zomato EDA

June 13, 2020

1 Breakdown of this notebook:

- 1. Loading the dataset: Load the data and import the libraries.
- 2. Data Cleaning:
- Deleting redundant columns.
- Renaming the columns.
- Dropping duplicates.
- Cleaning individual columns.
- Remove the NaN values from the dataset
- #Some Transformations

3. Regression Analysis

- Linear Regression
- Decision Tree Regression
- Random Forest Regression
- 4. **Data Visualization:** Using plots to find relations between the features.
- Restaurants delivering Online or not
- Restaurants allowing table booking or not
- Table booking Rate vs Rate
- Best Location
- Relation between Location and Rating
- Restaurant Type
- Gaussian Rest type and Rating
- Types of Services
- Relation between Type and Rating
- Cost of Restuarant
- No. of restaurants in a Location
- Restaurant type
- Most famous restaurant chains in Bengaluru

The basic idea is analyzing the Buisness Problem of Zomato to get a fair idea about the factors affecting the establishment of different types of restaurant at different places in Bengaluru, aggregate rating of each restaurant and many more. I have provided the link to download the dataset at the end of this notebook.

[1]: #Importing Libraries import numpy as np

```
import pandas as pd
     import seaborn as sb
     import matplotlib.pyplot as plt
     import seaborn as sns
     from sklearn.linear_model import LogisticRegression
     from sklearn.linear_model import LinearRegression
     from sklearn.model_selection import train_test_split
     from sklearn.metrics import classification_report
     from sklearn.metrics import confusion matrix
     from sklearn.metrics import r2_score
    C:\Users\tejas\Anaconda3\lib\site-packages\statsmodels\tools\_testing.py:19:
    FutureWarning: pandas.util.testing is deprecated. Use the functions in the
    public API at pandas.testing instead.
      import pandas.util.testing as tm
[2]: #reading the dataset
     zomato_real=pd.read_csv("zomato.csv")
     zomato_real.head() # prints the first 5 rows of a DataFrame
[2]:
                                                      url \
     0 https://www.zomato.com/bangalore/jalsa-banasha...
     1 https://www.zomato.com/bangalore/spice-elephan...
     2 https://www.zomato.com/SanchurroBangalore?cont...
     3 https://www.zomato.com/bangalore/addhuri-udupi...
     4 https://www.zomato.com/bangalore/grand-village...
                                                  address
                                                                             name \
     0 942, 21st Main Road, 2nd Stage, Banashankari, ...
                                                                          Jalsa
     1 2nd Floor, 80 Feet Road, Near Big Bazaar, 6th ...
                                                                 Spice Elephant
     2 1112, Next to KIMS Medical College, 17th Cross...
                                                                San Churro Cafe
     3 1st Floor, Annakuteera, 3rd Stage, Banashankar... Addhuri Udupi Bhojana
     4 10, 3rd Floor, Lakshmi Associates, Gandhi Baza...
                                                                  Grand Village
       online_order book_table
                                 rate votes
                                                                          phone
                                                080 42297555\r\n+91 9743772233
     0
                Yes
                           Yes 4.1/5
                                         775
     1
                Yes
                            No 4.1/5
                                         787
                                                                   080 41714161
     2
                Yes
                            No 3.8/5
                                         918
                                                                 +91 9663487993
                            No 3.7/5
     3
                 No
                                          88
                                                                 +91 9620009302
                            No 3.8/5
     4
                 No
                                         166
                                              +91 8026612447\r\n+91 9901210005
            location
                                rest_type \
     0 Banashankari
                            Casual Dining
     1 Banashankari
                            Casual Dining
     2 Banashankari Cafe, Casual Dining
```

Quick Bites

Casual Dining

3 Banashankari

4 Basavanagudi

```
O Pasta, Lunch Buffet, Masala Papad, Paneer Laja...
     1 Momos, Lunch Buffet, Chocolate Nirvana, Thai G...
     2 Churros, Cannelloni, Minestrone Soup, Hot Choc...
     3
                                              Masala Dosa
     4
                                      Panipuri, Gol Gappe
                              cuisines approx_cost(for two people)
       North Indian, Mughlai, Chinese
                                                               800
     1
           Chinese, North Indian, Thai
                                                               800
     2
                Cafe, Mexican, Italian
                                                               800
     3
           South Indian, North Indian
                                                               300
     4
              North Indian, Rajasthani
                                                               600
                                             reviews_list menu_item
     0 [('Rated 4.0', 'RATED\n A beautiful place to ...
                                                                1 [('Rated 4.0', 'RATED\n Had been here for din...
                                                                2 [('Rated 3.0', "RATED\n Ambience is not that ...
                                                                3 [('Rated 4.0', "RATED\n Great food and proper...
                                                                4 [('Rated 4.0', 'RATED\n Very good restaurant ...
                                                                listed_in(type) listed_in(city)
               Buffet
                          Banashankari
     0
     1
                Buffet
                          Banashankari
     2
                Buffet
                          Banashankari
                Buffet
                          Banashankari
                Buffet
                          Banashankari
[3]: zomato_real.info() # Looking at the information about the dataset, datatypes of
     → the coresponding columns and missing values
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 51717 entries, 0 to 51716
    Data columns (total 17 columns):
```

