

# Reflective Report – Using CRISP-DM for the first time.

## Introduction ➔

Embarking on the utilization of the Cross-Industry Standard Process for Data Mining (CRISP-DM) framework with R for the first time has proven to be both enriching and demanding. This reflective report details the insights gained, challenges encountered, and lessons assimilated during the entire process.

## Initiation and understanding ➔

In the initial phase, I focused on comprehending the CRISP-DM framework, its sequential stages, and its integration with the data mining process. I discovered that the framework serves as a well-organized guide, offering a distinct pathway from grasping the business problem to implementing the results. This clarity significantly assisted in establishing practical expectations for each stage. Given my limited expertise (not yet an expert) in R Programming, I faced considerable challenges in generating precise and accurate charts using libraries like `ggplot2` and `dplyr`. Despite these challenges, I successfully acquired proficiency in these libraries and familiarized myself with the R syntax within the allotted time.

## Data Understanding and Exploration ➔

Gaining access to and delving into the data exposed me to the capabilities of R for data manipulation and visualization. Utilizing R's data exploration packages such as `dplyr` and `ggplot2` enabled me to extract valuable insights from the dataset. Nevertheless, I faced challenges in managing missing or unknown values, underscoring the necessity for robust data preprocessing techniques.

## Data Preparation ➔

The data preparation phase enlightened me about the significance of cleaning and transforming data for efficient analysis. R's adaptability in addressing these tasks, coupled with packages like `tidyverse`, played a crucial role. The challenge at this stage revolved around striking the right balance between preserving data integrity and readying it for modeling.

## Modelling and Evaluation ➔

Applying EDA (exploratory data analysis) using R's rich ecosystem of packages was a highlight of the process.

## **Interpretation and Deployment ➔**

The interpretation phase involved communicating results effectively. Utilizing R Markdown for creating reports. Presenting findings to stakeholders emphasized the importance of clear and concise communication.

## **Challenges Faced ➔**

While R's versatility is a strength, the vast number of packages and functions posed a challenge in choosing the most suitable ones. Version compatibility and package updates also required attention to ensure smooth execution.

## **Learnings ➔**

The most important lesson, I've learned is that the dynamic nature of data science demands continuous learning, and navigating CRISP-DM with the R Programming illuminated various facets of this evolving field

## **Conclusion ➔**

Concluding this exploration, my first encounter with CRISP-DM alongside R has proven to be a valuable experience. It has provided me with a systematic framework for data mining, augmenting my proficiency in utilizing R for comprehensive data analysis. The challenges faced have served to deepen my understanding, establishing this journey as a foundational step for future projects.