

# How to choose hyperparameters?

#### We can use cross validation!

- 1. Decide on a range of potential values for the penalty term,  $\lambda$ . Note that many software implementations will do this for you.
- 2. Split the data into V (e.g., V=10) nonoverlapping folds of approximately the same size.
- 3. Remove the first fold (this fold will play the role of the pseudo-validation set), and use the remaining V-1 folds (which will play the role of the pseudo-training set) to train the regularized LS fit using each value of  $\lambda$ .
- 4. Calculate the error (e.g., mean squared error (MSE)) for each of the regularized LS fits—one for each  $\lambda$ —using the first withheld CV-fold pseudo-validation set.

# How to choose hyperparameters?

#### We can use cross validation!

- 5. Replace the withheld first fold and now remove the second fold (the second fold will now play the role of the pseudo-validation set). Use the remaining V-1 folds to train the algorithm for each value of  $\lambda$ . Evaluate the fits using the withheld second fold (e.g., using MSE).
- 6. Repeat this process until all the V folds have been used as the withheld validation set, resulting in V measurements of the algorithm's performance for each  $\lambda$ .
- 7. For each value of  $\lambda$ , calculate the average of the V errors. The average of the V errors is called the CV error.
- 8. Select the  $\lambda$  that had the lowest CV error, or that you judge to be the best (e.g., taking stability into consideration).

# Your turn: Regularization and CV

Please get the Jupyter notebook

Go to:

https://colab.research.google.com/drive/1sNq6g5W\_

8Y-z YigvVm0FhUPIOx0PGf?usp=sharing

Save a copy to your Google Drive and keep notes there...

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# Categorical Variables

Categorical variables are variables that do not have numerical measurements (e.g. neighborhood in Ames housing data)

Categorical variables can be **ordinal** if categories can be sorted.

Categorical variables can be **nominal** if categories do not have specific order.

Categorical variables can be made converted to numeric values (e.g. one-hot encoding)

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# Categorical Variables Example

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# Using Dictionary

# Using Label Encoder

```
from sklearn.preprocessing import LabelEncoder
sleeve_le = LabelEncoder()
shirts['sleeve length'] = sleeve_le.fit_transform(shirts['sleeve length'].values)
print(shirts)

color size price sleeve length
0 green 1 10.2 0
1 red 2 13.5 1
2 blue 3 14.5 0
```

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#### One-Hot Encoding

pd.get\_dummies(shirts,drop\_first=True, dtype=int)

	size	price	sleeve length	color_green	color_red
0	1	10.2	0	1	0
1	2	13.5	1	0	1
2	3	14.5	0	0	0

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#### Classification

A binary response is often referred to as the **class** label of the observation.

**Classification problems:** Prediction problems with binary responses that involve *classifying* each observation as belonging to one of the two classes.

(It is possible to have more than 2 classes...)

#### Classification

A binary response is often referred to as the **class** label of the observation.

**Classification problems:** Prediction problems with binary responses that involve *classifying* each observation as belonging to one of the two classes.

(It is possible to have more than 2 classes...)

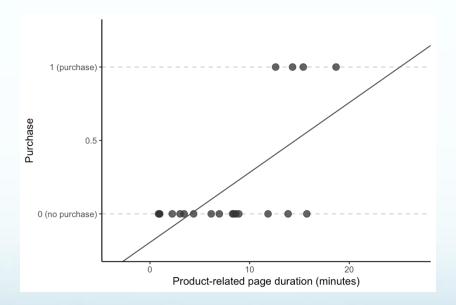
As an example we'll consider UCI shopping data set in notebook, let's predict purchase made or not.

With binary response variable linear combinations of variable and least squares won't work:

 $predicted purchase = -0.194 + 0.048 \times product$ -related duration,

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With binary response variable linear combinations of variable and least squares won't work:



 $predicted purchase = -0.194 + 0.048 \times product$ -related duration,

Rather than trying to predict binary response variable, we try to predict continuous **probability of binary variable...** 

predicted purchase  $probability = b_0 + b_1 \times \text{product-related duration}$ .