dish_liked \

Dava	columns (cocal i, columns).		
#	Column	Non-Null Count	Dtype
0	url	51717 non-null	object
1	address	51717 non-null	object
2	name	51717 non-null	object
3	online_order	51717 non-null	object
4	book_table	51717 non-null	object
5	rate	43942 non-null	object
6	votes	51717 non-null	int64
7	phone	50509 non-null	object
8	location	51696 non-null	object
9	rest_type	51490 non-null	object

```
10 dish_liked
                                       23639 non-null
                                                       object
     11
        cuisines
                                       51672 non-null
                                                       object
         approx_cost(for two people)
     12
                                       51371 non-null
                                                       object
         reviews_list
     13
                                       51717 non-null
                                                       object
     14
         menu item
                                       51717 non-null
                                                       object
         listed_in(type)
                                       51717 non-null
                                                       object
     16 listed in(city)
                                       51717 non-null
                                                       object
    dtypes: int64(1), object(16)
    memory usage: 6.7+ MB
[4]: #Deleting Unnnecessary Columns
     zomato=zomato_real.drop(['url','dish_liked','phone'],axis=1) #Dropping the_
      →column "dish liked", "phone", "url" and saving the new dataset as "zomato"
[5]: zomato real.head() # looking at the dataset after transformation
[5]:
     0 https://www.zomato.com/bangalore/jalsa-banasha...
     1 https://www.zomato.com/bangalore/spice-elephan...
     2 https://www.zomato.com/SanchurroBangalore?cont...
     3 https://www.zomato.com/bangalore/addhuri-udupi...
     4 https://www.zomato.com/bangalore/grand-village...
                                                   address
                                                                             name
                                                                                   \
     0 942, 21st Main Road, 2nd Stage, Banashankari, ...
                                                                          Jalsa
     1 2nd Floor, 80 Feet Road, Near Big Bazaar, 6th ...
                                                                 Spice Elephant
     2 1112, Next to KIMS Medical College, 17th Cross...
                                                                San Churro Cafe
     3 1st Floor, Annakuteera, 3rd Stage, Banashankar...
                                                          Addhuri Udupi Bhojana
     4 10, 3rd Floor, Lakshmi Associates, Gandhi Baza...
                                                                  Grand Village
       online_order book_table
                                 rate
                                       votes
                                                                          phone
                                                 080 42297555\r\n+91 9743772233
     0
                Yes
                                4.1/5
                                          775
     1
                Yes
                            No
                               4.1/5
                                          787
                                                                   080 41714161
     2
                            No 3.8/5
                                                                 +91 9663487993
                Yes
                                          918
     3
                 No
                            No 3.7/5
                                          88
                                                                 +91 9620009302
                 Nο
                            No 3.8/5
                                          166
                                               +91 8026612447\r\n+91 9901210005
            location
                                rest_type \
     0 Banashankari
                            Casual Dining
     1 Banashankari
                            Casual Dining
     2 Banashankari
                     Cafe, Casual Dining
     3 Banashankari
                              Quick Bites
     4 Basavanagudi
                            Casual Dining
                                                dish_liked \
     O Pasta, Lunch Buffet, Masala Papad, Paneer Laja...
     1 Momos, Lunch Buffet, Chocolate Nirvana, Thai G...
```

```
3
                                               Masala Dosa
     4
                                      Panipuri, Gol Gappe
                              cuisines approx_cost(for two people)
        North Indian, Mughlai, Chinese
                                                                800
     0
           Chinese, North Indian, Thai
                                                                800
     1
     2
                Cafe, Mexican, Italian
                                                                800
     3
            South Indian, North Indian
                                                                300
              North Indian, Rajasthani
                                                                600
                                              reviews_list menu_item
      [('Rated 4.0', 'RATED\n A beautiful place to ...
                                                                 1 [('Rated 4.0', 'RATED\n Had been here for din...
                                                                2 [('Rated 3.0', "RATED\n
                                Ambience is not that ...
                                                                3 [('Rated 4.0', "RATED\n Great food and proper...
                                                                4 [('Rated 4.0', 'RATED\n
                                Very good restaurant ...
                                                                listed_in(type) listed_in(city)
     0
                Buffet
                          Banashankari
                Buffet
                          Banashankari
     1
     2
                Buffet
                          Banashankari
     3
                Buffet
                          Banashankari
                Buffet
                          Banashankari
[6]: #Removing the Duplicates
     zomato.duplicated().sum()
     zomato.drop_duplicates(inplace=True)
     zomato_real.head() # looking at the dataset after transformation
[6]:
                                                       url \
     0 https://www.zomato.com/bangalore/jalsa-banasha...
     1 https://www.zomato.com/bangalore/spice-elephan...
     2 https://www.zomato.com/SanchurroBangalore?cont...
     3 https://www.zomato.com/bangalore/addhuri-udupi...
     4 https://www.zomato.com/bangalore/grand-village...
                                                   address
                                                                             name
     0 942, 21st Main Road, 2nd Stage, Banashankari, ...
                                                                           Jalsa
     1 2nd Floor, 80 Feet Road, Near Big Bazaar, 6th ...
                                                                 Spice Elephant
     2 1112, Next to KIMS Medical College, 17th Cross...
                                                                San Churro Cafe
     3 1st Floor, Annakuteera, 3rd Stage, Banashankar...
                                                         Addhuri Udupi Bhojana
     4 10, 3rd Floor, Lakshmi Associates, Gandhi Baza...
                                                                  Grand Village
                                                                          phone
       online_order book_table
                                 rate
                                       votes
     0
                           Yes
                                                 080 42297555\r\n+91 9743772233
                Yes
                                4.1/5
                                          775
     1
                            No 4.1/5
                                          787
                                                                   080 41714161
                Yes
```

