

# Overview

Order Year

Deselect all

2009

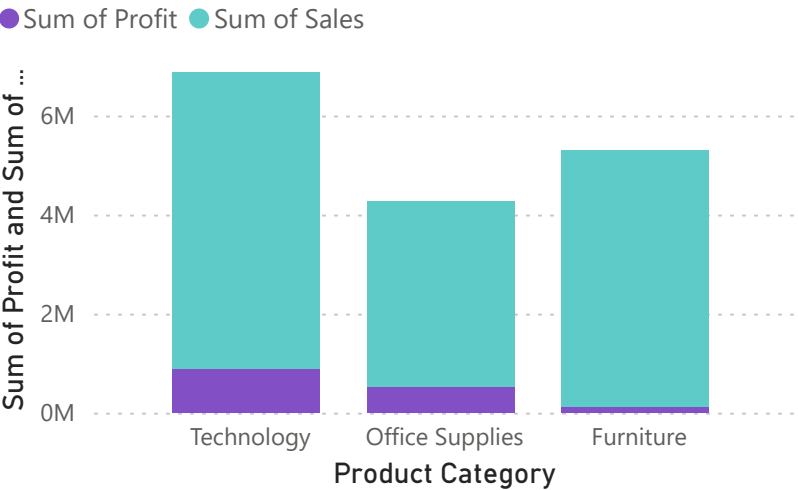
Total Sales

3.72M

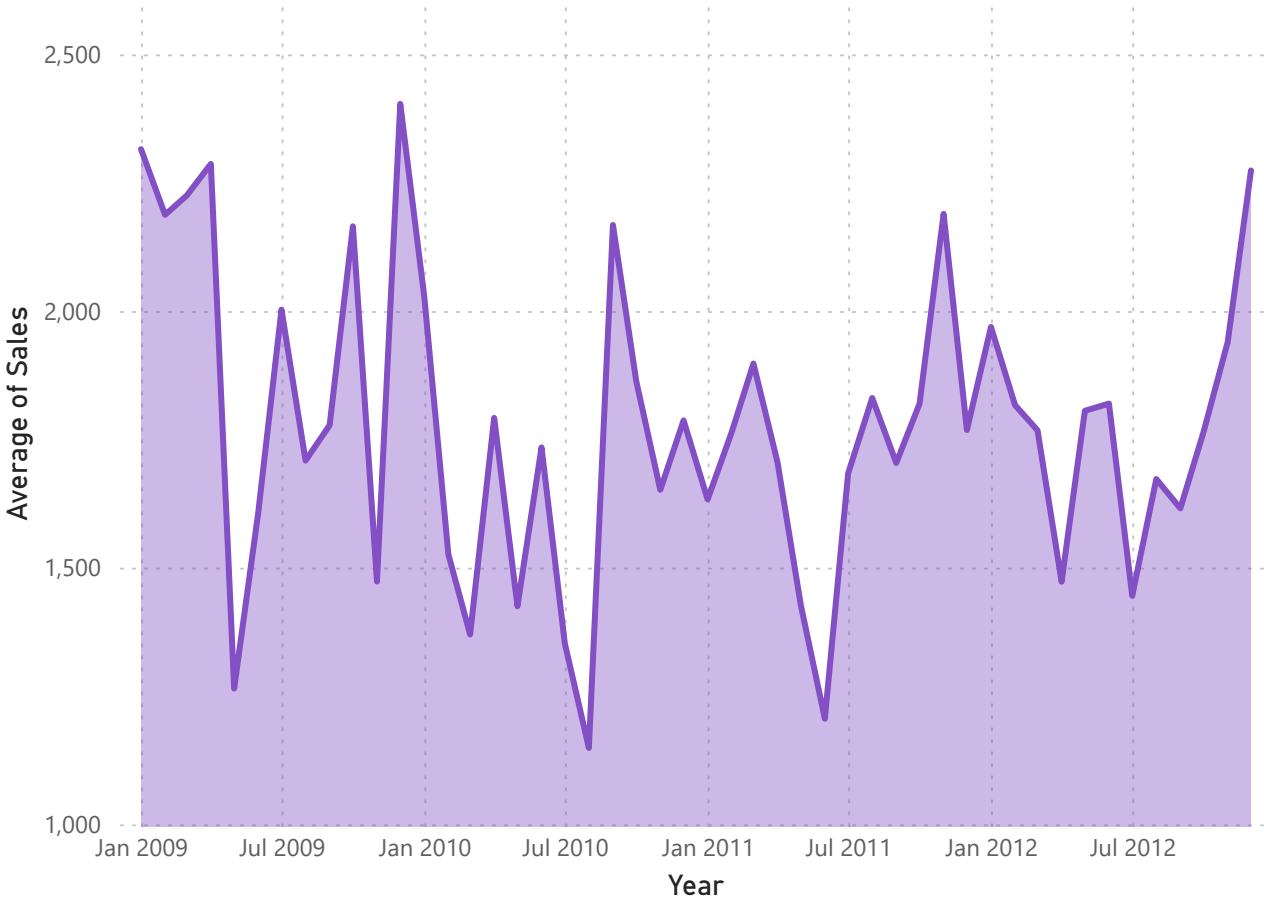
Number of Custo...