But something is still wrong, what?

We apply a **logistic** transformation to the equation to get valid probabilities from the predictor

**Logistic regression** uses a *logistic* linear combination to predict the *probability* of a class label (success).

#### **Odds Ratio**

The odds (odds ratio) corresponds to the probability of a "success," p, divided by the probability of a "failure," 1-p:

$$\frac{p}{1-p}$$
.

The odds ratio is bounded between 0 and  $\infty$ .

Example: what are odds of raining today if probability of rain is 75%?

# Log Odds or Logit Function

The log odds (logit function) corresponds to the logarithm of the odds ratio:

$$\log\left(\frac{p}{1-p}\right)$$
.

The log odds is an unbounded continuous number.

We apply the logit function to the probability, so it equals a linear combination of predictors:

$$\log\left(rac{p}{1-p}
ight) = b_0 + b_1 imes ext{product-related duration}$$

## Logistic Function

We invert the logit function and solve for the probability to get the **logistic function:** 

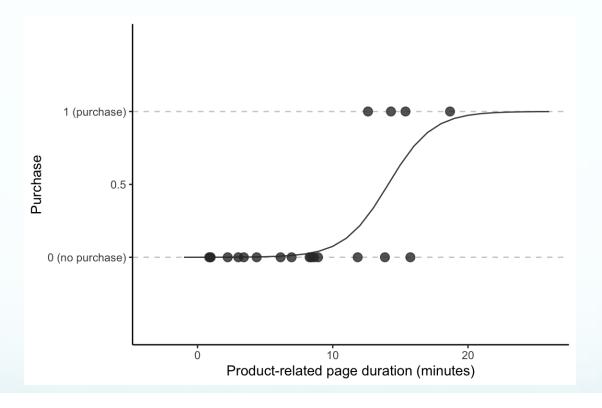
Logistic regression computes binary response probability predictions, p, based on the logistic-transformed linear combination:

$$p = rac{1}{1 + e^{-(b_0 + b_1 x)}},$$

where x is a relevant predictive feature.

Logistic regression uses this function to compute values for Parameters.

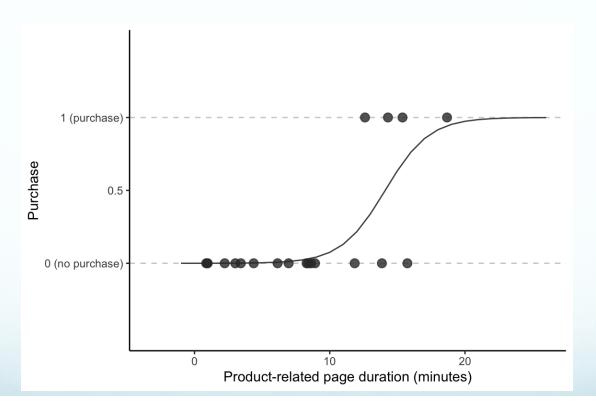
## Logistic Function



$$ext{predicted purchase probability} = rac{1}{1 + e^{-(-8.639 + 0.613 ext{product-related duration})}}$$

#### How to get predictions?

If p greater than or equal to threshold (.5) predict 1 (or purchase) Otherwise 0 (no purchase)



$$ext{predicted purchase probability} = rac{1}{1 + e^{-(-8.639 + 0.613 ext{product-related duration})}}$$

#### What is the loss function?

Logistic Loss function to minimize. Make probabilities small for 1 class and close to 0 for 0 class

$$\sum_{i ext{ in pos class}} (-\log p_i) \ + \sum_{i ext{ in neg class}} (-\log (1-p_i)).$$

No nice closed form. Can use techniques such as Maximum Likelihood Estimation (MLE)

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## **Evaluating Classification**

**Prediction accuracy** is proportion of observations for which the binary predicted response label matches the observed response label.