Churros, Cannelloni, Minestrone Soup, Hot Choc...

```
2
                Yes
                            No 3.8/5
                                          918
                                                                 +91 9663487993
     3
                            No 3.7/5
                 No
                                           88
                                                                  +91 9620009302
     4
                 No
                                3.8/5
                                          166
                                               +91 8026612447\r\n+91 9901210005
            location
                                rest_type \
     0 Banashankari
                            Casual Dining
                            Casual Dining
     1 Banashankari
     2 Banashankari Cafe, Casual Dining
     3 Banashankari
                              Quick Bites
     4 Basavanagudi
                            Casual Dining
                                                dish liked \
      Pasta, Lunch Buffet, Masala Papad, Paneer Laja...
       Momos, Lunch Buffet, Chocolate Nirvana, Thai G...
        Churros, Cannelloni, Minestrone Soup, Hot Choc...
     2
     3
                                               Masala Dosa
     4
                                       Panipuri, Gol Gappe
                              cuisines approx_cost(for two people)
        North Indian, Mughlai, Chinese
                                                                800
     0
           Chinese, North Indian, Thai
                                                                800
     1
     2
                Cafe, Mexican, Italian
                                                                800
     3
            South Indian, North Indian
                                                                300
              North Indian, Rajasthani
                                                                600
                                              reviews list menu item \
     O [('Rated 4.0', 'RATED\n A beautiful place to ...
                                                                 []
     1 [('Rated 4.0', 'RATED\n Had been here for din...
                                                                 []
     2 [('Rated 3.0', "RATED\n Ambience is not that ...
                                                                 3 [('Rated 4.0', "RATED\n Great food and proper...
                                                                 4 [('Rated 4.0', 'RATED\n Very good restaurant ...
                                                                 listed_in(type) listed_in(city)
                Buffet
                          Banashankari
     0
                Buffet
                          Banashankari
     1
     2
                Buffet
                          Banashankari
     3
                Buffet
                          Banashankari
                Buffet
                          Banashankari
[7]: #Remove the NaN values from the dataset
     zomato.isnull().sum()
     zomato.dropna(how='any',inplace=True)
     zomato.info() #.info() function is used to get a concise summary of the
      \rightarrow dataframe
```

<class 'pandas.core.frame.DataFrame'>
Int64Index: 43499 entries, 0 to 51716

```
Data columns (total 14 columns):
          Column
                                      Non-Null Count Dtype
          _____
                                      _____
          address
      0
                                      43499 non-null object
          name
                                      43499 non-null object
      1
      2
          online_order
                                      43499 non-null object
      3
         book table
                                      43499 non-null object
          rate
                                      43499 non-null object
         votes
                                      43499 non-null int64
      6
         location
                                      43499 non-null object
      7
                                      43499 non-null object
         rest_type
                                      43499 non-null object
         cuisines
          approx_cost(for two people)
                                      43499 non-null object
      10 reviews_list
                                      43499 non-null object
      11 menu_item
                                      43499 non-null object
                                      43499 non-null object
      12 listed_in(type)
      13 listed_in(city)
                                      43499 non-null object
     dtypes: int64(1), object(13)
     memory usage: 5.0+ MB
 [8]: #Reading Column Names
     zomato.columns
 [8]: Index(['address', 'name', 'online order', 'book table', 'rate', 'votes',
             'location', 'rest_type', 'cuisines', 'approx_cost(for two people)',
            'reviews list', 'menu item', 'listed in(type)', 'listed in(city)'],
           dtype='object')
 [9]: #Changing the column names
     zomato = zomato.rename(columns={'approx cost(for two people)':
      'listed_in(city)':'city'})
     zomato.columns
 [9]: Index(['address', 'name', 'online_order', 'book_table', 'rate', 'votes',
            'location', 'rest_type', 'cuisines', 'cost', 'reviews_list',
             'menu_item', 'type', 'city'],
           dtype='object')
[10]: #Some Transformations
     zomato['cost'] = zomato['cost'].astype(str) #Changing the cost to string
     zomato['cost'] = zomato['cost'].apply(lambda x: x.replace(',','.')) #Using__
      → lambda function to replace ',' from cost
     zomato['cost'] = zomato['cost'].astype(float) # Changing the cost to Float
     zomato.info() # looking at the dataset information after transformation
     <class 'pandas.core.frame.DataFrame'>
     Int64Index: 43499 entries, 0 to 51716
```

```
Non-Null Count
      #
          Column
                                        Dtype
          _____
                        _____
      0
          address
                        43499 non-null
                                        object
      1
          name
                        43499 non-null object
      2
          online_order
                        43499 non-null object
      3
          book table
                        43499 non-null object
      4
          rate
                        43499 non-null object
      5
          votes
                        43499 non-null int64
      6
          location
                        43499 non-null object
      7
                        43499 non-null object
          rest_type
      8
                        43499 non-null object
          cuisines
      9
                        43499 non-null float64
          cost
                        43499 non-null object
      10
          reviews_list
      11
          menu_item
                        43499 non-null
                                        object
                        43499 non-null object
      12
          type
      13 city
                        43499 non-null
                                        object
     dtypes: float64(1), int64(1), object(12)
     memory usage: 5.0+ MB
[11]: #Reading uninque values from the Rate column
      zomato['rate'].unique()
[11]: array(['4.1/5', '3.8/5', '3.7/5', '3.6/5', '4.6/5', '4.0/5', '4.2/5',
             '3.9/5', '3.1/5', '3.0/5', '3.2/5', '3.3/5', '2.8/5', '4.4/5',
             '4.3/5', 'NEW', '2.9/5', '3.5/5', '2.6/5', '3.8 /5', '3.4/5',
             '4.5/5', '2.5/5', '2.7/5', '4.7/5', '2.4/5', '2.2/5', '2.3/5',
             '3.4 /5', '-', '3.6 /5', '4.8/5', '3.9 /5', '4.2 /5', '4.0 /5',
             '4.1 /5', '3.7 /5', '3.1 /5', '2.9 /5', '3.3 /5', '2.8 /5',
             '3.5 /5', '2.7 /5', '2.5 /5', '3.2 /5', '2.6 /5', '4.5 /5',
             '4.3 /5', '4.4 /5', '4.9/5', '2.1/5', '2.0/5', '1.8/5', '4.6 /5',
             '4.9 /5', '3.0 /5', '4.8 /5', '2.3 /5', '4.7 /5', '2.4 /5',
             '2.1 /5', '2.2 /5', '2.0 /5', '1.8 /5'], dtype=object)
[12]: zomato.info()
     <class 'pandas.core.frame.DataFrame'>
     Int64Index: 43499 entries, 0 to 51716
     Data columns (total 14 columns):
                        Non-Null Count Dtype
          Column
          _____
                        _____
      0
          address
                        43499 non-null object
      1
          name
                        43499 non-null object
      2
          online_order
                        43499 non-null
                                        object
      3
                        43499 non-null object
          book_table
      4
          rate
                        43499 non-null object
      5
                        43499 non-null int64
          votes
          location
                        43499 non-null object
```

