

Founder-Investor Matching Platform

Official Project Documentation (Version 1.0 - December 2025)

1. Project Overview

Product Name: [Your Brand Name] - Founder Investor Dashboard

Type: Dual-sided web application (SaaS)

Core Purpose: Connect verified startup founders with active investors (angels, VCs, family offices, syndicates, etc.) in a structured, high-signal marketplace.

Target Users

- Founders / Co-founders (from pre-seed to Series B+)
- Investors (Angel investors, Venture Capital firms, Family Offices, Corporate VCs, Syndicate leads, Accelerators, Institutional investors)

Value Proposition

Founders -> Get warm introductions to relevant investors without spam

Investors -> Discover deal flow that exactly matches their thesis and check size

2. User Roles & Access

Role | URL Path | Can View | Can Message | Separate Account Required

Founder | /founder/dashboard | Investor profiles | Yes | Yes

Investor | /investor/dashboard | Founder profiles | Yes | Yes

Admin | /admin | Everything | Yes | Yes

Note: One email can only have one role at a time. Users who are both founder and investor must create two accounts (common industry practice).

3. Registration Flow

Landing Page

Hero section with two CTAs:

- "I'm a Founder raising capital"
- "I'm an Investor looking for deals"

Common Fields:

Full Name, Email, Password, Phone Number, Country of Residence, Referral source

After selecting role -> redirect to role-specific onboarding wizard.

4. Investor Registration & Profile Fields

Phase 1 - Instant Signup (30 seconds)

- Investor Type (multi-select mandatory)

Phase 2 - Profile Completion Wizard (aim >90%)

Includes fields like LinkedIn, Fund Name, Check Size, Stages, Sectors, Geography, Thesis, Notable Investments, and more.

5. Founder Registration & Profile Fields

Phase 1 - Instant Signup

- Company Name
- One-sentence tagline

Phase 2 - Profile Completion Wizard

Includes fields like Company Logo, Website, LinkedIn, Co-founders, Stage, Traction, Pitch Deck, Video, and Bio.

6. Key Platform Features

- Smart Match Feed
- One-click "Express Interest"
- In-app Messaging
- Profile Completion Score
- "Actively Raising" Badge
- Confidential Mode
- Investor Verification Badge

7. Tech Stack Recommendation (2025 Best Practices)

Frontend: Next.js 15 (App Router) + Tailwind CSS + shadcn/ui

Backend: Node.js + TypeScript or Python FastAPI

Database: PostgreSQL (Supabase or Neon)

Auth: Clerk or Supabase Auth

File Storage: AWS S3 or Supabase Storage

Hosting: Vercel + Render/Railway

Real-time chat: Pusher or Supabase Realtime

Analytics: PostHog or Mixpanel

8. Future Roadmap (MVP -> v2)

MVP (0-3 mo): Registration, profiles, basic matching, messaging

v1 (3-6 mo): Pitch deck vault, video pitches, investor verification, mobile apps

v2 (6-12 mo): Deal rooms, SAFE signing, syndicates, CRM export, API for accelerators

This documentation is ready to be used for:

- Pitch deck appendix

- Developer handoff
- Investor updates
- README.md for repo

Let me know if you need:

- Full Figma prototype link
- Complete Prisma/PostgreSQL schema
- API endpoint documentation (OpenAPI)
- Pitch deck version of this document

Happy Building!