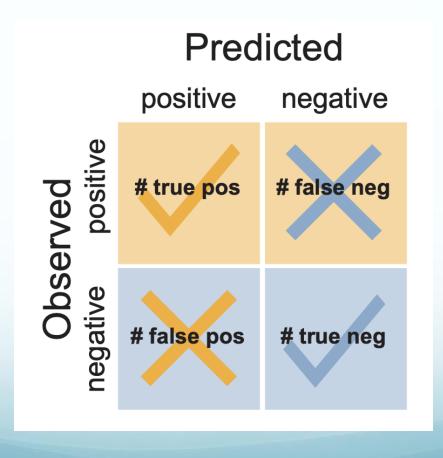
$$\operatorname{prediction\ accuracy} = \frac{(\operatorname{number\ of\ correct\ predictions})}{n}$$

**Prediction error** corresponds to the proportion of observations for which the binary predicted response label is *different* from the observed response label.

$$\operatorname{prediction\,error} = rac{(\operatorname{number\,of\,incorrect\,predictions})}{n}$$

#### Confusion matrix

The **confusion matrix** is a 2-by-2 table that cross-tabulates the predicted and observed binary response.



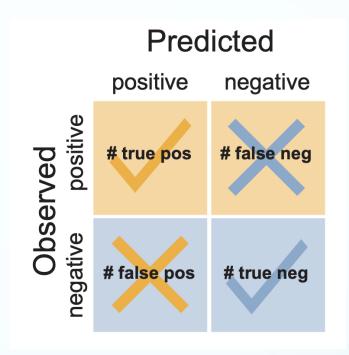
#### Confusion matrix

What is a true positive?

What is a true negative?

What is a false positive?

What is a false negative?



## Sensitivity or True Positive Rate

The **true positive rate** (often called "**sensitivity**" or "**recall**") is the proportion of positive class observations whose class is correctly predicted.

	Predicted purchase	Predicted no purchase
Observed purchase	3	2
Observed no purchase	3	12

#### Specificity or True Negative Rate

The **true negative rate** (often called "**specificity**") is the proportion of negative class observations whose class is correctly predicted

edicted no purchase	Predicted purchase	
2	3	Observed purchase
12	3	Observed no purchase
	3	Observed no purchase

#### False Positive Rate

The **false positive rate** is the proportion of negative observations *incorrectly* predicted to be positive.

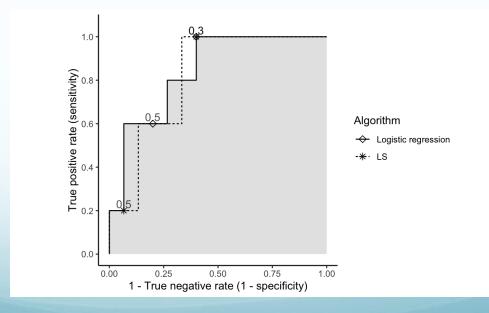
How does this relate to the true negative rate?

Predicted purchase	Predicted no purchase
3	2
3	12
	Predicted purchase  3 3

#### **ROC Curves**

Receiver Operating Characteristics (ROC) curve plot true positive rate against true negative rate for various thresholds to compare models and algorithms.

Area under the curve (AUC) quantifies predictive potential of algorithm by computing the literal area under the ROC curve.



### Your turn: Logistic Regression

Please get the Jupyter notebook for logistic regression on shopping data:

Go to:

https://colab.research.google.com/drive/1wazvX6RQGUYR MJEK46tRgHqMyJokTdFC?usp=sharing

Save a copy to your Google Drive and keep notes there...

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#### Citations:

Yu, B., & Barter, R. L. (2024). Veridical data science: The practice of responsible data analysis and decision making. The MIT Press. Shah. C. (2020) A hands-on introduction to data science. Cambridge University Press.