Data columns (total 14 columns):

```
7
                        43499 non-null object
          rest_type
                        43499 non-null object
          cuisines
          cost
                        43499 non-null float64
      10 reviews_list 43499 non-null object
          menu item
                        43499 non-null object
      12
          type
                        43499 non-null object
      13 city
                        43499 non-null object
     dtypes: float64(1), int64(1), object(12)
     memory usage: 5.0+ MB
[13]: #Removing '/5' from Rates
      zomato = zomato.loc[zomato.rate !='NEW']
      zomato = zomato.loc[zomato.rate !='-'].reset_index(drop=True)
      remove_slash = lambda x: x.replace('/5', '') if type(x) == np.str else x
      zomato.rate = zomato.rate.apply(remove_slash).str.strip().astype('float')
      zomato['rate'].head() # looking at the dataset after transformation
[13]: 0
           4.1
      1
           4.1
      2
           3.8
      3
           3.7
           3.8
      Name: rate, dtype: float64
[14]: # Adjust the column names
      zomato.name = zomato.name.apply(lambda x:x.title())
      zomato.online_order.replace(('Yes','No'),(True, False),inplace=True)
      zomato.book_table.replace(('Yes','No'),(True, False),inplace=True)
      zomato_real.head() # looking at the dataset after transformation
[14]:
      0 https://www.zomato.com/bangalore/jalsa-banasha...
      1 https://www.zomato.com/bangalore/spice-elephan...
      2 https://www.zomato.com/SanchurroBangalore?cont...
      3 https://www.zomato.com/bangalore/addhuri-udupi...
      4 https://www.zomato.com/bangalore/grand-village...
                                                   address
                                                                              name \
      0 942, 21st Main Road, 2nd Stage, Banashankari, ...
                                                                           Jalsa
      1 2nd Floor, 80 Feet Road, Near Big Bazaar, 6th ...
                                                                  Spice Elephant
      2 1112, Next to KIMS Medical College, 17th Cross...
                                                                San Churro Cafe
      3 1st Floor, Annakuteera, 3rd Stage, Banashankar... Addhuri Udupi Bhojana
      4 10, 3rd Floor, Lakshmi Associates, Gandhi Baza...
                                                                  Grand Village
        online_order book_table
                                  rate votes
                                                                           phone
                            Yes 4.1/5
      0
                 Yes
                                          775
                                                 080 42297555\r\n+91 9743772233
      1
                 Yes
                             No 4.1/5
                                          787
                                                                   080 41714161
```

```
3
                                 3.7/5
                                           88
                                                                  +91 9620009302
                  No
                             No
      4
                  No
                             No
                                 3.8/5
                                          166
                                               +91 8026612447\r\n+91 9901210005
             location
                                 rest_type \
        Banashankari
                             Casual Dining
        Banashankari
                             Casual Dining
      2 Banashankari
                      Cafe, Casual Dining
      3 Banashankari
                               Quick Bites
      4 Basavanagudi
                             Casual Dining
                                                dish liked \
        Pasta, Lunch Buffet, Masala Papad, Paneer Laja...
        Momos, Lunch Buffet, Chocolate Nirvana, Thai G...
         Churros, Cannelloni, Minestrone Soup, Hot Choc...
      2
      3
                                               Masala Dosa
      4
                                       Panipuri, Gol Gappe
                               cuisines approx_cost(for two people)
         North Indian, Mughlai, Chinese
                                                                 800
      0
            Chinese, North Indian, Thai
                                                                 800
      1
      2
                 Cafe, Mexican, Italian
                                                                 800
      3
             South Indian, North Indian
                                                                 300
               North Indian, Rajasthani
                                                                 600
                                              reviews list menu item \
       [('Rated 4.0', 'RATED\n A beautiful place to ...
                                                                 1 [('Rated 4.0', 'RATED\n Had been here for din...
                                                                 []
      2 [('Rated 3.0', "RATED\n Ambience is not that ...
                                                                 3 [('Rated 4.0', "RATED\n Great food and proper...
                                                                 4 [('Rated 4.0', 'RATED\n Very good restaurant ...
                                                                 listed_in(type) listed_in(city)
                 Buffet
      0
                           Banashankari
                 Buffet
                           Banashankari
      1
      2
                 Buffet
                           Banashankari
      3
                 Buffet
                           Banashankari
                 Buffet
                           Banashankari
[15]: zomato.cost.unique() # cheking the unique costs
                  , 300.
[15]: array([800.
                           , 600.
                                   , 700. , 550. , 500. , 450.
                   , 900.
                           , 200.
                                   , 750.
             400.
                                          , 150. , 850. , 100.
                                                                        1.2 ,
             350.
                  , 250. , 950.
                                       1.
                                               1.5 ,
                                                       1.3 , 199.
                                                                        1.1,
                                               1.35,
               1.6 , 230.
                          , 130.
                                       1.7,
                                                       2.2 ,
                                                                1.4 ,
                     1.9 , 180.
                                               2.5 ,
                                                       2.1 ,
               1.8 .
                                   , 330.
                                                                3.
                                                                        2.8,
               3.4, 50.
                                       1.25,
                                               3.5 ,
                                                                2.4,
                         , 40.
                                                        4. ,
                                                                        2.6,
```