795

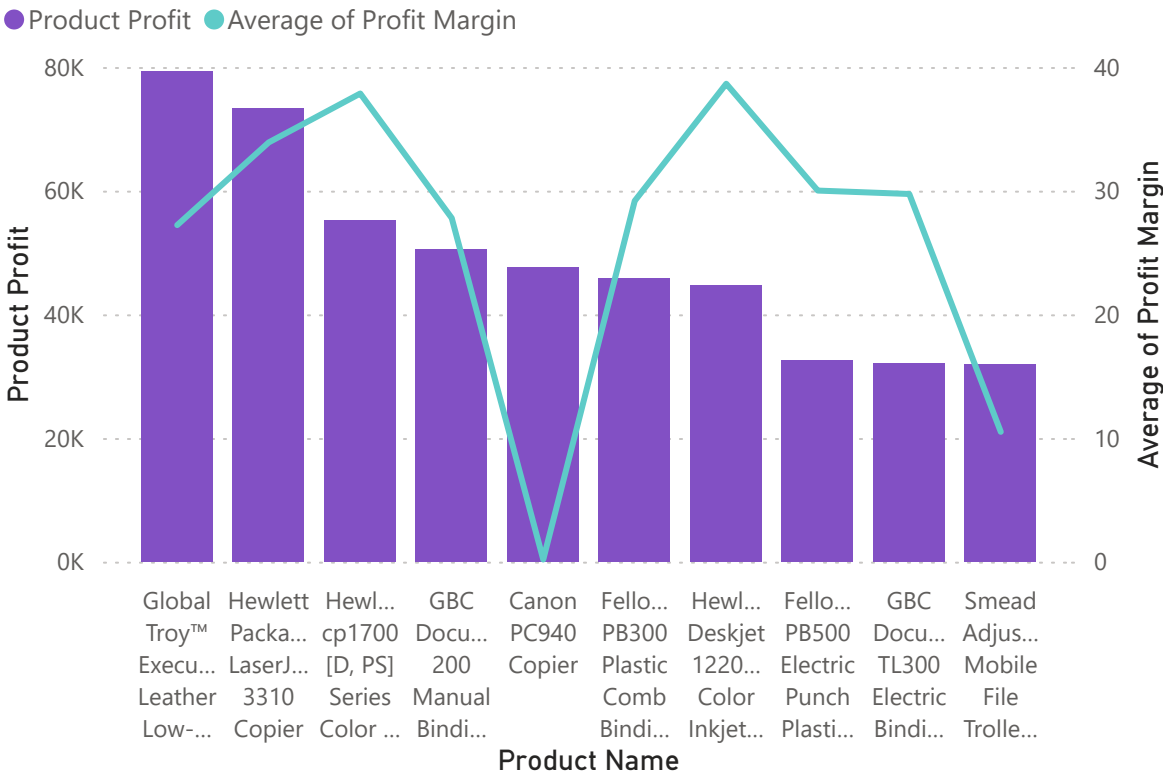
Sum of Profit and Sum of Sales by Product Category



