



- ullet Suppose you have data sampled from a parametric distribution with parameter heta.
- ullet Our goal is to estimate heta, given the data samples.

$$\mathbb{P}(\theta | \text{data}) = \frac{\mathbb{P}(\text{data} | \theta) \times \mathbb{P}(\theta)}{\mathbb{P}(\text{data})}$$

- Let the data samples be $x_1, x_2, ..., x_n$.
- ullet Then the posterior update given a new data sample x_{n+1} is

$$\mathbb{P}(\theta \mid x_1, \dots, x_n, x_{n+1}) = \frac{\mathbb{P}(x_{n+1} \mid \theta) \mathbb{P}(\theta \mid x_1, \dots, x_n))}{\sum_{\theta \in \Theta} \mathbb{P}(\theta \mid x_1, \dots, x_n) \mathbb{P}(x_{n+1} \mid \theta)}$$

Background: beta distribution

ullet Bounded distribution between [0,1] with parameters lpha and eta denoted as beta(lpha,eta)

• Mean =
$$\frac{\alpha}{\alpha + \beta}$$
 and variance = $\frac{\alpha\beta}{(\alpha + \beta)^2(\alpha + \beta + 1)}$