2

Yes

3.8/5

No

918

+91 9663487993

```
[16]: #Encode the input Variables
      def Encode(zomato):
          for column in zomato.columns[~zomato.columns.isin(['rate', 'cost', _

        'votes'])]:
               zomato[column] = zomato[column].factorize()[0]
          return zomato
      zomato_en = Encode(zomato.copy())
      zomato_en # looking at the dataset after transformation
[16]:
             address
                       name
                            online_order book_table rate votes
                                                                       location \
                                                           4.1
                    0
                          0
                                                                  775
      0
                                         0
                                                      0
                    1
      1
                          1
                                         0
                                                      1
                                                          4.1
                                                                  787
                                                                               0
                    2
                          2
      2
                                         0
                                                          3.8
                                                                  918
                                                                               0
      3
                    3
                                         1
                                                      1
                                                           3.7
                                                                   88
                                                                               0
      4
                    4
                          4
                                                          3.8
                                         1
                                                      1
                                                                  166
                                                                               1
                                                          3.7
      41232
                 3137
                       2699
                                         1
                                                      1
                                                                   34
                                                                              25
                                                          2.5
                                                                              25
      41233
                 8791
                       1716
                                         1
                                                      1
                                                                   81
      41234
                 8725
                       6532
                                                          3.6
                                                                   27
                                                                              25
                                          1
                                                      1
                                                          4.3
      41235
                 8786
                       6568
                                         1
                                                      0
                                                                  236
                                                                              56
      41236
                 3444
                       6569
                                                           3.4
                                          1
                                                                   13
                                                                              56
             rest_type
                        cuisines
                                     cost reviews_list menu_item
                                                                      type
                                                                             city
      0
                      0
                                 0 800.0
                                                       0
                                                                   0
                                                                         0
                                                                                0
      1
                      0
                                 1 800.0
                                                       1
                                                                   0
                                                                         0
                                                                                0
      2
                                                       2
                                                                          0
                                                                                0
                      1
                                 2 800.0
                                                                   0
                      2
      3
                                 3
                                    300.0
                                                       3
                                                                   0
                                                                          0
                                                                                0
      4
                      0
                                 4
                                    600.0
                                                       4
                                                                   0
                                                                         0
                                                                                0
      41232
                     28
                               204
                                    800.0
                                                    4028
                                                                   0
                                                                          6
                                                                               29
      41233
                     28
                               761
                                    800.0
                                                   21082
                                                                   0
                                                                          6
                                                                               29
      41234
                     17
                               240
                                      1.5
                                                   20956
                                                                   0
                                                                          6
                                                                               29
      41235
                                                                          6
                                                                               29
                     17
                               237
                                      2.5
                                                   21054
                                                                   0
      41236
                                                                          6
                                                                               29
                     33
                              1870
                                      1.5
                                                   21055
      [41237 rows x 14 columns]
[17]: #Get Correlation between different variables
      corr = zomato_en.corr(method='kendall')
      plt.figure(figsize=(15,8))
      sns.heatmap(corr, annot=True)
      zomato en columns
```

6.,

2.7 ,

1.05,

2.3 ,

4.5 , 80.])

1.45, 70. , 3.2 , 240. ,

5.,

3.7, 1.65,



The highest correlation is between name and address which is 0.62 which is not of very much concern

2 Regression Analysis

2.0.1 Splitting the Dataset

```
[18]:
              online_order
                              book_table
                                            votes
                                                    location
                                                                rest_type
                                                                            cuisines
                                                                                         cost
      16950
                                                                                        250.0
                           0
                                         1
                                                 0
                                                            8
                                                                         2
                                                                                    5
      767
                           0
                                         1
                                              131
                                                            8
                                                                         4
                                                                                  278
                                                                                        400.0
      6750
                           0
                                         1
                                              137
                                                           45
                                                                         2
                                                                                 1295
                                                                                        250.0
```

```
9471
                        0
                                          74
                                                                         537
                                                                                1.0
                                    1
                                                    16
                                                                2
      25162
                        0
                                    1
                                          61
                                                    12
                                                                              350.0
                                                                        1860
             menu_item
      16950
                     0
      767
                   190
      6750
                     0
      9471
                     0
                     0
      25162
[19]: y_train.head()
[19]: 16950
               3.9
      767
               3.7
      6750
               4.0
      9471
               3.8
      25162
               3.7
     Name: rate, dtype: float64
[20]: zomato_en['menu_item'].unique() # seeing the unique values in 'menu_item'
[20]: array([
                0,
                            2, ..., 8240, 8241, 8242], dtype=int64)
                      1,
[21]: zomato_en['location'].unique() # seeing the unique values in 'location'
[21]: array([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16,
             17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33,
             34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50,
             51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67,
             68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84,
             85, 86, 87, 88, 89, 90, 91], dtype=int64)
[22]: zomato_en['cuisines'].unique() # seeing the unique values in 'cusines'
[22]: array([
                            2, ..., 2364, 2365, 2366], dtype=int64)
               Ο,
                      1,
[23]: zomato_en['rest_type'].unique() # seeing the unique values in 'rest_type'
[23]: array([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16,
             17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33,
             34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50,
             51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67,
             68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84,
             85, 86], dtype=int64)
[24]: x.head()
```

```
[24]:
         online_order book_table votes location rest_type
                                                                  cuisines
                                                                              cost \
      0
                                       775
                                                               0
                                                                          0 800.0
      1
                     0
                                  1
                                       787
                                                    0
                                                               0
                                                                             800.0
                                                                          1
      2
                     0
                                  1
                                       918
                                                    0
                                                               1
                                                                          2
                                                                             800.0
      3
                                  1
                                        88
                                                    0
                                                               2
                                                                             300.0
                     1
                                                                          3
      4
                                  1
                                       166
                                                    1
                                                               0
                                                                          4 600.0
         menu_item
      0
                 0
                 0
      1
      2
                 0
      3
                 0
      4
                 0
```

```
[25]: y.head()
```

```
[25]: 0 4.1

1 4.1

2 3.8

3 3.7

4 3.8

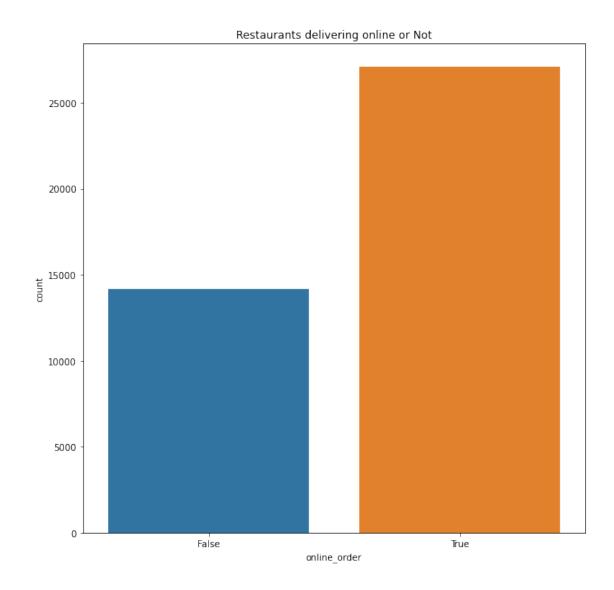
Name: rate, dtype: float64
```