Average of Sales by Year, Quarter and Month



Top 10 Product Profitability Analysis with Profit Margin



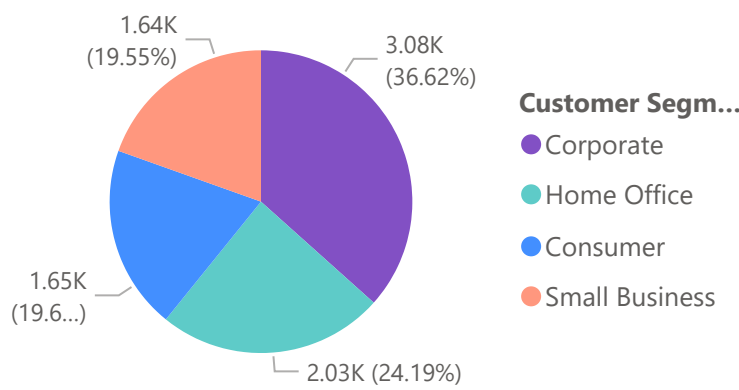
# Sales and Customer Analysis

Order Year

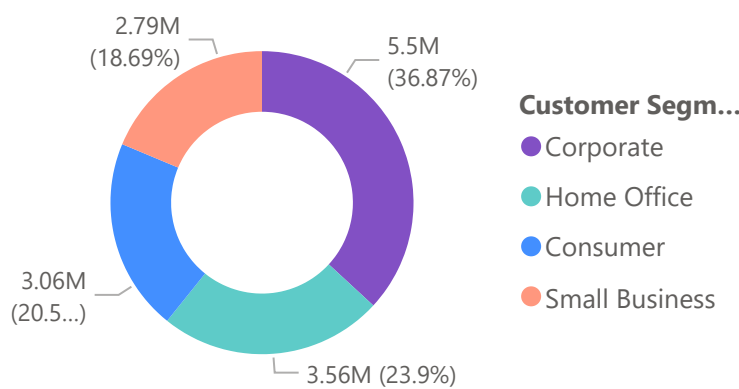
Deselect all

2009

Count of Profit Margin by Customer Segment



Sum of Sales by Customer Segment



Sum of Sales by Order Year

3.72M

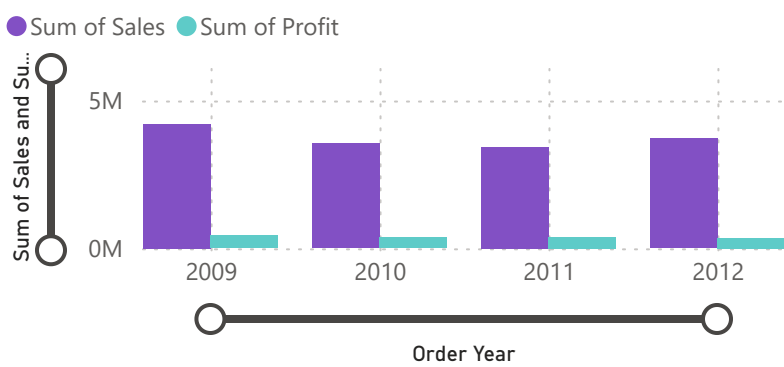
