

# Proposed Improvements

## - User Interface Features

- Introduce Horizontal Scrolling on the Profile Card, to check out other Photos of the Athletes. Can be extended to video too
- Custom Dialogs instead of system generated ones (check Snapchat or Tinder Dialogs)
- User stories instead of HOT- or -NOT style interface, but the current one seems pretty cool too. Just a bit packed somehow
- Caching of Matches in the background in advance, so that the user doesn't have to wait for videos or photos to load

## - Product Features

- User generated stories for Live Events
- Live Streaming of Events [Sports Events]
- Integration of Analytics for User Behaviour tracking
- In - app rating Flow backed by algorithm that improves chance of users favourably rating the app

## - Business Features

- Tie up with Matches and Big Events to Live Stream them
- User generated stories at these Live Events to help people experience sports events at home and increase engagement
- Convincing brands to partner up at these Live Events and showing their stories in between live user story updates