Data Visualization

Restaurants delivering Online or not

```
[26]: #Restaurants delivering Online or not
sns.countplot(zomato['online_order'])
fig = plt.gcf()
fig.set_size_inches(10,10)
plt.title('Restaurants delivering online or Not')
```

[26]: Text(0.5, 1.0, 'Restaurants delivering online or Not')



Restaurants allowing table booking or not

```
[27]: sns.countplot(zomato['book_table'])
   fig = plt.gcf()
   fig.set_size_inches(10,10)
   plt.title('Restaurants allowing table booking or not')
```

[27]: Text(0.5, 1.0, 'Restaurants allowing table booking or not')

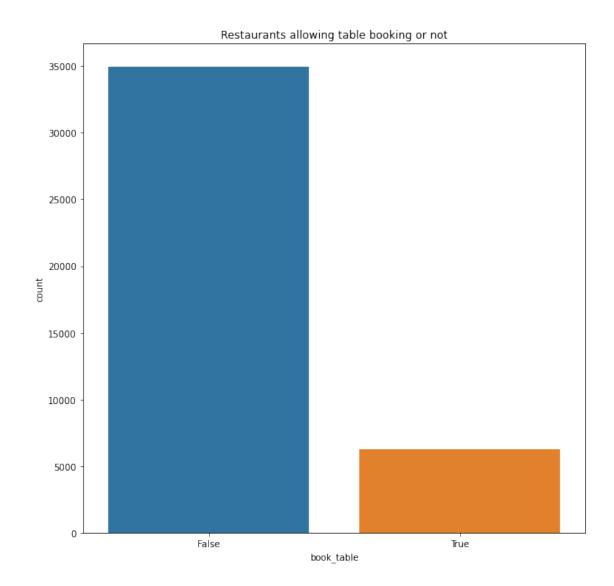
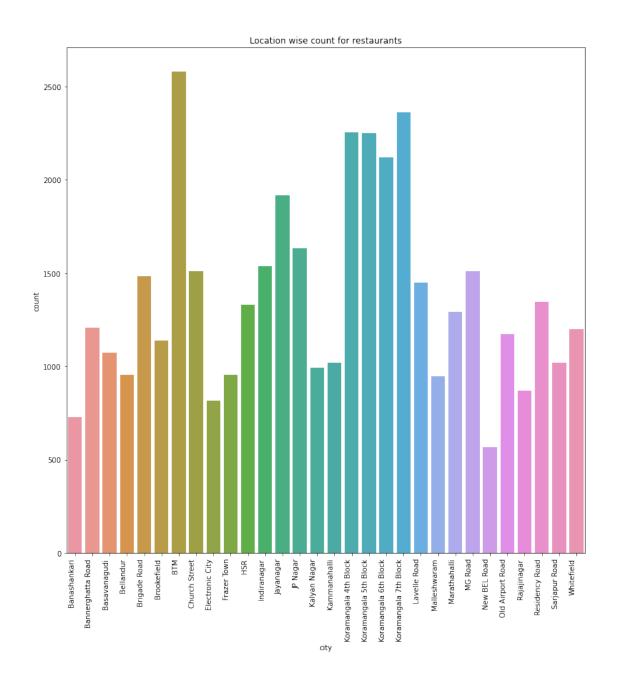


Table booking Rate vs Normal Rate

```
plt.rcParams['figure.figsize'] = (13, 9)
Y = pd.crosstab(zomato['rate'], zomato['book_table'])
Y.div(Y.sum(1).astype(float), axis = 0).plot(kind = 'bar', stacked = True, color=['red', 'yellow'])
plt.title('table booking vs Normal rate', fontweight = 30, fontsize = 20)
plt.legend(loc="upper right")
plt.show()
```

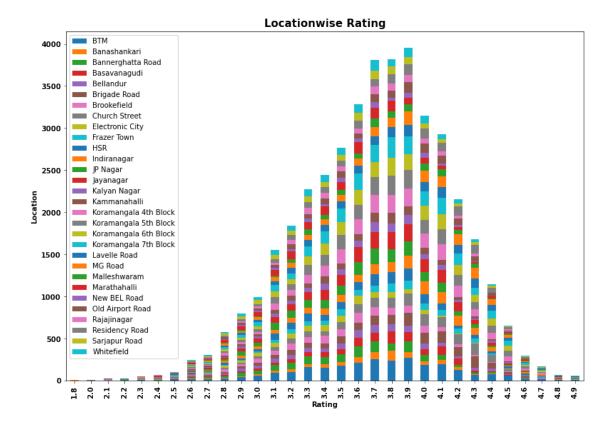


[29]: Text(0.5, 1.0, 'Location wise count for restaurants')



