

# MANISH SALUNKE



Senior Graphic Designer

#### **Educational**

#### HSC

(2014)

 Maharashtra Board (Mumbai University)

## **Diploma in Animation**

(2016)

• Keerti Institute, Thane

#### **Portfolio**

https://drive.google.com/drive/folders/lorYQyIE65gsBUqEfNTE5u-M5RRXR1\_rX?usp=sharing

## **Expertise**

- Creative Designing
- Visualization
- Al Image generation
- Illustration
- Typography
- Basic video Editing



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Thane (w)

#### Personal Info

A talented graphic designer with wide-ranging experience and a recognized ability to solve both technical and design challenges. Be responsible for the efficient delivery of comprehensive design programs and advertising platforms. Experienced in a variety of mediums, including print, web, signage, and social.

### **Experience**

## **Graphic Designer**

April 2016 - Dec 2017

#### Brand Aid Advertising

 specializing in print and social media creative. I create visually engaging designs that communicate brand messages effectively across different platforms.

## **Graphic Designer**

2016 - 2019

Talentemple Advertising LLP

 In my second company, I focused on branding, hoarding design, and designing social media posts and logos. I helped create strong brand identities and impactful visuals across platforms.

#### Sr. Graphic Designer

Dec 2019 - Aug 2021

Bombsquad Digital Solution

• I designed social media creatives for multiple clients and worked on newspaper ads and branding for new businesses.

### **Assistant Manager Graphic Designer**

Aug 2021 - Till date

lokmat Media Pvt. Ltd.

- I contribute to the visual identity and creative output for a variety of projects, with a
  key focus on our women-centric brand, Lokmat Sakhi. I am responsible for
  managing and designing daily assets such as thumbnails, article images, and
  creative visuals. Additionally, I oversee the development of award-related
  collaterals and collaborate closely with the Marketing Team to produce impactful
  presentations and other marketing materials.
- I also play an active role in designing logos, standees, and video visuals, as well as
  assisting the motion designer with video-related graphics and editing tasks. My
  diverse skill set enables me to contribute to a wide range of design needs across
  various platforms, ensuring consistency and creativity in every project.

( Manish Gajanan Salunke)