Sum of Profit by Order Year

341.90K

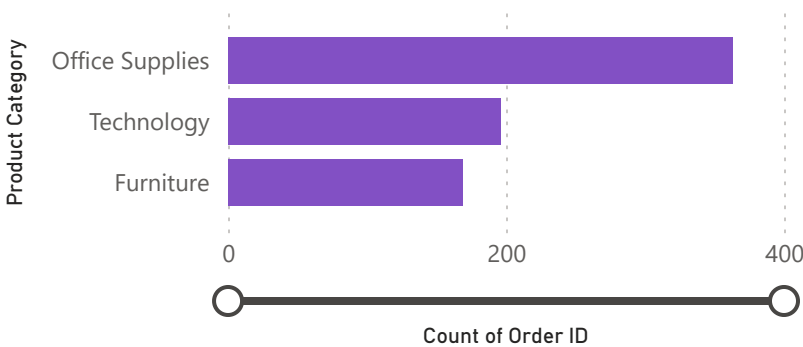
Sum of Shipping Cost by Ship Year

27.28K

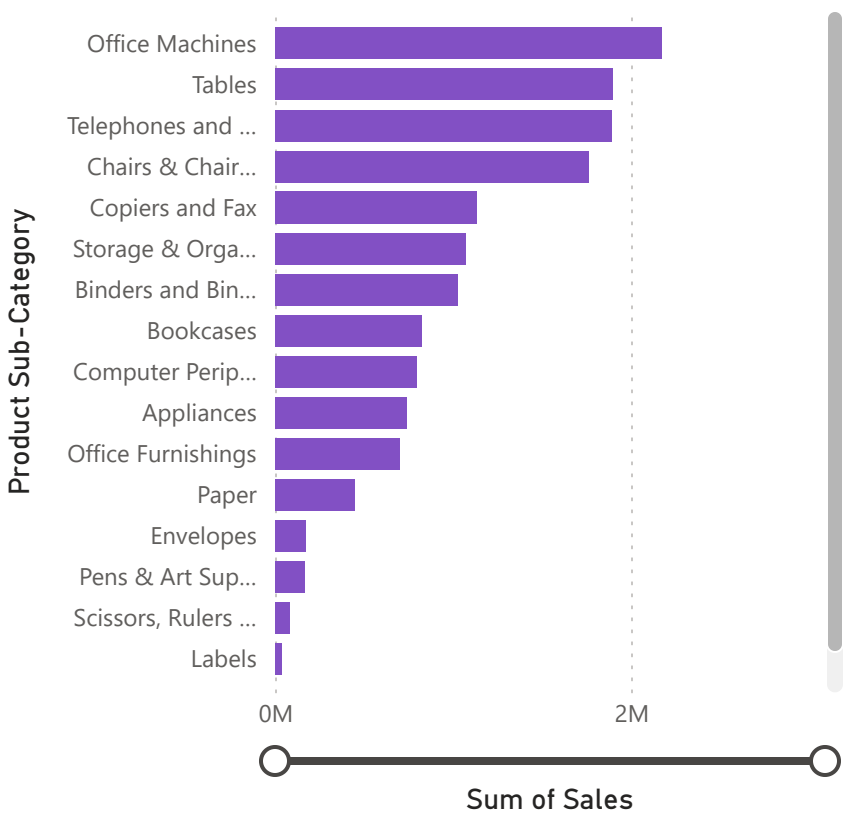
Sum of Sales and Sum of Profit by Order Year



Returns per Product Category



Sum of Sales by Product Sub-Category



Profit and Sales by Region

# Product and Order Details

Order Year

Deselect all

Active Custom...