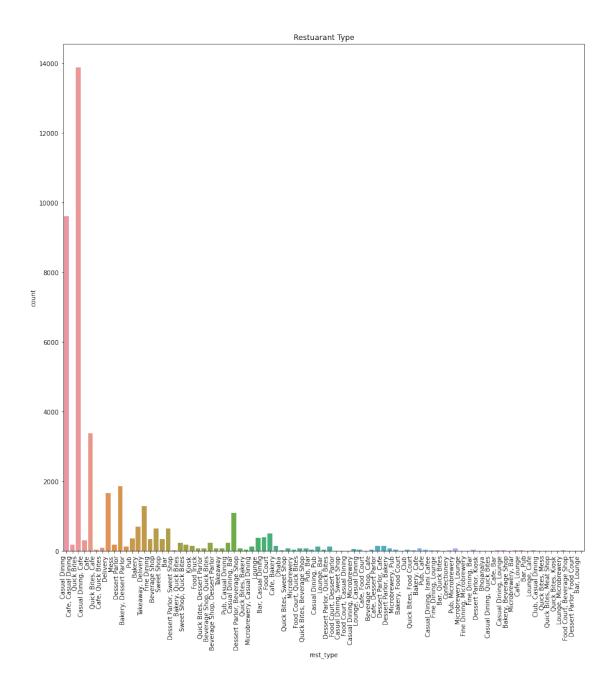
Location and Rating

```
[30]: loc_plt=pd.crosstab(zomato['rate'],zomato['city'])
loc_plt.plot(kind='bar',stacked=True);
plt.title('Locationwise Rating',fontsize=15,fontweight='bold')
plt.ylabel('Location',fontsize=10,fontweight='bold')
plt.xlabel('Rating',fontsize=10,fontweight='bold')
plt.xticks(fontsize=10,fontweight='bold')
plt.yticks(fontsize=10,fontweight='bold');
plt.legend();
```



Restaurant Type

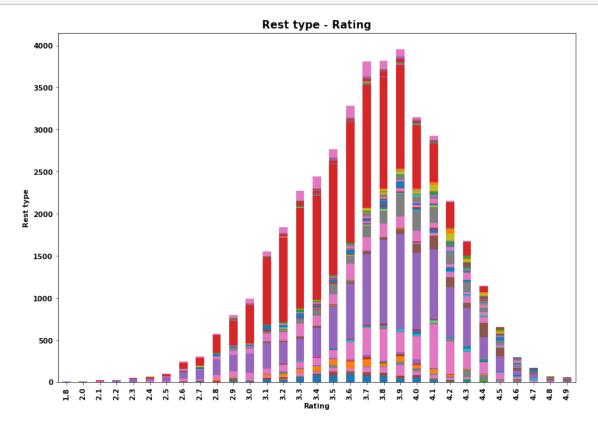
[31]: Text(0.5, 1.0, 'Restuarant Type')



Gaussian Rest type and Rating

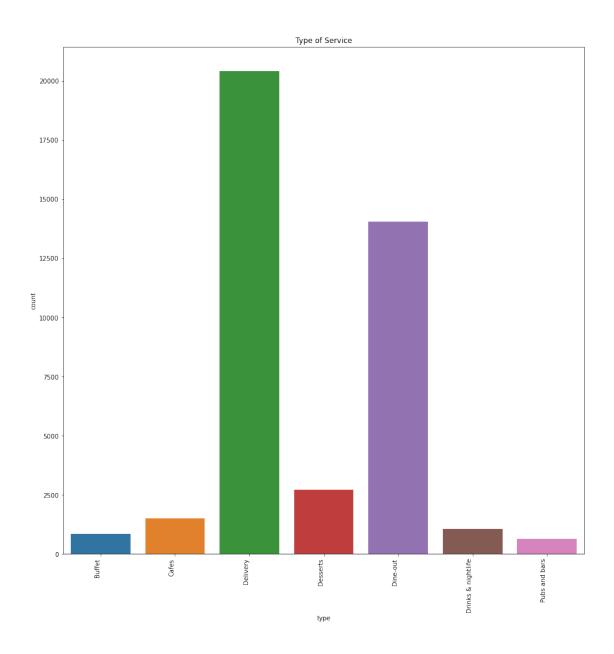
```
[32]: loc_plt=pd.crosstab(zomato['rate'],zomato['rest_type'])
loc_plt.plot(kind='bar',stacked=True);
plt.title('Rest type - Rating',fontsize=15,fontweight='bold')
plt.ylabel('Rest type',fontsize=10,fontweight='bold')
plt.xlabel('Rating',fontsize=10,fontweight='bold')
plt.xticks(fontsize=10,fontweight='bold')
plt.yticks(fontsize=10,fontweight='bold');
```

plt.legend().remove();



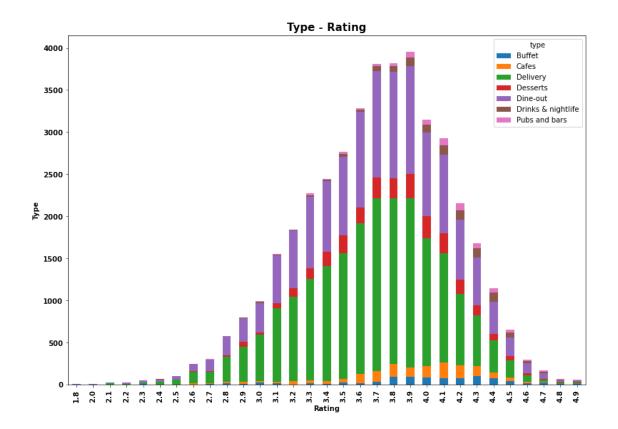
Types of Services

[33]: Text(0.5, 1.0, 'Type of Service')

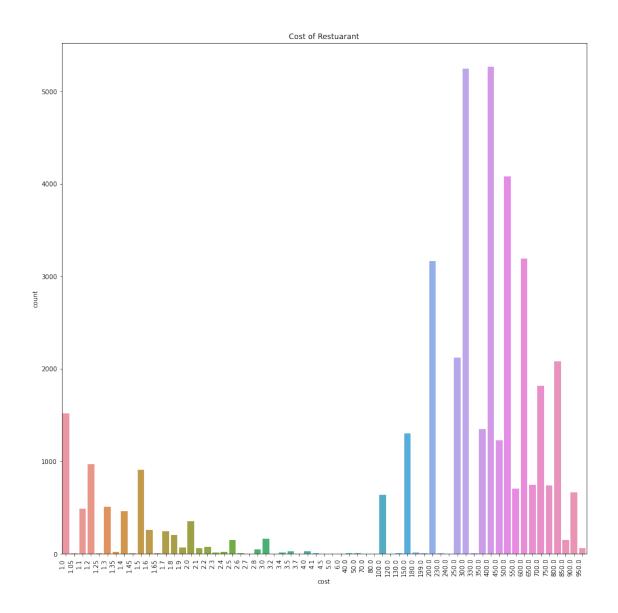


Type and Rating

```
[34]: type_plt=pd.crosstab(zomato['rate'],zomato['type'])
    type_plt.plot(kind='bar',stacked=True);
    plt.title('Type - Rating',fontsize=15,fontweight='bold')
    plt.ylabel('Type',fontsize=10,fontweight='bold')
    plt.xlabel('Rating',fontsize=10,fontweight='bold')
    plt.xticks(fontsize=10,fontweight='bold')
    plt.yticks(fontsize=10,fontweight='bold');
```



[35]: Text(0.5, 1.0, 'Cost of Restuarant')

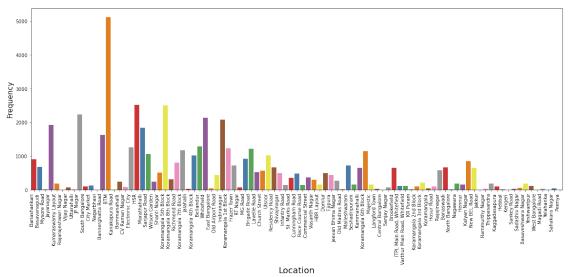


```
No. of Restaurants in a Location

[36]: fig = plt.figure(figsize=(20,7))
    loc = sns.countplot(x="location",data=zomato_real, palette = "Set1")
    loc.set_xticklabels(loc.get_xticklabels(), rotation=90, ha="right")
    plt.ylabel("Frequency",size=15)
    plt.xlabel("Location",size=18)
    loc
    plt.title('NO. of restaurants in a Location',size = 20,pad=20)
```

[36]: Text(0.5, 1.0, 'NO. of restaurants in a Location')



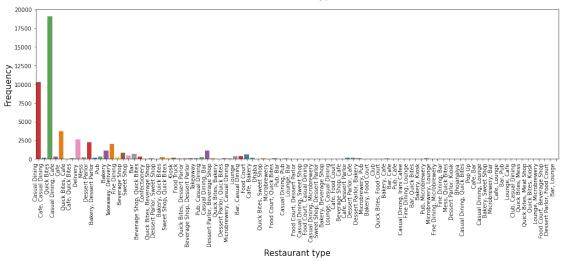


Restaurant type

```
[37]: fig = plt.figure(figsize=(17,5))
    rest = sns.countplot(x="rest_type",data=zomato_real, palette = "Set1")
    rest.set_xticklabels(rest.get_xticklabels(), rotation=90, ha="right")
    plt.ylabel("Frequency",size=15)
    plt.xlabel("Restaurant type",size=15)
    rest
    plt.title('Restaurant types',fontsize = 20 ,pad=20)
```

[37]: Text(0.5, 1.0, 'Restaurant types')

Restaurant types

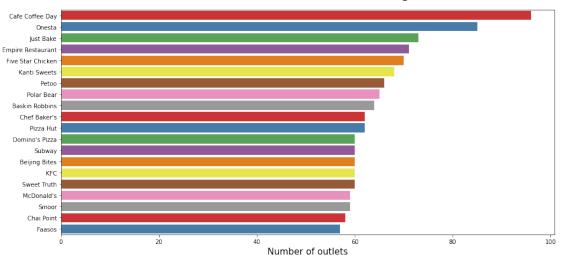


Most famous Restaurant chains in Bengaluru

```
[38]: plt.figure(figsize=(15,7))
    chains=zomato_real['name'].value_counts()[:20]
    sns.barplot(x=chains,y=chains.index,palette='Set1')
    plt.title("Most famous restaurant chains in Bangaluru",size=20,pad=20)
    plt.xlabel("Number of outlets",size=15)
```

[38]: Text(0.5, 0, 'Number of outlets')

Most famous restaurant chains in Bangaluru



3.0.1 Linear Regression

```
[39]: #Prepare a Linear Regression Model
reg=LinearRegression()
reg.fit(x_train,y_train)
y_pred=reg.predict(x_test)
from sklearn.metrics import r2_score
r2_score(y_test,y_pred)
```

[39]: 0.27362337221038613

3.0.2 Decision Tree Regression

```
[40]: #Prepairing a Decision Tree Regression
from sklearn.tree import DecisionTreeRegressor
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=.

→1,random_state=105)
```

```
DTree=DecisionTreeRegressor(min_samples_leaf=.0001)
DTree.fit(x_train,y_train)
y_predict=DTree.predict(x_test)
from sklearn.metrics import r2_score
r2_score(y_test,y_predict)
```

[40]: 0.8537219726521353

3.0.3 Random Forest Regression

[41]: 0.8773808619238765

3.0.4 Extra Tree Regressor

```
[42]: #Preparing Extra Tree Regression
from sklearn.ensemble import ExtraTreesRegressor
ETree=ExtraTreesRegressor(n_estimators = 100)
ETree.fit(x_train,y_train)
y_predict=ETree.predict(x_test)

from sklearn.metrics import r2_score
r2_score(y_test,y_predict)
```

[42]: 0.9394102356092272

```
[43]: import pickle
# Saving model to disk
pickle.dump(ETree, open('model.pkl','wb'))
```

It can be observed that we have got the best accuracy for Extra tree regressor