632

Orders Received

1392

Average Order Value

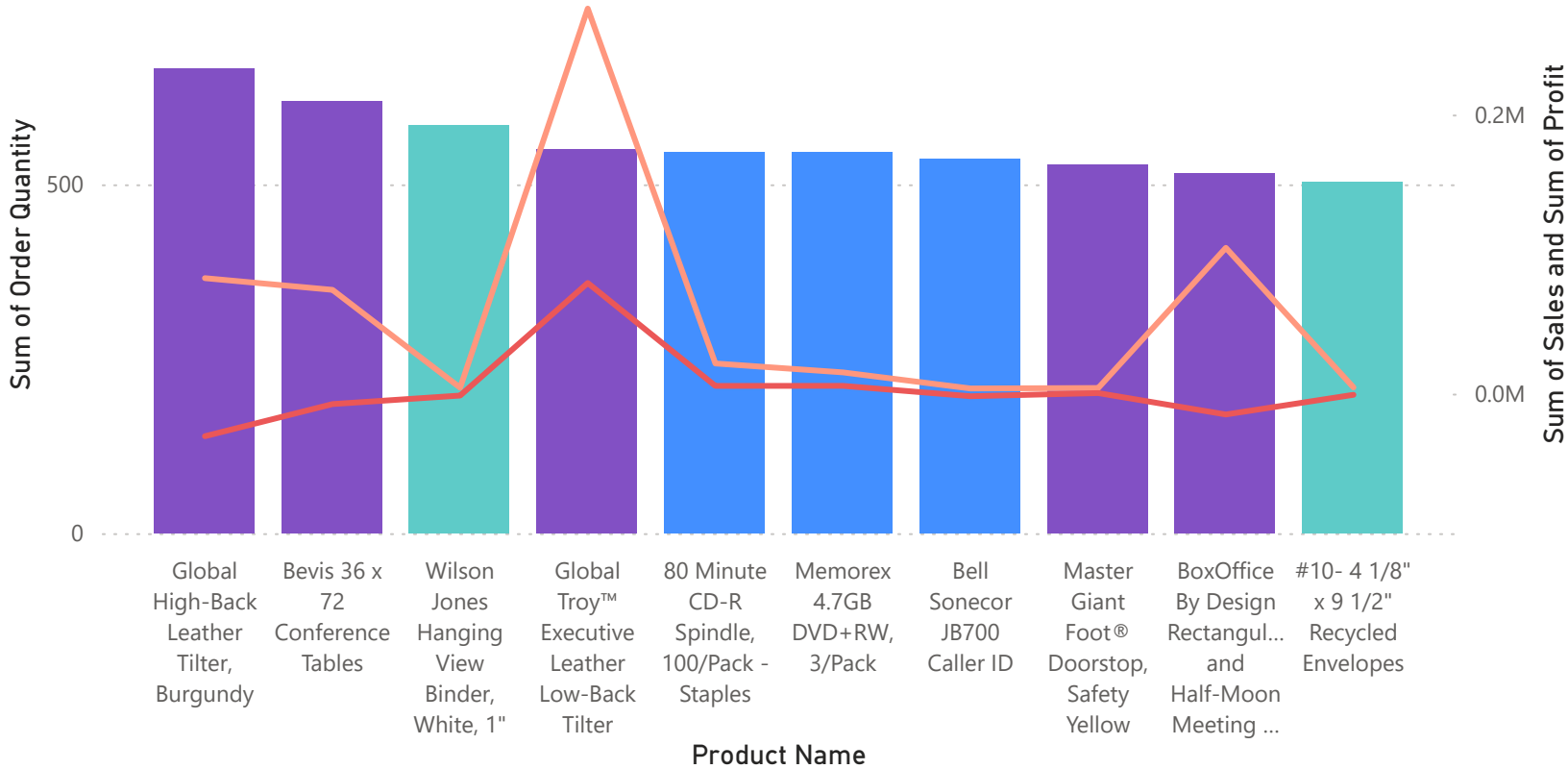
2.67K

Average Time between orders in months

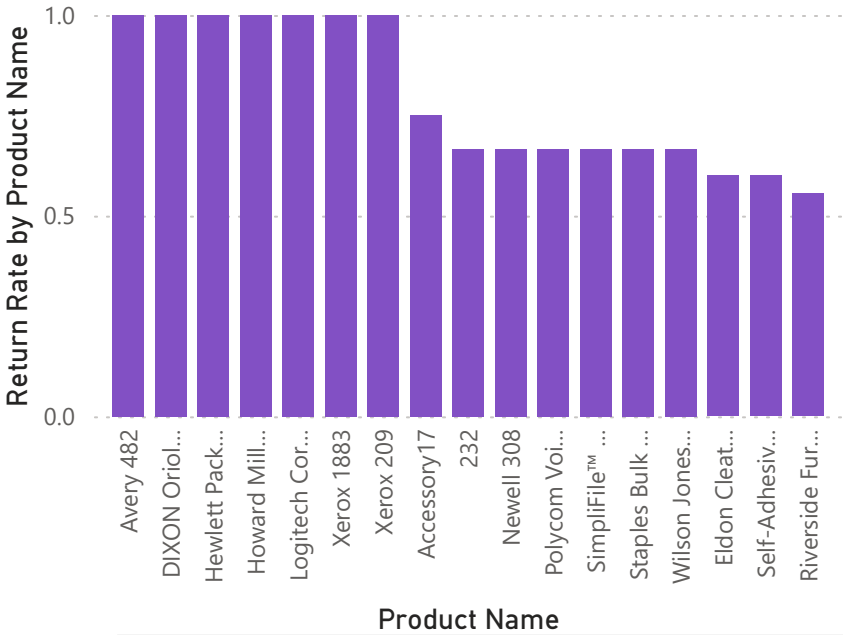
5.52

Sum of Order Quantity, Sum of Sales and Sum of Profit by Product Name and Product Category

Product Category Furniture Office Supplies Technology Sum of Sales Sum of Profit



Return Rate by Product Name by Product Name



Count of Order ID by Province

